



Qing Qu

UI/UX Designer



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PERSONAL PROFILE

I'm a UI/UX designer with several years of experience creating user friendly products. Passionate about architecting smooth user experiences, but also love pixel-precision visual design.

With an HCI degree, I also do a lot of user research and usability work. I build both low-fidelity and high-fidelity prototypes for test, analyzing user behavior and their expectations based on test results.

I don't stick with any particular software or application, but I'm always picking up the new ones. Currently, my favorites are Sketch and Framer. However, I still use Photoshop and Illustrator a lot for complicated visual design and vectors.

EXPERIENCE



Mar 2014 - Present

DSFederal

- Lead design team of DSFederal and collaborate with engineers to ensure on-time deliverables
- Create wireframes and interactive prototypes for usability test and implementation
- Establish style guide and drive design consistency across the development team
- Design final UI across iOS, Android, Web



Nov 2014 - Present

Lunchbrother

- Define product workflow and visual style
- Managed, planned, and facilitated design team tasks, visions, and processes
- Create lo-fidelity and hi-fidelity prototypes for both user research and development guide
- Conduct user research to examine design solutions and seek design insights

AQUENT

July 2013 - Jan 2014

Aquent

- Generate ideas, solutions, studies, analyze and development of design proposals for various industrial, graphic and multimedia projects
- Created personas, wireframes, low-fi and high-fi prototypes for usability testing
- Build CMS themes with HTML, JS and Sass



June 2012 - August 2012

PayPal

- Design workflow and interface for new PayPal checkout process with Bill Me Later Service
- Improve experience of Bill Me Later website by modifying workflow and visually designing UI
- Work with marketing and product team to update PayPal Here, and merged promotional financing service into its workflow
- Cooperate with user research team to complete usability test for PayPal Access, and redesigned it based on test result

EDUCATION

University of Maryland College Park

Jul 2013

Human Computer Interaction

Hunan agriculture University

Jun 2011

Computer Science

SKILLS

Sketch



Photoshop



Illustrator



Framer



HTML & CSS (Sass)



Javascript



Omnigraffle



Optimal Workshop



RESEARCH

Research Assistant

Information School of University of Maryland

- Participate multiple research projects, design experiments, collect and analyze data
- Design and build official website for HCIM program of UMD
- Create lo-fidelity and hi-fidelity prototypes for both user research and development guide

LANGUAGE

Chinese English