# Qin He, Information Studies Student @ UofT

# **Portfolio & Contact**

portfolio\_link (Password: Request1127)

kinhework@gmail.com

- +1 6475546037 (Canada)
- +86 18673666037 (China)

## **Skills**

- Design
  - UX Design
  - Visual Design (2D, 3D)
- Coding
  - Front End: html, javascript, css
  - · Data: Python, R
- · Languages
  - English, Mandarin, Japanese
- · Soft Skills
  - · Analytic skills
  - Product Thinking
  - · Collaboration and Communication
  - Adaptability and Continuous Learning

# **Tools**

- Figma
- Framer
- · Adobe Illustrator
- · Cinema 4D
- Office 365
- · Sublime text
- Arduino

# **Work Experience**



# PayPal Creative Design Intern

MAY 2022 - APRIL 2023 • Shanghai, China

- Provided visual support for online activities of Talent Acquisition Department and responsible for visual output of corporate activities;
- · Enhanced user engagement through high-quality visual materials;
- Created 2 visual guidelines and developed 20+ sets of thematic visual outputs;
- · Collaborated and communicate with cross-functional teams;
- Received positive feedbacks from managers, teams and users for the impactful visual contributions;

#### Extracurriculum

# Nvshu, Literature Website NGO UX Designer

JULY 2023 - PRESENT

- Responsible for the design and construction of the platform, transitioning from a To-C (Consumer) to a To-B (Business) focus;
- Collaborated and communicated effectively with product managers and developers to discuss project schemes;
- Restructured the information architecture, formulated UI standards from scratch (0-1), and optimized the product user experience through strategic pathways;

#### UofT, Human-Factor VR Lab Volunteer Designer

OCTOBER 2023 - DECEMBER 2023

- · Responsible for user interface design on VR platform.
- Responsible for visual brand design (Logo, poster, etc.)

# **ZJU - UIUC** Summer School

AUG 2023 - SEP 2023

- Participated in 2023 ZJU-UIUC summer school class of of Smart City, focused on two sessions, "Intelligent Transportation and Smart Mobility" and "Intelligent Internet of Things and Intelligent Service Robots.";
- Collaborated with teammates to contribute to a paper centered around the theme of Internet of Things (IoT);

## **Education**



# University of Toronto Bachelor of Information

**EXPECTED IN JUNE 2025** 

• Relevant coursework: User experience design, Computation reasoning, data analysis, Information organization.