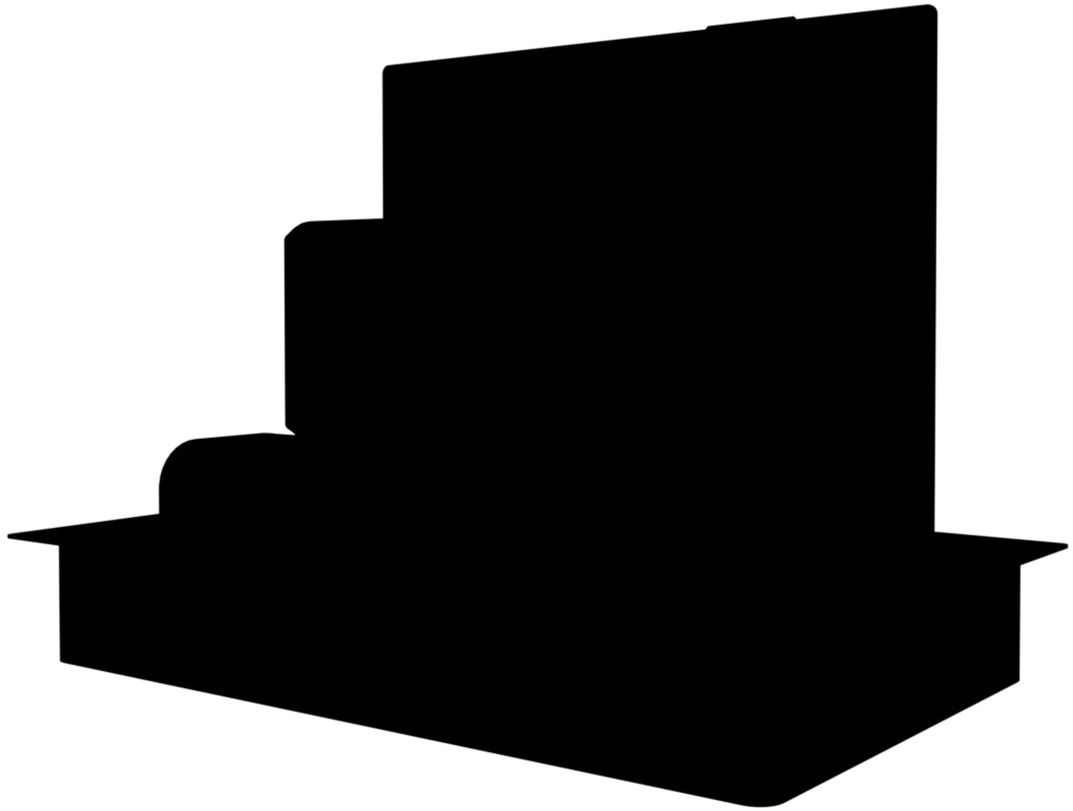
JOHN

ready-made
poetry

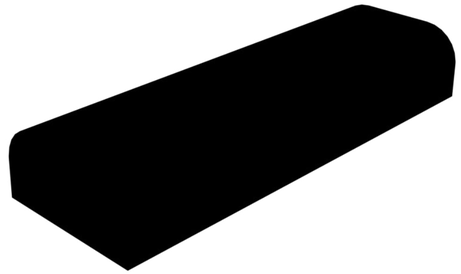
what is it



«John» accompanies young artists daily to stimulate their inspiration through their own mobility. His aim is to show beginer creators that their daily paths can evolve into something creative, much like their artistic journeys.
The AI records GPS movements, translating them into a graphic poem that reflects the journey's layout and visited areas. This poetry encourages artists to find inspiration in their surroundings.
«John» features a two-part design, a portable component for daily use and a stationary home station with a printer, creating a comprehensive setup for organizing creative ideas.

