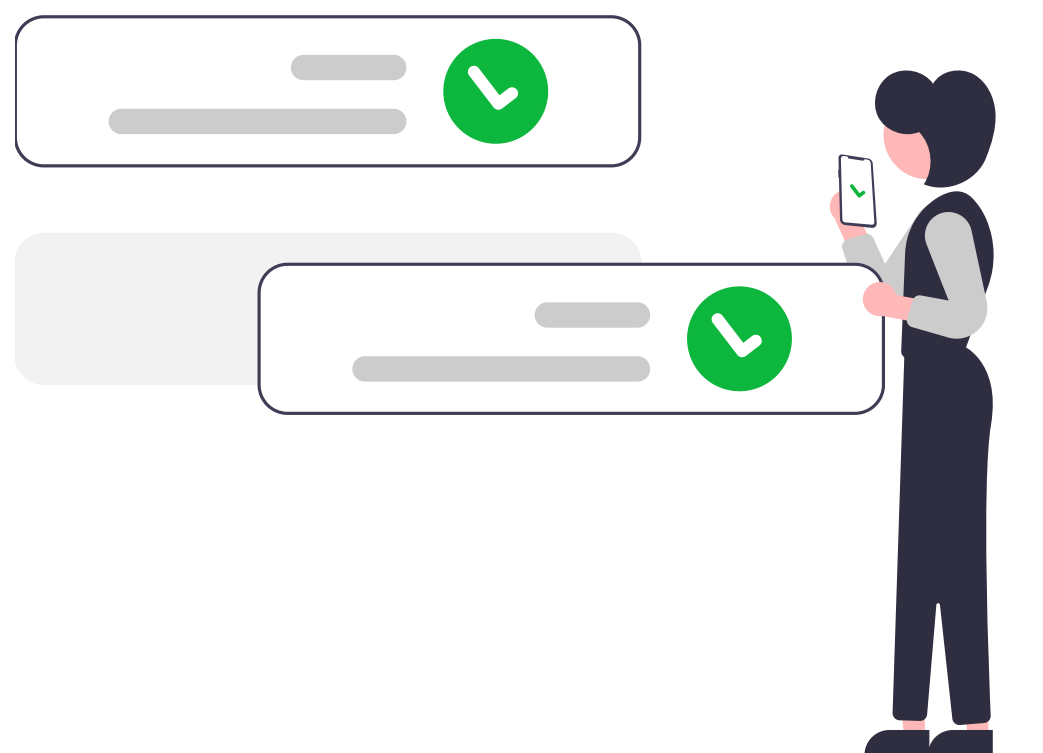


**BONUS 1**

**Profile Đã Giúp Mình  
Mang Về \$1000+**



**MINH XIN CHÀO**



## Hoàn toàn chưa có kinh nghiệm:

Đây là profile mình dùng lúc mới bắt đầu. Nó không phải là quá xuất sắc nhưng rất phù hợp nếu bạn “mới tinh”, hoàn toàn chưa có kinh nghiệm.

Bạn có thể dựa theo dàn ý của profile này và viết lại cho riêng mình (Đây cũng là cách mình chỉ bạn mình - Designer, viết profile trên Upwork lúc bạn ấy mới bắt đầu).

I'm a sales copywriter and I specialize in writing high-converting Landing pages and Facebook ads that can help you generate extra revenue.

### **I can help you increase profit by:**

- 1) Rewrite your Landing pages (or create if you haven't had once) in order to get a great ROI.
- 2) Write Facebook ads to direct the customers to your advertisements and make them yearn to have your products
- 3) Write Blog, SEO, scalable copy which can strongly persuade the customers to buy your products or services

**My strength:**

1) I am willing to work and learn 10-14 hours a day to make sure you get the results that you want. Unless you absolutely don't need to pay me a single cent

2) I am always looking for a long-term relationship so that's why the fee for our (You and I) first project is not really important. My goal is to help you get the result that you want

And I believe it will set a great solid foundation for our long-term relationship

3) I don't want to be unrealistic. Let's break it down. I cannot promise that I can 100% deliver the result that you are looking for but I can guarantee that you will be pleased in all cases because I will always try my best.

Unless, as I mentioned before, you definitely don't have to pay me anything

If you're interested in what I said, just text me a message and I'd be more than happy to give you some suggestions.

*Ký tên*

## **B** Có một ít kinh nghiệm giống như mình:

Đây là bản profile có đầy đủ những thứ trong checklist: **“Cách viết profile như TOP 1% freelancers”**

Mình đã ngẫu hứng viết ra nó, và mình mất khoảng 2 tiếng đồng hồ.

