

# Basics of Statistics

## Lecture 1b

# Probability

How likely it is that some event will happen?

## Idea:

- Experiment
- Outcomes (sample points)  $O_1, O_2, \dots, O_n$
- Sample space  $\Omega$
- Event  $A$
- Probability function  $P$ : Events  $\rightarrow [0,1]$

# Probability

**Example:** Tossing a coin two times



<http://cdn.toonvectors.com/images/35/10267/toonvectors-10267-940.jpg>

**Example:**

- $p(A)$  frequency of observing A
- $p(A, B)$  frequency of observing A and B
- $p(B|A)$  frequency of observing B given A



# Properties and definitions

- One can think of events as sets
  - Set operations are defined:  $A \cup B, A \cap B, \bar{A} \setminus B$
- $P(A \cup B) = P(A) + P(B)$  if  $A \cap B = \emptyset$
- **Independence**  $P(A, B) \equiv P(A \cap B) = P(A)P(B)$
- **Conditional probability**  $P(A|B) = \frac{P(A, B)}{P(B)}$

# Bayes theorem

## Example:

- We have constructed spam filter that
  - identifies spam mail as spam with probability 0.95
  - Identifies usual mail as spam with probability 0.005
- This kind of spam occurs once in 100,000 mails
- If we found that a letter is a spam, what is the probability that it is actually a spam?

# Bayes theorem

- We have some knowledge about event B
  - Prior probability  $P(B)$  of B
- We get new information A
  - $P(A)$
  - $P(A|B)$  probability of A can occur given B has occurred
- New (updated) knowledge about B
  - Posterior probability  $P(B|A)$

$$P(B|A) = \frac{P(A|B)P(B)}{P(A)}$$

# Random variables

- Instead of having outcomes, we can have a variable  $X$ :
  - Outcomes  $\rightarrow \mathbb{R}$  Continuous random variables
  - Outcomes  $\rightarrow \mathbb{N}$  Discrete random variables

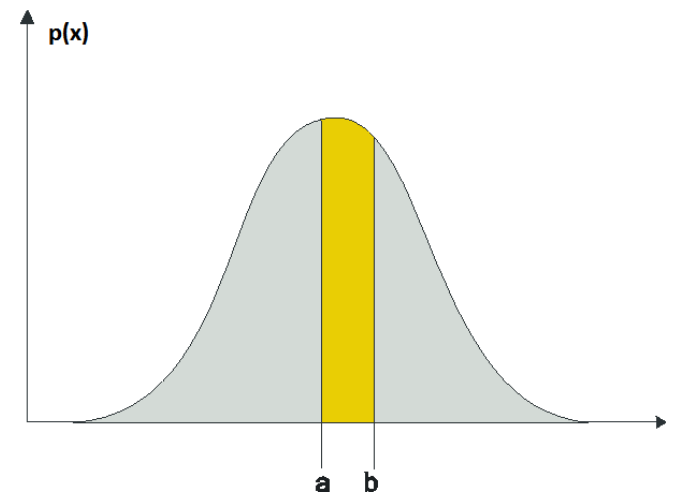
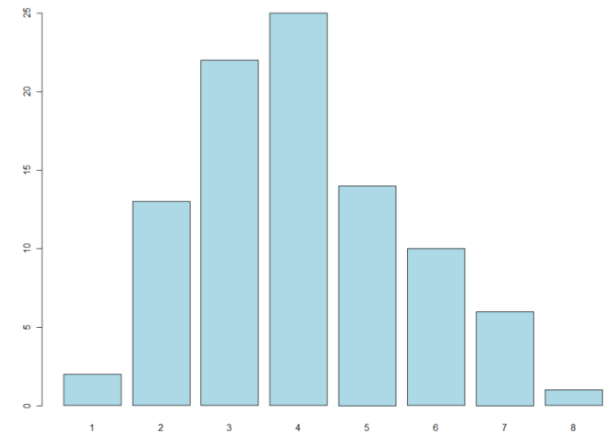
## Examples:

- $X = \{\text{amount of times the word "crisis" can be found in financial documents}\}$ 
  - $P(X=3)$
- $X = \{\text{Time to download a specific file to a specific computer}\}$ 
  - $P(X=0.36 \text{ min})$



# Distributions

- Discrete
  - Probability mass function  $P(x)$  for all feasible  $x$
- Continuous
  - Probability density function  $p(x)$ 
    - $p(x \in [a, b]) = \int_a^b p(x)dx$
    - $p(x) \geq 0, \int_{-\infty}^{+\infty} p(x)dx = 1$
  - Cumulative distribution function  $F(x) = \int_0^x p(t)dt$





