



Qode

Quant Focused Asset Management Company

October 2024

Index

1. About Qode
2. Strategies
 - I. Qode All Weather (QAW)
 - II. Qode Tactical Fund (QTF)
 - III. Qode Growth Fund (QGF)
 - IV. Qode Future Horizons (QFH)
3. Fee Structure
4. Additional Details
5. Contact Us
6. Disclosure

About Qode

Key Highlights

Assets

₹ 250+ Cr

Managing over 250 Cr across PMS, SMAs, & Advisory

Client Base

45

Serving 35 clients under PMS and 10 clients under SMA and Advisory

Experienced Team

50+ years

Leadership with cumulative 50+ years in high-return investments

Track Record

35% over 5 yr.

Average CAGR of 35% over 5 years for flagship strategy

Our Unique Edge

Quant Approach

Proprietary models for objective, disciplined investing

Diverse Strategies

Multi-asset, flexi-cap, small-cap, and focused portfolios for diverse client goals

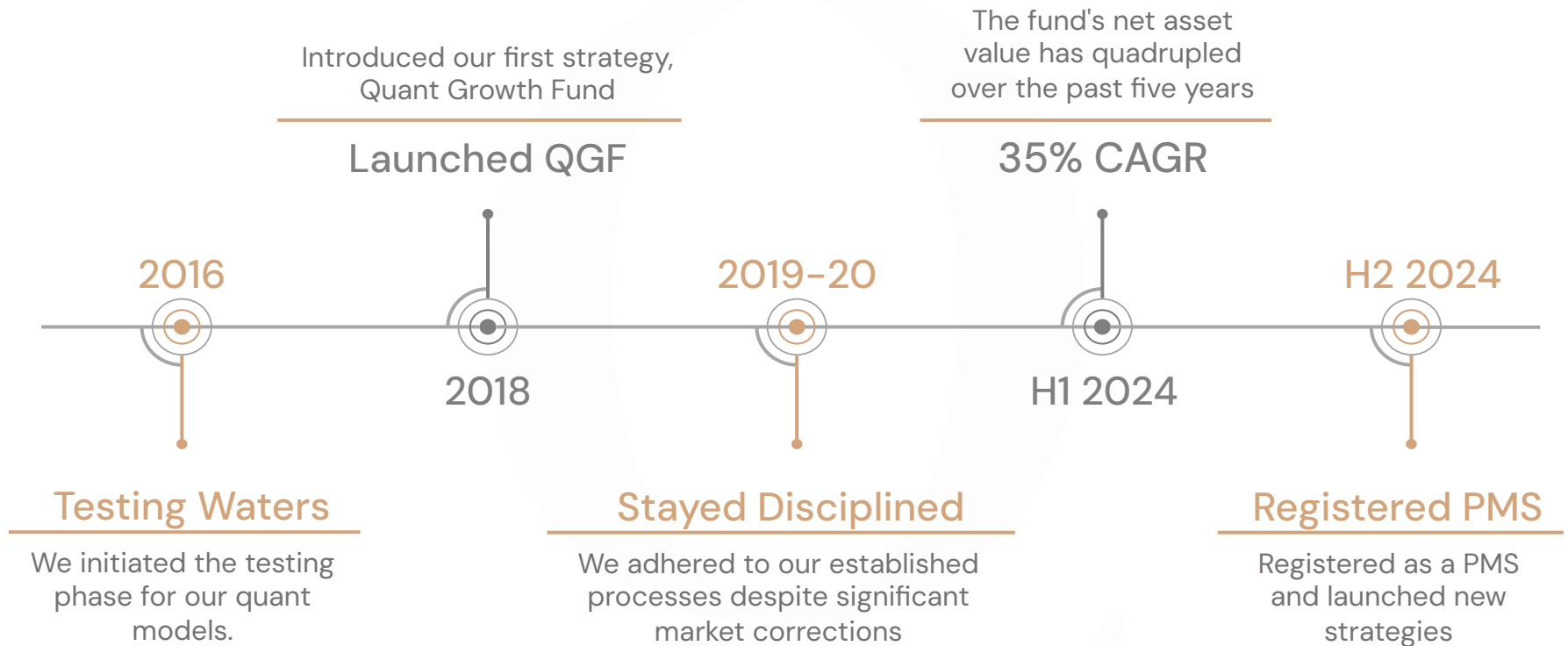
Client Focus

Flexible terms with high watermark, no lock-ins, and personalized support

Clear Governance

Regular audits and transparent reporting for accountability

Our Journey Since Inception



Qode Principles

Data-driven,
not Gut-driven

We trust in numbers, not noise. By grounding every decision in rigorous data analysis, we eliminate emotions, biases, and guesswork, ensuring objective and disciplined investing.

Cause & Effect

Spotting patterns is just the start; understanding their cause is key. We combine quantitative models with economic principles to uncover what drives returns and optimize risk, ensuring informed and purposeful investing.

Keep it simple,
Keep it real

In a complex world, we simplify. We prioritize clear, straightforward strategies that deliver results, valuing transparency and clarity over unnecessary complexity.

Qode Asset Management Team



Karan Salecha
**Partner & Principal
Officer**

- 10+ years in crafting high risk-adjusted return investment strategies
- 6+ years in portfolio curation and advisory based on investor risk profiles
- Postgraduate degree from the Institute of Chartered Accountants of India.



Rishabh Nahar
**Partner & Fund
Manager**

- 8+ years in equity and quant research, leveraging advanced models and data analytics for market insights.
