

Nama: Renata Aqila Ridha Putri

NIM: 2702244284

Link Images

1. Chocolate Frappe
https://unsplash.com/photos/a-chocolate-milkshake-sitting-on-top-of-a-wooden-board-avm661AQilQ?utm_content=creditShareLink&utm_medium=referral&utm_source=unsplash
2. 3 Layered Coffee
https://www.freepik.com/free-photo/cup-three-layered-coffee-dark_7269705.htm#fromView=search&page=1&position=21&uuid=8cdefd13-9677-4e4e-8016-95ee30411cc0&query=iced+frappuccino
3. Matcha Frappe
https://www.freepik.com/free-photo/green-tea-latte-frappe_1241907.htm#fromView=search&page=1&position=2&uuid=d6257671-c6cc-4100-8978-0db9b364a9d4&query=matcha+frappe
4. Thai Tea Frappe
<https://pin.it/4r2n1ldK8>
5. Iced Frappuccino
https://www.freepik.com/free-photo/aromatic-frappuccino-table_13165287.htm#fromView=search&page=1&position=3&uuid=ed443387-2758-470f-b6bf-fef006f5df13&query=iced+frappuccino
6. Join Our Reward Program
https://unsplash.com/photos/three-person-holding-beverage-cups-6VhPY27jdps?utm_content=creditShareLink&utm_medium=referral&utm_source=unsplash
7. Header
https://unsplash.com/photos/people-sitting-inside-establishment-pNIgH0y3upM?utm_content=creditShareLink&utm_medium=referral&utm_source=unsplash
8. Google Play Store
<https://img.icons8.com/?size=100&id=22988&format=png&color=000000>
9. Welcome Rewards
Photo by hello aesthe: <https://www.pexels.com/photo/cozy-morning-coffee-by-sunlit-window-31146885/>
10. Birthday Special
Photo by kevser: <https://www.pexels.com/photo/a-birthday-cake-with-lighted-candles-on-top-9319090/>

11. BIG1
https://www.freepik.com/free-photo/overhead-view-friend-hands-toasting-drinks_2689842.htm#fromView=search&page=1&position=16&uuid=7ce8c4a4-13dd-4ccc-92c4-9837f622faab&query=happy+hour+coffee
12. Happy Hour Discounts
Photo by EYAD Tariq: <https://www.pexels.com/photo/cappuccino-in-ceramic-mug-3879495/>
13. Red Velvet Frappe
https://www.freepik.com/free-photo/front-view-cream-dessert-with-strawberry-chocolate-wooden-desk-dessert-ice-cream-fruit_10037993.htm#fromView=search&page=1&position=8&uuid=9b90db9e-cf0c-4380-9394-3dd62e014673&query=red+velvet+frappe
14. Loyalty Points
Photo by Valeriia Miller: <https://www.pexels.com/photo/two-cups-of-brown-coffee-on-top-of-brown-tray-3020919/>
15. Iced Americano
<https://pin.it/6PIBoSI4>
16. Iced Lychee Tea
https://unsplash.com/photos/a-glass-with-a-drink-in-it-jdPk01ISdpw?utm_content=creditShareLink&utm_medium=referral&utm_source=unsplash
17. Iced Raspberry Leaf Tea
<https://pin.it/5grUHjZrO>
18. Iced Lemon Tea
<https://pin.it/1uFkAMXN6>
19. Apple Cinnamon Rolls
<https://pin.it/707GBLuM2>
20. Chocolate Almond Croissant
<https://pin.it/4OaUirtcZ>
21. Spaghetti Bolognese
<https://pin.it/7HYrfFCf5>
22. Spicy Miso Ramen
<https://pin.it/1O9LyI7MS>
23. Sticky Chicken Rice Bowl
<https://pin.it/7xJCzbtO3>

24. Susanto Liman

<https://pin.it/4ApRPM7He>

25. Logo

https://www.canva.com/design/DAGhtgJfC0w/7Pm_b7QGtNr1AudGivBM3w/edit?utm_content=DAGhtgJfC0w&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

26. Referral bonus

https://www.freepik.com/free-photo/cups-coffee-table_13165250.htm

Color Components

Primary color

● 17.54 AAA AAA
1.20
Light
#f1e9e6
rgb(241, 233, 230)

● 15.84 AAA AAA
1.33
Light :hover
#eaddd9
rgb(234, 221, 217)

