

Abc

[12B03 Vincom Nguyen Chi Thanh] Hà Nội, Vietnam
128921374 | minhhoatran@gmail.com

EDUCATION

Bach Khoa

Computer Science

GPA: 3.99/4.0; **SAT:** 1600

Honors: Excellent students

Relevant Coursework: Techkids C4E

Hanoi, Vietnam

Expected May 2022

WORK & LEADERSHIP EXPERIENCE

Coc Coc

PA

Managed 4000 products in footwear category by creating online marketing campaigns, resulting in 12% monthly growth in revenue

Analyzed past marketing campaigns and led the team's effort to implement three sales campaigns, resulting in a 3x increase in sales

Analyzed ROI and created marketing campaigns that lowered customer acquisition cost by 25%

Created an Excel tool which automatically processed more than 10,000 data entries daily, resulting in a 4x increase in time efficiency

Hanoi, Vietnam

Feb 2016 - Present

FPT Software

Manager

Created an Excel tool which automatically processed more than 10,000 data entries daily, resulting in a 4x increase in time efficiency

Analyze technology stocks and make investment recommendations for the club's \$45,000 portfolio

Something short enough not to over-size the page

Analyzed long-term market trends and growth potential in microprocessor sub-industry;

Hanoi, Vietnam

August 2017 - May 2018

Drexel Residence Life Office

Resident Assistant

Promote a positive community for 21 male residents through organizing educational programs

Promote a positive community for 21 male residents through organizing educational programs

Promote a positive community for 21 male residents through organizing educational programs

Promote a positive community for 21 male residents through organizing educational programs

Philadelphia, PA

August 2013 - May 2015

SKILLS, ACTIVITIES AND INTERESTS

Languages: English, Vietnamese

Technical skills: Coding, Watching

Training: Many

Activities: Volunteer Leader

Interests: Viewing