

EDUCATION

California Polytechnic State University, San Luis Obispo | Graduating June 2015

Bachelor of Science: Graphic Communication

Concentration: Graphic Communication Management

Minor: English

President's and Dean's List

GPA 3 929

Munich University of Applied Sciences | March-July 2013

Study Abroad

LOPEC Print Electronics University Team Winner

WORK EXPERIENCE

The WILD Magazine | Brooklyn, NY | June 2014- August 2014

Created functionality and layout mockups for various aspects of the WILD app and thewildmagazine.com

Assisted in the brainstorming, design, layout, and production of the printed Animal Issue

Edited, manipulated, and optimized images for both print and digital mediums

Developed a file management system with hierarchy and standardized naming conventions

University Graphic Systems | Cal Poly | June 2013-June 2014

General Manager

Interviewed over 35 applicants and hired a team of 13 managers

Managed company finance, billing, and payroll

Supervised over 80 employees, interns, and students involved with the company

Presented weekly to undergraduate class

Reconciled customer issues to ensure continued business

Resolved employee and team conflicts

Showcase Marketing/Business Black Box Magazine | Greenville, SC | June 2012-August 2012

Editorial Intern

Edited magazine copy and design

Contibuted to brainstorming sessions and client meetings

Wrote copy for Business Black Box Magazine Q4 2012

Foremost Wine Company | San Luis Obispo, CA | September 2014-Present

Hostess & Busser

The Graphic Communication Institute | San Luis Obispo, CA | September 2014-December 2014

Student Assistant

Updated and Maintained website

Designed Promotional Material

Performed color management testing for IDEAlliance

Bread To Go | New York, NY | June 2014-August 2014

Bar Manager- Opening and Closing

Week of Welcome Orientation Leader | Cal Poly | Fall 2012

Developed and facilitated activities to orient a group of new students to the university experience

SKILLS

Experienced in using Adobe Creative Suite: Illustrator, InDesign, Photoshop

Proficent with HTML & CSS

Completed Moresteam Lean Six Sigma Black Belt Course

Understanding of designing for print and managing of print production

Powerful oral and written communication

Making and meeting actionable goals

Well-developed critical thinking abilities

Ability to work in extremely high stress environments