- Experience building proprietary algorithms to optimize across asset classes.
- Holds a finance degree and is a self-taught coder



Kavan Sejpal
**Partner & Fund
Manager**

- 11+ years of high risk-adjusted returns with zero negative years
- Experience in research and strategy for renowned firms like Franklin Templeton and MSD Capital
- 14 years in investment strategy and asset allocation (buy-side)



Gaurav Didwania
**Partner & Fund
Manager**

- 15+ years of experience in the finance industry, with a focus on investment management and advisory
- Proven track record of delivering exceptional returns
- Holds a Bachelor of Management Studies (BMS) from NM College, Mumbai

“One-size-fits-all doesn’t work for risk.
Our **data-driven strategies** adapt to meet
each investor’s distinct profile.”

Strategies

Systemic

Qode All Weather Portfolio (QAW)

Strategy to weather
all market
fluctuations with the
use of diversification

Large Cap
Asset Allocation
Consistent Alpha

Qode Tactical Fund (QTF)

Tactically allocates
between Low, Mid,
and High Risk
portfolios

Flexi Cap
Dynamic Rebalance
Tax Efficient

Core Equity

Qode Growth Fund (QGF)

Flagship factor-
based strategy for
high quality growth
investing

Small Cap
Factor Based Quality
Quantamental Screening

Qode Future Horizons (QFH)

Focused, high-
conviction portfolio
aimed at maximizing
returns

Small – Micro Cap
Emerging Leaders
Concentrated Bets

Qode All Weather

| Performance | 1m | 3m | 1y | 3y | 5y | Since Inception |
|------------------|-------|--------|--------|--------|--------|-----------------|
| Nifty 50 TRI | 3.40% | 10.90% | 27.80% | 17.60% | 18.90% | 12.80% |
| Qode All Weather | 1.40% | 3.70% | 37.70% | 22.60% | 25.70% | 19.70% |

*Results as of Jul 31, 2024

| Historical Corrections | | |
|------------------------|----------|------|
| Date | Nifty 50 | QAW |
| Jan-2008 | -56% | -36% |
| Feb-2020 | -33% | -6% |
| Nov-2010 | -22% | -12% |
| Feb-2015 | -20% | -5% |
| Oct-2021 | -16% | -6% |



*Returns are backtested from Apr 1, 2005 to Jul 31, 2024
 All returns beyond a one-year period are shown as annualized figures
 Backtesting for derivative hedging is available only from 2011 onwards

