Ouinn J. Pearson

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Education

Georgia Institute of Technology, College of Computing, Remote, US

Expected May 2026

Masters of Science - Computer Science

Binghamton University, State University of New York, Harpur College, Binghamton, NY

Dual Degrees - Economic Analysis (B.S.), Mathematical Sciences (B.A.); Minor - Physics

Activities: Vice Chair - Student Association Judicial Board, President - BU Poker Club, and Teacher's Assistant - Physics 132 (E&M)

Certifications:

Tableau - Tableau Desktop Specialist Google - Advanced Data Analytics UC Davis - SQL for Data Science

November 2023

HarvardX - CS50P (Introduction to Programming with Python)

September 2023 August 2023

January 2024

Professional Experience

Beats by Dr. Dre

June 2024 - August 2024

Consumer Insights Data Analytics Externship

- Analyzed over 5,000 customer reviews using NLP for sentiment analysis influencing product development and branding strategies
- Developed interactive visualizations to present key insights to stakeholders and enhance decision-making processes
- Technology Used: Python, pandas, Matplotlib, Gemini AI

Hewlett-Packard Company (HP)

February 2024 - April 2024

Business Analytics Externship

- Conducted comprehensive market analysis on 50+ AI tech startups identifying 3 high-potential investment opportunities
- Developed detailed comparative reports on startup strategies and valuations to facilitate informed investment decisions
- Technology Used: Python, pandas, SQL, Matplotlib

Cognizant

January 2024 - February 2024

Artificial Intelligence Externship

- Prepared a machine learning pipeline automating data cleaning, model training, tuning, and visualization of performance metrics
- Delivered presentations of analytical findings to clients and cross-functional teams, improving understanding of AI solutions
- Technology Used: Python, XGBoost, GridSearchCV, pandas, NumPy, Matplotlib, Google Colab

Melvin Trading (Start Up), New York, NY

May 2022 - August 2022

Data Analyst

- Engineered a momentum-based algorithm that increased profitability by 8% when implemented with technical analysis strategies
- Implemented a data correction algorithm to automatically adjust for stock splits improving data accuracy by ~15%
- Technology Used: Python, pandas, NumPy, FinDiff, Requests, Polygon API, Matplotlib

Project Experience

Financial Statements Reader

December 2023 - March 2024

- Developed a computer vision and NLP pipeline to automate extraction of key financial data from 100,000+ complex images
- Engineered an NLP classifier with ~90% accuracy for page categorization, enhancing data organization and retrieval
- Enabled scalable storage and efficient querying of extracted data by integrating the pipeline with MS SQL Server
- Technology Used: Python, Google Cloud, Tesseract, OpenCV, PyMuPDF, Selenium, pandas, NumPy, SQL, SQL Server

Sailfort Motors HR Analytics Project

October 2023 - November 2023

- Analyzed HR data to identify key factors contributing to employee turnover, providing actionable insights to reduce employee churn
- Applied k-means clustering with 97% accuracy to segment employee profiles, uncovering patterns in features correlated to churn
- Enabled proactive retention strategies by developing a random forest model achieving 99% accuracy and 95% F1-score
- Technology Used: Python, scikit-learn, SciPy, Statsmodels, seaborn, Matplotlib, pandas, NumPy, Jupyter Notebooks

Technical Skills

- Programming Languages: Python, SQL, HTML, R, MATLAB
- Big Data Technologies & Frameworks: Microsoft SQL Server, MySQL, PostgreSQL, Spark
- Other Tools and Technologies: Tableau, Google Cloud, Git

May 2023