

# Hieu Nguyen

[Street Address] City, State, Zip Code  
(123)45678 | abc@gmail.com

## EDUCATION

<b>Harvard University</b> <i>Bachelor of Everything</i> <ul style="list-style-type: none"><li><b>GPA:</b> 3.9/4.0; <b>SAT:</b> 2110 (Math SAT 770)</li><li><b>Honors:</b> Frank Armstrong 2 / 3 Tuition Scholarship Recipient; Dean's List</li><li><b>Relevant Coursework:</b>Financial Accounting; Money &amp; Banking; Statistics; Intermediate Microeconomics</li></ul>	<b>Hanoi, Vietnam</b> <i>Expected May 2013</i>
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## WORK & LEADERSHIP EXPERIENCE

<b>XYZ Company</b> <i>Any position whatsoever</i> <ul style="list-style-type: none"><li>Managed 4000 products in footwear category by creating online marketing campaigns, resulting in 12% monthly growth in revenue</li><li>Analyzed past marketing campaigns and led the team's effort to implement three sales campaigns, resulting in a 3x increase in sales</li><li>Analyzed ROI and created marketing campaigns that lowered customer acquisition cost by 25%</li><li>Created an Excel tool which automatically processed more than 10,000 data entries daily, resulting in a 4x increase in time efficiency</li></ul>	<b>Hanoi, Vietnam</b> <i>MonthX Year1 - Monthly Year2</i>
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## SKILLS, ACTIVITIES AND INTERESTS

- Languages:** native in Vietnamese
- Technical skills:** MS Excel; Python; VBA; Google Analytics; WebTrek Web Analytics
- Training:**completed Zoologic Financial Training in Equity; Fixed Income Asset; Accounting; Corporate Finance
- Activities:**Civic Engagement Office (Volunteer Coordinator); VietAbroad Organization (Website Administrator); Enactus (Project leader)
- Interests:**swing dance; volunteer