

Global Electronics Retails Dashboard

Overview

Product

Store

Customer

Year - Month

2020



Revenue

\$9.29M

Previous Month +275.2%↑



Cost

\$3.85M

Previous Month +269.3%↑



Profit

\$5.45M

Previous Month +279.5%↑



Total Orders

4.64K

Previous Month +270.8%↑

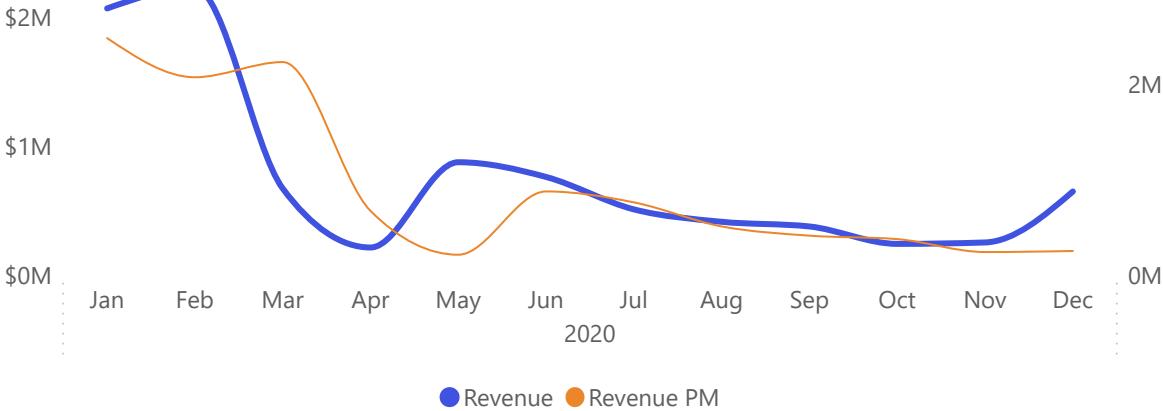


Average Order Value

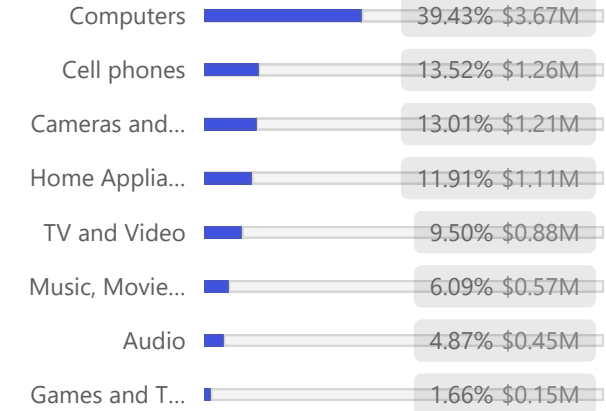
\$2.01K

Previous Month +1.2%↑

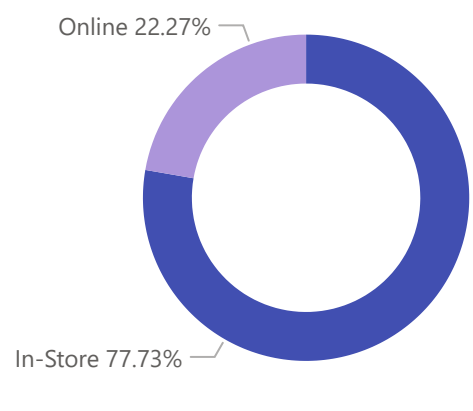
Revenue by Month



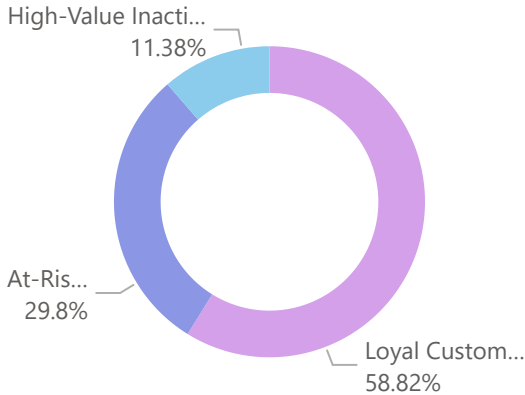
Revenue by Product Category



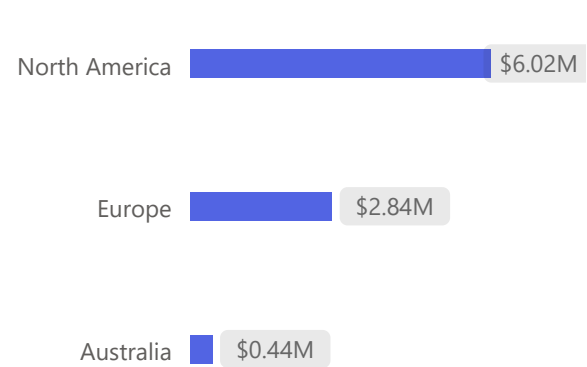
