

LAURA MAZONI

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EDUCATION

New York University, College of Arts and Sciences
Bachelor of Arts in Computer Science

New York, NY
Expected graduation: Fall 2022

Sigbol Fashion School
Tailoring, Dressmaking and Sewing Professional Course

Guarulhos, Brazil
Graduated: June 2021

EXPERIENCE

d'Vinci Interactive

New York, NY

Web Developer Intern

- Developed and maintained responsive web applications using PHP, JavaScript, HTML5, CSS3, MySQL database, as well as Wordpress and Drupal sites.
- Analyzed requirements to determine the best approach for developing new features or improving existing functionality.
- Communicated with other team members regarding project status and issues as they arise.
- Participated in testing of developed code before deployment to production environments and provided feedback on any bugs found during testing.
- Documented all processes used within the development environment including coding standards, version control procedures, etc.
- Collaborated with 6 other interns to produce a video promotion for the YMCA Camp of Harrisburg PA.

New York University

New York, NY

Student Assistant at SPS Wasserman Center (November 2020 - May 2022)

- Collaborated in the redesign of the Virtual Interview Prep Program in Spring 2022, creating the Virtual Interview Prep Google Site: a virtual registration system that resulted in an increase of participation in the program.
- Program administrator on first annual Virtual Interview Prep Program in 2021; allocated students into available time slots; collaborated with two teammates to ensure an efficient six day event serving 100 students;
- Organized students' resumes and interviewers' feedback forms for smooth execution of the event, timely communication to students and consistent flow of communication to program leads;

HUNTER Digital

New York, NY

Wordpress Developer (January 2022 – February 2022)

- Redesigned the agency's website, migrating all the content and template to Elementor Pro;
- Designed and developed landing pages using HTML5 and CSS3.

MOLETU

Guarulhos, Brazil

Founder (November 2020 – July 2021)

- Founded own e-Commerce to sell personalized, custom and handmade clothing pieces;
- Collaborated with Brazilian digital influencers to create new designs.

Ithaca College

Ithaca, NY

Resident Assistant (August – December 2019)

- Advised 28 first-year students who were struggling with emotional, academic and personal issues; promoted events and presented on-campus resources;
- Collaborated with 12 other RAs to establish a safe community; enforced university regulations;
- Managed administrative duties: budgeting, maintenance requests, incident reports, and room transfers.

EXTRACURRICULAR ACTIVITIES

BRASA NYU

New York, NY

Chief of Social Media (February 2022 – December 2022)

- Developed, implemented and maintained strategic social media communications and event materials.
- Designed a plan to increase the club's visibility, resulting in a 20% increase in Instagram followers.

Multidistrict Information Organization Interact Brazil

Guarulhos, Brazil

President (2017-2018)

- Developed the first and biggest national volunteer project for World Interact Week with the participation of more than 200 Interact clubs around the country;
- Lead a team of 18 interactors to accomplish the established goals;
- Lectured on leadership in 14 Rotarian districts; participated as a judge in speech contests;
- Launched a Census with demographic and social information used for further expansion of the organization.
- Designed and launched the first official website for the organization as the President of Public Image Committee (2016-2017)

SKILLS

Languages: Portuguese (fluent), English (fluent), Spanish (advanced), French (intermediate)

Computer: Adobe Creative Suite, Microsoft Office, HTML5, CSS3, Bootstrap5, PHP, Laravel, NodeJS, Drupal9, ReactJS, Flask, ExpressJS, Python, Stata, SQL, SEO, Java, JavaScript, MongoDB, Wordpress, Elementor Pro