

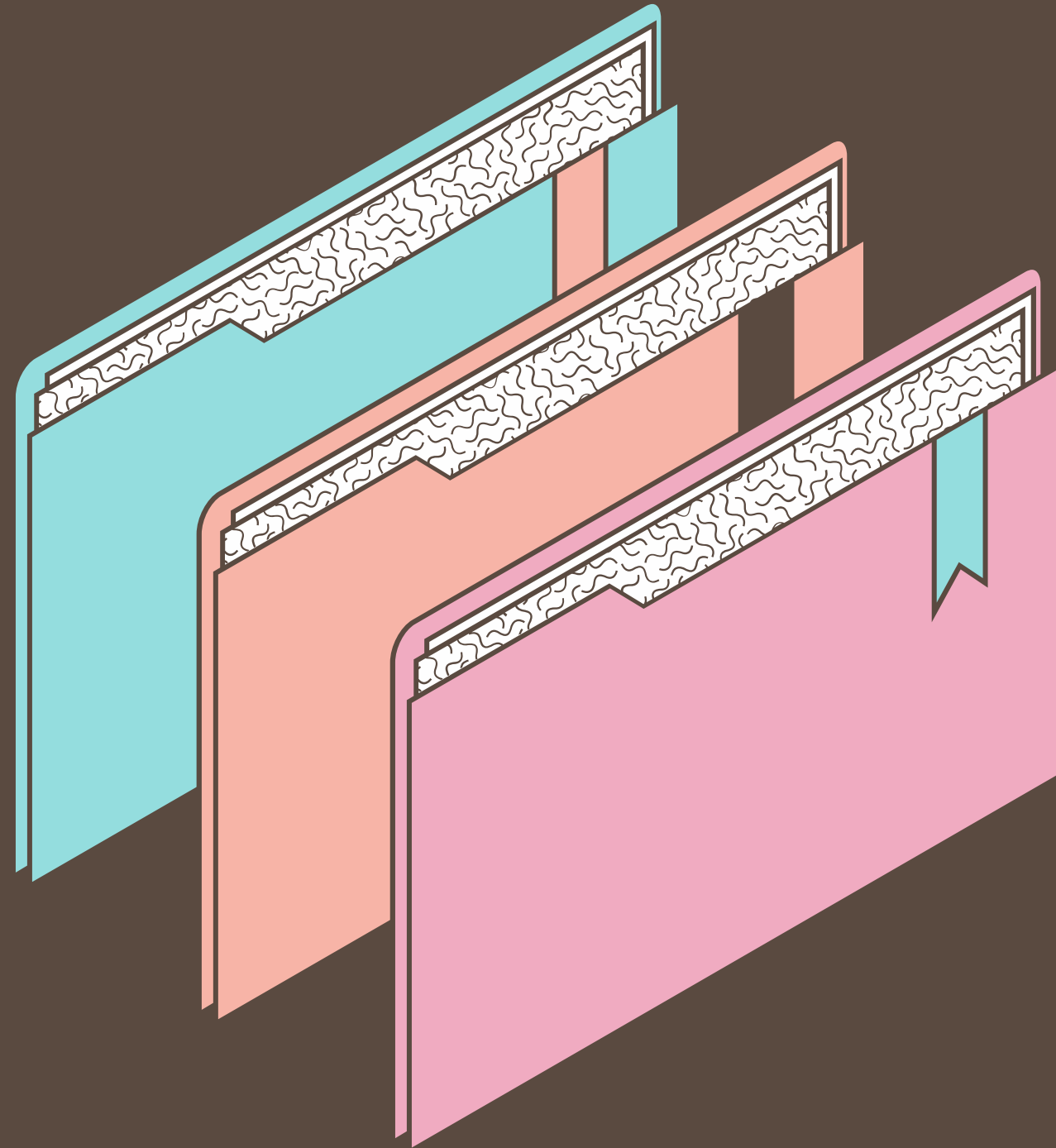
QAMP- FALL 2022 - CHECKPOINT 3



# Longform content for the Qiskit Blog (Issue #14)

Mentee: Bruna Shinohara

Mentor: Ryan Mandelbaum



# Topics

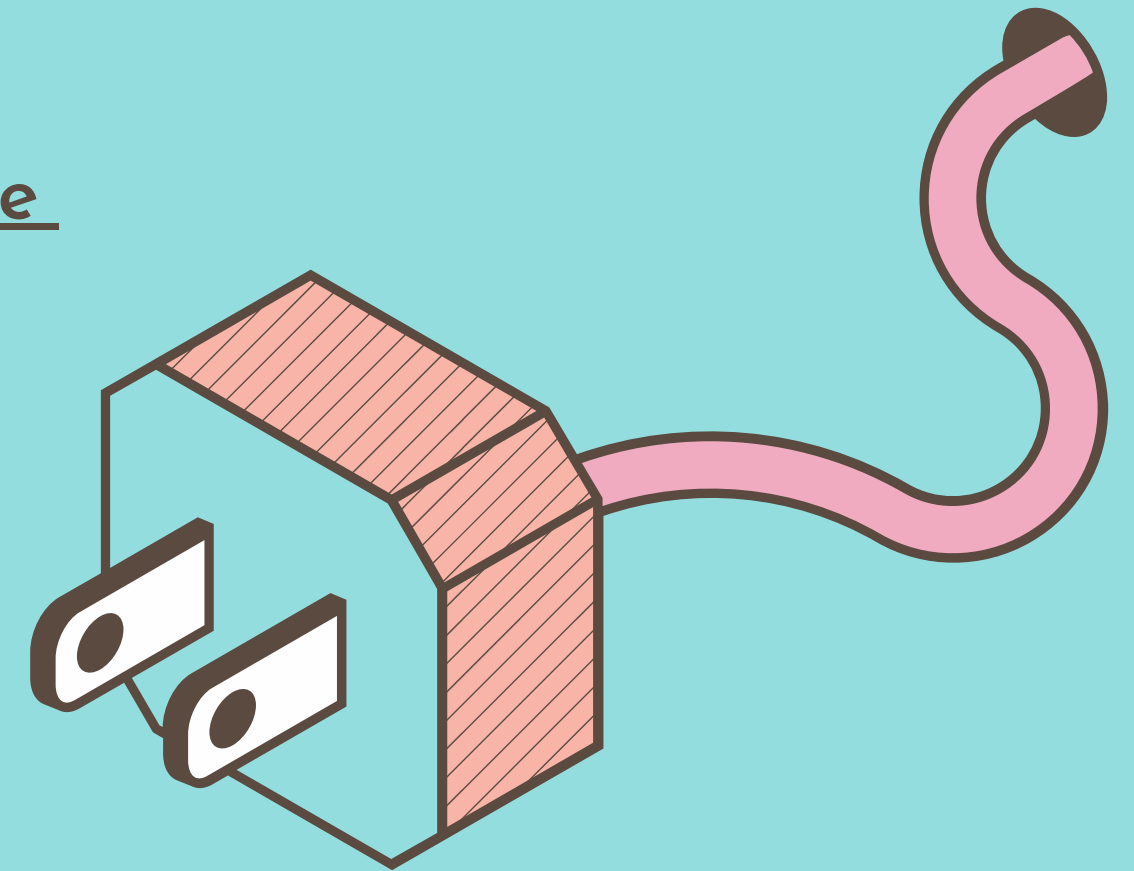
