QUAFIYA RAHIM

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SUMMARY

A B.Com graduate and Entry-Level Data Analyst with a strong interest in turning raw data into meaningful insights. Skilled in Excel, Power BI, SQL and Python. As a fresher , she is eager to apply her analytical and visualization skills to real world projects and grow in the field of data analytics.

EDUCATION

Bachelor of Commerce (8.21CGPA)   **Nov 2020 - June 2023**

Banaras Hindu University . Varanasi .

COURSES AND CERTIFICATES

Career Essentials in Data Analysis

Microsoft and LinkedIn . Online.

Data Analyst   **July 2025 - Oct 2025**

Durga Software Solutions, Ameerpet , Hyderabad . Online.

SKILLS

• Microsoft Excel (Pivot Tables, Power Query)

• SQL

• Python (Pandas, NumPy, Matplotlib, Seaborn)

• Power BI (Data Visualization & Reporting)

• Relational Database (MySQL)

• Exploratory Data Analysis (EDA)

• ETL - Data Cleaning and Transformation

• Data Validation

• AWS (S3, EC2 – Basics)

• Git & GitHub

PROJECTS

• E- COMMERCE SALES AND CUSTOMER ANALYTICS DASHBOARD- Developed an E- commerce Sales and Customer Analytics Dashboard using power bi to analyse sales performance,customer behaviour,pricing strategies,and operational efficiency.The dashboard provides actionable insights to support data-driven business decisions and improve overall performance.(https://github.com/quafiya-rahim/E-Commerce-Sales-And-Customer-Analytics-Dashboard)

• HEALTHCARE ANALYTICS DASHBOARD - This project analyzes patient data related to kidney diseases, focusing on dialysis patients. It provides insights into healthcare facilities, facility chains, dialysis station usage, and payment modes, along with the impact of discounts and revenue reductions.(https://github.com/quafiya-rahim/Healthcare-Analytics-Dashboard)

• HR ANALYTICS DASHBOARD - Developed an HR Analytics Dashboard using analytical skills to analyse employee attrition , workforce demographics,salary impact and tenure patterns.The dashboard helps identify key attrition drivers and support data - driven HR decision making.(https://github.com/quafiya-rahim/HR-Analytics-Dashboard)

GITHUB PORTFOLIO

• https://quafiya-rahim.github.io/Portfolio/