

Tran Minh Hoa

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EDUCATION

Bach Khoa <i>Computer Science</i> <ul style="list-style-type: none">• GPA: 3.99/4.0; SAT: 1600• Honors: Excellent students• Relevant Coursework: Techkids C4E	Hanoi, Vietnam <i>Expected May 2022</i>
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WORK & LEADERSHIP EXPERIENCE

Coc Coc <i>PA</i> <ul style="list-style-type: none">• Managed 4000 products in footwear category by creating online marketing campaigns, resulting in 12% monthly growth in revenue• Analyzed past marketing campaigns and led the team’s effort to implement three sales campaigns, resulting in a 3x increase in sales• Analyzed ROI and created marketing campaigns that lowered customer acquisition cost by 25%• Created an Excel tool which automatically processed more than 10,000 data entries daily, resulting in a 4x increase in time efficiency	Hanoi, Vietnam <i>Feb 2016 - Present</i>
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FPT Software <i>Manager</i> <ul style="list-style-type: none">• Created an Excel tool which automatically processed more than 10,000 data entries daily, resulting in a 4x increase in time efficiency• Analyze technology stocks and make investment recommendations for the club’s \$45,000 portfolio• Something short enough not to over-size the page• Analyzed long-term market trends and growth potential in microprocessor sub-industry;	Hanoi, Vietnam <i>August 2017 - May 2018</i>
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Drexel Residence Life Office <i>Resident Assistant</i> <ul style="list-style-type: none">• Promote a positive community for 21 male residents through organizing educational programs• Promote a positive community for 21 male residents through organizing educational programs• Promote a positive community for 21 male residents through organizing educational programs• Promote a positive community for 21 male residents through organizing educational programs	Philadelphia, PA <i>August 2013 - May 2015</i>
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SKILLS, ACTIVITIES AND INTERESTS

- **Languages:** English, Vietnamese
- **Technical skills:** Coding, Watching
- **Training:** Many
- **Activities:** Volunteer Leader
- **Interests:** Viewing