- I: Review of project
- II: From checkpoint 1 to checkpoint 3
- III: New lessons learned

# I. The project

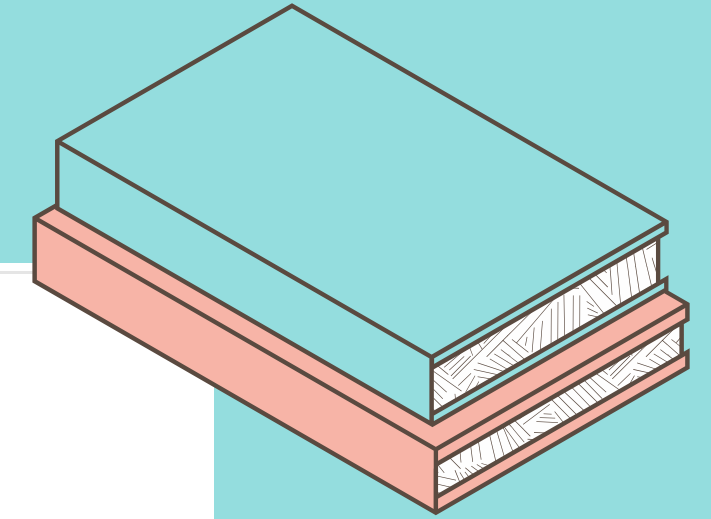
Mentees will produce two long-form, narrative contributions to the Qiskit Blog.

