

VIETNAM NATIONAL UNIVERSITY - HO CHI MINH CITY
UNIVERSITY OF TECHNOLOGY
FACULTY OF COMPUTER SCIENCE & ENGINEERING



WEB DEVELOPMENT

Mock up

ADvertising web

Instructor: Nguyen Huu Hieu
Student: Nguyen Tran Quang Minh - 1811083

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Contents

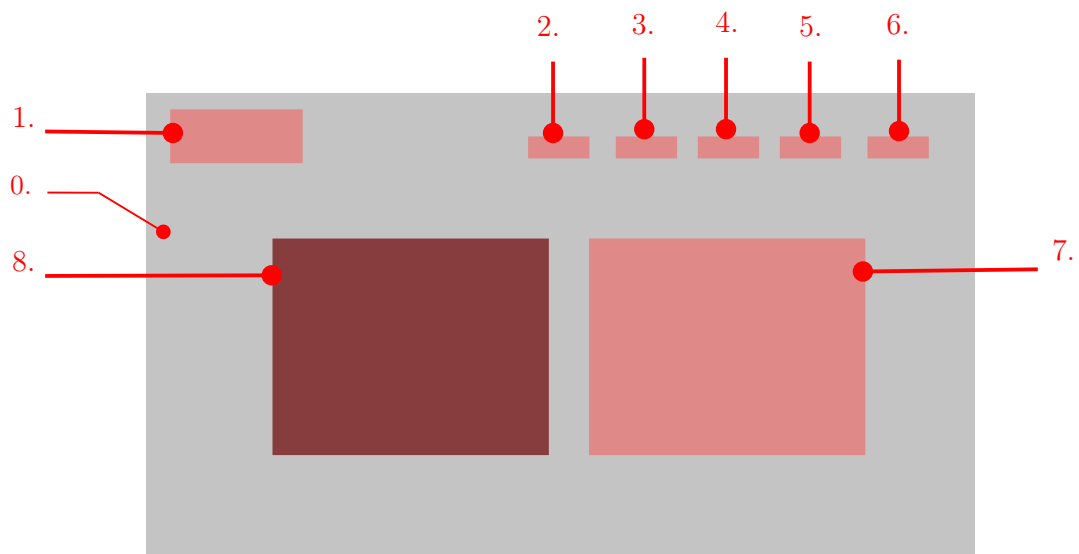


Figure 1: Mock up 1, Home page

1. Home page:

No.	Field name	Description	Control type	Data Type	Mandatory	Default value
0.	Background	Display the background	Display	Image	Yes	N/A
1.	Logo	Display the company logo	Display	Image	Yes	N/A
2.	Homepage	Go to the homepage	Button	Text	Yes	N/A
3.	Product	Go to the product	Button	Text	Yes	N/A
4.	Service	Go to the service	Button	Text	Yes	N/A
5.	About us	Go to the introduction page	Button	Text	Yes	N/A
6.	Contact	Go to the contact page	Button	Text	Yes	N/A
7.	Intro picture	Display a relevant picture to the company	Display	Image	Yes	N/A
8.	Company quote	Nice quote for introduction	Display	Text	Yes	N/A

