

# Dennis Tran

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## EDUCATION

### Bach Khoa

Computer Science

Hanoi, Vietnam

Expected May 2022

- **GPA:** 3.99/4.0; **SAT:** 1600
- **Honors:** Excellent students
- **Relevant Coursework:** Techkide4e

## WORK & LEADERSHIP EXPERIENCE

### Coc Coc

PA

Hanoi, Vietnam

Feb 2016 - Present

- Managed 4000 products in footwear category by creating online marketing campaigns, resulting in 12% monthly growth in revenue
- Analyzed past marketing campaigns and led the team's effort to implement three sales campaigns, resulting in a 3x increase in sales
- Analyzed ROI and created marketing campaigns that lowered customer acquisition cost by 25%
- Created an Excel tool which automatically processed more than 10,000 data entries daily, resulting in a 4x increase in time efficiency

### FPT Software

Manager

Hanoi, Vietnam

August 2017 - May 2018

- Created an Excel tool which automatically processed more than 10,000 data entries daily, resulting in a 4x increase in time efficiency
- Analyze technology stocks and make investment recommendations for the club's \$45,000 portfolio
- Something short enough not to over-size the page
- Analyzed long-term market trends and growth potential in microprocessor sub-industry;

### Drexel Residence Life Office

Resident Assistant

Philadelphia, PA

August 2013 - May 2015

- Promote a positive community for 21 male residents through organizing educational programs
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## SKILLS, ACTIVITIES AND INTERESTS

- **Languages:** English, Vietnamese
- **Technical skills:** Coding, Watching
- **Training:** Many
- **Activities:** Volunteer Leader
- **Interests:** Viewing