

# Qiqi Xu

## Digital Product Designer | KPCB Design Fellow 18'

### EXPERIENCE

SAN FRANCISCO, US / 2018 MAY - 2018 AUG

#### Product Design Intern, Nextdoor

Sole product designer on the Real Estate team. Shipped new features to educate homeowners and improve their search experience, which led to increased user engagement and more paying real estate agents.

TOKYO, JAPAN / 2017 MAY - 2017 AUG

#### Business Innovation Intern, Hitomedia

Worked on a team of 4 to create a business plan and the prototype of a new FMCG product for an innovation lab.

BUENOS AIRES, ARGENTINA / 2017 FEB - 2018 AUG

#### UX/UI Design Intern, Aerolab

Collaborated with designers, creative directors to deliver product solutions for a EdTech platform; Created responsive landing pages for a client in the FinTech space.

SAN FRANCISCO, US / 2016 MAY - 2016 AUG

#### UX Design Intern, Scoop

Led an end-to-end UX project that greatly improved Scoop users' experience with trip cancellations. I conducted user research, created flows and prototypes for user testings.

### EDUCATION

2015 - 2019

#### Minerva Schools at KGI

B.Sc. in Data Science and HCI & Minor in History

### CONTACT

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### SKILLS

Interaction design  
User research  
Usability testing  
Information architecture  
Visual design  
Content strategy  
Illustration

Data analytics  
Python  
R & SQL  
HTML/CSS

### TOOLS

Photoshop  
Illustrator  
InDesign  
Sketch  
Figma  
Origami Studio  
QGIS