

## Contact

[www.linkedin.com/in/mattallgeier](https://www.linkedin.com/in/mattallgeier)  
(LinkedIn)

## Top Skills

Public Speaking  
Business Planning  
P&L Management

## Languages

English (Native or Bilingual)  
German (Limited Working)

## Certifications

FAA Private Pilot

# Matt Allgeier

Senior Director at EY-Parthenon  
Chicago, Illinois, United States

## Experience

EY-Parthenon  
5 years 10 months

Senior Director  
August 2024 - Present (11 months)  
Chicago, Illinois, United States

Director  
September 2021 - August 2024 (3 years)  
Chicago, IL

Senior Consultant  
September 2019 - September 2021 (2 years 1 month)  
Chicago, IL

InSITE  
Fellow  
September 2017 - May 2019 (1 year 9 months)  
Washington D.C. Metro Area

Highly selective, consulting fellowship. Work directly with top DC startups to analyze needs, formulate deliverable and present strategic direction suggestions.

### Client Project 1:

\*Analyzed competitive market for near field communication (NFC) application serving professional sports industry.

\*Identified key stakeholders and formulated go-to-market strategy that leveraged existing terminal capability to maximize user adoption.

### Client Project 2: Team Lead

\*Developed partnership evaluation framework for leading EdTech firm that streamlines qualitative and quantitative analysis of potential synergies.

## Tesla

### MBA Intern

May 2018 - August 2018 (4 months)

Fremont, California

Global Supply Management Team

## World Bank Group

### Consulting Intern

March 2018 - May 2018 (3 months)

Washington D.C. Metro Area

Low carbon urban communities: Closing the infrastructure gap

\*Systematically mapped and targeted low carbon urban development opportunities in South American middle income markets and presented findings to the IFC, precipitating equity and debt instrument investments.

## Southern Racing

### Founder/General Manager

October 2010 - June 2017 (6 years 9 months)

Louisville, Kentucky

Actively work with for/non-profit stakeholders and organizations seeking to raise awareness or boost economic activity through endurance and adventure races. Specialize in all aspects of the event planning lifespan including: permitting, sponsorship, marketing, and logistics.

\*Market Entry Strategy. Analyze target markets and negotiate use of public infrastructure assets with municipal stakeholders.

\*Team Development. Teach and train designated event committees how to successfully navigate the event planning process including how to: secure monetary sponsorships, partner with local and regional media, effectively market property, and leverage brand through all aspects of property.

\*Partnerships and Sales. Identify potential targets, generate proposals and engender win-win partnerships, in which augment and/or ameliorate event experience and/or bottom line.

\*Team Leadership. Coordinate event weekend staffs of over 200 personnel; internally train and externally source specialists in event logistics, marketing, sponsorships, and permitting.

## GM Landscape Design

Owner/Principal

2009 - September 2016 (7 years)

Greater Detroit Area

50+ strong serving the Greater Detroit Area with unique commercial and residential landscape design and implementation.

\*Team Work. Incubated positive professional culture retaining, developing and promoting several employees through five plus years; autonomous and trusting work environment allowed management to steer day-day operations.

\*Customer Focus. Executed over 500 jobs annually with an eye on quality consistency; as a result retained annual clients and reduced marketing costs.

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## Education

Georgetown University - The McDonough School of Business

Master of Business Administration - MBA · (2017 - 2019)

Universidad Austral, Buenos Aires

Master of Business Administration - MBA · (2018 - 2018)

Northwood University

Bachelor of Business Administration (B.B.A.), Business Administration and Management, General · (2010 - 2014)

UCLA Extension

Math for Management