



FATALITY ANALYSIS REPORT

2014





Fatality Analysis Reporting System (FARS) was created in the United States by the National Highway Traffic Safety Administration (NHTSA) to provide an overall measure of highway safety, to help suggest solutions, and to help provide an objective basis to evaluate the effectiveness of motor vehicle safety standards and highway safety programs.

FARS contains data on a census of fatal traffic crashes within the 50 States, the District of Columbia, and Puerto Rico. To be included in FARS, a crash must involve a motor vehicle traveling on a trafficway customarily open to the public and result in the death of a person (occupant of a vehicle or a non-occupant) within 30 days of the crash. FARS has been operational since 1975 and has collected information on over 989,451 motor vehicle fatalities and collects information on over 100 different coded data elements that characterizes the crash, the vehicle, and the people involved.

Qlik delivers intuitive platform solutions for self-service data visualization, guided analytics applications, embedded analytics and reporting to approximately 40,000 customers worldwide. Companies of all sizes, across all industries and geographies, use Qlik® solutions to visualize and explore information, generate insight and make better decisions.

At Qlik, we optimize Business Intelligence (BI) by harnessing the collective intelligence of people across an organization. We focus on empowering people—by enabling everyone in an organization to see the whole story that lives within their data.



SUMMARY - OVERALL 2014 RESULTS

32,744 Fatalities

This is a -0.45% compared to 2013.
Although the number of fatalities has decreased in 2014, it is recommended in order to keep reducing this number next year to analyze the actions that have worked.

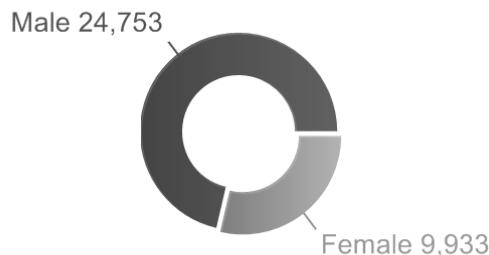
FACTS

35,400 Accidents

6,946 Distracted

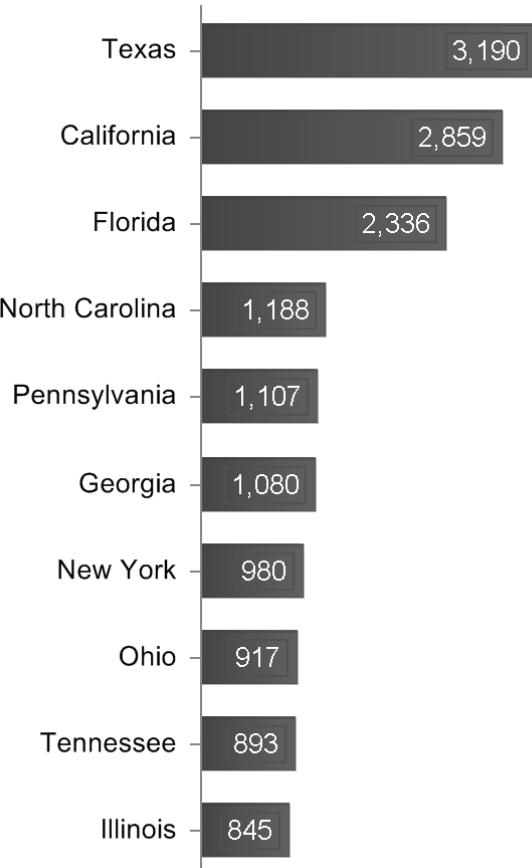
8,833 Drunk

ACCIDENTS BY GENDER



* Not included unknown or not reported gender

TOP FATALS BY STATE



STATE DATA INDEX

Midwest	5
Illinois	5
Indiana	5
Iowa	5
Kansas	5
Michigan	5
Minnesota	6
Missouri	6
Nebraska	6
North Dakota	6
Ohio	7
South Dakota	7
Wisconsin	7
Northeast	8
Connecticut	8
Maine	8
Massachusetts	8
New Hampshire	8
New Jersey	8
New York	9
Pennsylvania	9
Rhode Island	9
Vermont	9
South	11
Alabama	11
Arkansas	11
Delaware	11
District Of Columbia	11
Florida	11
Georgia	12
Kentucky	12
Louisiana	12
Maryland	12
Mississippi	13
North Carolina	13
Oklahoma	13
South Carolina	13
Tennessee	14

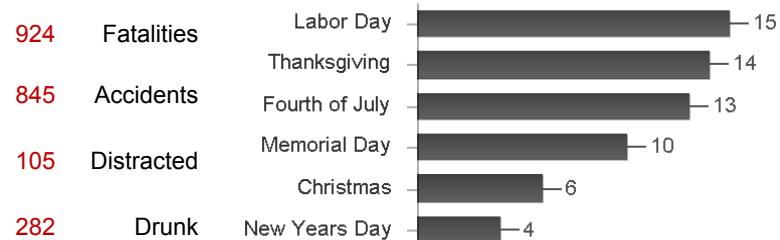
Texas	14
Virginia	14
West Virginia	14
West	16
Alaska	16
Arizona	16
California	16
Colorado	16
Hawaii	16
Idaho	17
Montana	17
Nevada	17
New Mexico	17
Oregon	18
Utah	18
Washington	18
Wyoming	18

Midwest

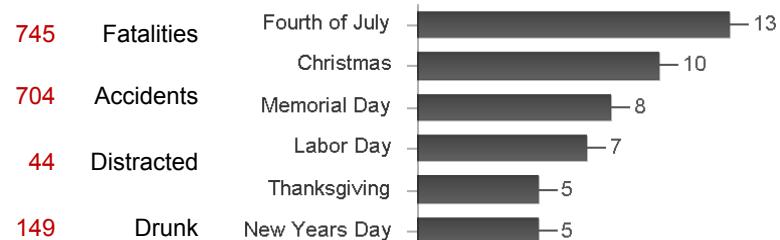
6,412 Fatalities



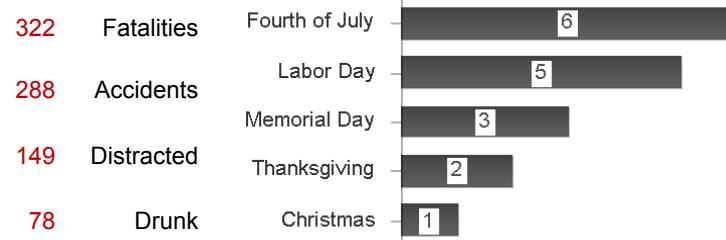
Illinois



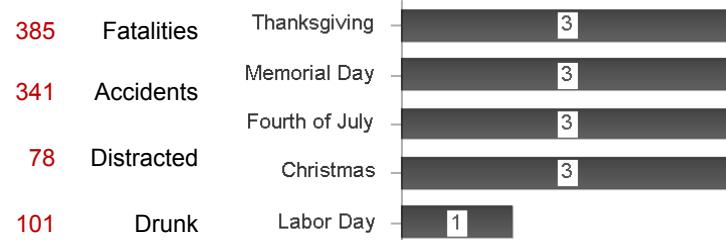
Indiana



Iowa



Kansas

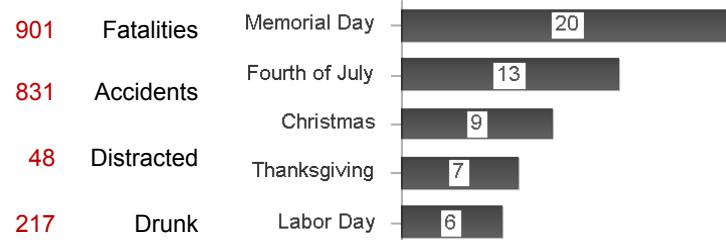


Midwest

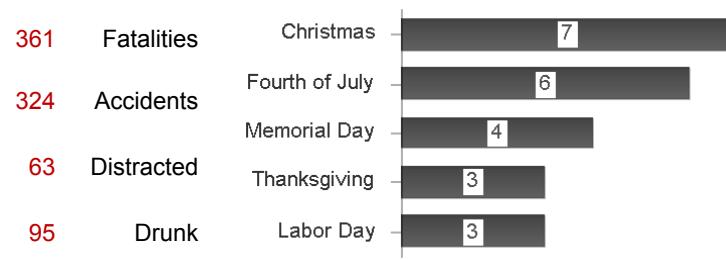
6,412 Fatalities



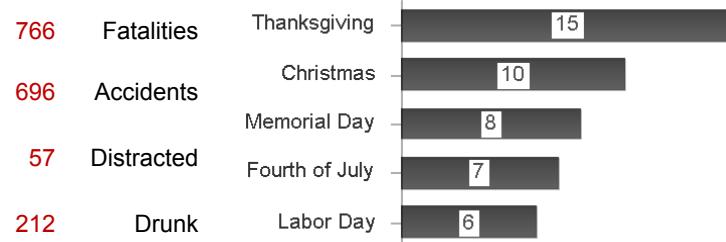
Michigan



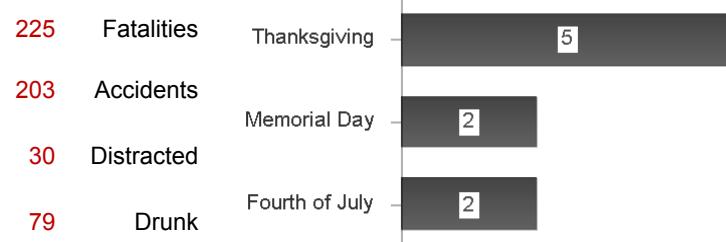
Minnesota



Missouri



Nebraska

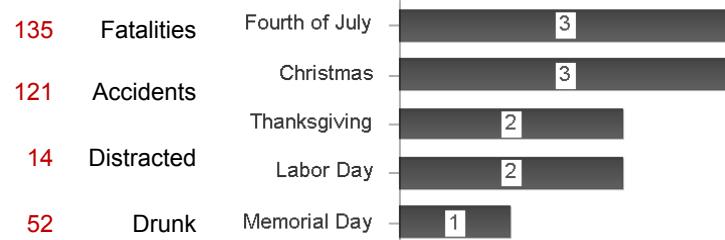


