

# **PROJECT WEBSITE ASTRAKEY**

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## **Summary:**

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## **DEPARTURE INFORMATION:**

WHO? to individuals and professionals

WHAT? a digital game keys sales site

OR? First in France then internationally

WHEN? January 2021

HOW MUCH? 3 developers, all gamers, around 10% of the price (ex:  $47 \times 0.10 = 4.7$  or  $47 - 4.7 = € 42.3$ )

HOW? 'OR' WHAT? By offering prices lower than the price advertised on platforms such as than Steam and Epic Games.

WHY? to sell cheaper and dematerialized games

## **PRESENTATION OF THE SITE:**

It is a website which consists of exhibiting video games dematerialized, in other words “digital keys”. To then sell them to general public first in France and then internationally. This site will be fine of course reliable, fast and easy to use.

The general and aesthetic theme of the site will be space, due to the name of the project

AstraKey, “Astra” for Space and “Key” for key (numeric)

## **GOALS :**

With the creation of this project, there are necessarily objectives to achieve such as :

- Making it easier to buy games on the internet
- Aim for total accessibility to any type of offer such as new promotions
- Update the flow of frequently released video games
- Be on top digital key / video game sites

## **TARGET:**

This mainly concerns gamers and anyone who wants to get a cheaper game.

Of course, these sets / digital keys will only be available on Steam (PC), Playstation Store (PS) and Microsoft Store (XBOX).

## **COMPETITION:**

In terms of competition, it will mainly focus on all digital key / video game sales platforms. As G2A, Instant Gaming or even Eneba.

## **FUNCTIONAL SPECIFICATIONS :**

In terms of functionality, a means of searching by exploration bar, filter the games by categories (FPS / RPG / Action etc ...) according to the platforms (PC, PLAYSTATION, XBOX) and by price (ascending / descending) .There will be also a means of payment, registration / login system required to purchase the products on display. By accessing their profile, you can consult in how many purchases the bonus will be redeemable by the customer.

The delivery is done instantly, no waiting period to fill.

## **TECHNICAL SPECIFICATIONS :**

For this project we will use in terms of language / coding, HTML,

CSS, PHP and possibly JavaScript.

For the payment method, the use of Paypal is compulsory. No bank payment possible because Paypal is easy to use and relatively secure.

### COMPLETION DEADLINES :

The project will be finalized on January 9, 2021.

### MCD:

