# **Ouinn J. Pearson**

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#### Education

# Georgia Institute of Technology, College of Computing, Remote, US

Expected May 2026

Masters of Science - Computer Science

## Binghamton University, State University of New York, Harpur College, Binghamton, NY

Dual Degrees - Economic Analysis (B.S.), Mathematical Sciences (B.A.); Minor - Physics

Activities: Vice Chair - Student Association Judicial Board, President - BU Poker Club, and Teacher's Assistant - Physics 132 (E&M)

#### **Certifications:**

Tableau - Tableau Desktop Specialist Google - Advanced Data Analytics UC Davis - SQL for Data Science

November 2023 September 2023

HarvardX - CS50P (Introduction to Programming with Python)

August 2023

January 2024

#### **Professional Experience**

#### Beats by Dr. Dre

June 2024 - Present

Consumer Insights Data Analytics Externship

- Analyzed customer review data to extract insights and generate visualizations informing product and branding strategy
- Utilized AI and natural language processing tools to perform sentiment analysis on consumer reviews and summarize feedback
- Technology Used: Python, pandas, SQL, Matplotlib, Gemini AI

## Hewlett-Packard Company (HP)

February 2024 - April 2024

Business Analytics Externship

- Conducted market analysis on tech startups specializing in artificial intelligence to discover venture capital investment opportunities
- Prepared presentations comparing startup business strategies and valuation metrics to present to the project manager
- Technology Used: Python, pandas, SQL, Matplotlib, Open Refine, Microsoft Excel

## Cognizant

January 2024 - February 2024

Artificial Intelligence Externship

- Prepared a machine learning pipeline automating data cleaning, model training, tuning, and visualization of performance metrics
- Presented findings in the form of a PowerPoint presentation to communicate insights to the client and relevant teams
- Technology Used: Python, XGBoost Regressor, GridSearchCV, pandas, NumPy, Matplotlib, Google Colab

#### Melvin Trading (Start Up), New York, NY

May 2022 - August 2022

Data Analyst

- Engineered an algorithm to differentiate price data using momentum and acceleration enhancing backtest profitability by ~8%
- Developed a custom algorithm to locate erroneous price data due to stock splits and adjust faulty data for current split price
- Technology Used: Python, pandas, NumPy, FinDiff, Requests, Polygon API, Matplotlib, retry

#### **Project Experience**

#### **Financial Statements Reader**

December 2023 - March 2024

- Architected a computer vision pipeline for the automated extraction of key financial statements from EDGAR 10-K/10-Q filings
- Engineered a NLP classifier using the Google Cloud Vision API for text extraction and content-based page categorization
- Implemented a data pipeline to transform 100,000+ complex images into structured data
- Technology Used: Python, Google Cloud, Tesseract, OpenCV, PyMuPDF, RegEx, Selenium, pandas, NumPy, SQL, SQL Server

### **Sailfort Motors HR Analytics Project**

October 2023 - November 2023

- Compiled a data-driven report detailing key trends in employee turnover rates and company inefficiencies
- Utilized k-means clustering to accurately generate labeled data based on observed trends with ~97% effectiveness
- Built a random forest model and tuned hyperparameters to predict employee turnover resulting in 99% accuracy and 95% F1-score
- Technology Used: Python, scikit-learn, SciPy, Statsmodels, seaborn, Matplotlib, pandas, NumPy, Jupyter Notebooks

#### **Technical Skills**

- Programming Languages: Python, SQL, R, MATLAB
- Big Data Technologies & Frameworks: Microsoft SQL Server, Spark, NLP
- Other Tools and Technologies: Tableau, Google Cloud, Git

May 2023