# Expected value and variance

- Expected value = mean value
  - $E(X) = \sum_{i=1}^n X_i P(X_i)$
  - $E(X) = \int X p(X) dX$
- Variance how much values of random variable can deviate from mean value
  - $Var(X) = E(X - E(X))^2 = E(X^2) - E(X)^2$

# Probabilities

- **Laws of probabilities**

- Sum rule (compute **marginal** probability)

$$p(X) = \sum_Y p(X, Y)$$

$$p(X) = \int p(X, Y) dY$$

- Product rule

$$p(X, Y) = p(X|Y)p(Y)$$

Combination 1:

$$p(X) = \sum_Y p(X|Y)p(Y)$$

$$p(X) = \int p(X|Y)p(Y) dY$$

# Bayes theorem

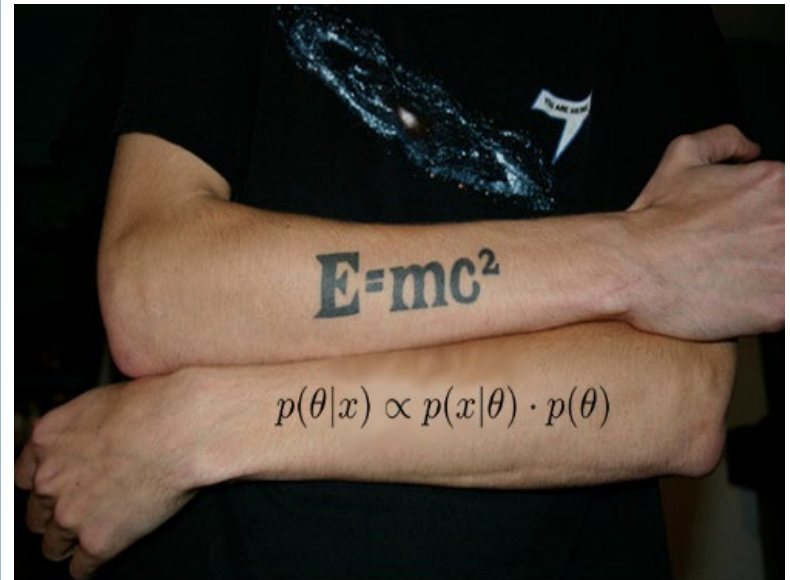
For random variables:

## Bayes Theorem

$$p(Y|X) = \frac{p(X|Y)p(Y)}{p(X)}$$

$$p(Y|X) \propto p(X|Y)p(Y)$$

$$p(Y|X) = \frac{p(X|Y)p(Y)}{\int p(X|Y)p(Y)dY}$$



# Some conventional distributions

## Bernoulli distribution

- Events: Success ( $X=1$ ) and Failure ( $X=0$ )
- $P(X=1)=p$ ,  $P(X=0)=1-p$
- $E(X) = p$
- $Var(X) = p(1 - p)$

**Examples:** Tossing coin, winning a lottery,..



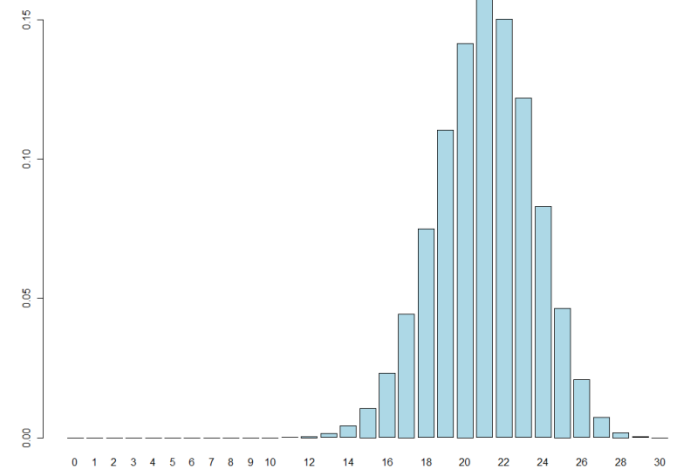
# Some conventional distributions

## Binomial distribution

- Sequence of  $n$  Bernoulli events
- $X = \{\text{Amount of successes among these events}\}$ ,  $X=0, \dots, n$

