openFDA Visualizer DESIGN STYLE GUIDE





FONTS

Raleway Light 300

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Open Sans Regular 300

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9 0

Raleway Medium 500

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Open Sans Bold 700

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9 0

Raleway Bold 700

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

COLORS

PRIMARY COLOR PALETTE



Blue 0, 80, 154 #00509a



Lt Gray 174, 176, 181 #aeb0b5



Dk Gray 92, 95, 91 #5c5f5b

CATEGORIES PALETTE



Drugs 126, 153, 9 #7e9909



Devices 109, 3, 86 #6d0356



Foods 167, 83, 7 #a75307

SECONDARY COLOR PALETTE



Violet 109, 15, 169 #6d0fa9



Brick 180, 47, 27 #b42f1b



Gold 180, 143, 27 #b48f1b



Green 54, 180, 18 #36b412