● 11.37 AAA AAA
1.85
Light :active
#d4b9b0
rgb(212, 185, 176)

● 3.82
10.97 AAA AAA
Normal
#731e01
rgb(115, 30, 1)

● 3.75
12.03 AAA AAA
Normal :hover
#681b01
rgb(104, 27, 1)

● 3.59
13.24 AAA AAA
Normal :active
#5c1801
rgb(92, 24, 1)

● 3.52
13.83 AAA AAA
Dark
#561701
rgb(86, 23, 1)

● 3.34
15.87 AAA AAA
Dark :hover
#451201
rgb(69, 18, 1)

● 3.20
17.45 AAA AAA
Dark :active
#340d00
rgb(52, 13, 0)

● 3.14
18.45 AAA AAA
Darker
#280e00
rgb(40, 11, 0)

Penjelasan

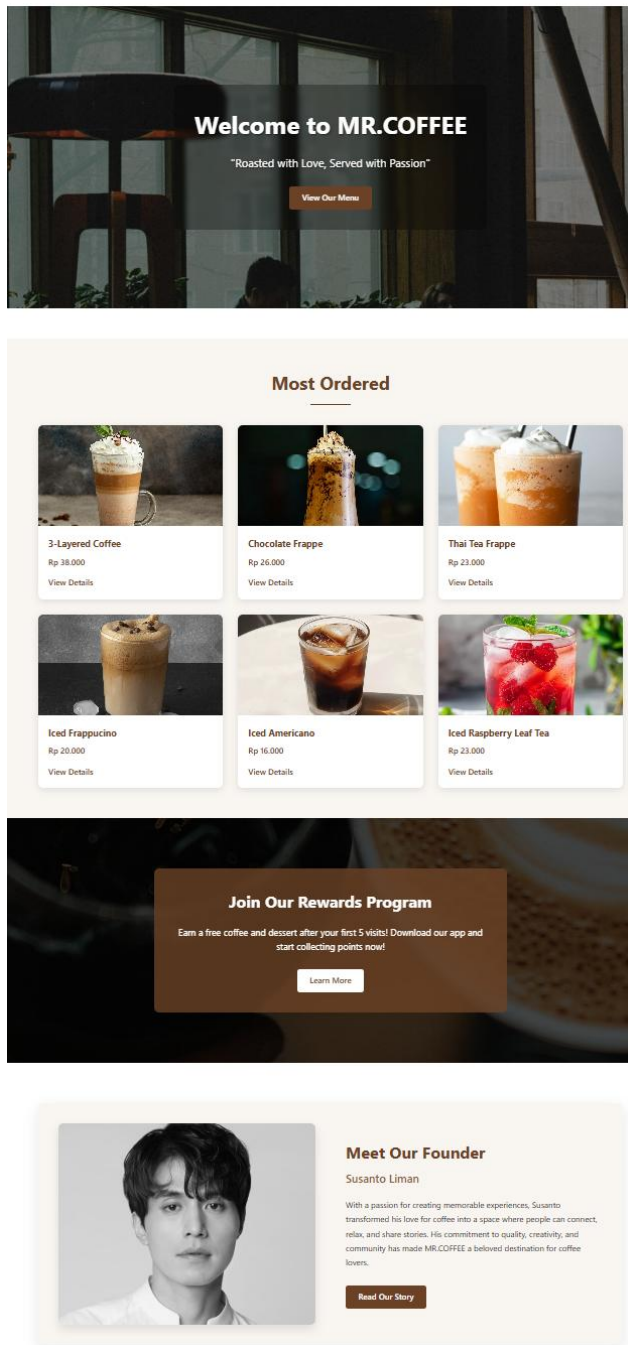
Website MR.COFFEE adalah situs web dari sebuah kedai kopi klasik yang menyajikan pengalaman penuh kehangatan dan kreativitas bagi para pecinta kopi. Dirancang dengan sentuhan personal dan estetika hangat, website ini bertujuan membawa atmosfer khas MR.COFFEE—dari aroma biji kopi gunung yang baru diseduh hingga senyuman hangat para barista—ke dalam ranah digital.

Website ini menggabungkan nuansa quirky, klasik, dan profesional, dengan layout yang bersih dan responsif agar dapat diakses dengan nyaman melalui perangkat desktop, tablet, maupun smartphone. Dengan kombinasi warna khas kopi, ikon yang bersahabat, dan fitur interaktif, website MR.COFFEE hadir sebagai rumah digital bagi komunitas pecinta kopi yang ingin terhubung lebih dari sekadar secangkir minuman.

