**If You Can’t afford it, why not rent it?**

**Title:** “Asbab Lagbe?”

**Category:** Social/ community solution

**Introduction:** Today from Bangladesh as well as many developed and develeoping country’s prespective, we have many startup businesses, small families entering their first home, students in other cities for their studies, employees posted to other cities for a short periods of time. Many a time they either can’t afford to spend a big chunk of money on furnishing or they can’t move them constantly for a short stay.

“Asbab lagbe” will bridge this gap for these people.

**Target Users:**

* Startup business
* Small families
* Constant movers (govt. and non-govt jobs)
* Students in different cities

**Included products:**

* Home furnishing (sofa, couch, dining table, bed, dinner wagon, show-case, table, study table etc)
* Home electrics (lights, decorative lights, fans, stand fans, AC etc)
* Office furnishing (cubicles, conference tables, study tables, reception booth etc)
* Home appliance ( Oven , fridge, cooler, dishwasher etc)

**Design aspects:**

* The app will have either renters or rentees as it’s registered users.
* Users will be verifies via mobile number, profile picture and NID.
* End users will be free to choose any type of items but total number shall not exceed 15
* They will pay according to the renters rate.
* The rate will usually be categorized in four tiers 1-3 months, 3-6 months, 6-12 months, 1+ year. The upper you go the higher value for money one will get.
* App Will have option for both ends to communicate directly within the app (chat) and solution for money transaction (credit/debit cards, bkash, mobile payment etc)

**Application aspects:**

* Will be simplistic, attractive and comprehensive
* Will provide all solutions related to this so the user doesn’t have to go to any other means
* Will be dynamic as it’ll take input from the renters end. Renters may be businesses or even individuals.