

### **UX** Designer

#### **Digital Artist**

# Web Designer

I'm driven by a passion for creating designs that inspire and make a difference. I believe in the power of collaboration across disciplines, combining new technologies to create user-friendly and eco-conscious solutions. My goal is to use design to spark change and encourage people to make more thoughtful choices in their daily lives.

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#### **EDUCATION**

# Zhejiang University, China

Major: Art and Science and Technology | Bachelor of Arts

Overall GPA: 3.90/4.0 (88.03/100)

Rankina: 6/30

Sep 2021 - Current

#### **EXPERIENCE**

### Pop-up Book Design at Dream Horse Pop-up Book Studio

Feb 22, 2023 - Apr 22, 2023

Participated in the design of "A~Z Pop-up Book" and was responsible for designing the three-dimensional card for the letter "L" in the book. "A~Z Pop-up Book" is now published.

### UX designer in "Advanced Engineering Psychology" project

May 2023 - July 2023

Collaborate with Psychology students on the Alibaba Group & Zhejiang University "Advanced Engineering Psychology" joint teaching project to optimize Alipay's stock mini-program for stable investor returns.

· My Role: Interview | Prototyping | UI Design

#### Visiting student at Tama Art University, Japan

July 13, 2023 - July 19, 2023

Participated in the "Creative Morphology" course jointly taught by Zhejiang University and Tama Art University, and was invited by Professor Yukio Ohta to go to Tama Art University in Japan for an exchange visit.

#### User experience design online intern (Microsoft (CHINA))

May 10, 2024 - July 10, 2024

After Effects

Use Microsoft's "Fluent UI" component library to optimize Microsoft's shopping mall interface.

· My Role: Prototyping | Web Design

#### **HONORS & AWARD**

## The Third Prize Scholarship

The academic year of 2021-2022 and 2022-2023

Muse Design Award, 2024 (Silver Winner)

Dedicated Winner's Page [7]

Al Creative Competition for Consumer Protection Education (Second Prize)

Organizer: Ant Group, MYbank, Zhejiang University.....

VACAT Award (Excellence Award)

Organizer: Bilibili Group, Shanghai Film Co., Ltd.

#### SKILL

3D Modeling Game Design

Design Development Design Tool Html Figma UI Design Prototype Css Unity Interview Javascript Unreal Engine Wireframing React Blender Storyboard C# Maya User Flow Illustrator Usability Study Photoshop Illustration VS Code