

SEO Report

Final Score Graphic33

<https://susinspired.ch>

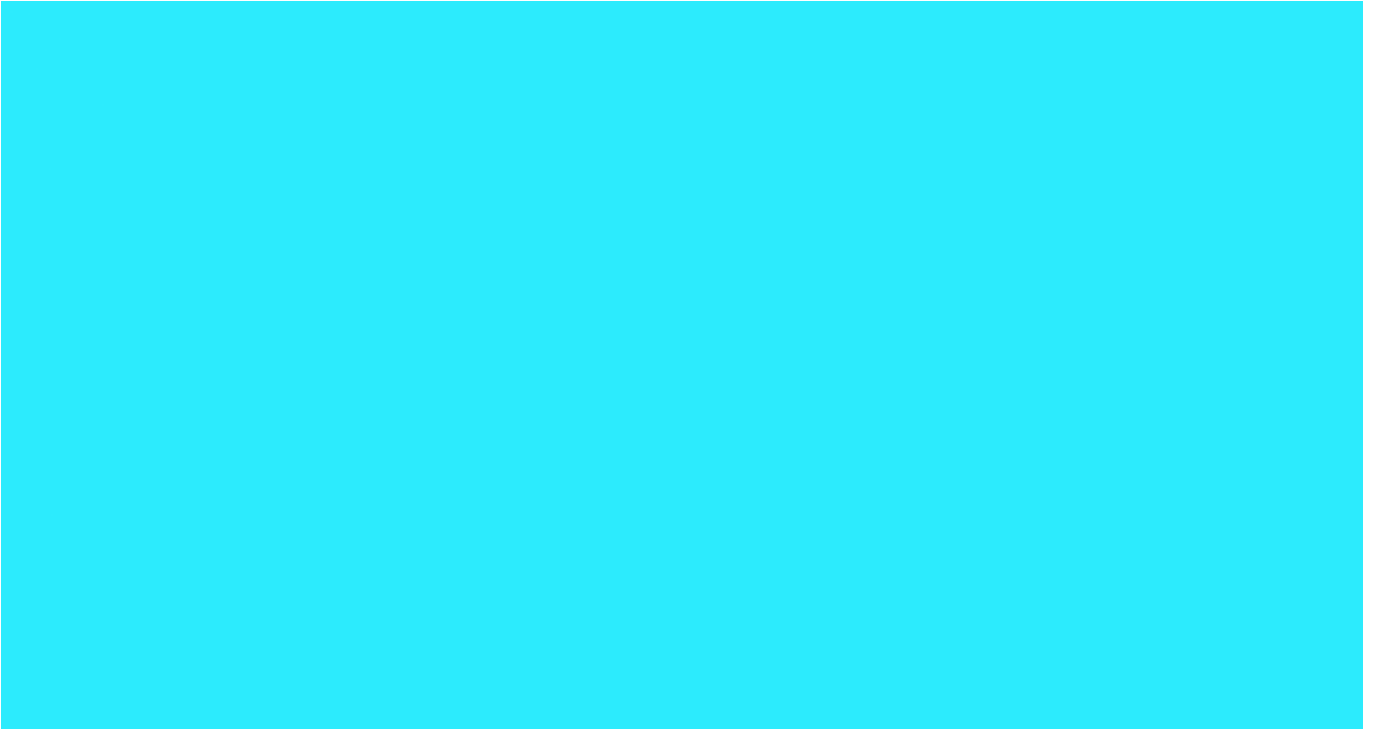
SEO MOBILE 34% SERP VIEW 9% CONTENT 52% PAGE SPEED 25% SOCIAL LINKS 0%

SEO MOBILE

Mobile SEO Mobile Index First Our Tips



In short: the number of mobile searches is EXPLODING. In fact, 58% of all searches in Google are now done from a mobile device. Google is overhauling their entire algorithm so that it's optimized for mobile users FIRST. Needless to say, "SEO" is now about optimizing for "Mobile SEO".



Google's Mobile-first Index ranks the search results based only on the mobile-version of the page. And yes, this occurs even if you're searching from a desktop. Before this update, Google's index would use a mix of desktop and mobile results. So if someone searched from an iPhone, Google would show them mobile results. And if someone searched for something on a desktop, they'd get "desktop results".

Today, no matter what device you use, Google shows you results from their mobile index.



dfdfdfdfdf

Is your Site reachable?

Your Results

Your site <https://susinspired.ch/> is alive.

