# CHAPTER ONE ORGANIZATIONS, INFORMATION TECHNOLOGY AND INFORMATION SYSTEMS

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PART II

Bargaining power of buyers

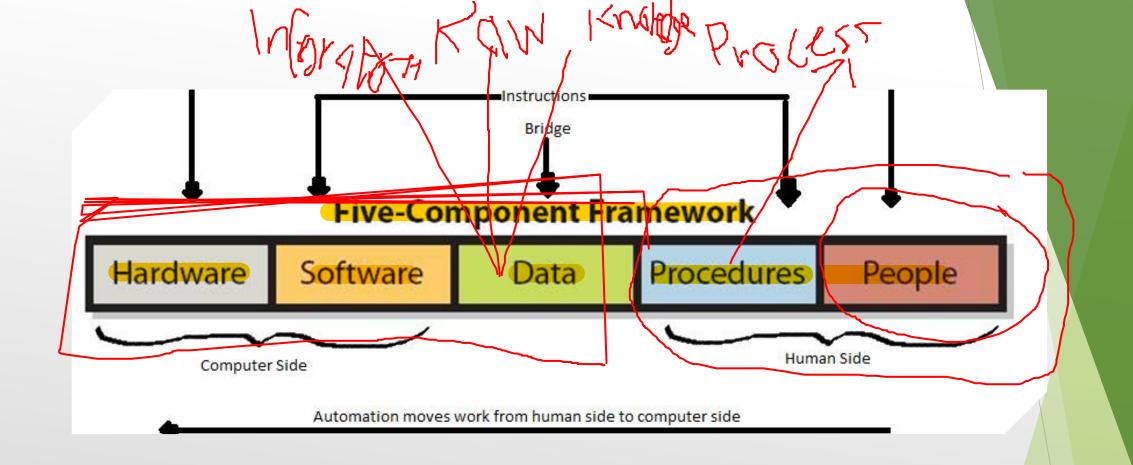
Bargaining power of suppliers

Threat of new entrants

Rivalry among existing firms Threat of substitute products or services

### PORTERS COMPETITION MODEL



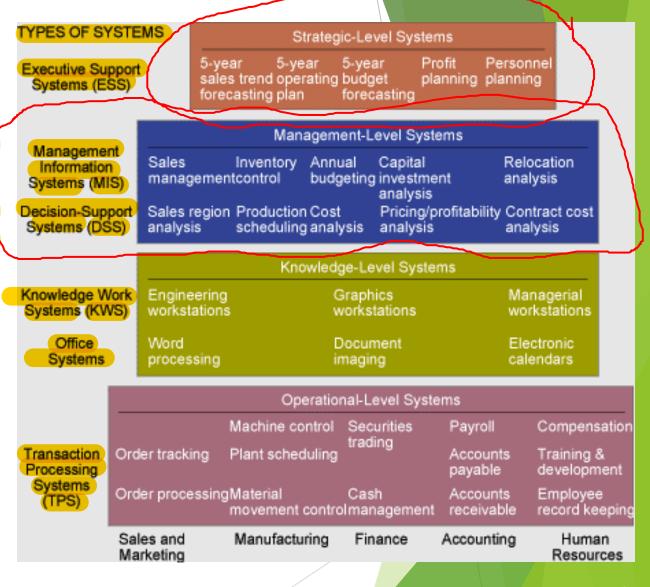


### INFORMATION SYSTEMS COMPONENTS



# Types of Information Systems

A number of business applications form an information system that supports certain business unit in an organisation like finance, human resources (HR), production, operations, accounting, and IT. Depending on the problem to be solved, there are several types of information systems as follows:



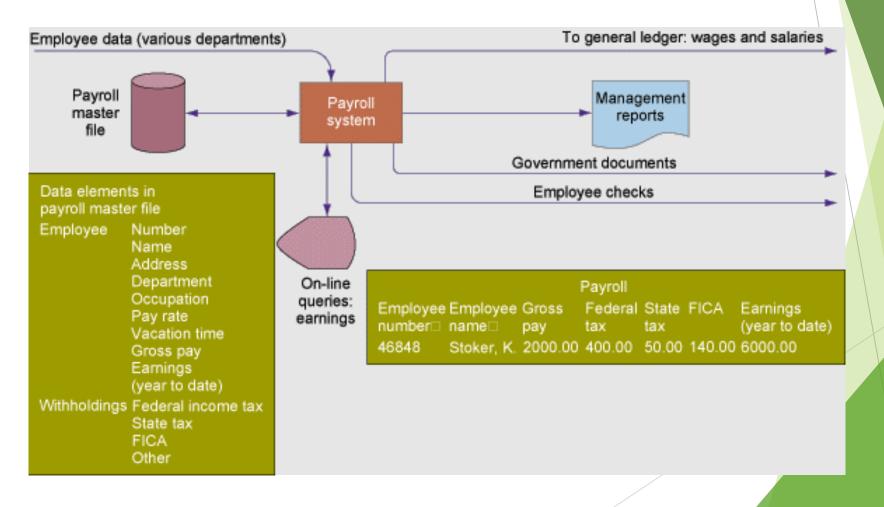


#### Transactions Processing Systems

Transaction processing systems (TPS) are designed to process specific

types of data input from ongoing transactions. TPSs can be manual, as when data is typed into a form on a screen,

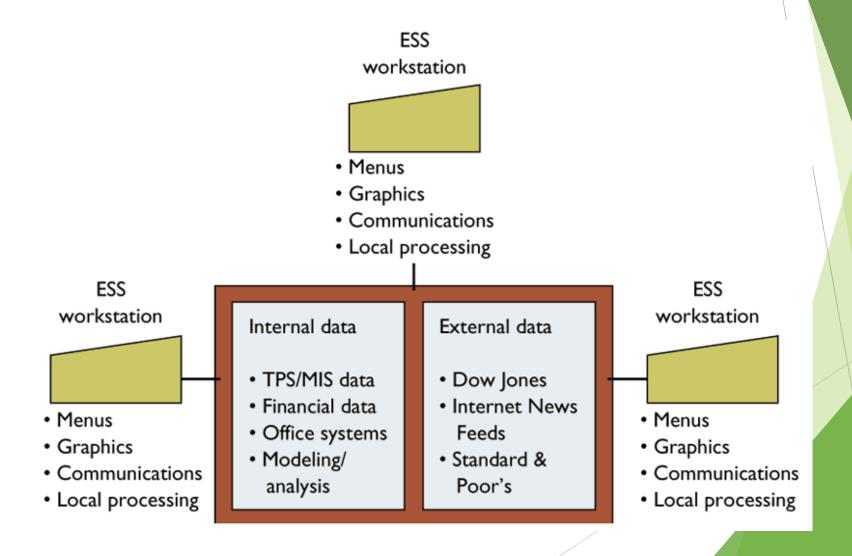
or automated by using scanners or sensors to capture data. There are two types of TPS systems:





### **Executive Information Systems**

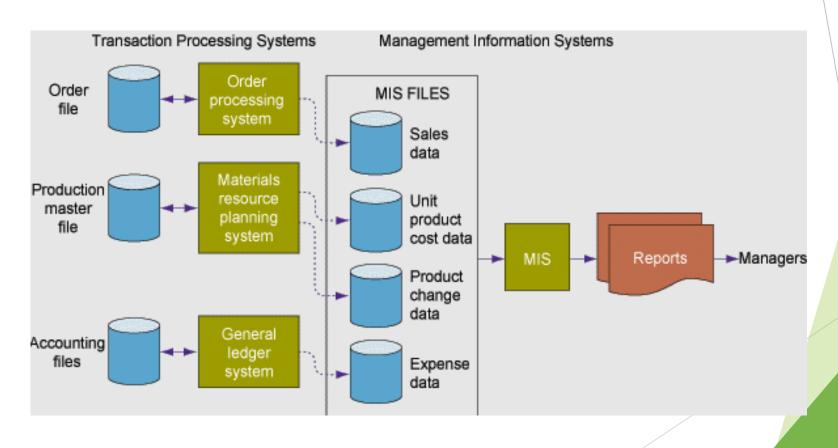
Executive information systems are management support systems used by the management in making strategic decisions by providing access to the relevant information in the organisation databases.