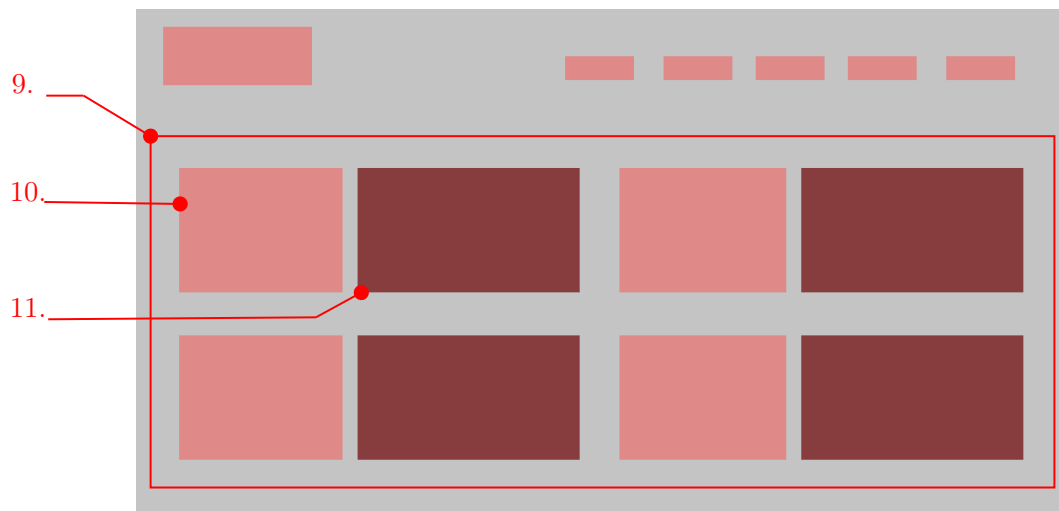


Figure 2: Mock up 2, Product page

2. Product page:

No.	Field name	Description	Control type	Data Type	Mandatory	Default value
9.	Product list	Display list product. There should be an effect so user can swipe the list for more products.	Display	Text, Image	Yes	N/A
10.	Product picture	Display product picture. Should have an effect that display more images when user hover the mouse over.	Display	Image	Yes	N/A
11.	Product description	Display product description. Should have an effect that enable user to scroll inside the box if the information is too long.	Display	Text	Yes	N/A

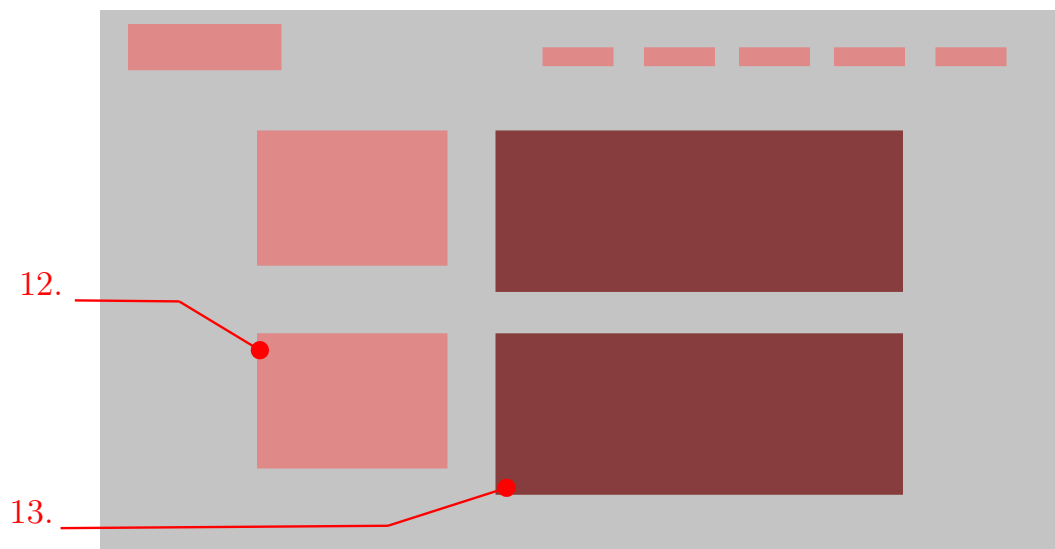


Figure 3: Mock up 3, Service

3. Service page:

No.	Field name	Description	Control type	Data Type	Mandatory	Default value
12.	Service picture	Display Service picture. Should have an effect that display more images when user hover the mouse over.	Display	Image	Yes	N/A
13.	Service description	Display Service description. Should have an effect that enable user to scroll inside the box if the information is too long.	Display	Text	Yes	N/A