Midwest

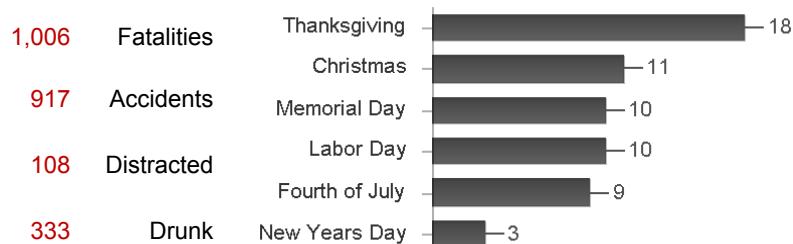
6,412 Fatalities



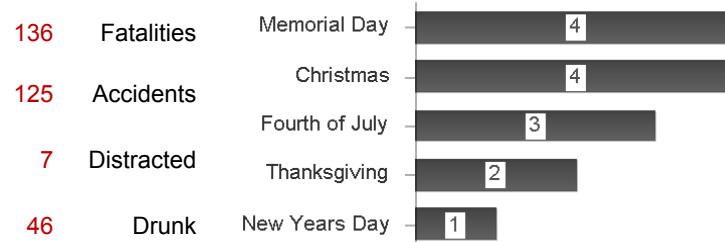
North Dakota



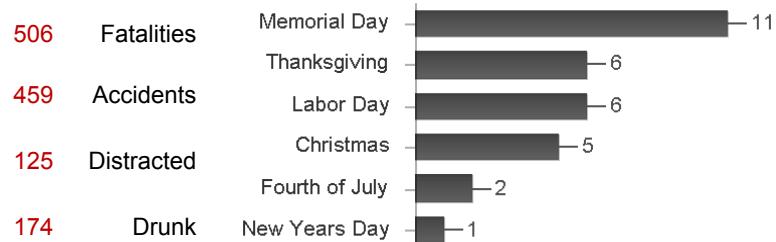
Ohio



South Dakota



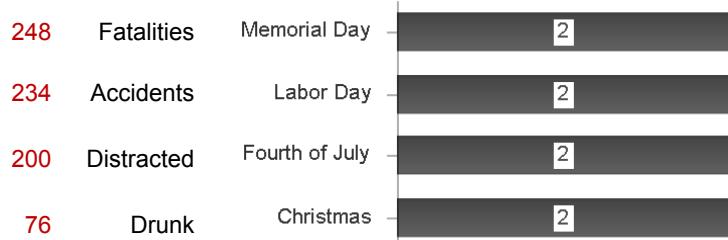
Wisconsin



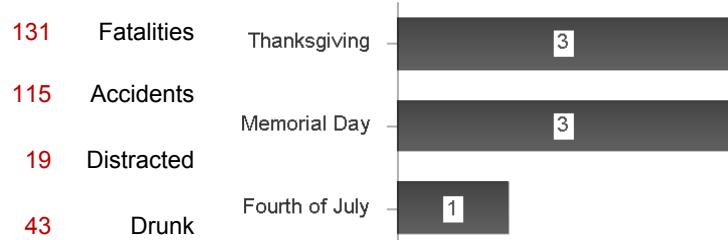
Northeast 3,715 Fatalities



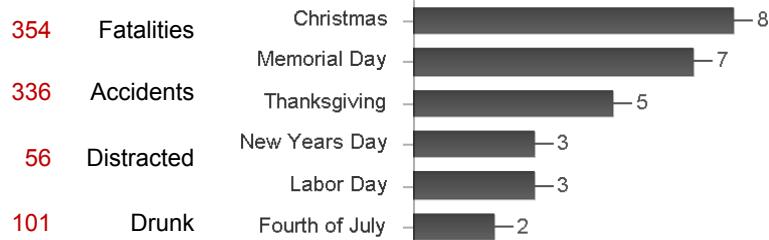
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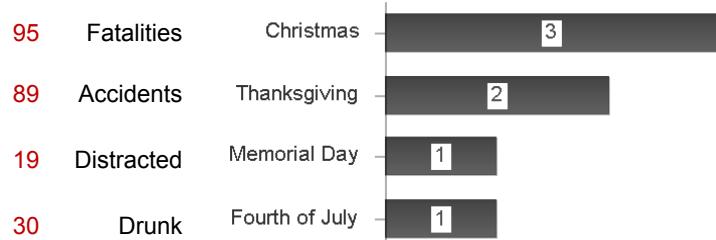
Maine



