

Event Finder

Main Doc

Code is on github request access from qriley

Post Layout

Post Title

Description

Address Alcohol Status

Entry Type - Date

Yes No Maybe User Photo Username

Event type

Address will be standard US address format imputed with a form

Post title will be h1 text input

User photo will be circle image taken from profile

Alcohol status will be drop down with 5 choices: 21 and up only, No alcohol - Adults Only, No Alcohol - Minors allowed, BYOB, Alcohol Restricted - Minors allowed

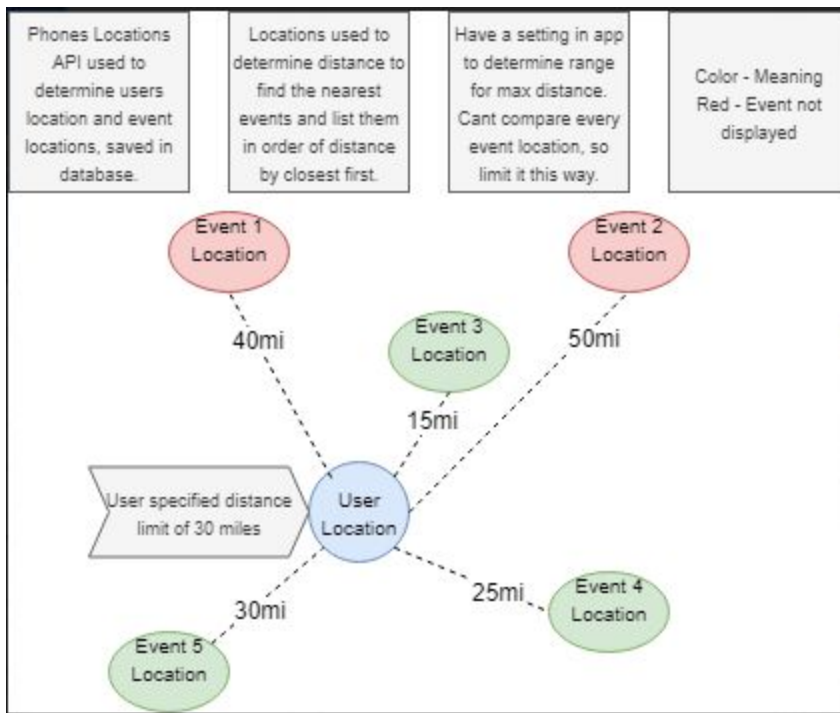
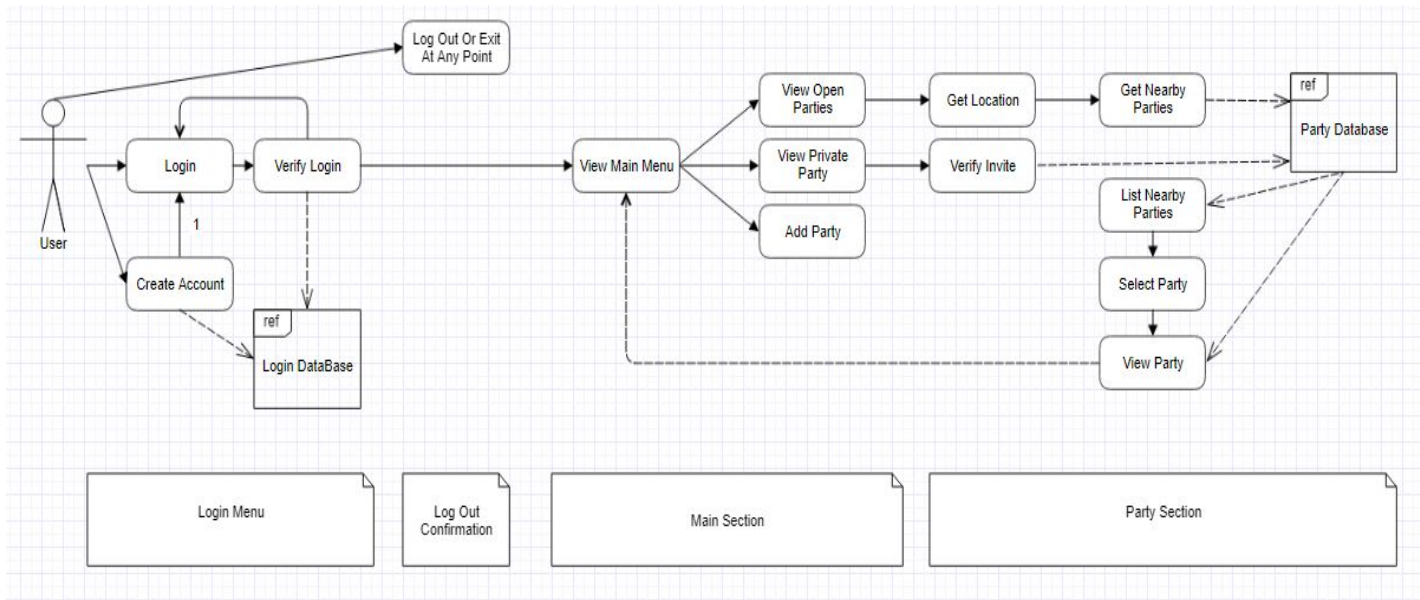
Entry Type is if the event is Pay to enter, Free to Enter, or RSVP only

Event is dropdown with party, Convention/Conference. Meet up, reunion, show, dance, charity, Other, Custom (Input your own with a basic filter)

All text inputs must be filtered to protect from XSS attacks

Multiple posts will be shown to users based on a time since post, distance to user, and weighted 60% toward the event type that the user wants to see the most from user data gathered based on what types of events they open. For example, if John Smith opens a majority of party type events, his events will show mostly parties near him. If there are enough party events, it will show 60% parties and 40% a mix of all other event types (this algorithm may be adjusted).

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Base users will be able to post one event a week, upgraded users will be able to post a certain number of events (could be points based, could be time limit based could be unlimited. This must be discussed). Users will be able to pay for event promotion. This event will be more likely to show up, or even always show up to a user within a certain range. Think big night club opening wants to promote his club so he buys an ad for his club that shows up as an event. The event will need to have a Promotion or Ad disclaimer on it.

Options:

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Can extend radius, gives address & details
May want to lock down some parties or events (privatize)
Free app for users
Free to start for businesses
Pay more for SEO abilities & better click rates
Filter based on type of event
Trending/trends to know what's popular & what's not
Frats/Sororities/House Parties/Events/Fundraisers
User would need to create an account, enter details
User data sent to hosts/vendors
Valuable
Could integrate payments system within app itself
Instead of linking out to event pages
Integrate with Venmo? Paypal?
Attending/Not Attending options
Can rate their interest level
List out interests when signing up
Needs:
Will need a patent
Need to integrate with GPS/mapping capabilities
Need to integrate with Google or another listing service
Need a DBMS to store all user data
Name: "I'm Bored", "What To Do", "Party & Event Finder"
Opportunities:
Can expand to weekend things to do
Hiking
Rock Climbing
Trampoline Parks
Zoo's
Concerts
Block Parties
Can push recommendations based on history
Can filter based on duration of boredom (30 minutes, 1 hour, 8 hours)
Could use as an RSVP service or capacity management for companies
Limit # of parties, need premium version for more
Rev Stream: Sell the data (Mkt Research, etc.)
Push notifications with recommendations

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