

Yan (Qiqi) Zhou

New York Based
Product & Graphic Designer

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@qiqizhouu / qiqi zhou



At a Glance

- Passionate about ethical, efficient, and user-friendly tech
- Proficient in mastering new software
- Ability to work with a global and diverse team and deliver within tight deadlines

Skills

- Adobe Photoshop, Illustrator, & Indesign
- Front-end Languages: HTML, CSS, Javascript
- Social Media: Instagram, Youtube, & Tiktok
- Figma
- Final Cut Pro
- Microsoft & Google ESuite

**I'm familiar with multiple softwares and prototyping tools, but to save you the unnecessary list I've kept it down to my favorites. If there is any software you would like me to learn, I'd be more than happy to familiarize myself with it.*

Recognition

- NYU Dean's List - 2021, 2022
- L'Oreal Brandstorm Shanghai Finalist (2021)

Languages

- English (Native)
- Mandarin (Native) + Shanghainese

Education

New York University, Tisch School of the Arts

Fall 2020 - Spring 2024

Bachelor of Fine Arts in Interactive Media Arts; Minor: Web Development - GPA (3.90/4.00)

Relevant Coursework: Front-End of the Web, Creative Computing, Intro to Marketing, Digital Business Strategy, Design Fundamentals

International School of Beijing

Fall 2016 - Spring 2020

High School Diploma; International Baccalaureate Diploma

Work Experience

Forfend Health - *Product Designer*

June 2022 - Present

- A digital preventive medical care platform offering personalized, virtual care for patients over 18.
- Working closely with the founder, I designed the style guide, social media posts, landing pages, website illustrations, and employer dashboard.

New York University - *Admissions Ambassador*

Jan 2022 - Aug 2022

- Given upwards of 4 times weekly campus tours with groups over 20 people
- Answered calls and emails to the NYU Undergraduate Admissions Hotline, providing information about the University and application processes

New York University - *IMA Equipment Room Staff*

Jun 2022-Aug 2022

- Created Excel spreadsheets to track and handle equipment inventory
- Identified and organized technical equipment (VR headsets, Camera equipment, a variety of cables and wires etc.)

Art Exhibitions China (中国文物交流中心) - *Public Relations Intern*

June 1 2021 - August 1 2021

- A government branch responsible for cultural heritage exchange with other countries.
- I worked as a summer intern for the exhibition: "Chinese Porcelain hidden in Western Oil Paintings." I was responsible for the communication with museums in the U.S.A (i.e The Met, LACMA, Getty etc.), which involved translating and redesigning official documents (i.e brochures, letters, etc.) from both Chinese and English.

Project Experience

Fashion Business Association VisMajor Zine - *Writer, Graphic Designer*

February 2021 - Present

- I worked on the layout, text, and design. I also interviewed, researched, & wrote articles addressing the influence social media in China.

Personal Website + Social Media

June 2021 - Present

- Coded my own portfolio website to showcase and catalog my own work
- Created and promoted my own personal brand on Youtube (1k subs) and Instagram (2.4k)