Massachusetts



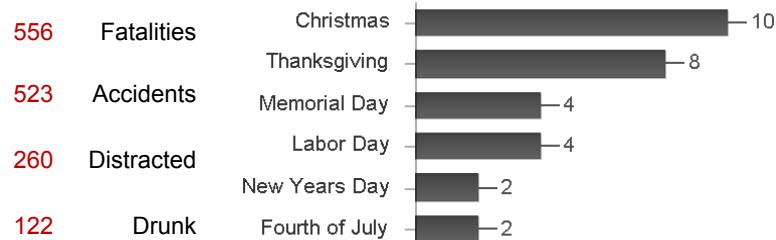
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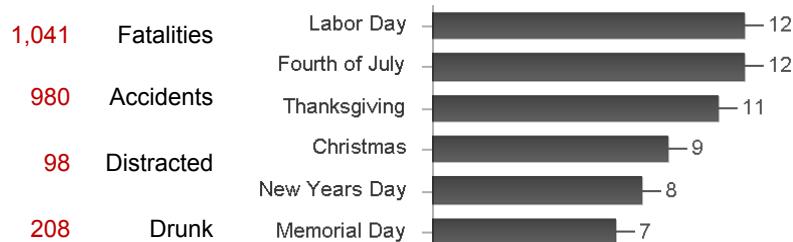
Northeast 3,715 Fatalities