Website ini terdiri dari 5 halaman utama:

1. **Home Page** - Menampilkan informasi umum tentang most ordered section dengan top 5 menu di MR. COFFEE, rewards section, CEO & founder section.
2. **Reward Page** - Menampilkan berbagai macam rewards / promos yang ditawarkan di MR. COFFEE
3. **Order Page** - Menampilkan order form untuk memesan menu di MR. COFFEE
4. **Menu Page** - Menampilkan list dari menu-menu yang terdapat di MR. COFFEE
5. **About Us Page** - Menampilkan informasi detail tentang MR. COFFEE, visi dan misi, serta background story terbentuknya MR. COFFEE.

Home Page




Halaman utama MR.COFFEE menyambut pengunjung dengan visual hero image bertema coffee shop dan slogan utama. Di bawahnya terdapat:

- **Most Ordered:** daftar 6 produk paling populer.
- **Rewards Promo:** cuplikan program reward.
- **Founder Section:** pengenalan singkat CEO Susanto Liman dan tombol menuju halaman About Us.

Tujuannya adalah membangun impresi pertama yang hangat dan menarik, serta mengarahkan user ke halaman penting.


Rewards Page

[Home](#)[Rewards](#)[About Us](#)[Menu](#)[Order Now](#)

MR.COFFEE Rewards


Join our rewards program and start earning points with every purchase. Redeem your points for free drinks, pastries, and exclusive offers!

How It Works




Download

Download our mobile app from the App Store or Google Play.




Sign Up

Create your account and start earning points immediately.



Earn


Earn 1 point for every Rp 10.000 spent at MR.COFFEE.



Redeem

Use your points to redeem free items and exclusive offers.


Current Rewards & Promotions



Welcome Reward

Receive a complimentary coffee when you join our rewards program!


[Claim Reward](#)



Birthday Special

Treat yourself to a free drink of your choice in your birthday month! Happy Birthday!


[Claim Reward](#)



Buy 1 Get 1 (B1G1)

Purchase any coffee and get another one on the house every Monday!


[Claim Reward](#)



Happy Hour Discounts

Happy hour special! 20% off select beverages from 4 PM to 6 PM!


[Claim Reward](#)



Loyalty Points

Earn 10 points per purchase and redeem 100 points for a free drink!

[Claim Reward](#)



Referral Bonus

Refer a friend and get a free drink for both!

[Claim Reward](#)

Rewards Tiers

Bronze

0-50 Points

- ✓ Free birthday drink
- ✓ Earn 1 point per Rp 10.000
- ✓ Special offers via email

Silver

51-150 Points

- ✓ All Bronze benefits
- ✓ Free size upgrade
- ✓ Earn 1.5 points per Rp 10.000
- ✓ Free pastry on your birthday

Gold

151+ Points

- ✓ All Silver benefits
- ✓ Earn 2 points per Rp 10.000
- ✓ Free add-ons
- ✓ Priority ordering
- ✓ Exclusive monthly offers

Ready to Join?

Download our app today and start earning rewards with your very first purchase!

[App Store](#)[Google Play](#)

Halaman ini menjelaskan program loyalitas MR.COFFEE, dengan bagian-bagian:

- **How It Works:** tahapan reward mulai dari download hingga penukaran poin.
- **Current Rewards & Promotions:** 6 promo aktif seperti B1G1 dan Birthday Special.
- **Rewards Tiers:** tingkatan keanggotaan (Bronze, Silver, Gold) dengan manfaat masing-masing.
- **CTA Join Section:** ajakan unduh aplikasi untuk ikut program.

Fungsinya adalah menarik pelanggan untuk loyal dan memberi insentif berulang.

About Us Page

Our Founder



Susanto Liman

Susanto Liman's passion for coffee began long before he founded MR.COFFEE. As a young entrepreneur, Susanto sought to create more than just a coffee shop—he envisioned a space where people could gather, relax, and share moments over exceptional coffee. What started as a dream rooted in his love for the art of coffee-making soon evolved into a thriving business dedicated to delivering both high-quality beverages and a welcoming atmosphere.

Driven by a deep commitment to creativity and community, Susanto built MR.COFFEE from the ground up, ensuring every cup served was a reflection of his personal touch and dedication to excellence. His leadership has shaped the coffee shop into a beloved destination for coffee lovers, where each visit promises not just a drink but an experience.