$$P(X = r) = \frac{n!}{(n-r)!r!} p^r (1-p)^{n-r}$$

- $EX = np$
- $Var(X) = np(1-p)$



# Poisson distribution

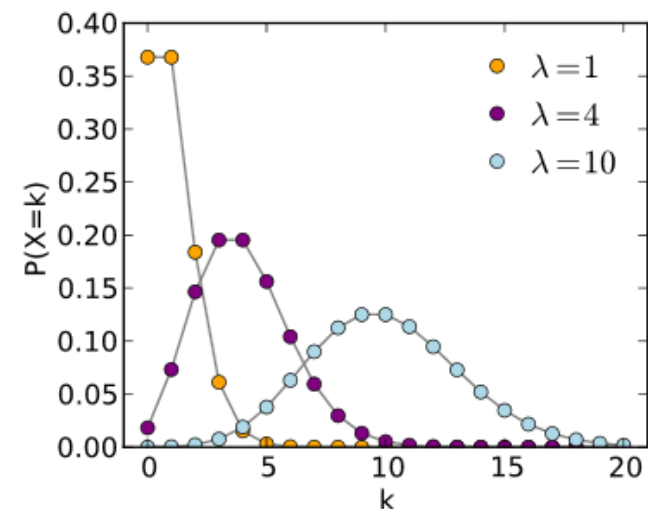
- Customers of a bank  $n$  (in theory, endless population)
- Probability that a specific person will make a call to the bank between 13.00 and 14.00 a certain day is  $p$ 
  - $p$  can be very small if population is large (rare event)
  - Still, some people will make calls between 13.00 and 14.00 that day, and their amount may be quite big
  - A known quantity  $\lambda=np$  is mean amount of persons that call between 13.00 and 14.00
  - $X=\{\text{amount of persons that have called between 13.00 and 14.00}\}$

# Poisson distribution

- $P(X = r) = \lim_{n \rightarrow \infty} \frac{n!}{(n-r)!r!} p^r (1-p)^{n-r}$
- It can be shown that

$$P(X = r) = \frac{\lambda^r e^{-\lambda}}{r!}$$

- $E(X) = \lambda$
- $Var(X) = \lambda$



# Poisson distribution

- Further properties:
  - Poisson distribution is a good approximation of the binomial distribution if  $n > 20$  and  $p < 0.05$
  - Excellent approximation if  $n \geq 100$  and  $np \leq 10$

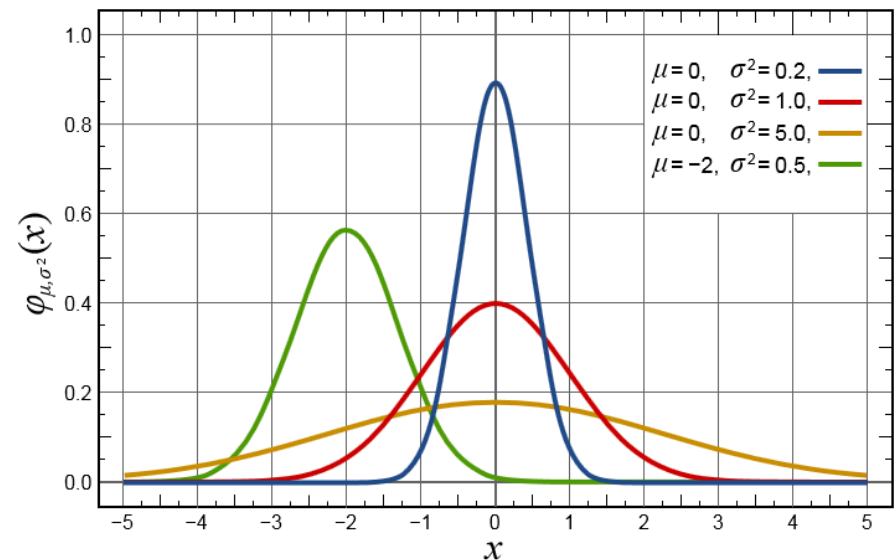


# Normal distribution

- Appears in almost all applications
  - Difference between the times required to download two specific documents to a specific computer