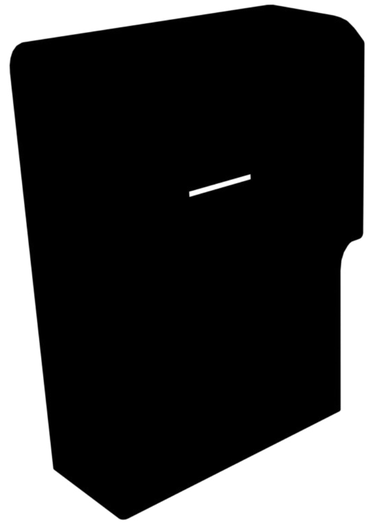
PART 1

the portable part includes a GPS recorder that captures data throughout the day.



PART 2

the fixed part serves as its home station, housing a printer. When both parts are connected, the printer produces poetry based on the GPS layout.



how it works

1

user caries John during the day

2

GPS data consistently records

3

back home, user puts john to the station

4

printer produces a poem, artist gest inspired

what is his goal

provides inspiration

improves creativity

encourages artists

helps to create

reminds to observe the surroundings

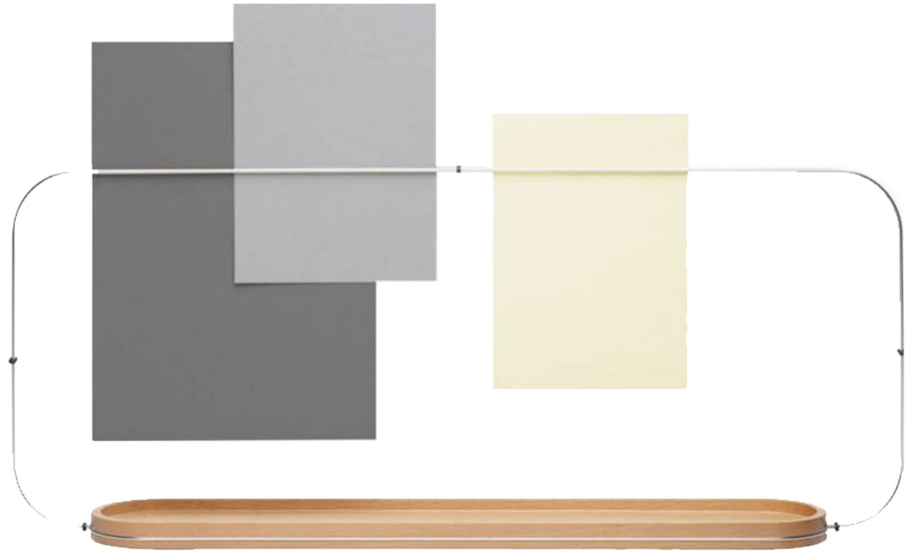
organises ideas

