Analysis of HR Turnover Data

--Used only for IBM Applied Data Science Capstone Project

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1. Introduction: Business Problem

In this project, I will use the data analysis skills I learned to solve a problem related to my work. I worked as a HRIS Specialist; I have been dealing with a lot of HR data. Currently, my company is facing a new problem, the turnover rate is getting much higher than normal. So, the HR VP wants me to do some analysis on the turnover data to find out why the turnover rate is getting higher, are the terminated employees somewhat have same characteristic? For example, are they all have higher education? How long have they been stayed with the company? Will the gender affect turnover rate? etc.

We will use our data science power to analysis the data based on certain criteria and provide some best possible reasons that will cause the problem and then we can work with other teams to implement some project to prevent the termination happen. Then finally lower the hiring and training cost of the company.

2. Data

Nowadays, most of the big companies are using centralized HR data system to store employee data. So, it is very easy to get data from the system. Most of the HR software also provides report output which can be saved as excel, csv etc. So, in this project, my data source will be a report from HR system.

In this project, we will try to get a report from the HR system what contain: Termination Status, Hire Date, Marital Status, Birth Date, Gender, Highest Education, Termination Date, Termination Reason, Etc.

We will try to analysis whether below characteristics like Gender, Material Status, Education, Tenure with the company will affect the termination. No personal data will be included. And also, the data will just be some sample date from the system.

However, the data from the HR system will also has some issue, like tome data sets don't have complete value, like Highest education, Marital Status are not mandatory fields in the system. We will do data cleaning before we analysis the data.

This analysis will only use the termination with recent 2 years as the old data may not reflect the current market status. Also, we are only analysis voluntary termination. The involuntary terminations are not included in this analysis as we are trying to find the reason that cause the voluntary termination and then implement some method to prevent this happen.

3. Methodology and Analysis

First, I designed a report from the HR system, which contain this information: Record ID, Status, Termination Date, Hire Date, Birth Date, Marital Status, Gender, Highest Education, Termination Reason. Run this report and save it as a HRTurnover.csv file. Upload this file to Github for later analysis use.

The data sample is like below.

	Record ID	Status	Termination Date	Hire Date	Birthdate	Marital Status	Gender	Highest Education	Termination Reason
0	1	Terminated	4/25/2019	7/23/2018	11/14/1977	Single	Male	C - HS Grad	Voluntary-Another Job
1	2	Terminated	2/19/2020	7/15/2019	1/4/1993	Single	Male	A - Not Indic	Voluntary-Personal Reasons
2	3	Terminated	10/18/2019	5/16/1977	10/18/1957	Single	Female	D - Some Coll.	Retire-Normal
3	4	Terminated	3/22/2019	5/8/2012	9/18/1966	Married	Female	C - HS Grad	Voluntary-Another Job
4	5	Terminated	1/4/2019	8/27/1975	1/13/1952	Married	Female	C - HS Grad	Retire-Normal

As we could see from the sample data, we have the termination date, hire date, birthdate, we need to calculate the Age, Tenure (year with the company) to start the analysis. For age, we need to calculate the Age when they were terminated, so we use the termination date minus birth date; For tenure, we calculate how long they have been with the company, so we use termination minus hire date.

After we modified the data set, the sample is like below.

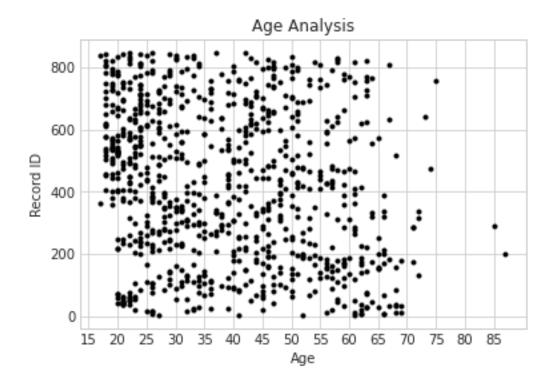
	Record ID	Status	Termination Date	Hire Date	Birthdate	Marital Status	Gender	Highest Education	Termination Reason	Age	Tenure
0	1	Terminated	4/25/2019	7/23/2018	11/14/1977	Single	Male	C - HS Grad	Voluntary-Another Job	41	0.76
1	2	Terminated	2/19/2020	7/15/2019	1/4/1993	Single	Male	A - Not Indic	Voluntary-Personal Reasons	27	0.60
2	3	Terminated	10/18/2019	5/16/1977	10/18/1957	Single	Female	D - Some Coll.	Retire-Normal	61	42.42
3	4	Terminated	3/22/2019	5/8/2012	9/18/1966	Married	Female	C - HS Grad	Voluntary-Another Job	52	6.87
4	5	Terminated	1/4/2019	8/27/1975	1/13/1952	Married	Female	C - HS Grad	Retire-Normal	66	43.36

We use df.shape to show how many record in this data set, ant id shows we have 11 columns and 842 records in this data frame.

