

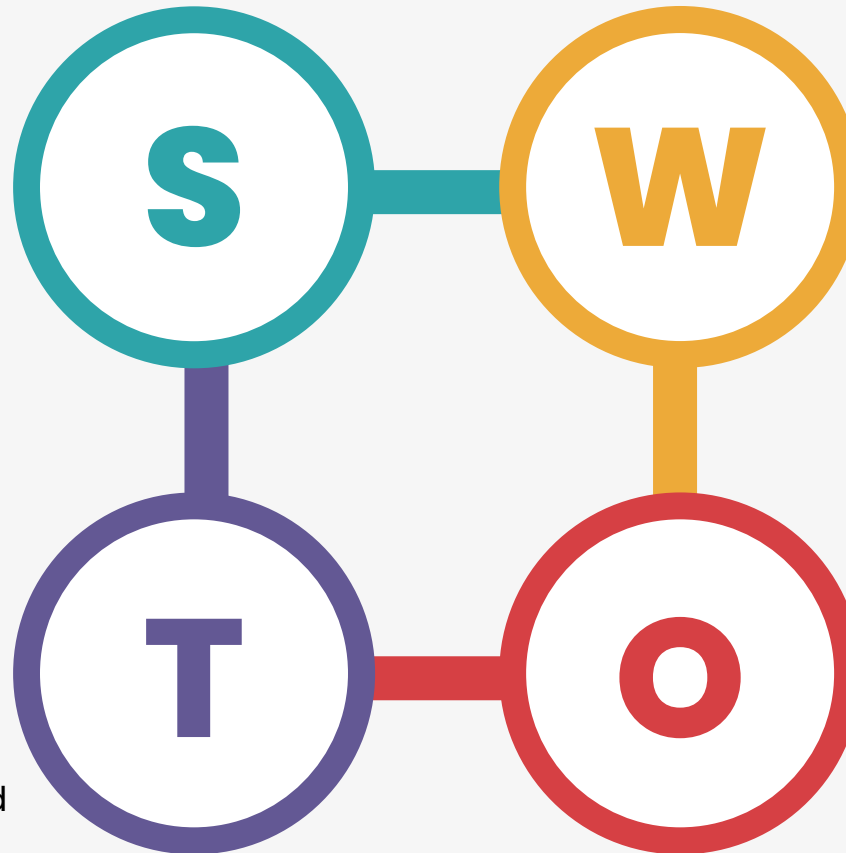
# SWOT Analysis

## STRENGTHS

- Wide network
- Range of services
- Ease of payment
- Strong growth of users
- Changes in technology
- Customer satisfaction

## THREATS

- Increase in fuel rates
- Rising incidents
- Fierce competition
- Changes in consumer trend



## WEAKNESSES

- Human resources quality
- Labor-intensive industry
- Huge operational cost
- Customers privacy issues
- Low publicity

## OPPORTUNITIES

- Explore new market
- Electric vehicles
- Technology advancement
- Ecommerce development
- Cross-border trade