



Global insights

Introduction



The purpose of the report is to provide a data visualization to help transform information into insights that can drive meaningful business outcomes and improved experiences.

It will also ultimately drive an informed decision -making process.





Data Familiarization

Data Preparation





Data Cleaning

Data transformation





Data visualization

Analysis in Tableau

Conclusion



Economic Insights: the analysis of GDP data revealed significant insights into the economic status of various nations.



Greece was identified as the country with the highest GDP among the analyzed data set.



Health Metrics: Hong Kong emerged as the nation with the highest life expectancy, with a notable figure of 84,900.



Technology Adoption:

Observing trends in technology usage with China and India stood out as the country with the highest usage of Smartphone



REFLECTION

Raw data into meaningful insights

Emphasises the transformative power of data visualization in driving business and policy decisions.

THANK YOU

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