

UX Designer

Digital Artist

Web Designer

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I'm driven by a passion for creating designs that inspire and make a difference. I believe in the power of collaboration across disciplines, combining new technologies to create user-friendly and eco-conscious solutions. My goal is to use design to spark change and encourage people to make more thoughtful choices in their daily lives.

EDUCATION

Zhejiang University, China

Sep 2021 - Current

Major: Art and Technology | Bachelor of Arts

Overall GPA: 3.90/4.0 (88.03/100)

Ranking: 6/30

EXPERIENCE

Dream Horse Pop-up Bookstore Pop-up Book Design

Feb 22, 2023 - Apr 22, 2023

Participated in the design of "[A~Z Pop-up Book](#)" and was responsible for designing the three-dimensional card for the letter "L" in the book. "[A~Z Pop-up Book](#)" is now published.

UX designer in "Advanced Engineering Psychology" project

May 2023 - July 2023

Collaborate with Psychology students on the Alibaba Group & Zhejiang University "Advanced Engineering Psychology" joint teaching project to optimize Alipay's stock mini-program for stable investor returns.

· My Role: Interview | Prototyping | UI Design

Visiting student at Tama Art University, Japan

July 13, 2023 - July 19, 2023

Participated in the "Creative Morphology" course jointly taught by Zhejiang University and Tama Art University, and was invited by Professor Yukio Ohta to go to Tama Art University in Japan for an exchange visit.

User experience design online intern (Microsoft (CHINA))

May 10, 2024 - July 10, 2024

Use Microsoft's "Fluent UI" component library to optimize Microsoft's shopping mall interface.

· My Role: Prototyping | Web Design

User experience design offline intern (Alibaba Network Technology (Shanghai))

Oct 2024 - Current

Joined Alibaba's [Yuanjing Metaverse](#) Development Team in Shanghai, where I designed game interfaces using Unreal Engine and conducted usability testing.


· My Role: Research | UI Design | Usability Testing | Game Development

HONORS & AWARD

The Third Prize Scholarship

The academic year of 2021-2022 and 2022-2023

Muse Design Award, 2024 (Silver Winner)

[Dedicated Winner's Page](#) 

AI Creative Competition for Consumer Protection Education (Second Prize)

Organizer: Ant Group, MYbank, Zhejiang University.....

VACAT Award (Shortlisted)

Organizer: Bilibili Group, Shanghai Film Co., Ltd.

SKILL

Design	Development	Design Tool
UI Design	Html	Figma
Prototype	Css	Unity
Interview	Javascript	Unreal Engine
Wireframing	React	Blender
Storyboard	C#	Maya
User Flow		Illustrator
Usability Study		Photoshop
Illustration		VS Code
3D Modeling		After Effects
Game Design		