Code

Our Suggestions

Does the Googlebot crawl all of your mobile content?

Your Results

Screenshot *Fetch Status*

Code

Our Suggestions

Do you have a "mobile friendly" meta tag?

Your Results

You have the mobile friendly meta tag.

Code

```
<head>
```

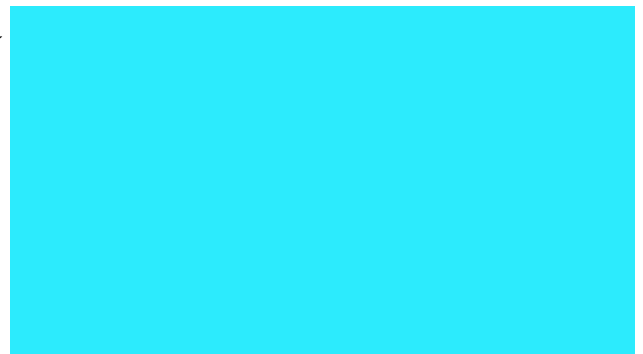
```
  <meta name="viewport" content="width=device-width, initial-scale=1">
```

```
</head>
```

Our Suggestions

In this mobile world, you should be specifying the viewport. If you don't, you run the risk of having a poor mobile experience

Title Tag Meta Description Schema.org Structured Data



In short: the number of mobile searches is EXPLODING. In fact, 58% of all searches in Google are now done from a mobile device. Google is overhauling their entire algorithm so that it's optimized for mobile users FIRST. Needless to say, "SEO" Now About Optimizing for "Mobile SEO".

dfdfdfdf

Schema.org is the result of collaboration between Google, Bing, Yandex, and Yahoo! to help you provide the information their search engines need to understand your content and provide the best search results possible at this time. Adding Schema markup to your HTML improves the way your page displays in SERPs by enhancing the rich snippets that are displayed beneath the page title.

SERP VIEW

Does your title Tag have the correct length?

Your Results

susinspired | Portfolio Susi Krummenacher

Your title tag has 41 characters.

Code Example

```
<head>
```

```
    <title>Primary Keyword - Secondary Keyword | Brand Name</title>
```

```
</head>
```

Our Suggestions

Google typically displays the first 50–60 characters of a title tag. If you keep your titles under 60 characters, our research suggests that you can expect about 90% of your titles to display properly. There's no exact character limit, because characters can vary in width and Google's display titles max out (currently) at 600 pixels.

Does your meta description have the correct length?

Your Results

susinspired.com - Portfolio von Susi Krummenacher für Grafikdesign, Webdesign, Fotografie, Cinema4D, Video, PHP, jQuery, MotionGraphics, 3D-Animation, Gamedesign und Programmierung.

The meta description of your page has a length of 181 characters

Code Example

```
<head>
```

```
  <meta name="description" content="Meta description tags, while not tied to search engine rankings, are extremely important in gaining user click-through from SERPs.">
```

```
</head>
```

Our Suggestions

Meta descriptions are HTML attributes that provide concise summaries of webpages. They are between one sentence to a short paragraph and appear underneath the blue clickable links in a search engine results page (SERP). However, depending on a user's query, Google might pull meta description text from other areas on your page (in an attempt to better answer the searcher's query).

Do you take advantage of rich snippets?

Your Results

Your page doesn't have any rich snippets.

Code Example

```
<div itemscope itemtype="https://schema.org/Book">
```

```
  <span itemprop="name">Inbound Marketing: Insights of Hologram Seo</span>
```

```
  <span itemprop="author">John Doe</span>
```

```
</div>
```