Today, MR.COFFEE continues to expand under Susanto's guidance, bringing people together and spreading the joy of great coffee. His vision remains clear—to inspire connections and cultivate a space where everyone feels at home, one cup at a time.

Our Mission

At MR.COFFEE, we bring the finest freshly brewed wonders to your cup, sourced from remote mountaintops where the world's best beans are grown. Our mission is to make exceptional coffee a daily pleasure, accessible to everyone, every day.

We take pride in sourcing premium beans, training talented baristas, and creating inviting spaces where our community can gather, connect, and enjoy coffee that's as extraordinary as the stories shared over it.

Through sustainable practices and ethical partnerships with coffee farmers, we aim to make a positive impact on both our local communities and the global coffee industry, one cup at a time.

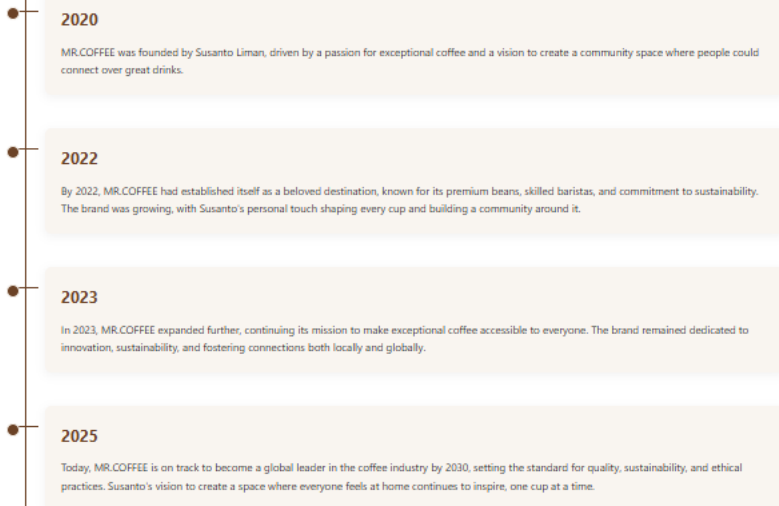
Our Vision

At MR.COFFEE, we envision a world where exceptional coffee is within everyone's reach, served with care and crafted with passion.

Our goal is to become the most beloved coffee brand, not only in Indonesia but beyond, celebrated for our outstanding products and unwavering commitment to sustainability, community, and innovation.

By 2030, we aspire to establish MR.COFFEE as a global leader in the coffee industry, setting the standard for quality, accessibility, and ethical practices—one cup at a time.

Our Story



Menampilkan cerita lengkap pendiri MR.COFFEE:

- **Founder Section:** narasi perjalanan Susanto Liman membangun bisnis.
- **Mission & Vision:** visi misi perusahaan tentang kopi berkualitas dan koneksi antarmanusia.
- **Company Story (Timeline):** sejarah perkembangan brand dari 2020 hingga proyeksi 2030.

Halaman ini bertujuan membangun koneksi emosional dengan brand melalui storytelling.


Menu Page

MR.COFFEE

HomeRewardsAbout UsMenuOrder Now

Our Menu

AllEspressoFrappeTeaPastryMains




3-Layered Coffee

Three layers of chocolate, milk, and espresso—blended just right and topped with whipped cream for that extra sweet vibe!

Rp 38.000

Order Now




Chocolate Frappe

A rich and frosty blend of creamy chocolate, smooth milk, and bold espresso—topped with fluffy whipped cream.

Rp 26.000

Order Now




Matcha Frappe

Earthy matcha meets milk and espresso in this refreshing green blend, finished with whipped cream for an energizing twist.

Rp 23.000

Order Now




Thai Tea Frappe

A sweet fusion of classic Thai tea, milk, and espresso—layered and topped with whipped cream for that irresistible tropical vibe.

Rp 23.000

Order Now




Iced Frappuccino

A bold and frothy coffee blend served over ice—chilled, smooth, and topped with a rich foam and crunchy coffee beans.

Rp 20.000

Order Now




Red Velvet Frappe

A rich and velvety blend of red velvet flavor and ice, perfectly smooth and topped with whipped cream and a swirl of syrup.

Rp 25.000

Order Now




Iced Americano

Bold, smooth, and ice-cold—this classic espresso hits with a clean finish. Ideal for coffee lovers who enjoy rich flavor.