These should each be 800 words or longer, telling stories about important work, interesting people, or ongoing research in the Qiskit community.

They should begin with well-researched briefs, will require interviews, and will require you work with any of the story's subjects to gather image, photo, or illustration assets.

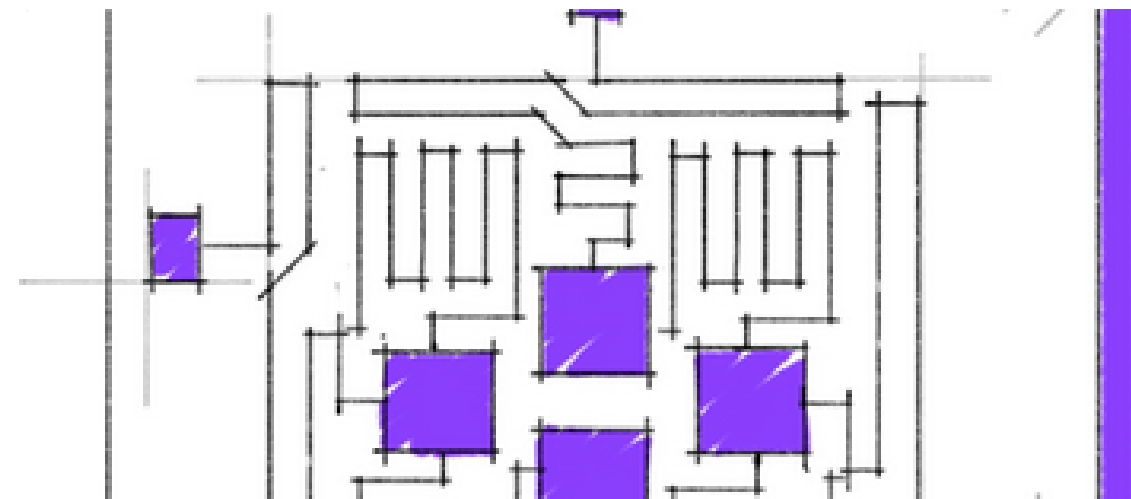


# I. The project



Qiskit

Sep 28 · 11 min read



## How The First Superconducting Qubit Changed Quantum Computing Forever

[Read more...](#)



Qiskit

A community to discuss Qiskit, programming quantum computers, and anything else related to quantum computing.

[More information](#)

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# First Medium article!

October 26th

Our first Qiskit Medium was published, titled “Simulating topological systems on noisy quantum computers using Qiskit”.