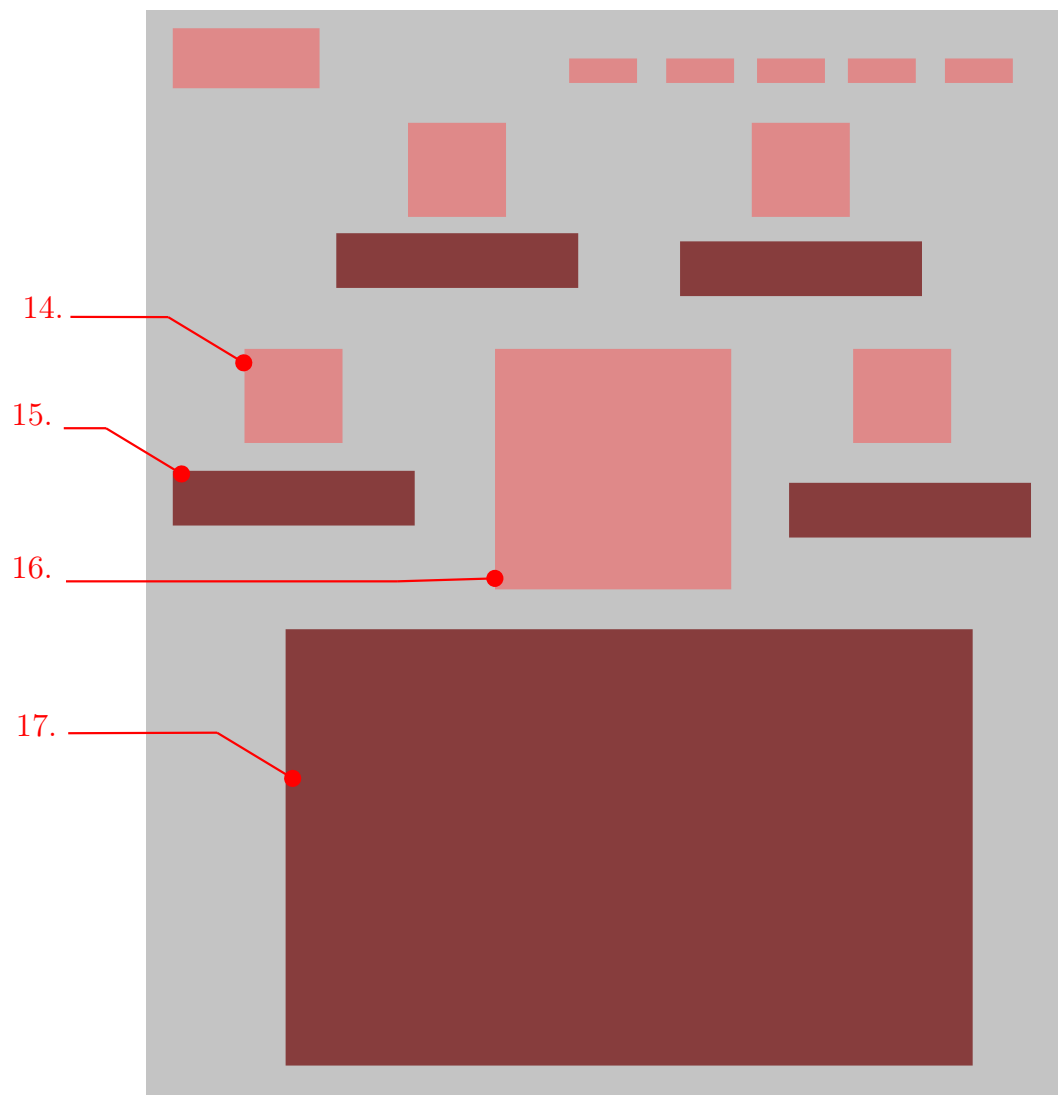


Figure 4: Mock up 4, About us (Introduction page)

4. About us:

No.	Field name	Description	Control type	Data Type	Mandatory	Default value
14.	Member image	Display Member image. Should have an effect that display a different picture when user hover mouse over it (another emotion, smile maybe).	Display	Image	Yes	N/A
15.	Member information	Display member information. Should have an effect that enable user to scroll inside the box if the information is too long.	Display	Text	Yes	N/A
16.	Company logo	Display company logo.	Display	Image	Yes	N/A
17.	Company information	Display company information. Should have an effect that enable user to scroll inside the box if the information is too long.	Display	Text	Yes	N/A