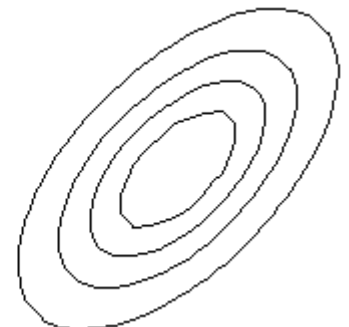
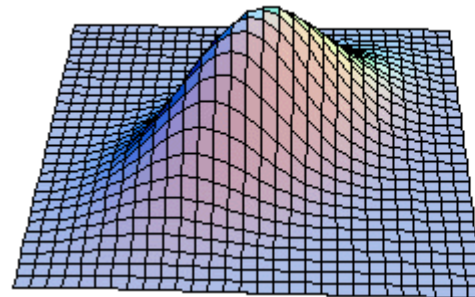
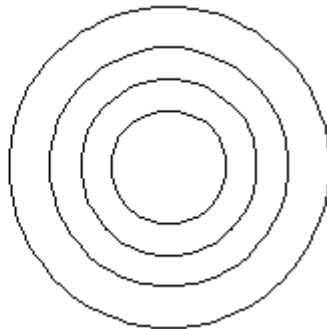
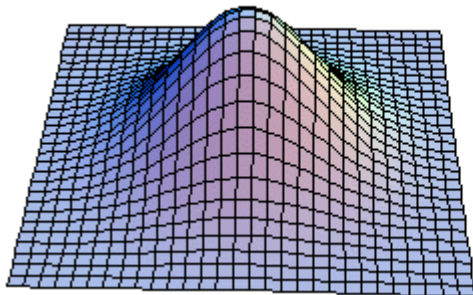
$$f(x) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(x-\mu)^2}{2\sigma^2}}, \sigma > 0$$

- $E(X) = \mu$
- $Var(X) = \sigma^2$



# Multivariate distributions

- Probability of two variables having certain values at the same time
  - P.D.F.  $p(x,y)$
  - Correlation



# Basic ML ingredients

- Data  $T$ : observations

- Features  $x_1, \dots, x_p$
- Targets  $y_1, \dots, y_r$

Case	$x_1$	$x_2$	$y$
1			
2			
...			

- Mathematical Model  $P(x | w_1, \dots, w_k)$  or  $P(y | x, w_1, \dots, w_k)$ 
  - Example: Linear regression  $p(y | x, w) = N(w_0 + w_1 x, \sigma^2)$
- Learning algorithm (data  $\rightarrow$  get parameters  $\hat{w}$  or  $p(w | T)$ )
  - Maximum likelihood, Bayesian estimation
- Predict new data  $x_*$  by using the fitted model



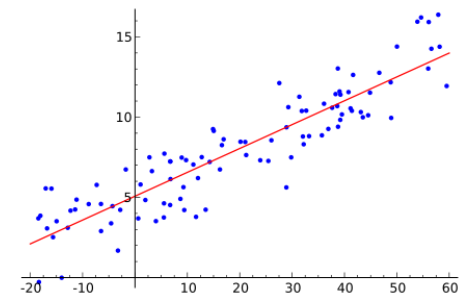
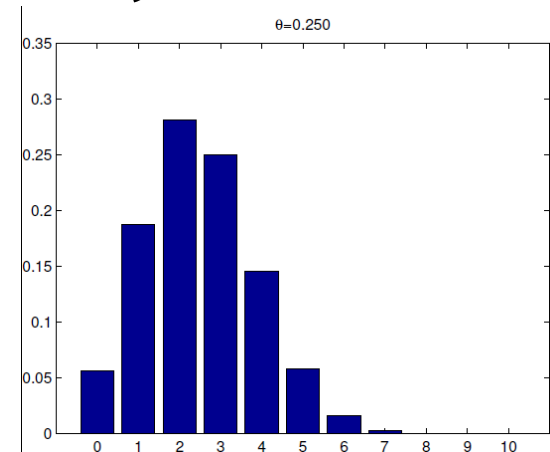
# Probabilistic models

- A distribution  $p(x|w)$  or  $p(y|x, w)$
- Example:

- $x \sim \text{Bin}(n, \theta)$

$$p(x = k|n, \theta) = \binom{n}{k} \theta^k (1 - \theta)^{n-k}$$

- $y \sim N(\alpha_0 + \alpha_1 x, \sigma^2)$



Learn basic distributions and their properties

Source: Wikipedia



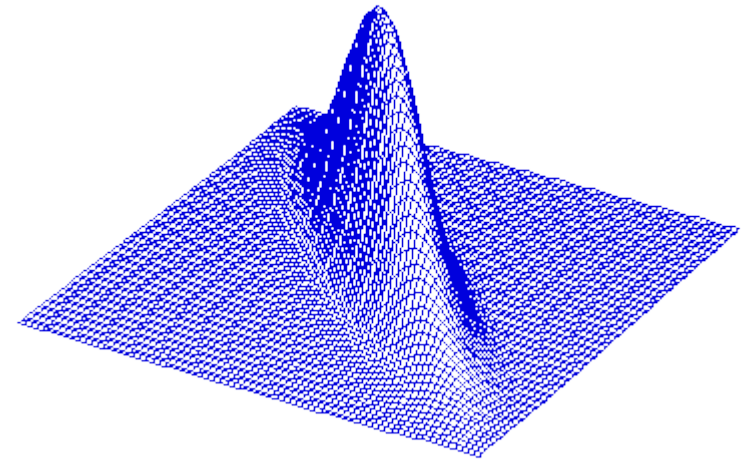
# Fitting a model

- Given dataset  $T$  and model  $p(\mathbf{x}|\mathbf{w})$  or  $p(\mathbf{y}|\mathbf{x}, \mathbf{w})$ 
  - Frequentist approach: which combination of parameter values fits my data best?
  - Bayesian approach: parameters are random variables, all feasible values are acceptable
    - Different parameter values have different probabilities

