

## CURRICULUM VITAE

### Rizwana Khurshid

Mobile: +91-7006193471/ +91-9622874879

Email: [sabahameem13@gmail.com](mailto:sabahameem13@gmail.com)

Dedicated to excellence in teaching quality content and engaging instructional and curricular design at all levels. Combining the focus on student achievement, learning innovation through educational technology with a passion for scholarly work. Driven to succeed with ability to influence people and initiate change.

## PROFESSIONAL EXPERIENCE

**Assistant professor at The Business School, Iqbal Institute of Technology and Management, affiliated with University of Kashmir, from 8<sup>th</sup> June 2016 till present.**

- Teaching Management subjects to BBA 1<sup>st</sup>, 3<sup>rd</sup> Semester, MBA 1<sup>st</sup> semester, MBA 2<sup>nd</sup> Semester, MBA 4<sup>th</sup> semester and MCA 3<sup>rd</sup> semester

Subjects taught: Quantitative techniques (MBA 1<sup>st</sup> Sem), Management Accounting (MBA 1<sup>st</sup> Sem) Managerial Finance (MBA 2<sup>nd</sup> Sem), Management Accounting (BBA 3<sup>rd</sup> Sem), Income tax law and practices (BBA 3<sup>rd</sup> sem), Entrepreneurship Development (BBA 1<sup>st</sup> Sem), Working Capital Management (MBA 3<sup>rd</sup> sem), Sales and Distribution Management (MBA 4<sup>th</sup> Sem), Strategic marketing (MBA 4<sup>th</sup> Sem), Green Marketing Management (MCA 3<sup>rd</sup>).

**Lecturer (Contractual) at The Department of Management Studies, North campus, University of Kashmir, from April 2015 to January 2016.**

- Taught management subjects to IMBA 2<sup>nd</sup>, 3<sup>rd</sup>, 5<sup>th</sup>, 7<sup>th</sup> semesters and B.Tech. 8<sup>th</sup> semester.

Subjects taught: Managerial Costing (IMBA 2<sup>nd</sup> Sem), Management Accounting (IMBA 3<sup>rd</sup> Sem), Principles of Management Accounting (IMBA 5<sup>th</sup> Sem), Information Technology for Managers (IMBA 7<sup>th</sup> Sem), and Fundamentals of Management (B.Tech. 8<sup>th</sup> Sem).

## RESEARCH PUBLICATIONS (JOURNALS)

1. "GO GREEN WITH GREEN HUMAN RESOURCE MANAGEMENT PRACTICES", International Journal of Research in Commerce and Management, volume 7, Issue 1, January 2016, PP 19-21, ISSN: 0976-2183.
2. "CUSTOMER RELATIONSHIP MANAGEMENT" - A STUDY OF J&K BANK AND HDFC BANK, International Journal of Research in Commerce, Economics and Management, Volume 6, Issue 2, February 2016, PP 68-69, ISSN: 2231-4245.