Our Suggestions

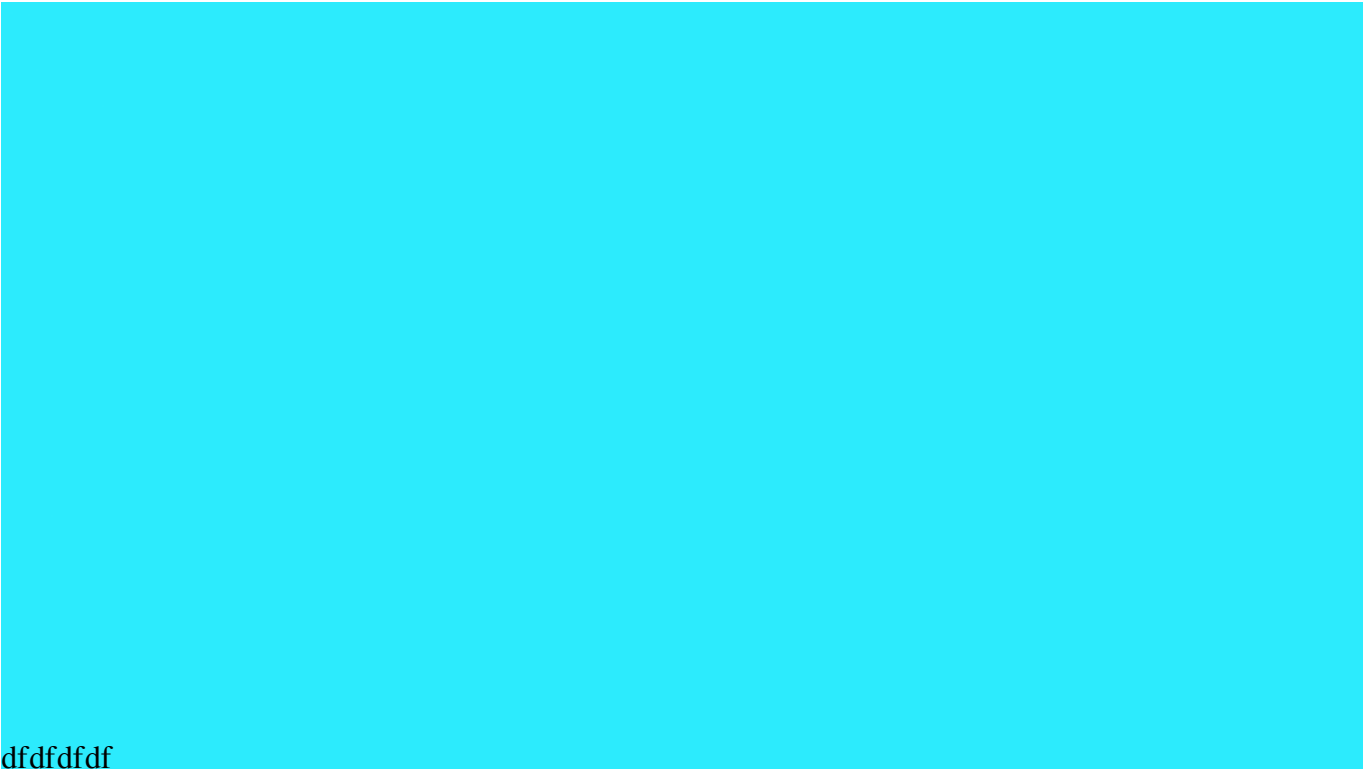
There are some indications that search results with more extensive rich snippets (like those created using Schema) will have a better click-through rate.

CONTENT

Mobile SEO Mobile Index First Our Tips



In short: the number of mobile searches is EXPLODING. In fact, 58% of all searches in Google are now done from a mobile device. Google is overhauling their entire algorithm so that it’s optimized for mobile users FIRST. Needless to say, “SEO” Now About Optimizing for “Mobile SEO”.



dfdfdfdf

dfdgffdfdfdf

Is your Site secure with https?

Your site <https://susinspired.ch/> is alive.

Does it have mixed content?

Screenshot *Fetch Status*

Does it have one H1 Tag only?

Your site is using the meta viewport which allows the page to reflow content to match different screen sizes whether rendered on a small mobile phone or a large desktop monitor.

Does your site have a xml sitemap?

Your site is using the meta viewport which allows the page to reflow content to match different screen sizes whether rendered on a small mobile phone or a large desktop monitor.

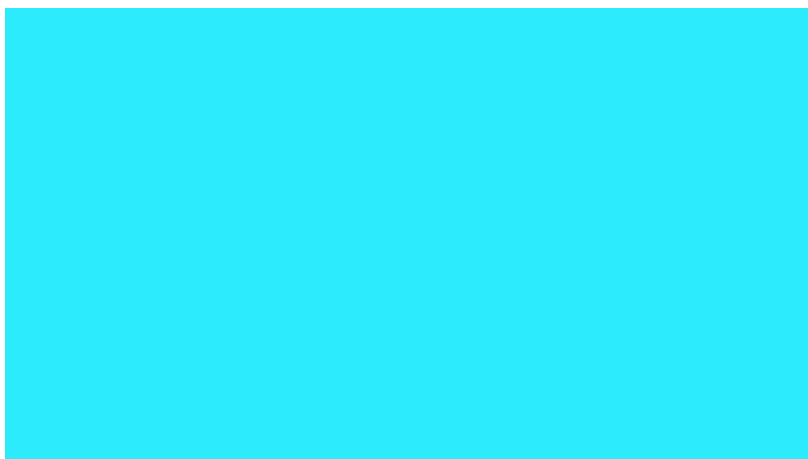
Do you use the correct transfer link for multiple languages?