# Fitting a model

- Frequentist principle: **Maximum likelihood** principle
  - Compute likelihood  $p(\mathbf{T} | w)$

$$p(\mathbf{T} | w) = \prod_{i=1}^n p(X_i | w)$$
$$p(\mathbf{T} | w) = \prod_{i=1}^n p(Y_i | X_i, w)$$



- Maximize the likelihood and find the optimal  $w^*$

# Fitting a model

## Remarks:

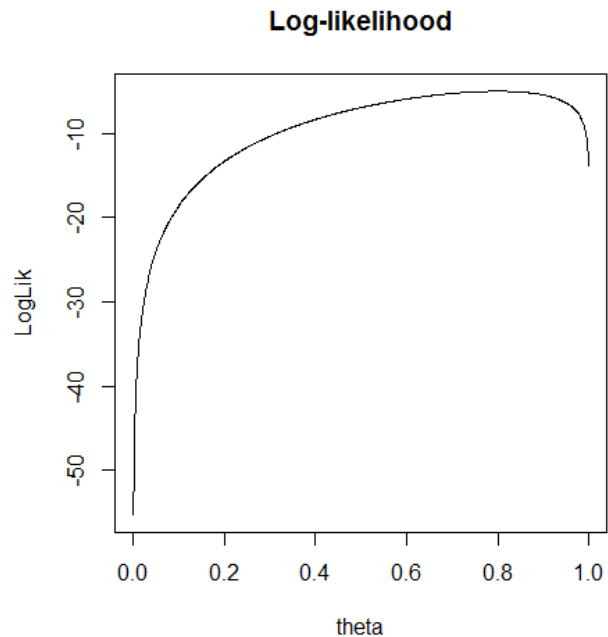
- Likelihood shows how much the chosen parameter value is proper for a specific model and the given data
- Normally **log-likelihood** is used in computations instead
- Other alternatives to ML exist...

# Fitting a model

**Example:** tossing a coin.

$$T = \{0, 1, 1, 0, 1, 1, 1, 1, 1, 1, 1\},$$

$$p(x = 1|\theta) = \theta, p(x = 0|\theta) = 1 - \theta$$





# Bayesian probabilities

- Probability reflects your knowledge (uncertainty) about a phenomenon → **subjective probabilities**
  - **Prior probability**  $p(w)$ , can be uninformative  $p(w) \propto 1$
  - Formulate a model, compute **likelihood**  $p(T|w)$
  - **Posterior probability**  $p(w|T)$ , after observing data
    - $p(w|T) \propto p(T|w)p(w)$
- Model parameters are considered as random variables
  - In real life, do not need to be random, but we model as random

# Fitting a model

- Bayesian principle
  - Compute  $p(w|T)$  and then decide yourself what to do with this (for ex. MAP, mean, median)
- Use bayes theorem

$$p(w|T) = \frac{p(T|w)p(w)}{p(T)} \propto p(T|w)p(w)$$

- $p(T)$  is **marginal likelihood**
  - $p(T) = \int p(T|w)p(w)dw$  or
  - $p(T) = \sum_i p(T|w_i)p(w_i)$

**Example:** tossing a coin. Find  $p(\theta|T)$ , estimate posterior mean  $\theta^*$

# Fitting a model

- How to chose the prior?
  - Expert knowledge about the phenomenon
  - Forcing a model to have a certain structure
    - Example: decision trees: prior prefers smaller trees
- [http://en.wikipedia.org/wiki/Conjugate\\_prior](http://en.wikipedia.org/wiki/Conjugate_prior)
  - Conjugacy
    - Distribution of the posterior is the same type as the distribution of the likelihood or prior
- Prior is the most controversial about Bayesian methods, but
  - When  $N \rightarrow \infty$ , data overwhelms the prior

# Measuring uncertainty

- **Confidence interval** (frequentist)
- **Credible interval** (Bayes)
- **Prediction interval** (models)



- **Example:** Prediction interval for  $Y \sim N(2x + 4, 1)$  at  $x = 5$