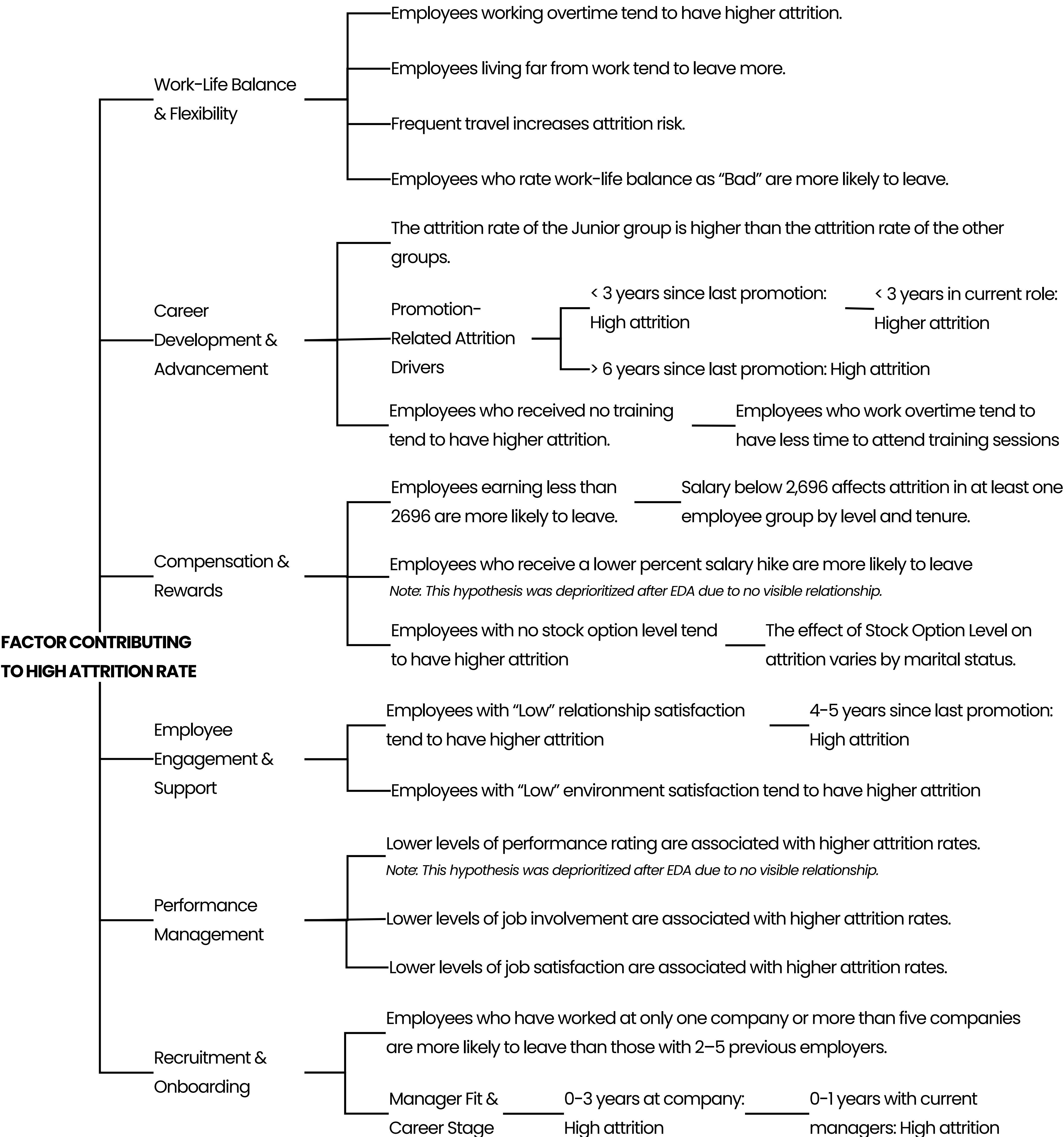


# HYPOTHESIS GENERATION

This step aims to convert key business questions into testable hypotheses that guide the Exploratory Data Analysis (EDA). By stating each hypothesis clearly, I ensure a structured, goal-driven analysis process.

## Business Questions

- 1.Which HR policy areas (e.g., compensation, promotion, work-life balance) are most associated with employee attrition?
- 2.What is the relative influence of each policy-related factor on the risk of turnover?
- 3.Which employee segments are most vulnerable to leaving, based on policy-related patterns?
- 4.What practical, data-driven HR policy adjustments can reduce attrition in high-risk groups?



FACTOR CONTRIBUTING TO HIGH ATTRITION RATE