IQBAL INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(NAAC Accredited 'B+')

Two Day
National Seminar on
Digital Transformation:
Empowering The Future

June 7, 2023
IITM, Hyderpora
Laloo, Sheshgaribagh-190014

About the College

IITM, under the Iqbal Memorial Trust, is a renowned institute known for its high academic standards, diverse educational programs, distinguished faculty, successful alumni, co-curricular activities, and modern infrastructure. Established in June 2006, IITM has consistently upheld best practices in higher education and gained a strong reputation. The institute emphasizes moral education, extracurricular activities, and social service, aiming to contribute to the overall growth of students alongside academics. It has pioneered the establishment of an online testing center and a local CISCO academy in J&K, providing expertise in various fields. The campus features a well-stocked library, Wi-Fi connectivity, and a focus on imparting quality education, leadership skills, cultural outlook, ethical values, and social responsibility for the development of the state.

About the Seminar

Digital transformation is the integration of digital technology into organizations and society, revolutionizing operations and value delivery. Topics in a seminar on digital transformation may include:

- Understanding digital transformation: Overview, importance, and benefits.
- Emerging technologies: AI, machine learning, blockchain, IoT, cloud computing, and data analytics.
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- Digital strategy: Aligning business goals with technology initiatives.
- Cultural and organizational change: Overcoming resistance and restructuring.
- Customer-centricity and user experience: Personalization and satisfaction improvement.
- Data-driven decision-making: Analytics and insights for informed choices.
- Cybersecurity and privacy: Ensuring data security and regulatory compliance.
- Digital innovation and entrepreneurship: Leveraging technologies for disruption.
- Ethical considerations: Privacy, data ethics, bias, and social impact.
- Case studies and best practices: Successful digital transformation examples.

Objectives of the Seminar

1. Increase awareness of digital transformation's importance across sectors.
2. Share knowledge, experiences, and best practices.
3. Educate on emerging technologies and trends.
4. Discuss challenges and solutions.
5. Foster collaboration and networking.
6. Inform policy and decision-making.
7. Empower participants with skills and resources.
8. Inspire innovation and entrepreneurial thinking.