

MISBAH MAQBOOL

Father's name : Mohammad Maqbool Bhat

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Objective:-

To seek an opportunity to utilize my educational background and organizational skills to contribute to employer objectives, profitability, and success and to develop and promote creativity and high-order thinking skills that increase the performance of the students.

Education Qualifications:-

- Masters of Business Administration from The University Of Kashmir with 74% aggregate.
- Bachelors in Computer Application (2006-09) from The University Of Kashmir with 65% aggregate.
- Higher Secondary Exam in Science & Mathematics (2005) from Sir Syed memorial college, Sgr with 65% aggregate.
- **UGC NET** qualified

Experience:-

currently working in education sector as a lecturer for management studies

- Former Management trainee Essar enterprise, Aegis Limited, Gurgaon

Workshops attended:

- BBA in Rural Management and MBA in Rural Management conducted by Mahatma Gandhi National Council of Rural Education, Hyderabad.
- Mobility and Energy conducted by KPIT sparkle.

Publications:

- “Effect of marketing on children’s behaviour:A review“ published in Wutan Huatan Jisuan Jishu UGC CARE GROUP 2 approved journal, volume XVII, issue III, March ,2021., ISSN NO 1001-1749
- “IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BUYING BEHAVIOUR-A STUDY” , VOLUME 3,ISSUE -06, JUNE 2018,PP 219-221, ISSN2455-3085, UGC [Listed with Journal No. 44945]

Projects:-

- End to end recruitment, employee relations and attrition analysis.
- Built an online website of a bookshop using C++ and Dreamweaver.