互评作业1:数据探索性分析与预处理

对性别的分析

```
In [1]: %%time
        import pandas as pd
        import pyarrow.parquet as pq
        import numpy as np
        import os
        from collections import defaultdict
        from pathlib import Path
        data type = "10G"
        data_dir = Path(f"./data/{data_type}_data/")
        file_paths = [file for file in data_dir.glob("*.parquet")]
        gender_counts = defaultdict(int)
        for file_path in file_paths:
            # 分块读取文件
            parquet_file = pq.ParquetFile(file_path)
            for i in range(parquet_file.num_row_groups):
                table = parquet_file.read_row_group(i, columns=['gender'])
                df = table.to_pandas()
                chunk_counts = df['gender'].value_counts(dropna=False)
                for gender, count in chunk_counts.items():
                    gender_counts[gender] += count
        result_df = pd.DataFrame(list(gender_counts.items()), columns=['gender', 'count'
        result_df = result_df.sort_values(by='count', ascending=False)
        result_df = result_df.reset_index(drop=True)
        result_df
       CPU times: total: 5 s
      Wall time: 5.4 s
Out[1]:
           gender
                       count
        0
                   21603397
        1
                女 21598086
        2
            未指定
                     899652
        3
                     898865
              其他
        男女比例近似1:1
        绘制饼状图
```

file:///D:/homework/数据挖掘/DataMining/assignment1/10G_analysis.html

import matplotlib.pyplot as plt

plt.rcParams['font.sans-serif'] = ['SimHei']

In [2]: **%%time**

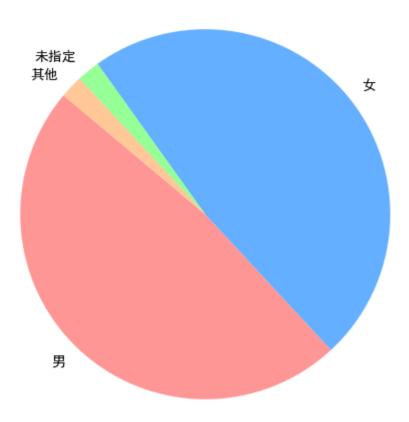
```
plt.rcParams['axes.unicode_minus'] = False

labels = result_df['gender']
sizes = result_df['count'].values

plt.figure(figsize=(6, 6))
plt.pie(sizes, labels=labels, startangle=140, colors=['#ff9999','#66b3ff','#99ff
plt.title('性别分布')

plt.show()
```

性别分布



CPU times: total: 703 ms Wall time: 759 ms

```
In [3]: %%time
    total_count = result_df['count'].sum()
    error_value = result_df[result_df['gender'].isin(['未指定', '其他'])]['count'].s
    print(f"总记录数: {total_count}")
    print(f"性别异常值: {error_value}")
    print(f"异常值占比: {(error_value/total_count*100):.2f}%")
```

总记录数: 45000000 性别异常值: 1798517 异常值占比: 4.00% CPU times: total: 0 ns Wall time: 1.34 ms

认为性别为"男"和"女",为正常值,"未指定"和"其他"均为异常值

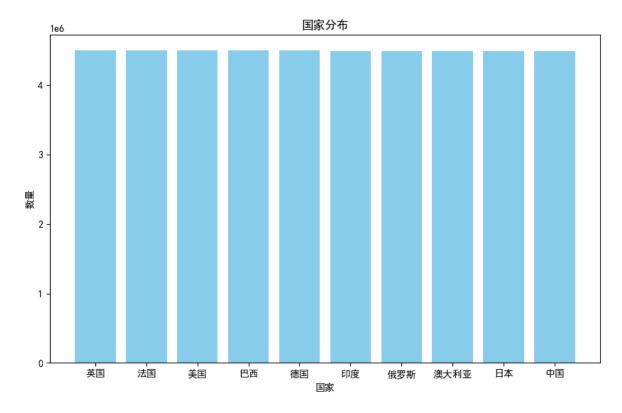
对国家的分析

```
In [4]: %%time
                                   country_counts = defaultdict(int)
                                   for file_path in file_paths:
                                                    parquet_file = pq.ParquetFile(file_path)
                                                    # 分块读取文件
                                                    for i in range(parquet_file.num_row_groups):
                                                                    table = parquet_file.read_row_group(i, columns=['country'])
                                                                    df = table.to_pandas()
                                                                    chunk_counts = df['country'].value_counts(dropna=False)
                                                                    for country, count in chunk_counts.items():
                                                                                     country_counts[country] += count
                                   result_df = pd.DataFrame(list(country_counts.items()), columns=['country', 'country', 'c
                                   result_df = result_df.sort_values(by='count', ascending=False)
                                   result_df = result_df.reset_index(drop=True)
                                   result df
                             CPU times: total: 4.67 s
                             Wall time: 4.72 s
```