Qode All Weather

Goal

Outperform Nifty 50 in up and down periods consistently

Asset Allocation

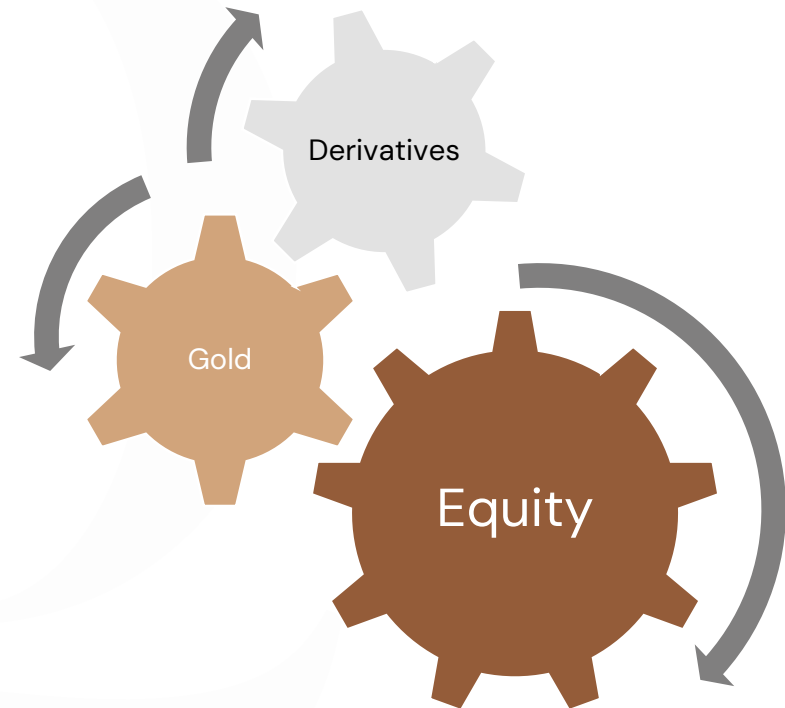
Multiple uncorrelated assets for diversification

Best for Market Tops

Outperforming strategies that take cash calls at market tops

Defensive Hedging

Offers protection during bear markets and market crashes

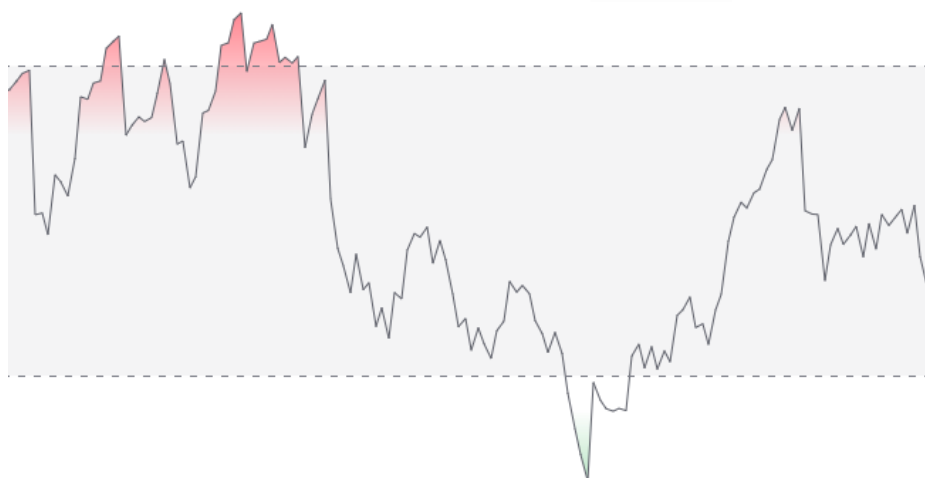


Qode Tactical Fund

| Performance | 1m | 3m | 1y | 3y | 5y | Since Inception |
|--------------------|-------|--------|--------|--------|--------|-----------------|
| BSE 500 TRI | 3.60% | 12.20% | 37.20% | 19.50% | 21.00% | 13.20% |
| Qode Tactical Fund | 4.20% | 12.10% | 75.00% | 38.90% | 43.80% | 30.60% |

