Studio 5ml

i help my clients to build beautiful design on **website** or **apps**.

my capabilities range from animation to web design, and follow

a **conversion-focused** a design approach.

致力于提供优越的用户体验、具备设计美学的**应用程式**或**网站网页**。

01
ui/ux design

用户界面设计

02
typography

排版布局

03
branding

品牌设计

04
app/web develop

应用程式或网站网页开发

solution

01

ui/ux design

用户界面设计

- 应用程式交互流程以及界面设计
- 网站网页交互流程以及界面设计
- 微信公众号设计
- 小程序交互以及设计

02

typography

排版布局

- 公众号排版设计
- 电子海报设计
- 单页设计
- 书籍封面排版
- PPT 排版

Aa

03
branding

品牌设计
- Logo （标识）设计
- 企业形象设计

solution

04

app/web develop

应用程式或网页开发

- 应用程式开发
- 网站网页开发
- 微信公众号开发
- 小程序开发

why studio 5ml

选择 Studio 5ml 的理由

professional designer

professional designer / skills

qoli wong
库倪
llqoli@gmail.com
Full-stack designer

years

Since 2012 ~ now

skills

Interaction
User research
Wire framing
Prototyping
User testing

Design
Adobe Suite
Sketch
Principle
InVision / Zeplin

Coding

Web
Node.JS
Vue / React
Expo / React Native
PHP

App
Swift
Kotlin / JAVA

Other
Python
C \ C++

Honors

How to design and develop Qiniu app for Mac in 6 hours.

This is an article about how to develop a Qiniu(七牛) app for Mac in a short period of time.

https://mp.weixin.qq.com/s/pN8IYssBpOfBgJY7zrqnug

MWeb new Toolbar Design icon

After replacing a new set of Toolbar icons in MWeb version 2.0, we found the designer of this set of icons, @Qoli, who also talks about the reason and story behind the design of this set.

https://sspai.com/post/37130

Juejin.im (掘金) Sketch Meetup Guests

Sketch Meetup is a designer offline sharing event hosted by Yang Xinlin and Ding Yi, we hope that by inviting excellent designer guests to share some of their valuable experiences and insights gained in their work to people who care about the design field, the event lasts for half a day and is aimed at product, interaction and visual designers, etc.

https://xituqu.com/671.html

Behance China's First Salon Guests

Behance is a world-class platform for designers, and I was invited in 2013. Participate in a Chinese designer salon discussion hosted by Behance.

brands

The Oriental Pearl Tower is a large tourist building in Shanghai.
The 230 Sky Hotel is one of its luxury hotels.

东方明珠塔是上海一个大型观光建筑。
其中230空中酒店是它旗下的一个奢华酒店。

230 Hotel in The Oriental Pearl Tower 230 空中酒店官网

Markorhome is a furniture brand in China.
It has a certain degree of influence.

美克美家是中国的一个家具品牌。
它具备一定的影响力。

Markorhome 2018 version website 美克美家 2018 官网
Art w. website ART 西区官网
ART
yvvy

fanji.com Furniture is a leading furniture brand in China.
I am their former Design Advisor.

梵几家具是中国家具品牌的领先者。
我是他们的前设计顾问。

Design Advisor 设计顾问

thinking in business

research → design → feedback → DONE → develop

Research
1. Read industry reports
2. Competitor / Peer Analysis
3. Self-branding analysis
4. questionnaire survey

Design
1. Prototype
2. Design Brief
3. Design first version

Feedback
1. Comments
2. Update design

develop
1. Build

执行调查
1. 行业报告阅读
2. 竞品 / 同行分析
3. 自身品牌分析
4. 问卷调查

设计
1. 原型
2. 设计提案
3. 设计初稿

反馈
1. 交流
2. 设计改进

开发
1. 对设计进行落地

user research

code

design

report

professional report

report

every client,
all use professional documents as reports for each of the process.

面对每一个客户，
都使用专业的汇报文件作为每一个阶段的工作报告。

services

UIUX Design /	用户界面以及交互设计 /
Develop /	相关开发 /
apps /	应用程式 /
website /	网站网页 /
WeChat official Account /	微信公众号 /
mini program /	小程序 /
IT solution /	IT 解决方案 /

services scheme

01

Brief

1. User research, Industry analysis and more.
2. Brief version of the UI, and reference cases in the same industry.
3. discussion of case.

02

First Version

1. based discussions.
2. Provide UI of discussion result.
3. Provide interactive of discussion result.

03

Update

1. based discussions.
2. Update UI, interactive and more.

04

Develop

1. Develop.

设计提案

1. 进行对专案的用户调查、行业分析等。
2. 产生初步的可视化设计稿，并给予行业上相似的案例参考。
3. 进行初步的风格 \ 功能讨论。

初稿

1. 基于提案的讨论结果。
2. 提供符合风格需求的用户界面设计。
3. 提供符合功能需求的交互流程。

修改

1. 基于每次的交付讨论结果。
2. 进行相关修改更新。

开发

1. 进行设计落地。

1 ~ 2 weeks

一到两周时间

1 ~ 2 weeks

一到两周时间

3 days / version

三天每个版本

1 month

一个月

* Scheme reference only / 时间周期仅用于参考，以实际项目为准

want to work with me?

llqoli@gmail.com

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