Your site is using the meta viewport which allows the page to reflow content to match different screen sizes whether rendered on a small mobile phone or a large desktop monitor.

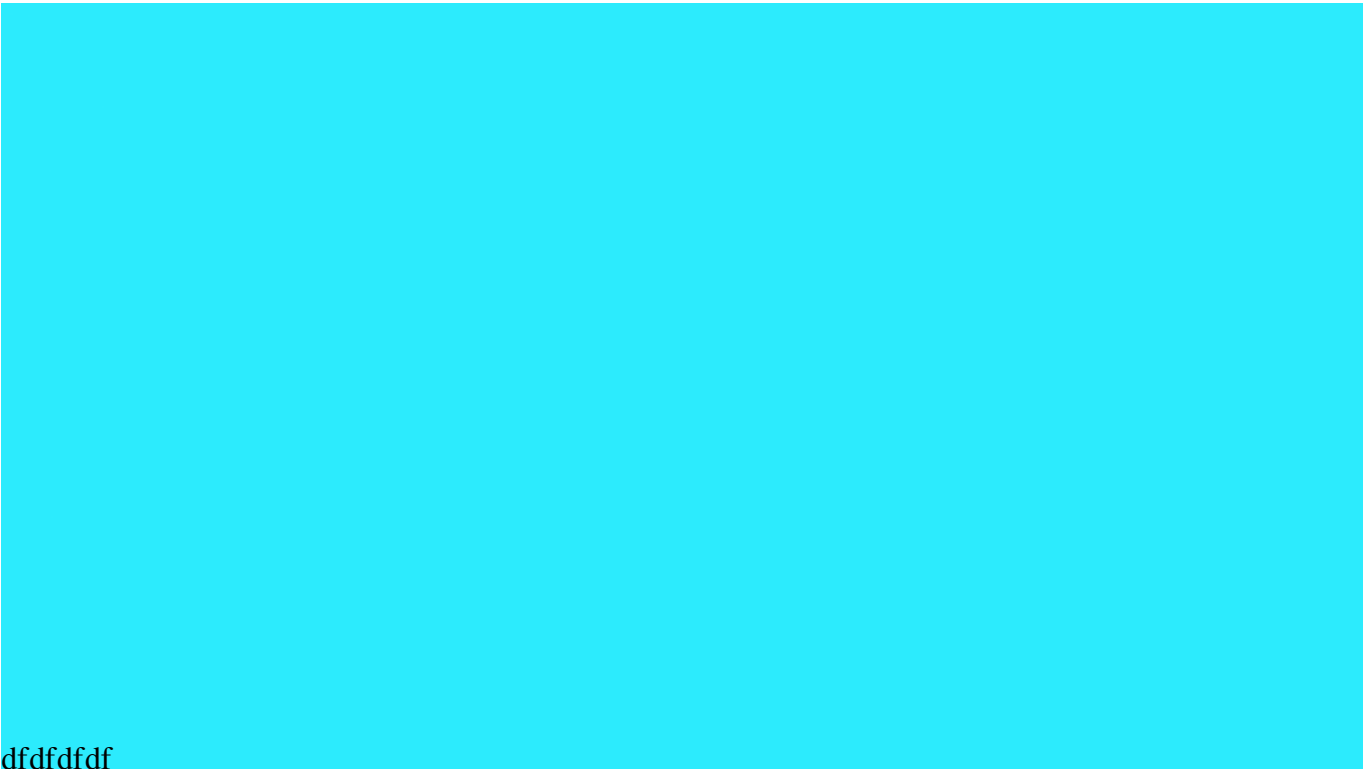
Does every picture have an alt tag?

Your site is using the meta viewport which allows the page to reflow content to match different screen sizes whether rendered on a small mobile phone or a large desktop monitor.

