



openFDA Visualizer

INTERVIEW GUIDE

General Questions

- What kind of job do you have?
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- Tell me about your family and friends.
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- Are you comfortable using technology?
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- What devices do you primarily use at work? At home?
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- Are you active on social media?
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- How do you learn about health-related topics?
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Deeper Questions

- Do you have an interest in food safety?
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- Do you or a family member have a health concern that you want to learn more about?
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- How do you currently access information about adverse effects and labeling for Drugs, Devices or Foods?
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- What are things that frustrate you about how you access that information?
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- What are your goals when searching for information about Drugs, Devices or Foods?
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- How do you use the information you find about Drugs, Devices and Foods?
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