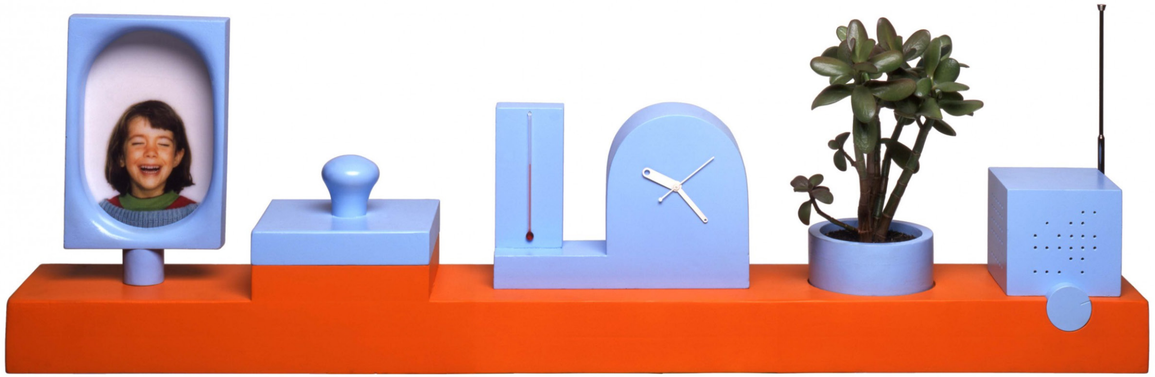
assists in debugging

prints cool poems

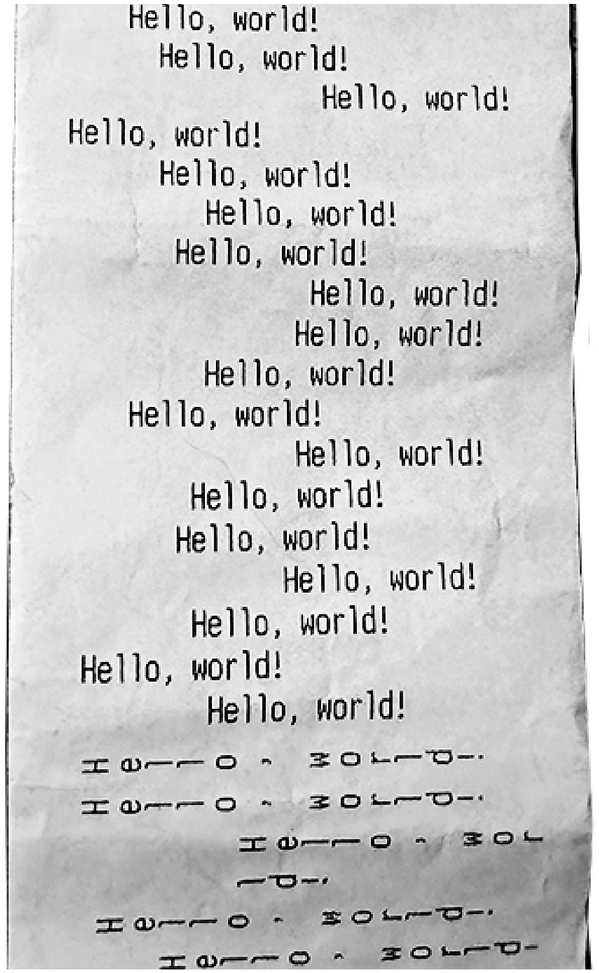
DEMO

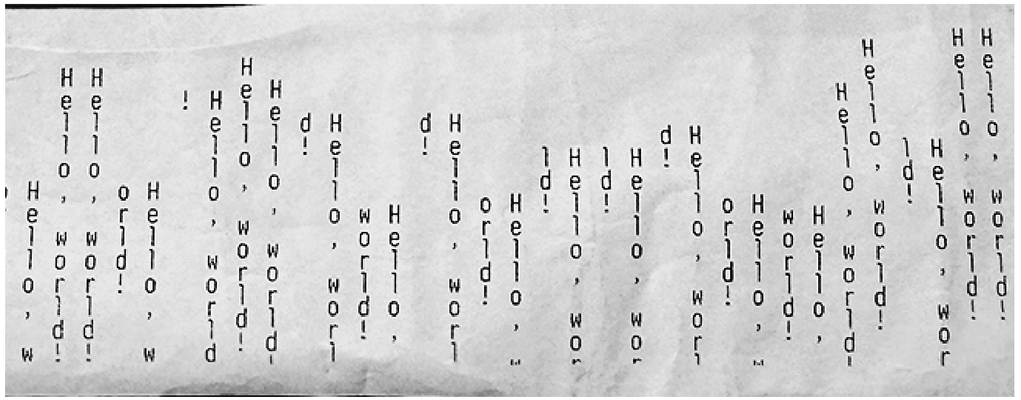
where it comes from

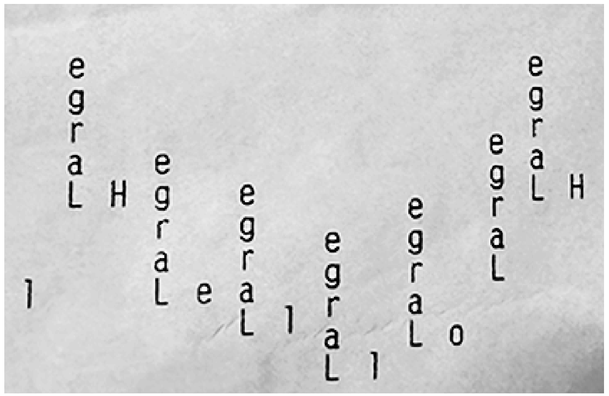


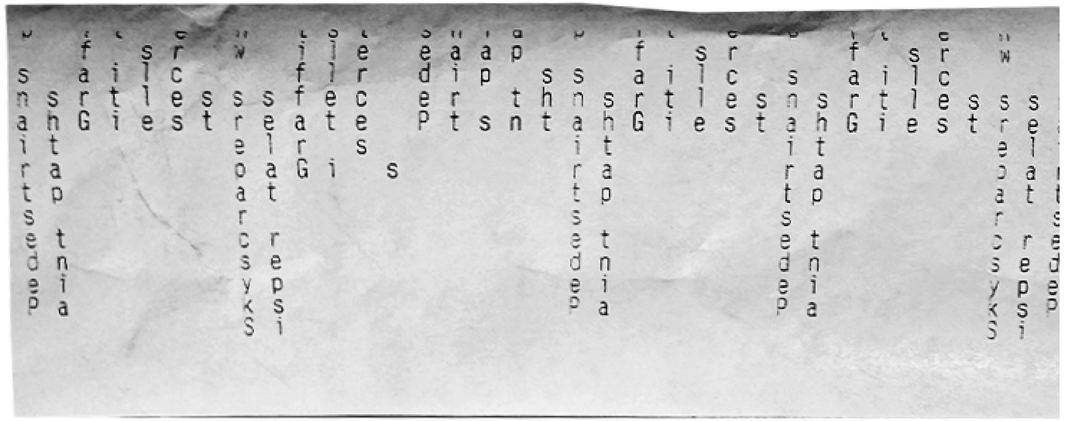


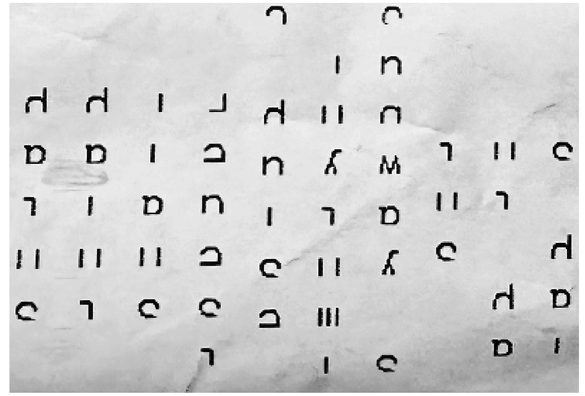