*Results as of Jul 31, 2024

Timing Model



*Returns are backtested from Apr 1, 2005 to Jul 31, 2024
All returns beyond a one-year period are shown as annualized figures

Qode Tactical Fund



Goal

Aim to leverage top-performing trends for sustained growth

Tactical Allocation

Tactically allocates between high risk, moderate risk, and low risk portfolios

Tax Efficient

Invests in ETF to reduce lax liabilities

Defensive Hedging

Offers protection during bear markets and market crashes

Qode Growth Fund

| Performance | 1m | 3m | 1y | 3y | 5y | Since Inception |
|------------------|-------|--------|--------|--------|--------|-----------------|
| BSE 500 TRI | 3.60% | 12.20% | 37.20% | 19.50% | 21.00% | 15.90% |
| Qode Growth Fund | 2.90% | 3.40% | 75.90% | 27.60% | 37.70% | 27.40% |

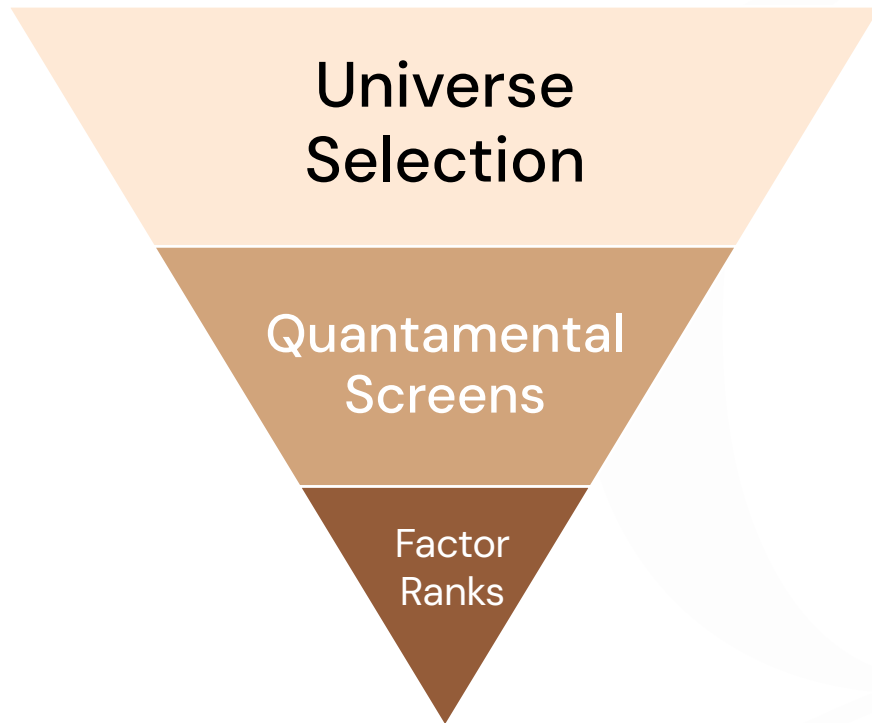
*Results as of Jul 31, 2024

| Name of company | Returns | Holding period |
|----------------------------|---------|----------------|
| Tata Elxsi Limited | 1264% | 7 Years |
| Page Industries Limited | 587% | 5 Years |
| Sonata Software Limited | 474% | 5 Years |
| Avanti Feeds Ltd | 458% | 6 Years |
| Alkyl Amines Chemicals Ltd | 379% | 1 Year |



*Returns are backtested from Jul 31, 2013 to Feb 28, 2018 & live from Feb 28, 2018 to Jul 31, 2024
All returns beyond a one-year period are shown as annualized figures

Qode Growth Fund



Goal

Leverage small/mid-cap investments to fuel growth potential

Factor Investing

Quantitative factor-based stock selection model

Active Checks

Ensuring to keep out the manipulated stocks

Compounding winners

Holding on to winners with good underlying growth

Qode Future Horizons

| Performance | 1m | 3m | 1y | 3y | 5y | Since Inception |
|----------------------|-------|--------|--------|--------|--------|-----------------|
| BSE 500 TRI | 3.60% | 12.20% | 37.20% | 19.50% | 21.00% | 15.90% |
| Qode Future Horizons | n/a | n/a | n/a | n/a | n/a | n/a |