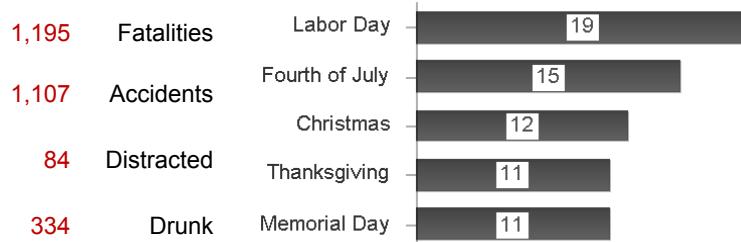
New Jersey



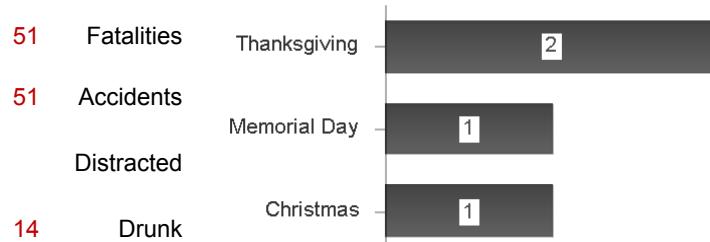
New York



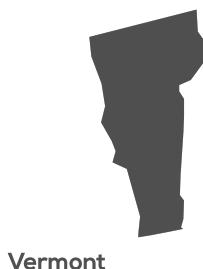
Pennsylvania



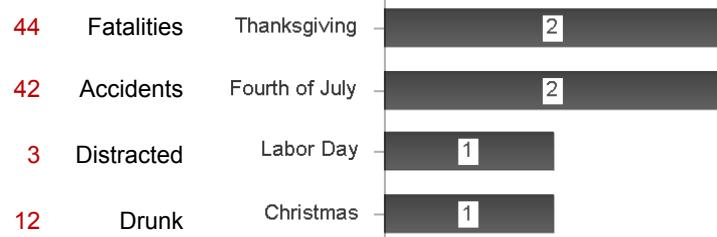
Rhode Island



Northeast 3,715 Fatalities



Vermont

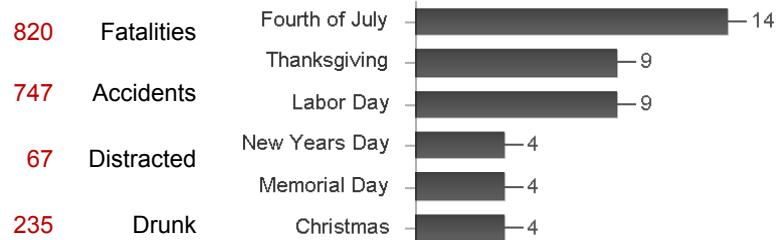


South

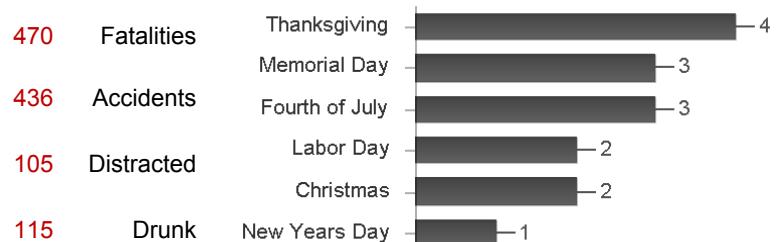
15,806 Fatalities



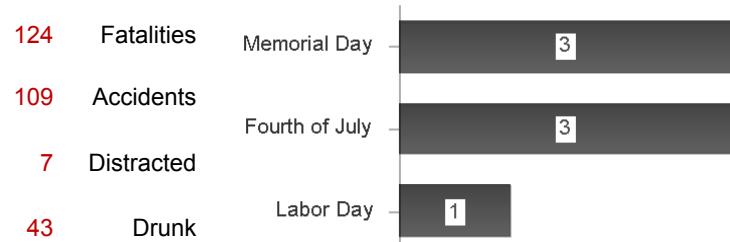
Alabama



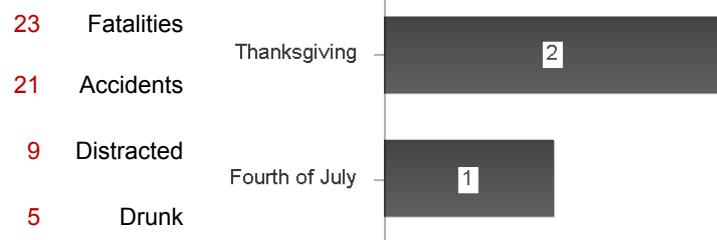
Arkansas



Delaware



Columbia

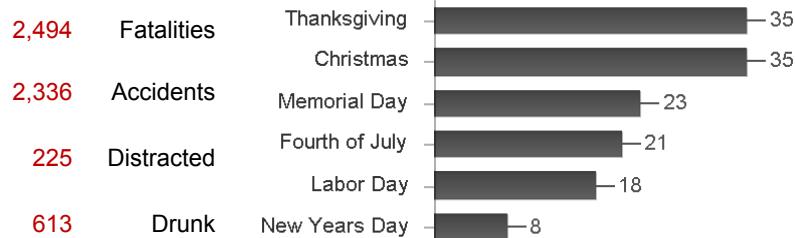


South

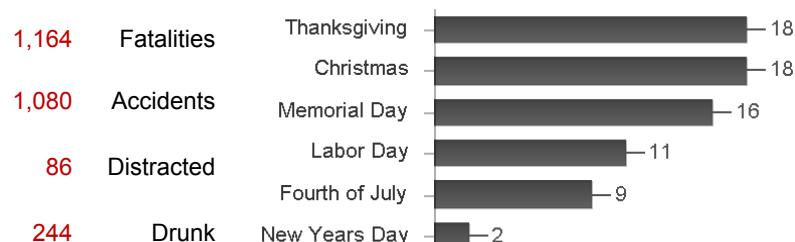