Rp 16.000

Order Now




Iced Lychee Tea

A light and fruity black tea infused with sweet lychee flavor, poured over ice for a tropical cool-down.

Rp 18.500

Order Now




Iced Raspberry Leaf Tea

Herbal raspberry leaf tea with a burst of real raspberries—served chilled for a naturally tangy refreshment.

Rp 23.000

Order Now




Iced Lemon Tea

Crisp black tea with a splash of zesty lemon, served cold for the ultimate thirst quencher and refreshment boost.

Rp 18.000

Order Now




Apple Cinnamon Roll

A soft, buttery roll filled with apple chunks and warm cinnamon—sweet, spiced, and baked to perfection.

Rp 25.000

Order Now




Chocolate Almond Croissant

Flaky croissant layered with rich chocolate and almond slices—lightly dusted with sugar for a heavenly bite.


Rp 25.000

Order Now




Spaghetti Bolognese

Classic Italian pasta served with rich, slow-



Spicy Miso Ramen

Warm miso broth packed with umami,



Sticky Chicken Rice Bowl

Juicy grilled chicken glazed in sweet-savory

Halaman ini menampilkan seluruh menu yang dapat difilter berdasarkan kategori: Espresso, Frappe, Tea, Pastry, dan Mains. Setiap produk ditampilkan dengan nama, gambar, harga, dan tombol “Order Now” yang mengarah ke halaman pemesanan. Fungsinya agar user bisa eksplor produk dengan mudah dan cepat.

Order Page

[Home](#)[Rewards](#)[About Us](#)[Menu](#)[Order Now](#)

PLACE YOUR ORDER

Full Name *

Email Address *

Phone Number *

Delivery Address *

Select Your Order *

Add - ons

- ☐ Brown Sugar Boba (+ Rp 5.000)
- ☐ Caramel Syrup (+ Rp 7.000)
- ☐ Egg Pudding (+ Rp 5.000)
- ☐ Hazelnut Syrup (+ Rp 7.000)

Payment Method *

- ☒ Cash on Delivery
- ☐ Credit Card
- ☐ E-Wallet

Instructions

Order Summary

Subtotal: Rp 0

Delivery Fee: Rp 5.000

Total: Rp 5.000

Place Order

Form pemesanan yang lengkap dan user-friendly, terdiri dari:

- Input nama, email, nomor HP, alamat
- Pilihan menu dan add-ons
- Metode pembayaran
- Ringkasan pesanan otomatis (subtotal, delivery, total)

Validasi dilakukan dengan JavaScript dan tidak menggunakan regex, sesuai instruksi. Halaman ini bertugas untuk memproses pesanan secara efisien dan jelas.

Header



Home Rewards About Us Menu [Order Now](#)

Terletak di bagian paling atas website, berwarna putih dengan teks gelap dan logo khas berbentuk ikon kopi + teks “MR.COFFEE”.

Terdiri dari:

- **Logo brand** di sebelah kiri
- **Navigation menu** (Home, Rewards, About Us, Menu) di tengah
- **CTA Button “Order Now”** di sebelah kanan, ditandai dengan tombol coklat dan teks putih

Tautan aktif memiliki garis bawah berwarna coklat yang berpindah sesuai halaman aktif (dengan class .active). Menggunakan struktur yang responsif dan sticky (tetap terlihat saat scroll)

Footer

MR.COFFEE	Quick Links	Contact Us	Opening Hours
In the heart of the city, MR.COFFEE serves freshly brewed wonders with beans sourced from remote mountaintops.	Home	Sudirman Street no. 67, West Jakarta, 21212	Mon - Fri: 7am - 9pm
Facebook Instagram Twitter	Rewards	+62 123 456 7890	Sat - Sun: 9am - 11pm
	About Us	hello@mrcoffee.com	
	Menu		
	Order Now		

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Terbagi dalam empat kolom:

1. **Brand Statement:** Deskripsi singkat tentang MR. COFFEE dan 3 ikon sosial media (Facebook, Instagram, Twitter)
2. **Quick Links:** Navigasi internal ke semua halaman utama (Home, Rewards, About Us, Menu, Order Now)
3. **Contact Us:** Alamat lengkap, nomor telepon, dan email
4. **Opening Hours:** Jam operasional hari kerja dan akhir pekan

Latar belakang footer berwarna cream muda dengan teks coklat tua, selaras dengan palet kopi brand