*Results as of Jul 31, 2024

| Items | Specifics |
|---------------------|-------------|
| Risk Category | Higher Risk |
| Type | Equity Only |
| Portfolio Rebalance | Dynamic |



The strategy is not live yet and since it is an active strategy, backtested returns cannot be shown
All returns beyond a one-year period are shown as annualized figures

Qode Future Horizons

Goal

Invest in fast-growing, high-potential companies

Screening

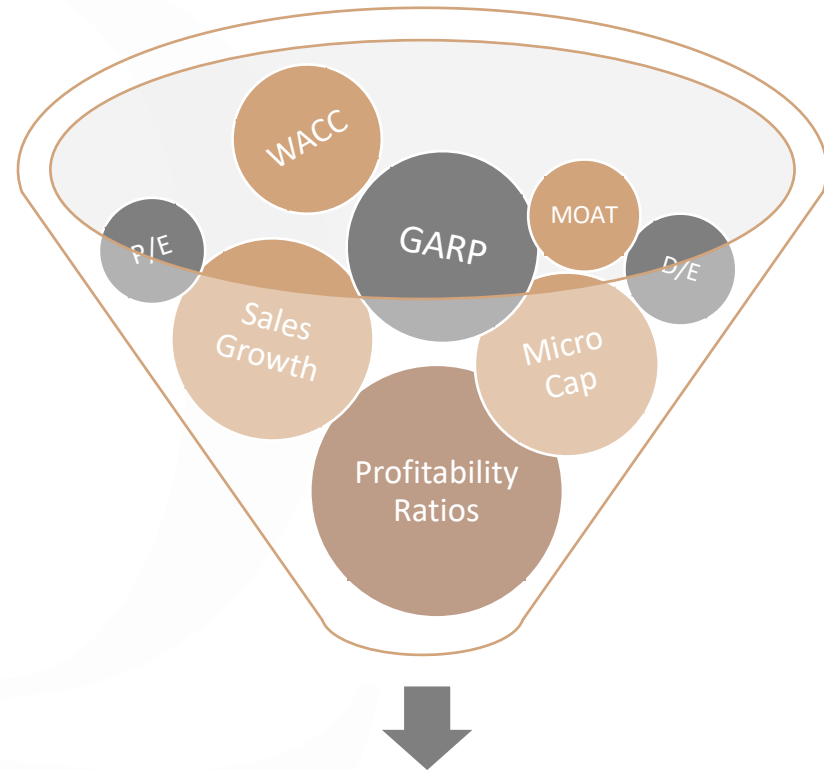
Screen using factors which make multi-baggers

High-Conviction Allocation

Invest in 8-12 companies after thorough financial, operational, and strategic analysis

Active Monitoring

Hold top performers for 3-5 years with continuous monitoring



Multi-bagger

Performance

| Performance | 1m | 3m | 1y | 3y | 5y | Since Inception |
|-----------------------|-------|--------|--------|--------|--------|-----------------|
| Nifty 50 TRI | 3.40% | 10.90% | 27.80% | 17.60% | 18.90% | 12.80% |
| BSE 500 TRI | 3.60% | 12.20% | 37.20% | 19.50% | 21.00% | 15.90% |
| Qode Strategies | | | | | | |
| Qode All Weather | 1.40% | 3.70% | 37.70% | 22.60% | 25.70% | 19.70% |
| Qode Tactical Fund | 4.20% | 12.10% | 75.00% | 38.90% | 43.80% | 30.60% |
| Qode Growth Fund | 2.90% | 3.40% | 75.90% | 27.60% | 37.70% | 27.40% |
| Qode Future Horizons* | n/a | n/a | n/a | n/a | n/a | n/a |

Returns are backtested from Apr 1, 2005 to Jul 31, 2024

All returns beyond a one-year period are shown as annualized figures

*The strategy is not live yet and since it is an active strategy, backtested returns cannot be shown