Bạn hãy dò theo màu highlight này để xem cấu trúc của profile của mình:

**Part #1: HOOK (1)**

**Part #2: Giới thiệu ngắn gọn (2)**

**Part #3: USP (Unique Selling Proposition) (3)**

**Part #4: “Không giống như những \_\_\_\_ khác” template (4)**

**Part #5: Give Proof (5)**

**Part #6: Say something that can SHOW you are an expert (6)**

**Part #7: Paint A Great Future (7)**

*(Đây là phần mình viết ít nhất, vì mình chắc là sau khi họ đọc xong profile này thì họ chắc chắn sẽ hình dung ra được những gì mình có thể làm cho họ).*

**Part #8: Call To Action (8)**

**So you're looking for high-converting sales pages & email campaigns for your product or service? (1)**

**After a few years of writing emails & sales pages for my clients (2),** I decided to build my own email list on July 1st, 2021.

After 30 days, I had around 3500 people on my email list. And the first 2 emails I sent out to ask them to join my waitlist for my upcoming course get...

**32.8% & 62.5% of Open rate and 12.2% & 18.6% of Click rate. It's fascinating to see over 1000 people waiting to buy our course, right? (5)**

Well, that's just after sending only two emails.

The reason is easy to understand. **Unlike many other copywriters who only try to push your potential customers, I focused on building solid relationships with my audience (4)**

I have my own list. I understand how important it is to do so. **And if we were to work together, that's what we would try to achieve: "Build a better relationship with your audience" (7).**

Before we talk about writing sales pages, let's check out some of my reviews.

This is the one I received from an affiliate marketer after I helped her rewrite her entire Welcome email sequence and got a **54.5% & 694% increase of the Open rate and Click rate respectively:**  
(5)

**"I am very happy with the way the work was handled. He is not doing the work just to do it, Minh took time to do a deep study on what I needed, what I had done so far, and see how he could help me to improve my open and click rate. The emails he wrote are very good, I highly recommend him."** - Flor (5)

Besides, if you're not ok with someone who is willing to go the extra mile just to see their sales copy perform better, I'm afraid I have very bad news for you.

Since I believe that's the only way for us to have a win-win relationship, you would see lots of reviews like this:

**"Minh once again going above and beyond. Always on time and extremely professional. Always open to any feedback and understanding the requirements. Look forward to working on more projects together soon"** - Samuel (5)

So anyway. Here's what I can provide:

✓ Email sequences, email campaigns, sales emails - **I hope that many other copywriters will soon realize the sender's name is way more important than the title and the preview text.**  
(3)

✓ Long-form sales copy - **Top copywriters spend the most time on the thing that the rest of copywriters are not willing to do - "Research". (3)**

That's why when it comes to writing sales pages. Here are the 3 most important things to me:

### **1. Market Research (6) - Toàn bộ phần này là cho (6)**

Most copywriters take this very lightly, and that's why their sales copy can never be compelling.

In fact, this process should make up more than 50% of the time. Usually, when I write a sales page, I would spend my first 2-5 days just doing research. Understanding your customers (Their pains, fears, dreams,...) is the only way to come up with a relevant and powerful Big Idea.

### **2. The Big Idea (6) - Toàn bộ phần này là cho (6):**

It blew my mind when I knew there are tons of copywriters out there who don't really understand what the "Big Idea" is. And the fact is whenever I randomly click on some ads on Facebook to see how they go with their sales pages. Over 80% of what I found didn't have a Big Idea.

What a huge mistake!



After several years working in this field (of course not on Upwork, as you can see, I just jumped on Upwork around 6 months ago).

I've found the biggest problem we are facing is that over 90% of people who land on your sales pages would scroll down to the bottom immediately to see how much it costs...

Well, the "I'm not going to charge you \$5000... \$3000... or even \$1000... I only ask you to pay \_\_\_" technique is obsolete! Your prospects are SO sophisticated.

Without having a very powerful Big Idea to address that objection right at the beginning of your sales pages, you actually lose them after a few first lines.

3. Oh...

I just screwed it up!

I don't have enough room to write the last one. So, it's up to you now...

Minh T.

P.S. Did you get that? I actually have more than 1000 characters left.



**The reason I left the 3rd reason blank is that it's really up to you. You understand your business and your customers more than I do (this is obvious). (6)**

It's important to jump on a call together so I can ask you questions I have in my questionnaire, so I can help you get the most out of your email campaigns and sales pages.

If we just work on a small project, that's not necessary. But if you're serious and want to make a big impact on your business and your revenue, it's a "must".

**After all, if you don't agree with my approach, I'm afraid that we're not a good fit. But if you now feel very excited, you found something!**

**Leave me a message, and we will see how it goes! (8)**

Sau tất cả thì, như mình đã nói...

Mục đích của mình không phải để bạn copy & paste mà là giúp bạn có thể suy nghĩ, tự tư duy, và tự tạo ra cái của chính mình...

Đây là con đường dài hạn. Copy & paste không bao giờ giúp bạn giỏi lên được.

Hãy lấy profile của mình làm nguồn cảm hứng và tự tạo ra cái cho riêng bạn.