Revenue by Sales Channel



Revenue by Customer Segments



Revenue by Region



Revenue & Total Order by Store Country

Country	Total Orders	Revenue
United States	2652	\$5.27M
United Kingdom	522	\$1.01M
Germany	412	\$0.85M
Canada	380	\$0.75M
Australia	193	\$0.44M
Netherlands	183	\$0.34M
France	152	\$0.33M
Italy	141	\$0.31M



Revenue

\$9.29M

Previous Month +275.2%↑

Cost

\$3.85M

Previous Month +269.3%↑

Profit

\$5.45M

Previous Month +279.5%↑

Units Sold

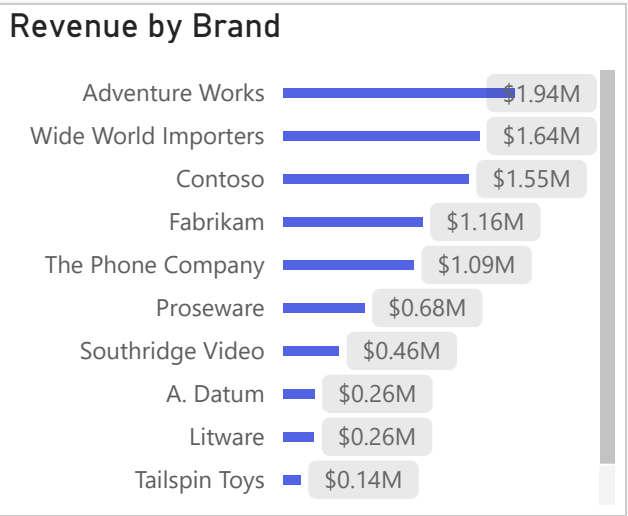
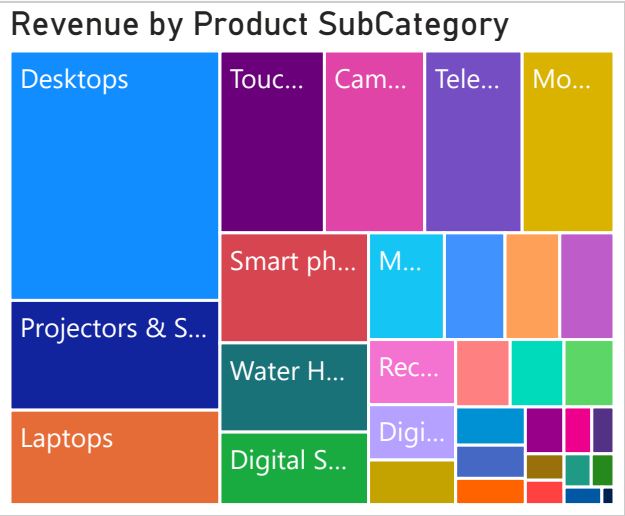
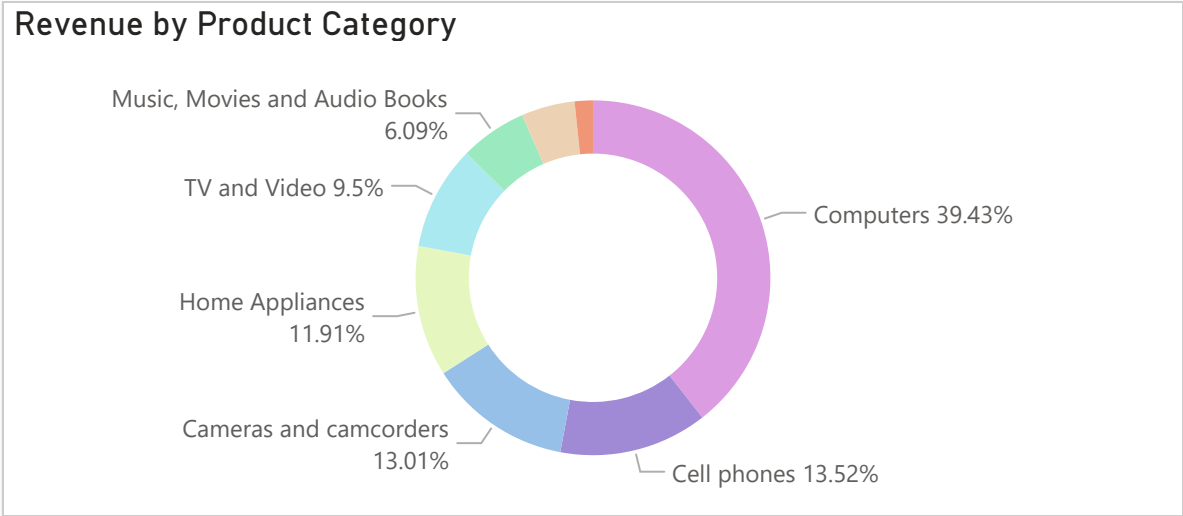
34K