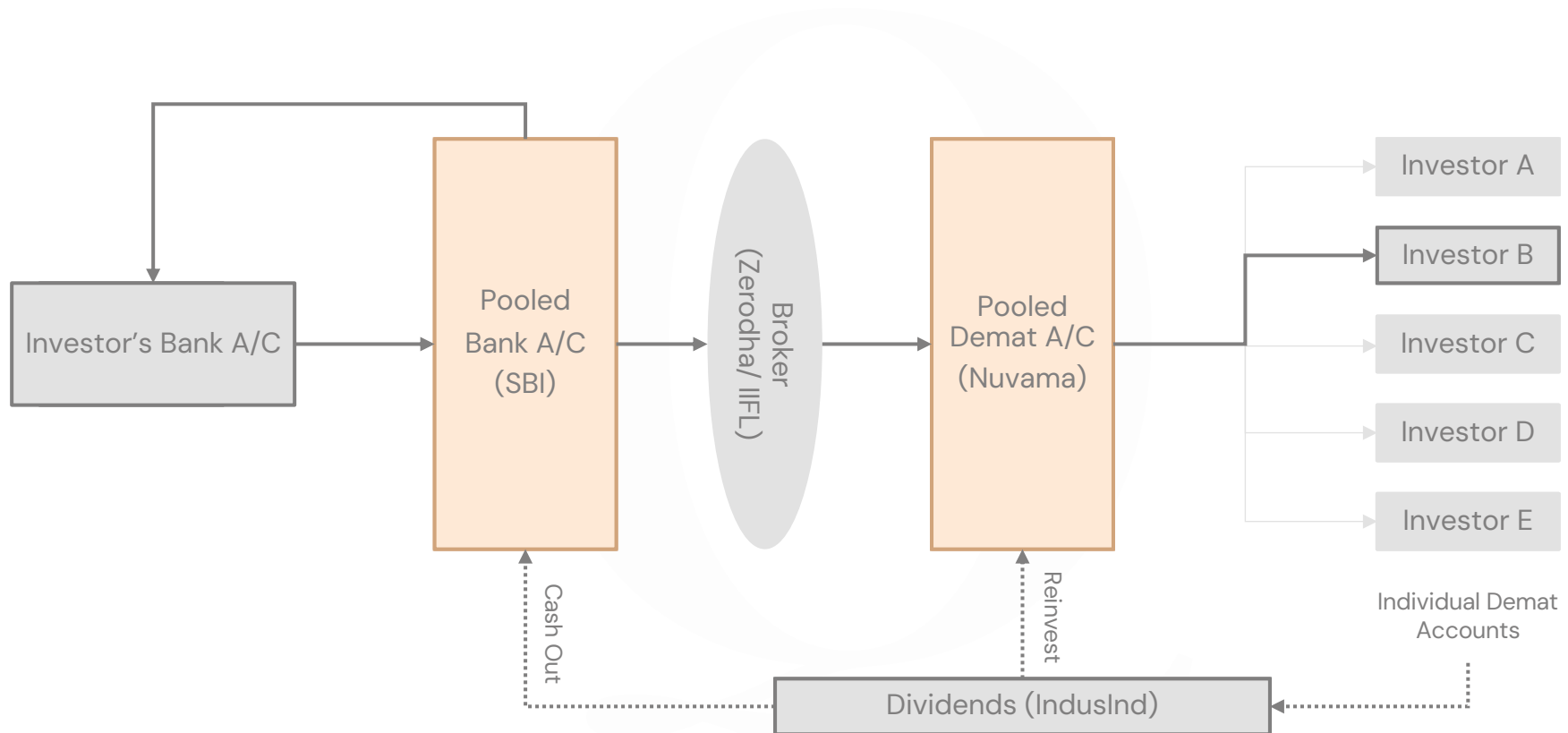
Fee Structure

| Particulars | Option 1 | Option 2 |
|-----------------|---------------|---------------|
| Fixed Fee | 1.5% | 0% |
| Performance Fee | 15% | 20% |
| Hurdle Rate | 10% | 0% |
| High Watermark | Yes | Yes |
| Redemption Fee | 0% | 0% |
| Other Fees | 0.1% to 0.15% | 0.1% to 0.15% |

* Investor can choose between Option 1 & Option 2.