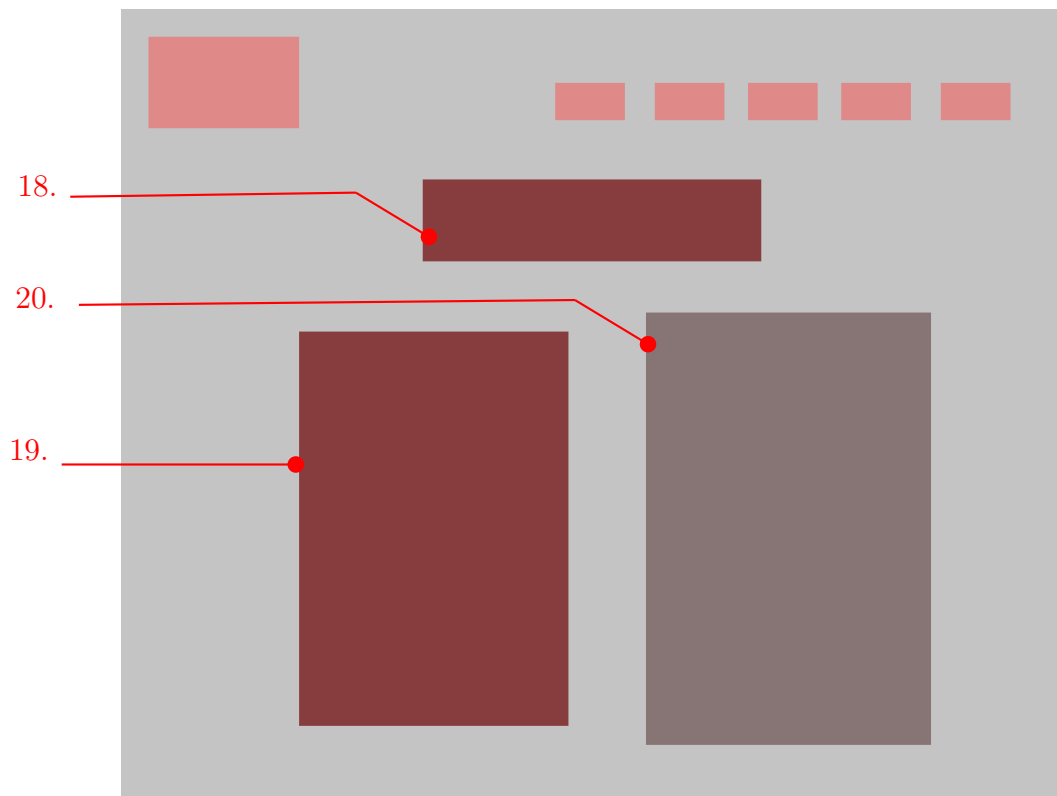


Figure 5: Mock up 5, Contact

5. Contact page:

No.	Field name	Description	Control type	Data Type	Mandatory	Default value
18.	Contact	Display a line or something that invite user to contact our company.	Display	Text	Yes	N/A
19.	Contact list	Display a list of some mean to contact our company (address, mobile, email, fax,..).	Display	Text	Yes	N/A
16.	Contact form	A form for user to input a direct contact request (send message directly, anonymously or not).	Form	Text	Yes	N/A