15,806 Fatalities



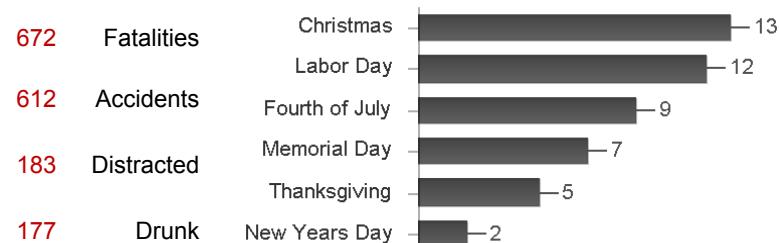
Florida



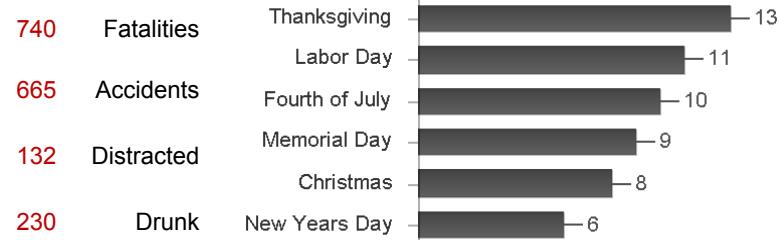
Georgia



Kentucky

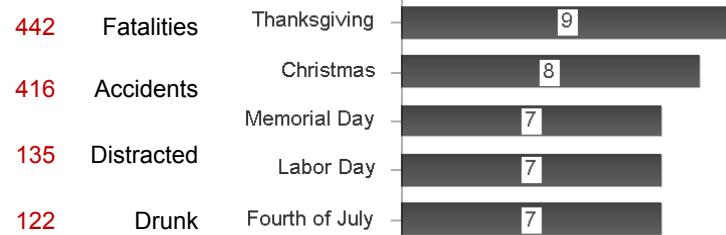


Louisiana



South

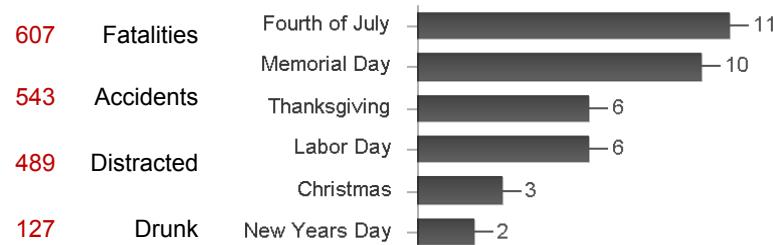
15,806 Fatalities



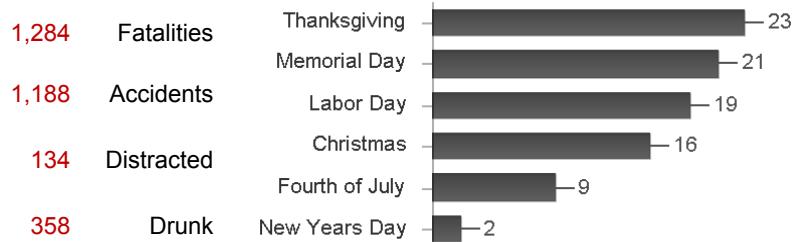
Maryland



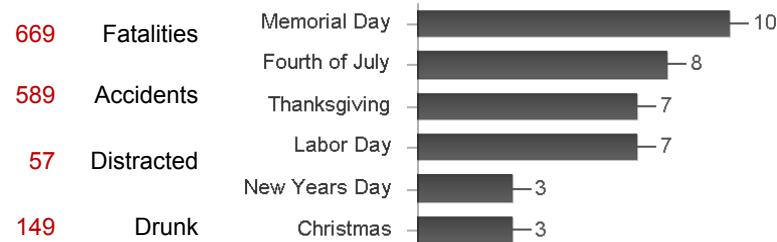
Mississippi



North Carolina



Oklahoma

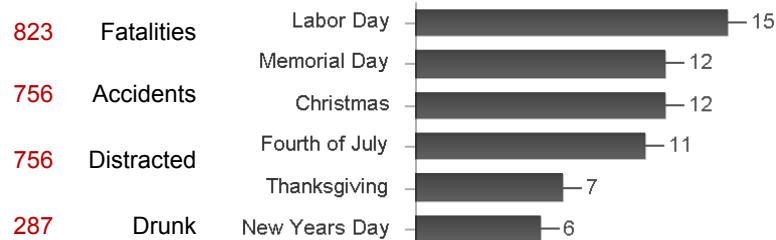


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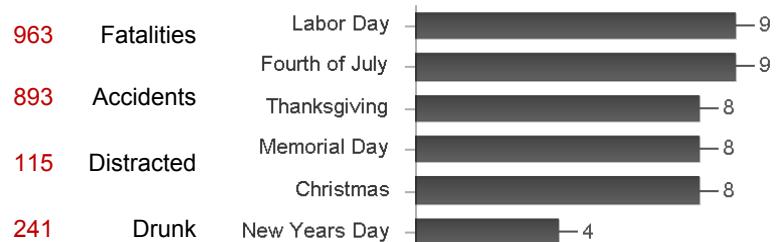
15,806 Fatalities



