



# Qing Qu

UI/UX Designer



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## PERSONAL PROFILE

I'm a UI/UX designer with several years of experience creating user friendly products. Passionate about architecting smooth user experiences, but also love pixel-precision visual design.

With an HCI degree, I also do a lot of user research and usability work. I build both low-fidelity and high fidelity prototype for test, analyzing user behavior and their expectations based on test results.

I don't stick with any particular software or application, but I'm always picking up the new ones. Currently, my favorites are Sketch and Framer. However, I still use Photoshop and Illustrator a lot for complicated visual design and vectors.

## EXPERIENCE



Mar 2014 - Present

### DSFederal

- Lead design team of DSFederal and collaborate with engineers to ensure on-time deliverables
- Create wireframes and interactive prototypes for usability test and implementation
- Establish style guide and and drove design consistency across the development team
- Design final UI across iOS, Android, Web



Nov 2014 - Present

### Lunchbrother

- Define product workflow and visual style
- Managed, planned, and facilitated design team tasks, visions, and processes
- Create lo-fidelity and hi-fidelity prototypes for both user research and development guide
- Conduct user research to examine design solutions and seek design insights

AQUENT

July 2013 - Jan 2014

### Aquent

- Generate ideas, solutions, studies, analyze and development of design proposals for various industrial, graphic and multimedia projects
- Created personas, wireframes, low-fi and high-fi prototypes for usability testing
- Build CMS themes with HTML, JS and Sass



June 2012 - August 2012

### PayPal

- Design workflow and interface for new PayPal checkout process with Bill Me Later Service
- Improve experience of Bill Me Later website by modifying workflow and visually designing UI
- Work with marketing and product team to update PayPal Here, and merged promotional financing service into its workflow
- Cooperate with user research team to complete usability test for PayPal Access, and redesigned it based on test result

## EDUCATION



### University of Maryland College Park

Jul 2013

Human Computer Interaction



### Hunan agriculture University

Jun 2011

Computer Science

## SKILLS

Sketch



Photoshop



Illustrator



Framer



Html & Css (Sass)



Javascript



OmniGraffle



Optimal Workshop



## RESEARCH

Research Assistant

### Information School of University of Maryland

- Participate multiple research projects, design experiments, collect and analyze data
- Design and build official website for HCIM program of UMD
- Create lo-fidelity and hi-fidelity prototypes for both user research and development guide

## LANGUAGE

Chinese English