

QIAN PAN

qpan17@gmail.com | 917.250.3783

EXPERIENCE

Whip Media Group, New York, NY

December 2015 to June 2023

UI Developer

- Developed the SaaS single page application using Vue.js + Vuex frontend stack
- Build a SASS styling tool that follows BEM methodology, streamlining our daily CSS styling tasks
- Standardized the entire SaaS Platform UI/UX, ensuring a seamless and consistent user experience
- Lead the design effort to the creation of the Dashboard UI/UX for the SaaS Platform, resulting in higher customer satisfaction and engagement
- The principal maintainer of the SaaS Platform Style Guide, contributing to improve design consistency across the platform

SBG Media Inc., New York, NY

February 2015 to December 2015

Front-End Web Developer/Designer

- Designed catchyfreebies.com landing page and constructed the new site color template
- Contributed to the site UI/UX design, landing page design, and launch of majorsweeps.com
- Rebuild all pages of healthysurveys.com for migrating legacy PHP code to in-house MVC architecture
- Designed/coded confirmation email for catchyfreebies.com, majorsweeps.com, and besthotsurveys.com
- Designed/coded catchyfreebies.com email newsletter templates for the email marketing team to boost engagements and click through rates.
- Designed FireClick Media's business card and infographic for the Affiliate Summer in August 2015

Charged.fm Inc., New York, NY

August 2014 to February 2015

Front-End Developer Intern

- Contributed to the design and launch of Charged.fm new website: www.charged.fm
- Created UI components through the combined use of SASS and OOCSS principles for the new charged.fm
- Effectively used Git-based workflow for in-house project collaboration, management, and development
- Participated in creating the wireframes of Charged.fm mobile iOS and Android apps
- Enhanced and managed the frontend of e-commerce ticketing sites for minor-league baseball teams
- Effectively managed Charged.fm propriety Bureau CMS

Smart Coos Inc., New York, NY

June 2014 to September 2014

Web Developer Intern

- Designed the landing page mockup of Smart Coos's Drupal web application in Photoshop
- Collaborated with teammates and collected recommendations on improving Smart Coos web application and follow-up with the implementations
- Updated the HTML content in Smart Coos's Drupal CMS

Bay Ridge Construction Safety Consultant Inc., New York, NY

July 2011 to June 2014

Draftsman & Office Administrator

- Drafted residential and commercial building plot plans, floor plans, and elevation views
- Developed preliminary construction drawings via AutoCAD
- Diagnosed, troubleshooted, configured, and installed computer hardware and software tools

Fresh Concentrate LLC., New York, NY

March 2011 to June 2011

Graphic Designer Intern

- Researched on the best advertising medium that was most effective for existing clients
- Contributed to the design of the logo, business card, and postcard for New Health Kids
- Assisted with the development of a professional website for Nanny in a Jiffy

EDUCATION

Bachelor of Arts in Business Management, Skidmore College - Saratoga Springs, NY – 2010

SKILLS

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|---------------|----------------|------------------------|
| • JavaScript | • Lodash | • Docker |
| • TypeScript | • Bootstrap | • PHP |
| • HTML5 | • Tailwind CSS | • Laravel |
| • CSS3 | • PostgreSQL | • Git |
| • SASS | • MySQL | • GitHub |
| • React | • MongoDB | • Jira |
| • Redux | • Node.js | • BEM Methodology |
| • Vue.js | • JSON | • Wireframing |
| • Vuex | • APIs | • User Interface (UI) |
| • jQuery | • REST | • User Experience (UX) |
| • Backbone.js | • MVC | • Sketch |