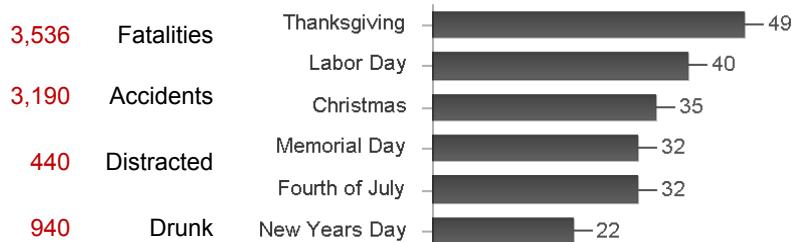
South Carolina



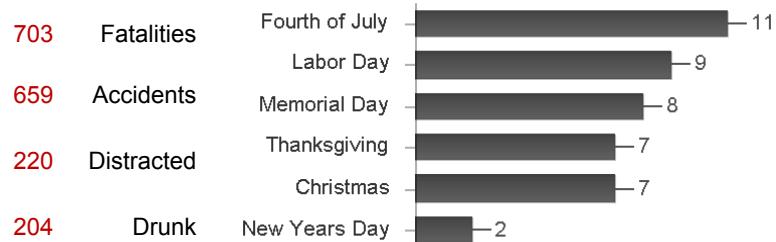
Tennessee



Texas



Virginia

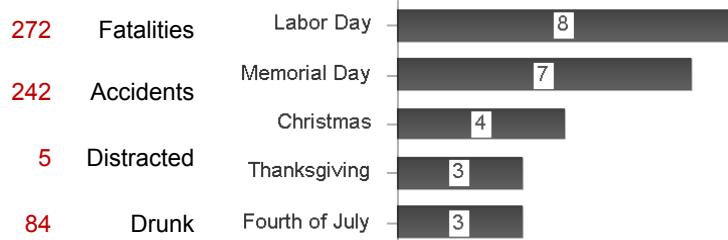


South

15,806 Fatalities



West Virginia

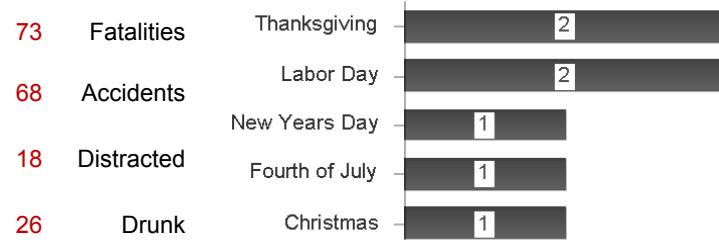


West

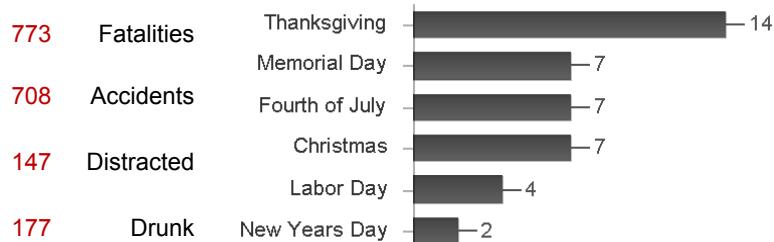
6,811 Fatalities



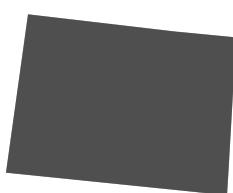
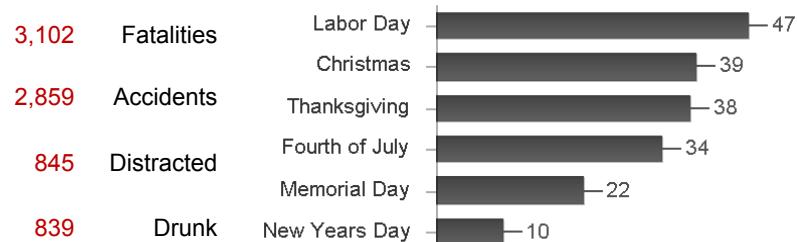
Alaska



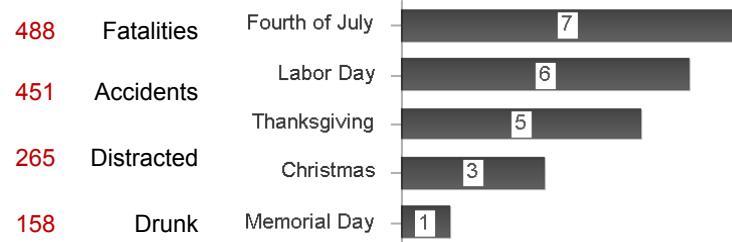
Arizona



California



Colorado

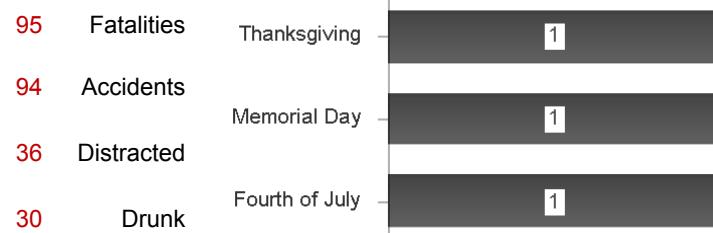


West

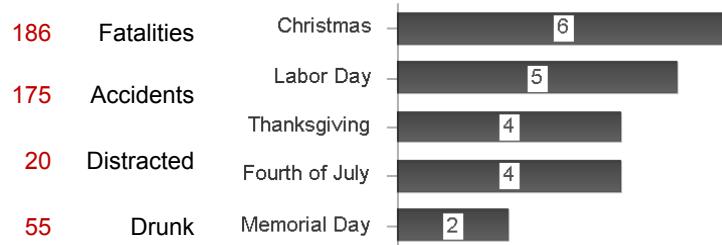
6,811 Fatalities



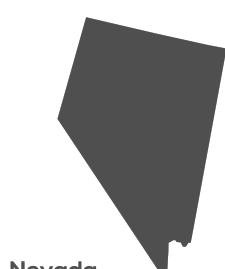
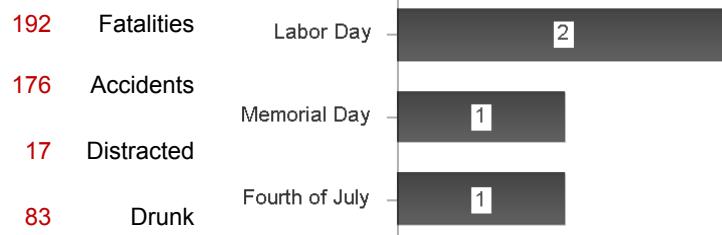
Hawaii