3. **"MANAGING TALENT FOR COMPETITIVE ADVANTAGE"**, International Journal of Applied Research, Volume 2, Issue 2, February 2016, PP 569-571, ISSN: 2394-5869.
4. **"CUSTOMER SATISFACTION- A STUDY OF J&K BANK"**, International Journal of Commerce and Management Research, Volume 2, Issue 3, March 2016, PP 46-49, ISSN: 2455-1627.
5. **"SUSTAINABLE DEVELOPMENT VIA GREEN MARKETING"**, International Journal of Multidisciplinary Research and Development, Volume 3, Issue 4, April 2016, PP 152-155, ISSN:2349-4182.
6. **"INVESTOR'S PERCEPTION AND BEHAVIOUR TOWARDS MUTUAL FUNDS AS AN INVESTMENT OPTION"**, International Journal of Advanced Research and Development, Volume 1, Issue 11, November 2016, PP 26-31, ISSN: 2455-4030.
7. **"THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON THE PERFORMANCE OF BUSINESS"**, International Journal of Advanced Education and Research, Volume 1, Issue 11, November 2016, PP 04-06, ISSN: 2455-5746.
8. **"HUMAN RESOURCES ACCOUNTING: THE GAME CHANGER"**, International Journal of Management, IT & Engineering, Vol. 7 Issue 3, March 2017, pp 162-172, ISSN: 2249-0558.
9. **"ROLE OF JAMMU AND KASHMIR WOMEN DEVELOPMENT CORPORATION TOWARDS UPLIFTEMENT OF WOMEN ENTREPRENEURS"**, The Researcher, Vol. 4, Issue 2, July 2018, pp 47-53, ISSN: 2455-64379, UGC Journal no. 64379.
10. **"A STUDY ON THE EFFECTIVENESS OF PUBLIC HEALTH SECTOR IN JAMMU AND KASHMIR, INDIA"**, Asian Research Journal of Business Management, Vol. 5, Issue 4, pp 14-32, ISSN: 2321-9246.
11. **"CLIMATE CHANGE AND ENVIRONMENTAL MIGRATION – ADAPTING TO THE CRISIS"**, paper presented in the conference titled: - Migration: Gobal and local perspectives addressing complex crisis in the 21<sup>st</sup> century, March 2020.
12. **"IMPLICATIONS OF COVID 19 ON THE ENVIRONMENT"**, paper presented in the conference titled: - "Biological sciences vis-à-vis sustainable development and environmental conservatism" , July 2020.

#### CONFERENCES ATTENDED/ PAPERS PRESENTED

1. Participated in 11<sup>th</sup> JK SCIENCE CONGRESS, (October 12-14, 2015) on **"SCIENTIFIC, SOCIAL AND ECONOMIC DIMENSIONS OF CLIMATE CHANGE"** at Kashmir University, and presented paper titled **"GO GREEN WITH GREEN HUMAN RESOURCE MANAGEMENT PRACTICES"**.

2. Participated in International conference (July 03-04, 2020) on “**BIOLOGICAL SCIENCES VIS-À-VIS SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL CONSERVATISM**” at career point university, Himachal Pradesh, and presented paper titled “**IMPLICATIONS OF COVID 19 ON THE ENVIRONMENT**”.

#### WORK SHOPS ATTENDED

1. Participated in workshop on “**Digital India Power to Empower**” organized by **Elnance Technologies with Ministry of Corporate Affairs, Govt. of India**, at North campus, Kashmir University, on 9-11 December 2015.
2. One day workshop on “**Plagiarism- An opportunity to learn, teach and excel**” organized by the department of bioresources, in collaboration with Turnitin, university of Kashmir, June 24, 2020.

#### ACADEMIC PROJECTS

1. “**CUSTOMER RELATIONSHIP MANAGEMENT**” at HDFC bank.
2. “**J&K TOURISM, SCHEMES AND CUSTOMER SATISFACTION** at J&K bank.

#### QUALIFICATIONS

- Qualified State Eligibility Test (SET) in **Management** conducted by J&K SET Agency, University of Kashmir In Nov 2016.
- Masters of Business Administration (Marketing Management & Human Resource Management), University of Kashmir, J&K, October 2012 to January 2015.
- Bachelors in Business Administration, University of Kashmir, J&K, August 2009 - January 2012.

#### ACHIEVEMENTS

- Secured the second highest percentile in MBA batch Oct 2012 –Jan 2015.
- Awarded as “The Most Outstanding Presenter” of The Business School, KU.

#### PERSONAL INFORMATION

Address: H. No 287/B New Colony, Satboni road, Lalbazar, Srinagar, J&K- 190023  
DOB: 16- DEC- 1990

#### DECLARATION AND BELIEF

I hereby declare that the facts stated above are correct to best of my knowledge and belief.

#### REFERENCES

1. Dr. Ashfaq Ahmad khan- Assistant professor, Hail university Saudi Arabia-  
+966543548559