1/1/2017

6/30/2017

Current Month Transaction

14,741

Goal: 14,556 (+1.27%)

Current Month Revenue
\$ 97,050

Goal: \$95,184 (+1.96%)

Current Month Returns

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Goal: 370 (-2.43%)

Product brand performance matrix					
product_brand	Total Transactions ▼	Total Profit	Total Returns	Return Rate	^
Ebony	2,579	\$9,973	69	1.0%	
Hermanos	2,530	\$10,303	67	1.0%	
Tell Tale	2,490	\$9,782	69	1.0%	
High Top	2,462	\$9,804	52	0.9%	
Tri-State	2,444	\$9,505	60	0.9%	
Nationeel	2,155	\$9,036	62	1.1%	
Best Choice	2 ,015	\$8,767	44	0.7%	
Horatio	2 ,009	\$8,534	76	1.4%	
Fort West	1 ,990	\$7,612	63	1.2%	
Fast	1 ,980	\$8,004	61	1.1%	
Carrington	1,887	\$7,259	51	1.0%	
Sunset	1,878	\$6,686	49	1.0%	
Red Wing	1,844	\$7,558	51	1.1%	
Big Time	1,809	\$7,402	61	1.3%	
Super	1,786	\$6,986	46	0.9%	
Cormorant	1,777	\$7,441	45	0.9%	
Imagine	1,772	\$7,328	44	1.1%	
Golden	1,746	\$6,543	41	0.8%	
BBB Best	1,732	\$6,436	35	0.8%	
High Quality	1,731	\$7,830	54	1.2%	
Denny	1,694	\$7,559	44	0.9%	
Plato	1,642	\$6,179	48	1.2%	
PigTail	1,633	\$5,441	43	1.0%	
Landslide	1,519	\$4,963	34	0.9%	
Total	54,941	\$217,501	1,466	1.0%	~
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