

Education	<p>Parsons The New School <i>New York, NY 2012-present</i> Candidate for MFA in Design and Technology</p> <p>Harvard University <i>Cambridge, MA 2007-11</i> BA in Visual and Environmental Studies, <i>cum laude</i> Study and practice of photography, digital design, painting, sculpture, film, art history and the built environment</p> <p>Gap Year studies <i>London 2006-07</i></p> <p>The Bishop’s School <i>La Jolla, CA 2000-06</i> <i>Summa cum laude</i></p>
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Relevant Experience	<p>Marketing and Graphic Design for Robin Baron Design, interior design firm <i>New York, NY 2011 - present</i> <i>Design:</i> Completed all office design work, including: textile and furniture product design, website and blog graphics and all branding materials - Digitally edited “sizzle reel” for TV pilot - Created company Style Guide <i>Marketing:</i> Developed marketing tactics to launch two online sales - Photographed and inventoried hundreds of pieces for online sale - Created best practices and processes for future marketing initiatives <i>Social Media:</i> Coordinated company social media - Developed, harvested, and interpreted weekly and monthly analytics - Helped create Strategies and Tactics to reach monthly and annual social media goals - Optimized content for search engines</p> <p>Graphic Designer for USA Science and Engineering Festival <i>San Diego, CA and Washington, DC 2010</i> Produced original graphics for website, posters and mailings - Orchestrated K-12 speaker outreach program with schools, teachers and science speakers - Managed accounting and budgeting - Tracked sponsorship</p> <p>Internship at Jean Efron Art Consultants, corporate collection manager <i>Washington, DC 2010</i> Renovated and maintained client and artist database - Researched and presented new talent - Coordinated executive travel - Corresponded with clients, galleries and artists</p> <p>Designer and programmer of www.MacAllisterDesigns.com <i>San Diego, CA 2009</i> Designed all original art and graphics for website - Programmed HTML code - Collaborated with client to meet specifications for ease of online purchase and development of company image - Update and maintain website as Web-master</p> <p>Internship at Tractenberg & Co, boutique public relations company <i>New York, NY 2009</i> Managed client list and created press releases for magazines, newspapers and blogs - Pitched ideas to create company image - Executed strategies to convey company image through specific advertising and publicity tactics</p> <p>Starting member of the Harvard Varsity Sailing Team for 4 years <i>Cambridge, MA 2007-11</i> Devoted 40 hours/week to training and competition - Built teamwork, commitment to physical improvement, self-motivation, leadership and excellent time-management skills - Earned All-American honors</p> <p>Assistant to Zandra Rhodes, fashion, costume and set designer <i>San Diego, CA 2007</i> Designed prototypes and final silkscreen prints and patterns for fabrics - Used my designs to create variation along the specific theme for a given collection - Created dress patterns - Tailored garments</p> <p>Internship at Nanosys Inc, high profile, cutting edge nanotech company <i>Palo Alto, CA 2006</i> Worked on projects to incorporate high technology into consumer products (for example worked on designing nanotech-enhanced toys with Mattel)</p> <p>Commodore of Balboa Island Yacht Club, a unique kids’ club <i>Newport Beach, CA 2005</i> Ran 300-member club - Oversaw a budget of \$40,000 and managed 25 staff and volunteers - Honed my leadership and administrative abilities</p> <p>Extensive international travel from the Arctic Circle to Tanzania, Indonesia to Scotland and more!</p>
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Special Training	<p>Jerry Weissman’s corporate workshop on communication and presentation techniques: Amplified my communication skills to a variety of audiences</p> <p>Proficient in: Final Cut Pro, Adobe Creative Suite 3-5, Adobe Bridge, MS Office, File Maker Pro, Quicken, Java, HTML, Maya, Adobe Flash AS3</p>
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Awards	<p>Hoopes Prize – highest academic honor at Harvard College, awarded for the most outstanding undergraduate scholarly work or research. I received this award for my honors thesis work, which was the only studio project selected by the cross-disciplinary prize committee.</p> <p>James Bryant Conant Prize – for the best essay or project submitted as regular course work in General Education at Harvard on a subject of scientific interest. My project, nominated by my professors, was the first non-written work ever to receive the prize.</p> <p>This is the video nomination made by my professor. It explains my project and why he thought it should win the award. http://www.youtube.com/watch?v=a4UW_p_IV3g</p> <p>Albert Alcalay Prize – awarded to the best student in Visual and Environmental Studies as judged by the departmental committee.</p> <p>All-American Athlete – earned All-American honors for Sailing as well as one 2nd place and one 3rd place team finish nationally.</p>
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