



# **BankTracker Intel**

An Insightful Approach to Evaluating Payment Service Providers

# Introduction

BankTrack Intel is a comprehensive B2B platform for analyzing and comparing Payment Service Providers (PSPs). This white paper delves into the functionalities and advantages of using BankTrack Intel, aimed at financial organizations, fintech companies, e-commerce platforms, and corporate clients.



# **01 Key Features**

## **01 Database of PSP providers**

- Over 100+ providers with detailed data on licenses, services, and fees.

## **02 Interactive Coverage Map**

- Visualisation of global PSP presence with filtering options.

## **03 Advanced Search and Filtering**

- Multicriteria search based on jurisdiction and service type.

## Core Information Available

### PSP Intelligence Solution

BankTrack Intel is a comprehensive B2B intelligence platform that helps financial institutions, fintech companies, and corporate clients make informed decisions when selecting Payment Service Providers (PSPs). The platform combines extensive data analysis, interactive visualizations, and AI-powered insights to deliver actionable intelligence for payment technology decisions.

### Core Information Available

#### PSP Provider Database

The platform maintains a comprehensive database of over 400 PSP providers across multiple jurisdictions, providing detailed information on:

#### Licensing & Regulatory Information:

- License types (EMI, PI, Banking licenses) and regulatory status
- Regulatory authorities, jurisdictions, and compliance history
- License numbers, issuance dates, and current status.

#### Service Offerings:

- Payment methods supported (SWIFT, SEPA, Local APMs, Crypto)
- Card acquiring, e-wallet, and digital payment solutions
- API capabilities and integration services
- Multi-currency support and geographic coverage

#### Business Information:

- Company details, contact information, and target client segments
- Pricing models, fee structures, and market positioning
- Technical capabilities and operational metrics

### Interactive Features

#### Global Coverage Map

The platform features an interactive world map powered by Mapbox GL JS that provides:

- *Visual PSP Distribution:* Real-time

visualization of PSP global presence

- *Country-based Filtering:* Click on countries to filter providers by jurisdiction
- *Interactive Markers:* Animated markers with pulse effects showing PSP concentration
- *Country Highlighting:* Countries with PSP presence are highlighted with soft blue coloring
- *Dynamic Tooltips:* Hover functionality displaying country names and PSP counts

### Advanced Search & Filtering

- *Multi-criteria Search:* Filter by jurisdiction, license type, services, and payment methods
- *Real-time Results:* Instant filtering and search results with combined filter options
- *Smart Filtering:* Apply multiple filters simultaneously for precise provider matching

### Comparative Analysis

- *AI-Powered Insights:* Automated analysis of PSP strengths, weaknesses, and competitive positioning
- *Provider Comparison:* Side-by-side comparison of up to 3 similar providers
- *Similarity Scoring:* Algorithm-based matching of PSP characteristics and capabilities
- *Recommendation Engine:* AI suggestions for alternative providers based on specific requirements

### Technical Infrastructure

#### Data Management

- *Comprehensive Coverage:* Global scope covering major PSP markets worldwide
- *Regular Updates:* Continuous monitoring and updating of PSP information
- *Multi-source Verification:* Data accuracy ensured through multiple verification processes
- *Historical Tracking:* Monitoring of changes and developments over time

## **Export & Integration**

- *CSV Export*: Download filtered data for further analysis and reporting
- *API Access*: Programmatic access to PSP data for integration with internal systems
- *Real-time Updates*: Live data synchronization and automated notifications

## **Interactive Elements**

- *Modal Dialogs*: Detailed PSP information presented in expandable windows
- *Tabbed Interfaces*: Organized information presentation (Details, Comparables, Contacts)
- *Visual Feedback*: Loading states, animations, and user interaction cues
- *Dynamic Filtering*: Real-time search and filter updates with immediate results

## **Business Intelligence Features**

### Decision Support

- *Provider Matching*: AI-powered recommendations based on business requirements and use cases
- *Risk Assessment*: Evaluation of PSP reliability, stability, and regulatory compliance
- *Cost Analysis*: Comparison of pricing structures and fee models across providers
- *Market Intelligence*: Understanding of industry trends and competitive landscape

## **Quality Decision Making**

- *Data-Driven Approach*: Evidence-based provider selection using comprehensive data
- *Risk Mitigation*: Identification and assessment of potential risks and compliance issues
- *Market Intelligence*: Deep understanding of industry trends and developments
- *Competitive Analysis*: Clear understanding of provider positioning and capabilities

## **Platform Benefits**

### Efficiency & Time Savings

- *Centralized Information*: All PSP data consolidated in one comprehensive platform
- *Quick Comparison*: Rapid side-by-side analysis of multiple providers
- *Automated Insights*: AI-powered recommendations reduce research time significantly
- *Export Capabilities*: Easy data export for further analysis and reporting

