

QUAFIYA RAHIM

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SUMMARY

A B.Com graduate and Aspiring Data Analyst with a strong interest in turning raw data into meaningful insights. Skilled in Excel, Power BI, SQL and Python. As a fresher , she is eager to apply her analytical and visualization skills to real world projects and grow in the field of data analytics.

EDUCATION

Bachelor of Commerce (8.21CGPA)

Nov 2020 - June 2023

Banaras Hindu University . Varanasi .

COURSES AND CERTIFICATES

Career Essentials in Data Analysis

Microsoft and LinkedIn . Online.

Data Analyst

July 2025 - Oct 2025

Durga Software Solutions, Ameerpet , Hyderabad . Online.

SKILLS

- Data Analysis - Excel,SQL , Python, Jupyter Notebook
- Visualization - Power BI
- Database - MySQL
- ETL - Data Cleaning and Transformation
- Git/GitHub
- Cloud - AWS

PROJECTS

- **E- COMMERCE SALES AND CUSTOMER ANALYTICS DASHBOARD-** Developed an E- commerce Sales and Customer Analytics Dashboard using power bi to analyse sales performance,customer behaviour,pricing strategies,and operational efficiency.The dashboard provides actionable insights to support data-driven business decisions and improve overall performance.(<https://github.com/quafiya-rahim/E-Commerce-Sales-And-Customer-Analytics-Dashboard>)
- **HEALTHCARE ANALYTICS DASHBOARD -** This project analyzes patient data related to kidney diseases, focusing on dialysis patients. It provides insights into healthcare facilities, facility chains, dialysis station usage, and payment modes, along with the impact of discounts and revenue reductions.(<https://github.com/quafiya-rahim/Healthcare-Analytics-Dashboard>)
- **HR ANALYTICS DASHBOARD -** Developed an HR Analytics Dashboard using analytical skills to analyse employee attrition , workforce demographics,salary impact and tenure patterns.The dashboard helps identify key attrition drivers and support data - driven HR decision making.(<https://github.com/quafiya-rahim/HR-Analytics-Dashboard>)