- Fixed Fees: Calculated on daily average AUM & charged monthly
- Performance Fees: Charged annually
- No Lock-ins
- All fees are annualised

Custodian/Bank Structure



Custodian

- Nuvama acts as the custodian for client accounts.
- New demat accounts will be opened with Nuvama for clients.
- Existing Nuvama accounts cannot be used for Portfolio Management Services (PMS) operations.
- The PMS account does not interfere with clients' personal demat accounts.
- Demat accounts are under Nuvama's custody and are dedicated exclusively for PMS investments.
- Nuvama is utilized as the banker, with Zerodha and IIFL serving as the trading platforms.

Reporting & Updates

- Access the Nuvama Dashboard
- Secure Login: Personal ID and Password
- Support: Ticketing available on the Qode Dashboard
- Investment Tracking: Holdings detailed in the monthly NSDL report
- Compliance: Annual Audit Statement
- Insights: Monthly Market Reviews by Fund Managers
- Performance: Updates on Portfolio Quarterly
- Operational Notices: Updates provided as necessary

Contact Us

Client Advisory Team

Email – client.advisory@godeinvest.com

Phone – [+91 98203 00088](tel:+919820300088)

Rishabh Nahar

Email – rishabh.nahar@godeinvest.com

Phone – [+91 99201 11053](tel:+919920111053)

Gaurav Didwania

Email – gaurav.didwania@godeinvest.com

Phone – [+91 98670 23210](tel:+919867023210)

Website – www.godeinvest.com

Address –

2nd Floor, Tree Building, Raghuvanshi Mills
Compound, Gandhi Nagar, Upper Worli,
Lower Parel, Mumbai, Maharashtra 400013.

[Locate here](#)

Risk Disclosure & Disclaimer

- The performance of Qode Advisory LLP (“Qode”) has not been approved or recommended by the Securities and Exchange Board of India (SEBI), nor does SEBI certify the accuracy or adequacy of the performance-related information contained herein.
- Qode Advisory LLP is a registered Portfolio Manager with SEBI, registration number INP000008914.
- This presentation/newsletter/report is strictly for informational and illustrative purposes only and should not be considered an offer or solicitation to buy or sell any securities or to enter into any Portfolio Management agreements. This document is prepared exclusively for the specified audience and is not intended for public distribution. Any reproduction of this material in any form without prior written consent from Qode is prohibited. The information herein may contain confidential or proprietary data, and unauthorized dissemination, copying, or circulation is strictly prohibited. Recipients should be aware of any restrictions on soliciting business from potential clients in their respective jurisdictions.
- Qode does not make any express or implied representation or warranty regarding the accuracy, completeness, or adequacy of the information contained in this presentation/newsletter/report, including any statistical data or projections. It is the responsibility of each prospective investor to conduct independent due diligence. The information provided has been derived from publicly available sources and has not been independently verified by Qode. Consequently, Qode and its affiliates shall not be liable for any loss or damage arising from reliance on this material, and all such liability is expressly disclaimed.
- You are advised to consider all relevant risk factors, including but not limited to financial conditions, risk-return profiles, and tax implications, before making any investment decisions. Past performance does not guarantee future results, and there are various risks—including market, economic, political, and business risks—that may affect the performance of any investment product. Thoroughly review the terms of any agreements and seek professional legal or tax advice prior to investing or divesting.
- Qode does not guarantee any specific level of performance regarding its products or those of third-party providers. Investments in mutual funds or other products do not assure the achievement of objectives stated. Qode shall not be liable for any losses incurred due to investment decisions based on information or recommendations provided by Qode, nor for any losses arising from incorrect instructions given by you, whether written or verbal.
- For any queries, please contact Client Advisory Team.