

# Qiskit Advocates Mentorship

## Writing for the Qiskit Blog

Find and write recurring blog posts about Qiskitter work #15

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# Content

- Deliverables
- Progress
- Idea
- Story
- Turning ideas into stories
- The inverted pyramid

# Deliverables

- Three blogs
  - A long story > 1000 words
  - Two short stories

# Progress

- Learned how to convert ideas into stories
- Learned about the inverted pyramid
- Finished the draft of a the first story

# Idea

- Something that you want to write about
- Could be
  - An interesting paper
  - A person
  - I want to write about \_\_\_\_\_

# Story

- A blog is a story
- A story has
  - Data supporting a core thesis
  - A narrative of a character or a set of characters as they resolve a conflict
  - In depth explanation of a topic
  - Profile of a character

# Turning ideas into stories

- Gather data
  - Papers, Interviews, documents
  - News, analysis
- Answer
  - **Who** it is about
  - **What** and **How** they are doing it
  - **Why** they are doing it and why it is important
  - **When** and **Where** the story takes place

# Turning ideas into stories

- **Qiskit Advocates Blog** - The Qiskit advocates program is a global initiative to support the most active members of the Qiskit community. Here's what the current batch of advocates have been doing, and learn how you can become a Qiskit advocate
- **SheQuantum** - Nithyasri Srivathsan founded SheQuantum because she wants more women to take up quantum as their career path. Here's how she's doing it and why, and how you can get involved
- **High School Students** - Here's how highschool students are using Qiskit to learn quantum computing, and why. Learn how the Qiskit community is making students quantum ready, and how you can get started with Qiskit too.



# The Inverted Pyramid

- A way to organize your story
  - **Heading** - Grab the attention
  - **Lede** - Key takeaways, most important part of the story
  - **Nut Graf** - More context, sets the tone and direction
  - **Copy** - Main body contains, visuals, text, etc ...
  - **The Kicker** - Last point, a conclusion

