

# Sfd

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## EDUCATION

### Bach Khoa

Computer Science

**GPA:** 3.99/4.0; **SAT:** 1600

**Honors:** Excellent students

**Relevant Coursework:** Techkids C4E

**Hanoi, Vietnam**

*Expected May 2022*

## WORK & LEADERSHIP EXPERIENCE

### Coc Coc

PA

Managed 4000 products in footwear category by creating online marketing campaigns, resulting in 12% monthly growth in revenue

Analyzed past marketing campaigns and led the team's effort to implement three sales campaigns, resulting in a 3x increase in sales

Analyzed ROI and created marketing campaigns that lowered customer acquisition cost by 25%

Created an Excel tool which automatically processed more than 10,000 data entries daily, resulting in a 4x increase in time efficiency

**Hanoi, Vietnam**

*Feb 2016 - Present*

### FPT Software

Manager

Created an Excel tool which automatically processed more than 10,000 data entries daily, resulting in a 4x increase in time efficiency

Analyze technology stocks and make investment recommendations for the club's \$45,000 portfolio

Something short enough not to over-size the page

Analyzed long-term market trends and growth potential in microprocessor sub-industry;

**Hanoi, Vietnam**

*August 2017 - May 2018*

### Drexel Residence Life Office

Resident Assistant

Promote a positive community for 21 male residents through organizing educational programs

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**Philadelphia, PA**

*August 2013 - May 2015*

## SKILLS, ACTIVITIES AND INTERESTS

**Languages:** English, Vietnamese

**Technical skills:** Coding, Watching

**Training:** Many

**Activities:** Volunteer Leader

**Interests:** Viewing