EduFi

Sebuku

Ingat buku, ingat sebuku

Latar Belakang

- **Harga buku di pasar terlalu mahal**
- **Kurangnya informasi buku**
- **Buku bekas kurang bermanfaat**

Produk

Hemat Biaya

Transaksi online aman dengan Secure Payment

Informasi buku berdasarkan lokasi

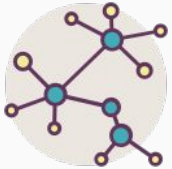
Kemudahan saat menjual buku

Target Pasar

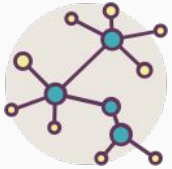
Mahasiswa
4.4 Juta

Siswa Sekolah
58 Juta

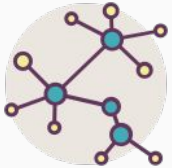
Pecinta buku



Penjual Buku



Pembeli Buku secara Umum



Komunitas Buku

Teknologi

Server Side
- **Slim Framework 3**
- **MariaDB**
- **Goodreads API**
- **Google Play Services API**
- **Websocket server**
- **Litespeed HTTP Server**
- **Secure SSL**

Android Apps
- **Android API**
- **Google Play Services API**
- **HTTP Request**
- **Barcode Scanner Library**

Model Bisnis

Key Partners	Key Activities	Value Proposition	Customer Relationships	Customer Segments
• Books Lover Community • Book Store • Social Movement • Education Organization • Media Partner	• Books Community Networks • Education Network • Maintenance and system development • Company Networking	• Geo Location Service • Penjualan Buku (C2C) • Sebuku Secure Transaction • Trade Book • Promotion • Content	• Customer Service • Social Media • Promotional Offers	• Readers • Advertisers and Marketers
	Key Resources • Community • Google API • Goodreads API		*Channels* • Mobile Apps (Android) • Website • Google Ads	

Cost Structure	Revenue Streams
• Research and Development • Marketing and Sales • General and Administrative	• Take a 5% commision on each transaction via Sebuku bank account • Ads Revenue • Promotional Revenue