

# About Tableau Project

## Tableau Tutorial and hand-held project

### [Tableau Tutorial and Guided Project](#)

(double-click the link)

After watching the tutorials and doing the project in this tutorial, kindly attempt the *Supply Chain* Project using Tableau.

### **Business Task:**

The objective of this data analysis is to delve into the intricacies of our supply chain processes, leveraging data-driven insights to identify potential areas for improvement.

### **Business Questions:**

1. Which product types have the highest revenue generation?
2. What are the lead times for different suppliers?
3. How do shipping costs vary across different locations?
4. What are the manufacturing lead times and defect rates for various production volumes?
5. Can we identify any patterns in customer demographics that influence their buying behavior?
6. Are there any transportation modes or routes that consistently incur higher costs?

**Submit your analysis in a documented format with your dashboard attached.**