how it could be



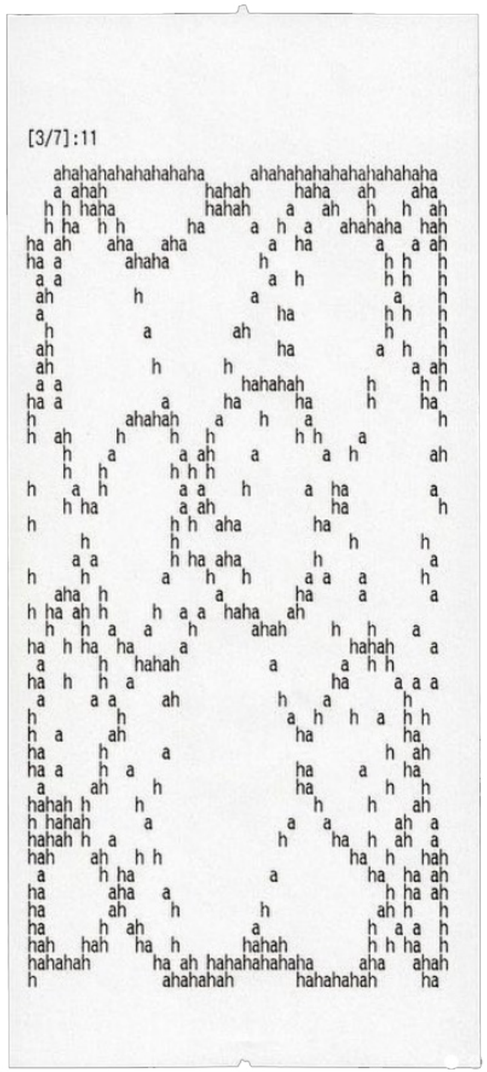


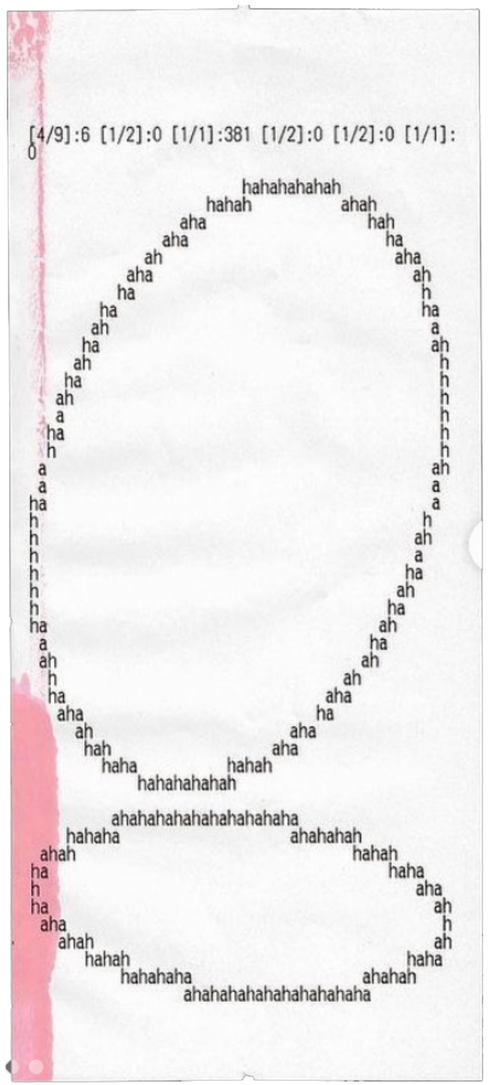


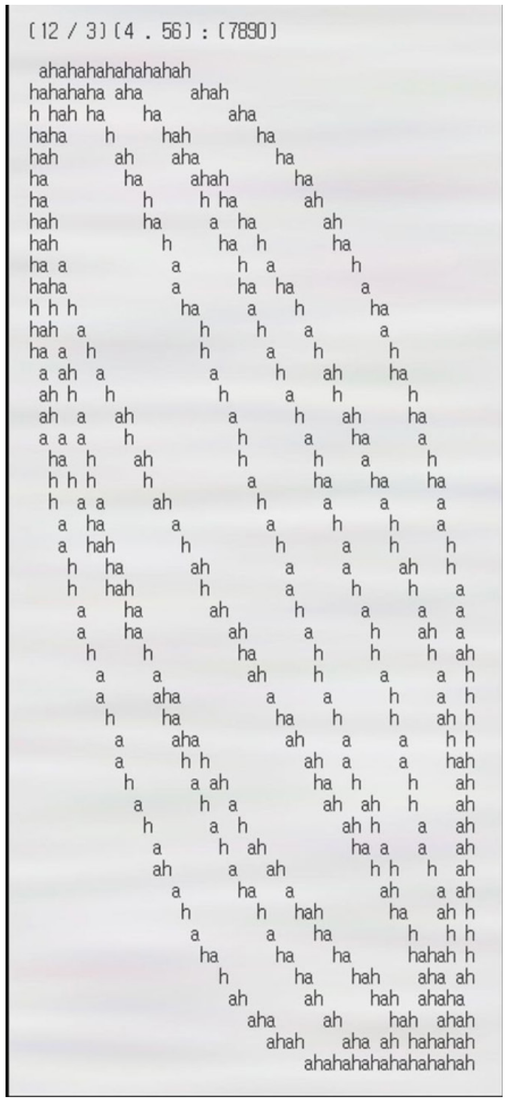




how it could be







how it could be

weather = mood

location = meanings

country = language

number of steps...

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THANK YOU