



openFDA Visualizer

DESIGN STYLE GUIDE

openFDA Visualizer

Raleway Light 300

Raleway Bold 700

FONTS

Raleway Light 300

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Raleway Medium 500

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Raleway Bold 700

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Open Sans Regular 300

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Open Sans Bold 700

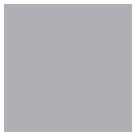
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

COLORS

PRIMARY COLOR PALETTE



Blue
0, 80, 154
#00509a



Lt Gray
174, 176, 181
#aeb0b5



Dk Gray
92, 95, 91
#5c5f5b

CATEGORIES PALETTE



Drugs
126, 153, 9
#7e9909



Devices
109, 3, 86
#6d0356



Foods
167, 83, 7
#a75307

SECONDARY COLOR PALETTE



Violet
109, 15, 169
#6d0fa9



Brick
180, 47, 27
#b42f1b



Gold
180, 143, 27
#b48f1b



Green
54, 180, 18
#36b412