Qiskit

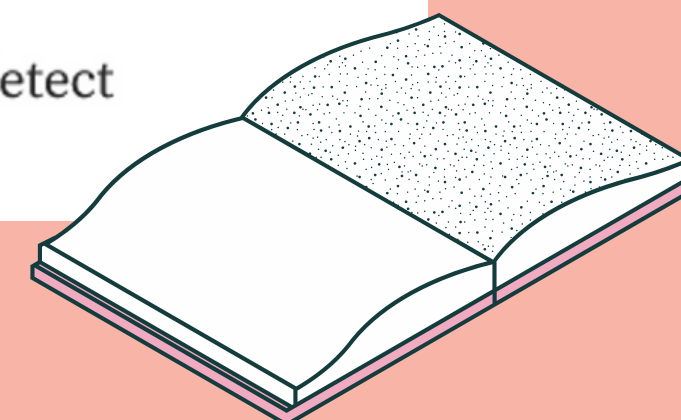
Oct 26 · 4 min read · Listen



## Simulating topological systems on noisy quantum computers using Qiskit

*By Bruna Shinohara de Mendonça, Qiskit Advocate*

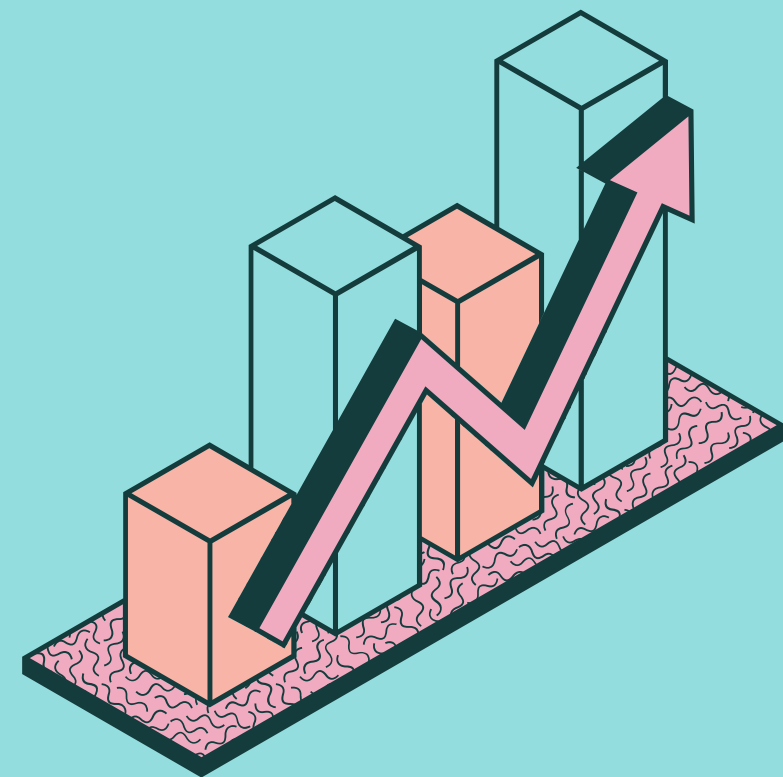
In 1938, the Italian physicist Ettore Majorana wrote a letter to his university’s dean saying he needed to sail away. He was never seen again. But even during his life, he produced mysteries — he postulated the existence of mysterious particles called “Majorana fermions,” for example. These particles would be their own antiparticle, serve as candidates for the elusive neutrino, and in materials science, they appear in systems with a special type of superconductivity. To top it all off, Majoranas are challenging to detect experimentally.



# Choice of second theme

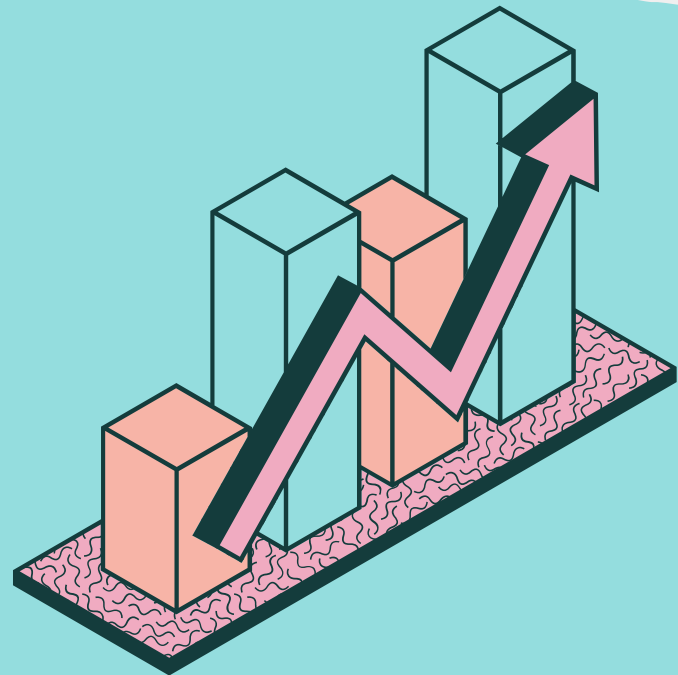
## Qiskit and startups

- how is qiskit used in startups?
- success cases: three interviews
- expert interview with Dr Stefan Erlington, partnership leader, IBM Quantum



# Currently: reviews

## Qiskit and startups



on quantum technologies, investment in quantum computing, allied with the intense expectations of the rapid growth of quantum computing, is expected to reach 10% by year. Furthermore, the most recent report states that while most investments are in quantum computing, quantum computing is growing rapidly.

What is the right moment for quantum investments? Dr. Stefan Bravyi, Quantum, drops four pieces of advice for startups.