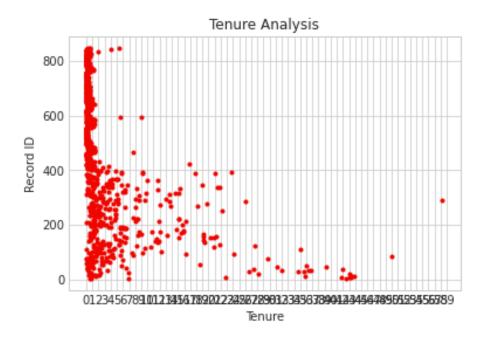
```
: • df.shape
Out[8]: (842, 11)
```

Now we are going to analysis the data.

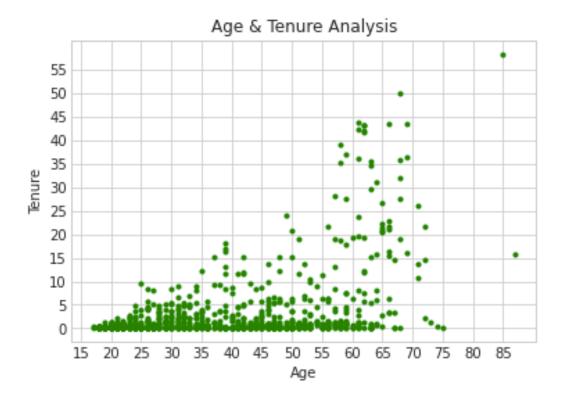
First, we are trying to show if the turnover is having anything with the age, we use a scatter plot to show all the termination record with their ages. We got below plot. From the plot, we kind of find that the turnover is higher when people are young. So, when people are young, they more tend to change jobs.



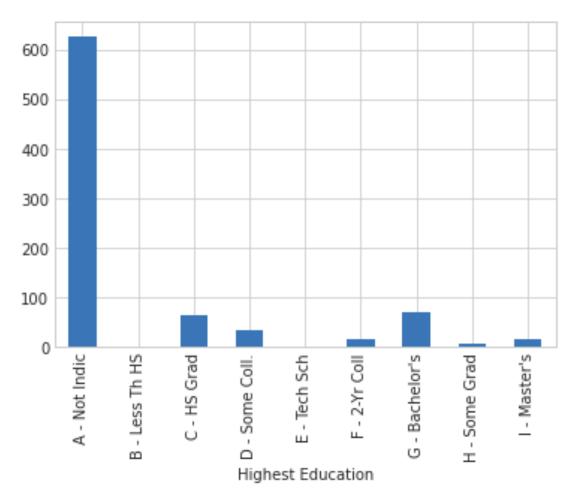
Second, we are analysis the Tenure when employees were terminated. We simply use a scatter plot showing all records on a tenure map. We could simply notice that most of the terminations within 5 years. Within 5 years, most of the terminations are within a year.



Now we are analysis tenure with age. We see that then age grows, tenure get longer, but that's very natural, if you stay with a company, your tenure grows when you get older.



Now we are trying to analysis turnover with Highest Education. We found that most of the records don't indicate the highest education. So this analysis may not reflect the trend, but we could find that people with High School and Bachelor's degree are having more turnover. But since a lot of the records don't indicate education, then this result may not show the full picture.



4. Results

From the age analysis, we found that a when people are young, they are more tending to change jobs. When people get older, they are more stable. The reason may because of that when people are young, they don't know what the really like when they are choosing a job, so we should pay more attention when we are hiring young employee, giving them more advises and more details of the job as they don't have a lot of experience to know what the job will look like when they gets hired. If they know more, they should be able to make a wise decision and then lower the turnover rate at the younger generation.

From the tenure analysis, we found that the turnover is very high at a lower tenure year. Most of the employee are terminated within a year. What's the reason for this? From my opinion, it could be because of the lack of training to the new employee. When employee are hired, they are not familiar

with the new job, if we provide more training to them, they should be more confident with their job and keep growing on that position.

5. Discussion

We found that when we trying to analysis the Highest Education, most of employee's highest education are not indicated. When we need to audit the data in our system or implement a new way to collect the education information from our employee. Then we may have a full picture to analysis turnover from this angle.

6. Conclusion

Giving more advises and more details of the job when we are hiring young candidates as they don't have a lot of experience to know what the job will look like when they gets hired. If they know more, they should be able to make a wise decision and then lower the turnover rate at the younger generation.

Provide more training to employee when they just get hired. A lot of termination happened in the first year, so provide more training could give them more skills with the job and then lower the turnover rate.

Audit data in the system and implement some way to get the data we needed for analysis.