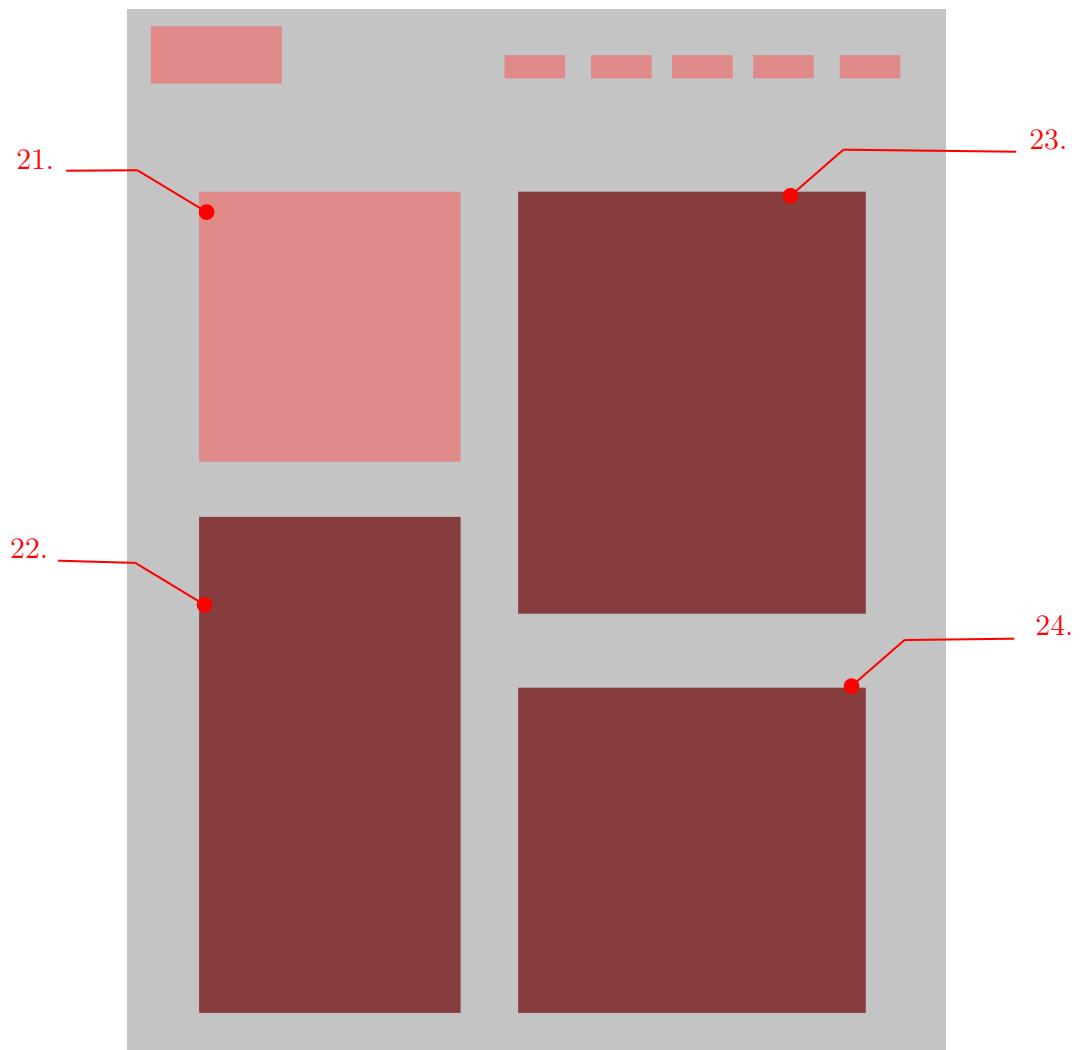


Figure 6: Mock up 6, Product details

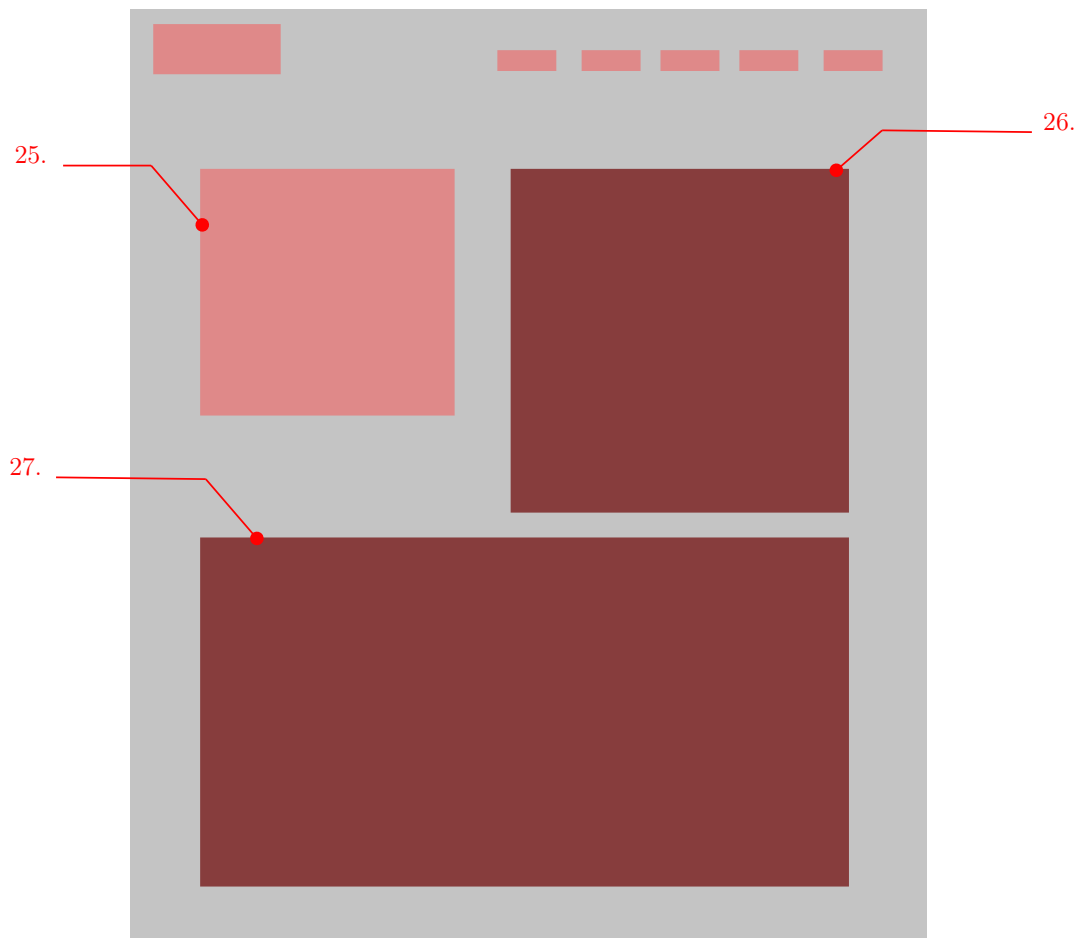


Figure 7: Mock up 7, Service details