Out[4]:		country	count
	0	英国	4501669
	1	法国	4501427
	2	美国	4501158
	3	巴西	4500526
	4	德国	4500370
	5	印度	4499562
	6	俄罗斯	4499132
	7	澳大利亚	4499124
	8	日本	4498695
	9	中国	4498337

绘制柱状图

```
In [5]: import matplotlib.pyplot as plt
        plt.rcParams['font.sans-serif'] = ['SimHei']
        plt.rcParams['axes.unicode_minus'] = False
        plt.figure(figsize=(10, 6))
        plt.bar(result_df['country'], result_df['count'], color='skyblue')
        plt.xlabel('国家')
        plt.ylabel('数量')
        plt.title('国家分布')
        plt.show()
```



国家分布比较均匀

对年龄的分析

```
In [6]: 

****time
age_counts = defaultdict(int)

for file_path in file_paths:
    # 分块读取文件
    parquet_file = pq.ParquetFile(file_path)
    for i in range(parquet_file.num_row_groups):
        table = parquet_file.read_row_group(i, columns=['age'])
        df = table.to_pandas()
        chunk_counts = df['age'].value_counts(dropna=False)
        for age, count in chunk_counts.items():
            age_counts[age] += count

result_df = pd.DataFrame(list(age_counts.items()), columns=['age', 'count'])
    result_df = result_df.sort_values(by='age', ascending=True)
    result_df

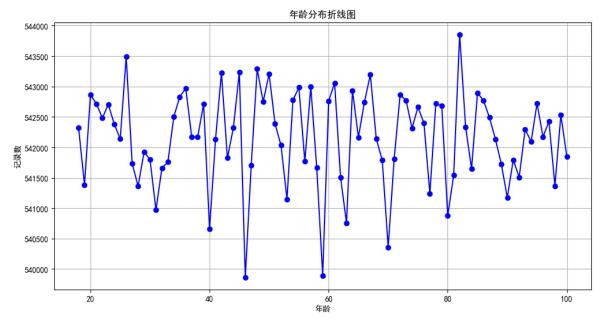
result_df
```

CPU times: total: 734 ms Wall time: 792 ms

Out[6]:		age	count
	0	18	542324
	1	19	541384
	2	20	542862
	3	21	542716
	4	22	542482
	•••		
	78	96	542174
	79	97	542426
	80	98	541367
	81	99	542534
	82	100	541845

83 rows × 2 columns

绘制折线图



CPU times: total: 188 ms

Wall time: 191 ms

年龄分布比较均匀

对收入的分析

```
In [8]: %%time
        income_counts = defaultdict(int)
        income_median = []
        for file_path in file_paths:
            # 分块读取文件
            parquet_file = pq.ParquetFile(file_path)
            for i in range(parquet_file.num_row_groups):
                table = parquet_file.read_row_group(i, columns=['income'])
                df = table.to_pandas()
                # 将收入按每1000分档
                bins = range(0, int(df['income'].max()) + 1000, 1000)
                df['income_bin'] = pd.cut(df['income'], bins=bins, right=False)
                # 统计每个分档的出现次数
                chunk_counts = df['income_bin'].value_counts(dropna=False)
                for income_bin, count in chunk_counts.items():
                    income_counts[income_bin] += count
                for bin_interval in bins[:-1]:
                    bin_median = (bin_interval + bin_interval + 1000) / 2
                   income_median.append(bin_median)
        # 将结果转换为 DataFrame
        result_df = pd.DataFrame(list(income_counts.items()), columns=['income_bin', 'cc
        # 按收入分档排序
        result_df = result_df.sort_values(by='income_bin', ascending=True).reset_index(d
        #添加中位数列
        result_df['income_median'] = income_median[:len(result_df)]
        #输出结果
        result_df
```

CPU times: total: 5.86 s Wall time: 6.02 s

Out[8]

		income_bin	count	income_median
	0	[0, 1000)	44870	500.0
	1	[1000, 2000)	45287	1500.0
	2	[2000, 3000)	44863	2500.0
	3	[3000, 4000)	44989	3500.0
	4	[4000, 5000)	45032	4500.0
	•••			
9	995	[995000, 996000)	44845	995500.0
9	996	[996000, 997000)	45347	996500.0
9	997	[997000, 998000)	45088	997500.0
9	998	[998000, 999000)	44870	998500.0
9	999	[999000, 1000000)	45547	999500.0

