# Jiarui Qin

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#### **EDUCATION**

#### Shanghai Jiao Tong University

Sept. 2019 - Mar. 2022 (expected)

- MSc. in Computer Science
- o Advisors: Prof. Weinan Zhang and Prof. Yong Yu.

# Shanghai Jiao Tong University

Sept. 2015 - Jun. 2019

- o B.Eng. in Software Engineering
- o GPA: Overall: 88.5/100 | Major: 89.7/100 (Ranking: 9/94)
- o Advisors: Prof. Weinan Zhang and Prof. Yong Yu.

#### RESEARCH INTERESTS

My research interests lie in general area of machine learning and deep learning, especially their applications in networks, recommender systems and computational advertising.

# **PUBLICATIONS**

#### Sequential Recommendation with Dual Side Neighbor-based Collaborative Relation Modeling

- o Jiarui Qin, Kan Ren, Yuchen Fang, Weinan Zhang, Yong Yu.
- o In Proceedings of the 13th ACM International Conference on Web Search and Data Mining. WSDM 2020.

# Lifelong Sequential Modeling with Personalized Memorization for User Response Prediction

- o **Jiarui Qin\***, Kan Ren\*, Yuchen Fang\*(equal contribution), Weinan Zhang, Lei Zheng, Weijie Bian, Guorui Zhou, Jian Xu, Yong Yu, Xiaoqiang Zhu, Kun Gai.
- o In Proceedings of the 42th International ACM SIGIR Conference on Research and Development in Information Retrieval. **SIGIR 2019**.

#### Deep Landscape Forecasting for Real-time Bidding Advertising

- o Kan Ren, Jiarui Qin, Lei Zheng, Weinan Zhang, Yong Yu.
- In Proceedings of the 25th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining. KDD 2019.

#### **Deep Recurrent Survival Analysis**

- o Kan Ren, **Jiarui Qin**, Lei Zheng, Zhengyu Yang, Weinan Zhang, Lin Qiu, Yong Yu.
- o In Proceedings of the Thirty-Third AAAI Conference on Artificial Intelligence. AAAI 2019.

## **INTERNSHIP**

#### Alibaba Group

Research Intern

Sept. 2018 - Jan. 2019

- o Research Intern in Alimama Ranking&ML Group for Display Ads.
- o Memory Networks for Long User Sequence Modeling: Research about modeling the extremely long user behavior sequences to improve CTR prediction performance in online display advertising of Taobao.

## **HONORS AND AWARDS**

- o KDD 2019 Student Travel Awards, ACM. 2019
- Wish Scholarship (Top 5% in SE Department). 2017
- o B-class Scholarship for Excellent Academic Performance (Top 10 % in SJTU). 2016
- o C-class Scholarship for Excellent Academic Performance (Top 30 % in SJTU). 2017

## o Member of SJTU RONG CHANG CHUCAI Program (Top 2% in SJTU). 2016-2019

#### RESEARCH EXPERIENCE

#### Sequential Recommendation with CF Relations Modeling

Feb. 2019 - Aug. 2019

- Designed a new sequential recommendation method that considers cross neighbor collaborative relations modeling that improve the recommendation performance.
- Accepted as an oral paper at WSDM 2020, first author.

#### **Lifelong User Modeling**

Sept. 2019 - Jan. 2019

- o Design a new RNN-based method for market price distribution for real-time bidding advertising.
- Accepted as an oral paper at **SIGIR 2019**, co-first author.
- The work is done during the internship at Alibaba Group, Beijing, China.

#### Deep Learning for Bid Landscape Forecasting

Oct. 2018 - Jan. 2019

- Tackles with lifelong sequential user behavior modeling and captures multi-scale sequential dependencies which is an applied methodologies in user response prediction problems.
- o Accepted as an oral paper at KDD 2019, second author.

#### Deep Learning for Survival Analysis

Oct. 2017 - May. 2018

- Utilized deep learning for flexible time-to-event data modeling and it is first work using auto-regressive modeling for survival analysis.
- o Accepted as an oral paper at **AAAI 2019**, second author.

#### **SERVICE**

- o Sub-reviewer of CIKM 2019, DAI 2019, WSDM 2020.
- Teaching Assistant for undergraduate course SE117-Programming and Data Structure, School of Software, SJTU, 2016.

# **OPEN-SOURCE PROJECTS**

- o Implementation of HPMN.
- o Implementation of DRSA.
- o Implementation of DLF.

# **SKILLS AND TESTS**

- **Programming Language**: Python, C/C++, Java, Javascript.
- Framework: Tensorflow, Pytorch, DGL.
- TOEFL: 100 (L:24, S:23, R:26, W:27).
- o CET-6: 597.
- o CET-4: 639.