# Management Information Systems (MIS) MIS objective is to provide reports to managers to help them monitor and control business operations. Reports are generated from system databases and processed

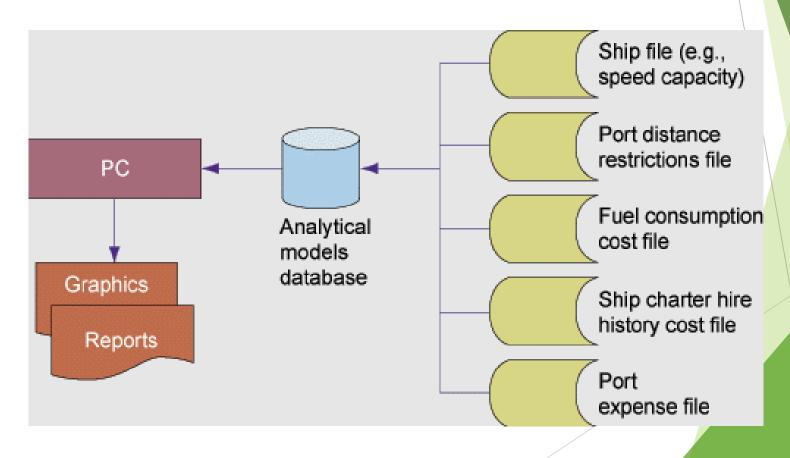
according to certain logic.





#### **Decision Support Systems**

The main focus of decision support systems (DSS) is for the effective analysis of the information to facilitate the management with several options for making a decision.





### Office Information Systems

Office information system support employees in executing their daily tasks such as word processing, e-mails, work group programming, shared repositories, work group scheduling, document, imaging and management of work flow. Examples are Microsoft office, office 365, SharePoint etc.



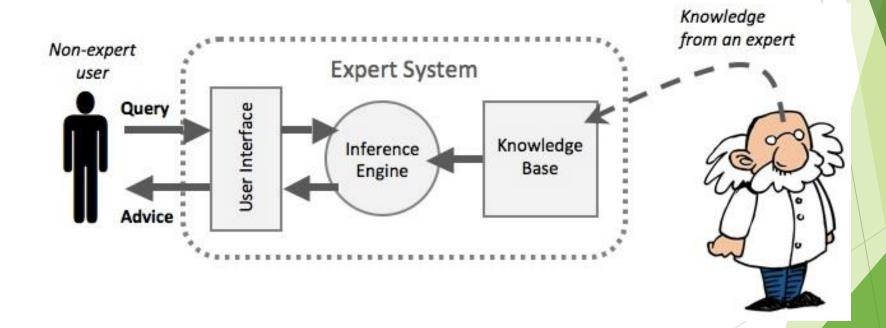


### **Expert Systems**

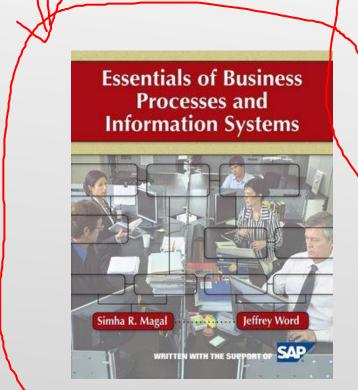
Expert systems are used to produce a decision similar to decisions made

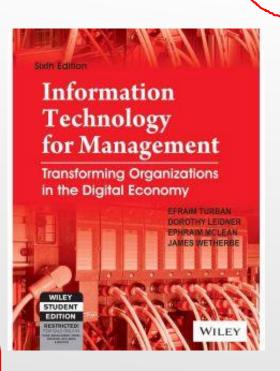
by experts in a certain discipline based on adoption of intelligent techniques

in analysing the information. Examples are weather forecast systems.









## REFERENCES

