

SEO	Từ khóa			KH: Search từ khóa
Chức danh	Sales copywriter	Social media designer	Software engineer	3-5 từ khóa
Công việc cụ thể	Email campaigns, Sales Pages	Facebook ads, Instagram posts	Improve System Quality, Research & Analysis	
Ngách cụ thể	Online businesses, Startups			
	High ticket coaching programs	Beauty brands	Tech company, SaaS company	
Title (3 phần)	[Chức danh] + [Công việc cụ thể] + [Ngách cụ thể]			
Portfolio	[Chức danh] + [Result]			Alexandra
Profile	Càng nhiều càng tốt			
<=>				
	Sales copywriter	Social media designer	Software engineer	
Title	Sales Copywriter: Sales Pages & Email Campaigns for High-Ticket Offer	Social Media Designer: Facebook Ads & Instagram Posts for Online Businesses	Software Engineer: System Quality & System Design For SaaS Companies	
Portfolio	Sales Copywriter: Email campaigns (a 694% increase in Click rate)			
Cần 3-6 tháng để bắt đầu phát huy tác dụng				