***Don't reinvent the wheel. Leveraging some of the Qiskit runtime as a service helps you get off to a fast start. Keep an eye out for those opportunities to not waste time on things that have already been worked on.***

They took this lesson very well. Their quantum software, which provides a level of control in quantum computation, pulses, to quantum computing. "To this end, we extensively leverage Qiskit



Ryan Mandelbrot  
3:54 PM Dec 6

Flip this. interest



Ryan Mandelbrot  
3:55 PM Dec 6

Add: "Nut graf goes here"

Reply or add others w



Ryan Mandelbrot  
3:56 PM Dec 6

Rather than treat  
we summarize th  
section headings

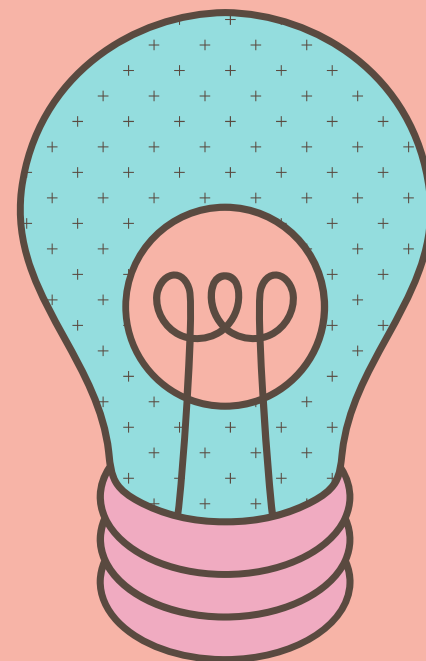


Ryan Mandelbrot  
4:11 PM Dec 6

Replace: "s" with "

# New challenges and new lessons learned

- Writing about subjects I am less familiar with
- Planning when conducting several interviews
- Diversity



<u>Responded</u>	<u>send via email</u>	<u>Interview</u>
yes	no	Nov 18
yes	no	<u>done</u>
yes	<u>yes-sent</u>	<u>done</u>
yes	yes - <u>sent</u>	<u>waiting</u>
yes	<u>unsure</u>	?
yes	<u>yes-sent</u>	?
no	-	-
yes	no	Nov 21



# What's next?

1

2

3

4

**STEP**

**STEP**

**STEP**

**STEP**

**Second version**

Based on the latest'  
conversations

**Ryan's review**

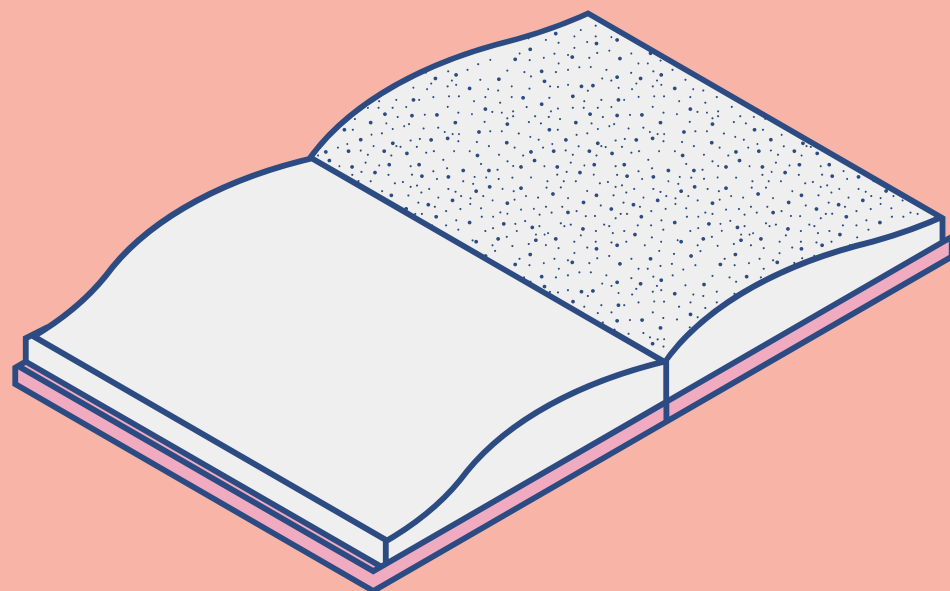
A more in-depth  
review of the text

**Send to  
interviewed  
authors**

Check if any  
changes are  
needed.

**Publish on Qiskit  
Blog**

(Yay!)



**Thank you for your attention!**

