

Week 12 Overview

Undergraduate Research Methods in Psychology

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| Table of Contents | |
|--------------------------------|---|
| 1 Last Week Review | 2 |
| 2 Learning Objective(s) | 2 |
| 3 Lecture(s) & Participation | 2 |
| 4 Reading(s) | 2 |
| 5 Homework & Assignment(s) Due | 3 |
| 6 Assessments | 3 |
| 7 Looking Ahead | 3 |

1 Last Week Review

- We talked more about the many difficult pitfalls of internal validity in experimental designs, and how to reduce them!
- We discussed how to cope with null results and possible causes for this result.
- We talked about narratives and details in writing and critiquing research.

2 Learning Objective(s)

Lecture(s) & Participation

- Explain why researchers combine independent variables in a factorial design.
- Describe an interaction effect in both everyday terms and arithmetic terms.
- Identify and interpret the main effects and interactions from a factorial design.
- Understand and produce examples of when factorial design would be useful and/or appropriate
- Discuss some basic statistics procedures that can be used with these designs

| | Review All Blackboard Content for Week 12 |
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| | Week 12 Lecture and notes on complex, factorial experiments |
| • | Q & A / Lecture Check-in due Sunday, Apr 6 at 11:59pm EST on Blackboard No activities this week! Start using the additional time to edit and review your research proposal (maybe also go to the extra support centers for extra credit!) |
| 4 | Reading(s) |
| | Chapter 9 |

| 5 | Homework & Assignment(s) Due |
|-----|---|
| EST | Research Proposal Design and Analysis Plan due on Sunday, Apr 6 at 11:59pm on Blackboard (look at instructions document for more details) |
| 6 | Assessments |
| | Quiz 11 due Sunday, Apr 6 at 11:59pm EST on Blackboard |

7 Looking Ahead

• After this week, our out-of-class focus will fully pivot to having you all finish up your final drafts of your research proposals - give yourself plenty of time to edit and proofread as you put the different parts together.