1000 rows × 3 columns

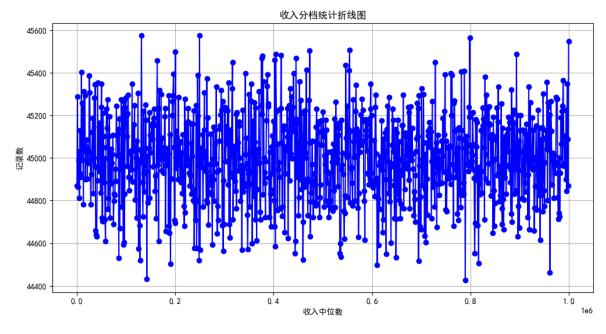
```
In [9]: import matplotlib.pyplot as plt

# 绘制折线图
plt.figure(figsize=(12, 6))
plt.plot(result_df['income_median'], result_df['count'], marker='o', linestyle='

# 设置坐标轴标签
plt.xlabel('收入中位数')
plt.ylabel('记录数')
plt.title('收入分档统计折线图')

# 显示网格
plt.grid(True)

# 显示图形
plt.show()
```



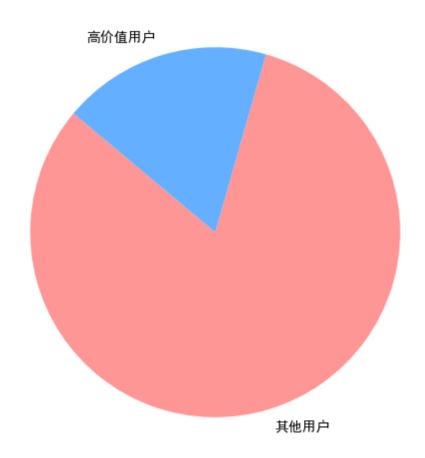
收入按1000分档,从图中可以看出收入分布也比较均匀

识别潜在高价值用户

```
In [10]: %%time
         import glob
         # 筛选年龄在20—35岁之间,收入50000以上的用户作为潜在高价值用户
         # 新开一列表示该用户是否为高价值用户, 1表示该用户是高价值用户, 0则不是
         high_counts = defaultdict(int)
         for index, file_path in enumerate(file_paths):
             parquet_file = pq.ParquetFile(file_path)
             print(parquet_file)
             for i in range(parquet_file.num_row_groups):
                 table = parquet_file.read_row_group(i)
                 df = table.to_pandas()
                 conditions = (
                     (df['age'].between(20, 35)) &
                     (df['income'] > 50000)
                 )
                 df['is_high_value_user'] = conditions.astype(int)
                 temp_file_path = f"part-{index}-temp_chunk_{i}.parquet"
                 df.to_parquet(temp_file_path)
                 chunk_counts = df['is_high_value_user'].value_counts(dropna=False)
                 for high, count in chunk_counts.items():
                     high_counts[high] += count
             temp_files = glob.glob(f"part-{index}-temp_chunk_*.parquet")
             merged_df = pd.concat([pd.read_parquet(file) for file in temp_files], ignore
             save_path = f"result/{data_type}_data/part-0000{index}.parquet"
             merged_df.to_parquet(save_path)
             merged df.head()
             # 删除临时文件
             for file in temp_files:
                os.remove(file)
         result_df = pd.DataFrame(list(high_counts.items()), columns=['high_counts', 'cou
         # result_df = result_df.sort_values(by='count', ascending=False)
         # result_df = result_df.reset_index(drop=True)
         result_df
         total count = result df['count'].sum()
         high count = result_df[result_df['high_counts'].isin([1])]['count'].sum()
         print(f"总记录数: {total_count}")
         print(f"高价值用户数: {high_count}")
         print(f"占比: {(high count/total count*100):.2f}%")
```

```
<pyarrow.parquet.core.ParquetFile object at 0x0000025D9A067B10>
        <pyarrow.parquet.core.ParquetFile object at 0x0000025D99894E90>
        <pyarrow.parquet.core.ParquetFile object at 0x0000025E86D4DBD0>
        <pyarrow.parquet.core.ParquetFile object at 0x000002609CF2B6D0>
        <pyarrow.parquet.core.ParquetFile object at 0x0000025F3F86EC10>
        <pyarrow.parquet.core.ParquetFile object at 0x000002606C9153D0>
        <pyarrow.parquet.core.ParquetFile object at 0x0000025E6D0A6250>
        <pyarrow.parquet.core.ParquetFile object at 0x000002608050AB10>
        总记录数: 45000000
        高价值用户数: 8240509
        占比: 18.31%
        CPU times: total: 22min 12s
        Wall time: 22min 13s
In [11]: %%time
         import matplotlib.pyplot as plt
         plt.rcParams['font.sans-serif'] = ['SimHei']
         plt.rcParams['axes.unicode_minus'] = False
         # labels = result_df['high_counts']
         labels = ["其他用户", "高价值用户"]
         sizes = result_df['count'].values
         plt.figure(figsize=(6, 6))
         plt.pie(sizes, labels=labels, startangle=140, colors=['#ff9999','#66b3ff','#99ff
         plt.title('高价值用户占比')
```

高价值用户占比



plt.show()

CPU times: total: 125 ms

Wall time: 200 ms