```
@inproceedings{Wu:2017:RBO:3132847.3133025,
author = {Wu, Qingyun and Wang, Hongning and Hong, Liangjie and
Shi, Yue},
title = {Returning is Believing: Optimizing Long-term User
Engagement in Recommender Systems},
booktitle = {Proceedings of the 2017 ACM on Conference on
Information and Knowledge Management },
series = {CIKM '17},
year = \{2017\},\
isbn = \{978-1-4503-4918-5\},
location = {Singapore, Singapore},
pages = \{1927 - -1936\},
numpages = \{10\},
url = {http://doi.acm.org/10.1145/3132847.3133025},
doi = \{10.1145/3132847.3133025\},
acmid = {3133025},
publisher = {ACM},
address = {New York, NY, USA},
keywords = {content recommendation, contextual bandit
algorithm, user long-term engagement modeling},
```