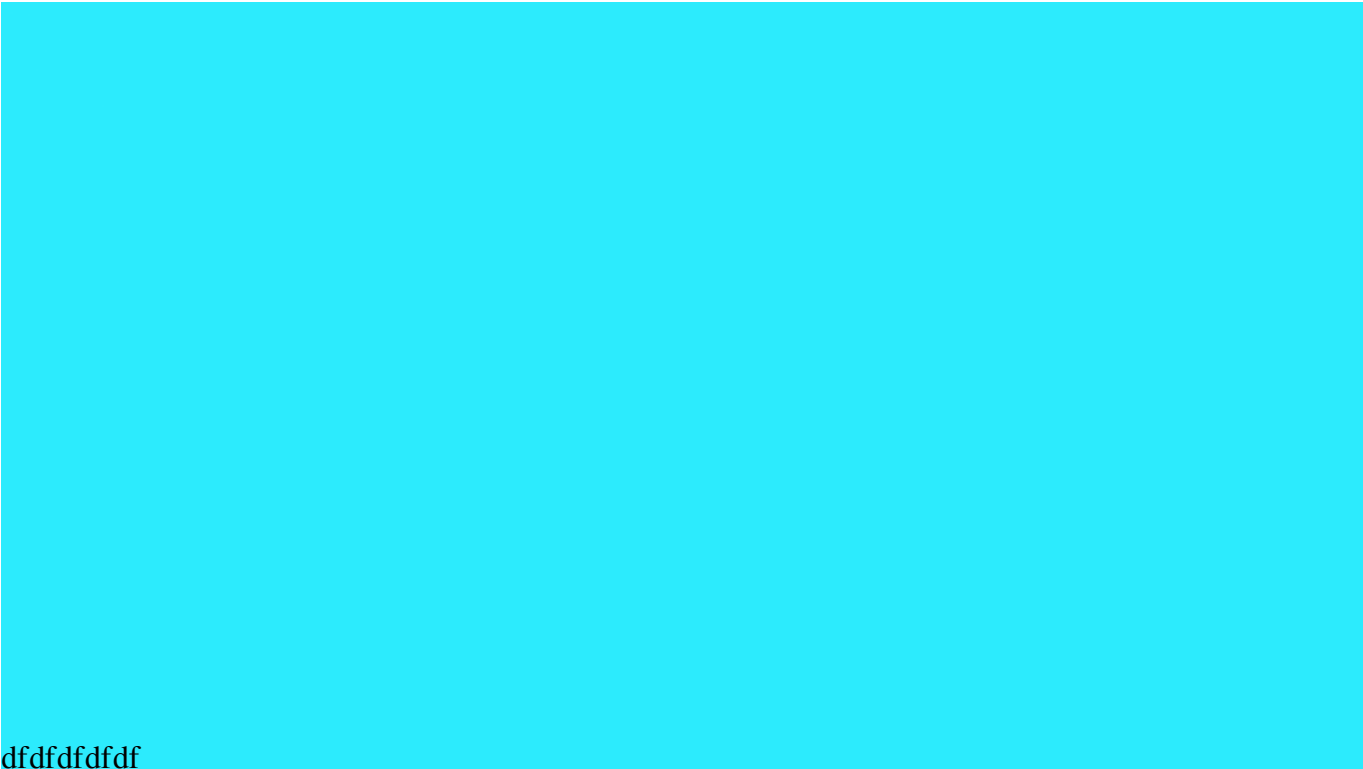
Mobile SEO Mobile Index First Our Tips



In short: the number of mobile searches is EXPLODING. In fact, 58% of all searches in Google are now done from a mobile device. Google is overhauling their entire algorithm so that it's optimized for mobile users FIRST. Needless to say, "SEO" Now About Optimizing for "Mobile SEO".



dfdfdfdf



dfdfdfdfdf

PAGE SPEED

Does your page load longer than one second?

Your site <https://susinspired.ch/> is alive.

Are all your css files minified?

Screenshot *Fetch Status*

Are all your js files minified?

Your site is using the meta viewport which allows the page to reflow content to match different screen sizes whether rendered on a small mobile phone or a large desktop monitor.

SOCIAL LINKS

Mobile SEO Mobile Index First Our Tips



In short: the number of mobile searches is EXPLODING. In fact, 58% of all searches in Google are now done from a mobile device. Google is overhauling their entire algorithm so that it's optimized for mobile users FIRST. Needless to say, "SEO" Now About Optimizing for "Mobile SEO".

dfdfdfdf

dfdfdfdfdf

Does your site use social open graph links?

Your site <https://susinspired.ch/> is alive.