Previous Month +268.9%↑

Total Product

2K

Previous Month +52.6%↑



ProductKey	Product Name	Category	Subcategory	Brand	No of invoices	Units Sold	Price	Revenue	Cost	Profit
417	Adventure Works Desktop PC2.30 MD230 Silver	Computers	Desktops	Adventure Works	36	120	\$599	\$71,880.00	\$33,055.20	\$38,824.80
434	Adventure Works Desktop PC2.30 MD230 White	Computers	Desktops	Adventure Works	35	127	\$599	\$76,073.00	\$34,983.42	\$41,089.58
425	Adventure Works Desktop PC1.80 ED180 Black	Computers	Desktops	Adventure Works	34	124	\$369	\$45,756.00	\$23,328.12	\$22,427.88
448	WWI Desktop PC1.80 E1801 Black	Computers	Desktops	Wide World Importers	34	106	\$269.9	\$28,609.40	\$14,585.60	\$14,023.80
437	Adventure Works Desktop PC1.80 ED182 White	Computers	Desktops	Adventure Works	32	86	\$499.9	\$42,991.40	\$21,917.96	\$21,073.44

OverviewProductStoreCustomer

Country - State

All

Year - Month

2020

Revenue

\$9.29M

Previous Month +275.2%↑

Cost

\$3.85M

Previous Month +269.3%↑

Profit

\$5.45M

Previous Month +279.5%↑

Total Stores

52

Total Stores Country

8

Revenue & Total Order by Store Country

Country	Number of Store	Total Orders	Revenue	Revenue %
United States	24	2065	\$4.15M	44.70%
Online	1	1071	\$2.07M	22.27%
United Kingdom	7	403	\$0.80M	8.59%
Germany	9	294	\$0.62M	6.70%
Canada	5	293	\$0.55M	5.94%
Australia	6	140	\$0.32M	3.46%
Netherlands	5	138	\$0.25M	2.69%
France	7	120	\$0.26M	2.84%
Italy	3	111	\$0.26M	2.81%

Revenue and Total Orders by State Store in US (Top 1 Country Store)

StoreKey	Country	State	No of invoices	Revenue	Cost	Profit
0	Online	Online	1071	\$2,069,950.90	\$855,485.58	\$1,214,465.32
50	United States	Kansas	121	\$299,135.14	\$119,900.19	\$179,234.95
45	United States	Connecticut	115	\$276,715.11	\$112,212.10	\$164,503.01
43	United States	Alaska	110	\$263,444.43	\$106,877.76	\$156,566.67
64	United States	Washington DC	115	\$239,205.71	\$95,294.31	\$143,911.40
53	United States	Montana	104	\$238,202.13	\$100,060.68	\$138,141.45
55	United States	Nevada	112	\$233,389.62	\$98,958.32	\$134,431.30