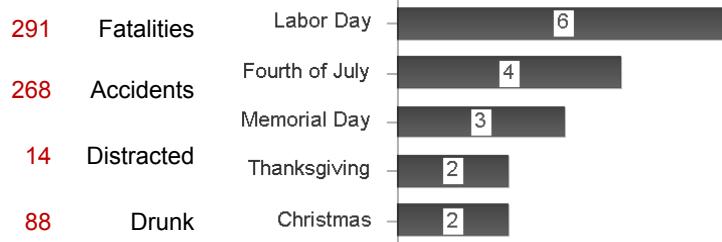
Idaho



Montana

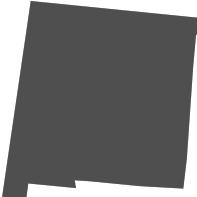


Nevada

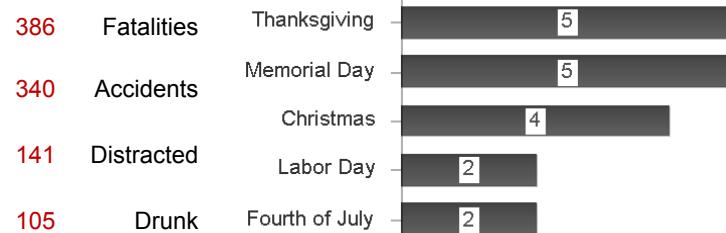


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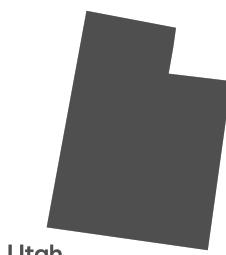
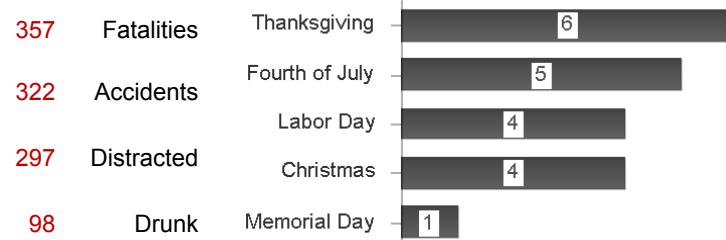
6,811 Fatalities



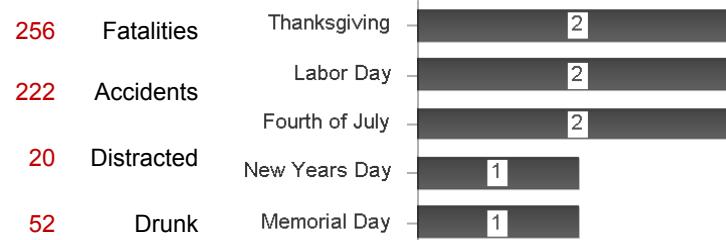
New Mexico



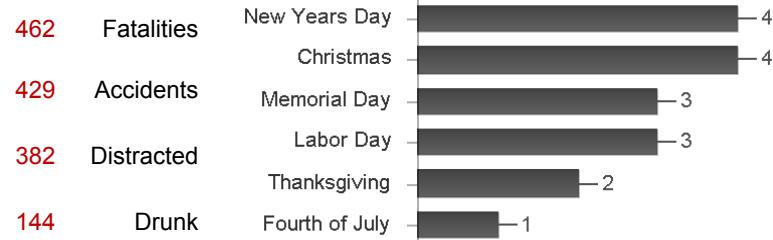
Oregon



Utah



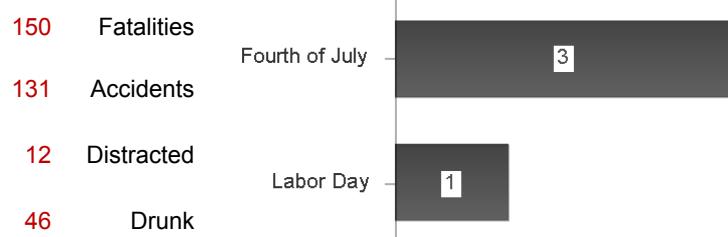
Washington



West

6,811 Fatalities

Wyoming



ROAD TO 2015 - REDUCING ACCIDENT FATALITIES

Here is a list of 10 sensible ways that could help in reducing accidents, more or less in order of cost, starting with the least expensive:

1. Improve signage
2. Raise speed limits on safe roads
3. Get drunk drivers off the road
4. Implement better roadway lighting
5. Create more turn-only lanes
6. Improve driving conditions
7. Eliminate stops in highways
8. Create more divided highways
9. Redesign bad intersections
10. Redesign bad roads

It is crucial to prioritize the actions to be taken based on a deep analysis of the available data. Click in the following link to access to the analytic Qlik application to do this analysis:

[Qlik FARS Reporting](#)