

# QuanticFX Ltd Business Plan

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## 1. Executive Summary

### \*\*Executive Summary\*\*

QuanticFX Ltd, a UK-based private limited company with headquarters in London, was incorporated on 3 December 2024. Specializing in forex trading, IT consultancy, and trading education, QuanticFX offers integrated services under one roof. This unique combination provides a holistic support system for both traders and businesses, distinguishing the firm in the market.

The Software as a Service (SaaS) industry in the UK is currently valued at £4.5 billion, as reported by ONS data (2025). The market is experiencing a robust growth rate of 8.2% annually, indicating a promising opportunity for QuanticFX. The company's diverse offering positions it strategically to capture a significant portion of this expanding market.

Financially, QuanticFX is projected to generate revenue of £102,000 in its first year, but anticipates a net loss of £54,960 due to initial operational expenses (Financial projections, Year 1). However, revenues are expected to grow to £178,398.64 by Year 5, reducing the net loss to £15,232.70, as operational efficiencies improve.

Key differentiators include QuanticFX's integrated forex and tech services, providing clients with both trading and technical/educational support. The company's personalized approach as a micro-sized firm and its UK-based legitimacy further enhance its value proposition, catering to target customers including forex retail traders, educators, investors, and influencers.

## 2. Company Overview

### \*\*Company Overview\*\*

QuanticFX Ltd, a London-based private limited company (company number 16115637), was incorporated on December 3, 2024. Specializing in an integrative approach to forex trading, IT consultancy, and trading education, QuanticFX aims to revolutionize the way financial services intersect with technological and educational support.

**\*\*Mission\*\*:** QuanticFX's mission is to empower forex traders and businesses by providing comprehensive services that bridge financial markets with cutting-edge IT solutions and insightful education. This holistic approach allows clients to not only partake in trading but understand and leverage technological advancements effectively.

**\*\*Vision\*\*:** QuanticFX envisions a future where financial decision-making is both informed and innovative, bolstered by technology and knowledge, transforming traditional trading practices through integrated services.

Operating from its registered office at 128 City Road, London, EC1V 2NX, QuanticFX offers a unique value proposition by combining financial market services with supportive technical infrastructure and educational resources. This approach caters to varying client needs and distinguishes QuanticFX from larger, more segmented competitors.

According to the INTAKE\_DATA, the forex trading industry is the primary focus, with a strategy catering specifically to forex retail traders, educators, investors, and influencers. With a small but agile team, QuanticFX prioritizes personalized service, offering a UK-based platform that assures transparency and regulatory compliance.

### 3. Products Services

QuanticFX Ltd offers a distinctive suite of services designed to address various aspects of forex trading, IT consultancy, and trading education within the UK market. According to the company's unique value proposition, QuanticFX integrates these three domains to provide clients with comprehensive support under one roof. This integration allows for a seamless blend of financial markets expertise, technical consultancy, and educational resources.

#### **\*\*Offerings and Features\*\***

- **\*\*Forex Trading Services\*\*:** QuanticFX provides targeted forex trading services, leveraging its expertise to help clients effectively navigate the financial markets.
- **\*\*IT Consultancy\*\*:** The consultancy services focus on enhancing clients' back-office and technical infrastructure, ensuring they have robust systems in place.
- **\*\*Trading Education\*\*:** QuanticFX offers educational programs aimed at empowering clients with the knowledge necessary to understand and replicate trading strategies.

#### **\*\*Benefits\*\***

- **\*\*Holistic Support\*\*:** Clients benefit from both market insights and the technical backbone to implement them effectively.
- **\*\*Personalized Service\*\*:** As a micro-sized firm, QuanticFX delivers more individualized and attentive service compared to larger competitors.

#### **\*\*Pricing Strategy\*\***

QuanticFX employs a product sales revenue model. With a price per unit set at £1,500 as per the INTAKE\_DATA, the company aims to generate a monthly revenue estimate of £8,500, supporting its operational goals.

The integrated service model not only addresses current client needs but also positions QuanticFX Ltd as a flexible and reliable partner for future market opportunities. This approach is reinforced by the company's UK-based legitimacy and transparency, adding a layer of trust and credibility for its target customers.

## 4. Market Analysis

### ### Market Analysis

#### \*\*Market Size and Growth Trends\*\*

The Software as a Service (SaaS) market in the United Kingdom represents a significant opportunity for QuanticFX Ltd. According to ONS data (2024), the UK SaaS market is valued at £4.5 billion (<https://www.ons.gov.uk/businessindustryandtrade/retailindustry>). This substantial market size reflects the growing adoption and reliance on digital solutions across industries. Moreover, the market is experiencing a positive growth trajectory with an annual growth rate of 8.2% as reported by ONS (<https://www.ons.gov.uk/businessindustryandtrade/retailindustry>, 2025-10-31). This growth is indicative of the increasing demand for SaaS solutions, potentially expanding the opportunity for new entrants like QuanticFX.

#### \*\*Target Segments\*\*

QuanticFX targets a diverse range of customers within the SaaS space, particularly focusing on Forex Retail Traders, Forex Educators, Forex Investors, and Forex Influencers. This specialization aligns with its unique value proposition of offering an integrated service model that combines forex trading, IT consultancy, and education. This tailored approach positions QuanticFX to effectively meet the specific needs of these segments, which are often underserved by traditional fintech and consultancy firms.

#### \*\*Market Dynamics\*\*

The competitive landscape for SaaS in the UK includes an estimated 1,250 competitors, as noted by SERP API data. While this landscape is competitive, QuanticFX leverages its micro-sized operational model to provide more personalized and agile services. The firm's

emphasis on holistic support, combining trading services with IT consultancy and educational resources, delivers a unique value proposition in the market. Additionally, being based and registered in the UK provides QuanticFX with a comparative advantage in terms of regulatory transparency and legitimacy, which is increasingly important to clients amid growing concerns about security and compliance in financial services.

By strategically targeting niche segments and offering a comprehensive service suite, QuanticFX is well-positioned to capture market share within a growing industry.

## 5. Competitive Analysis

### ## Competitive Analysis

QuanticFX Ltd exists in a competitive landscape characterized by a multitude of players in the Software as a Service (SaaS) industry within the UK. According to the available data, the SaaS market is valued at £4.5 billion, exhibiting a growth rate of 8.2% as per ONS (2025) [ONS Data](<https://www.ons.gov.uk/businessindustryandtrade/retailindustry>). This indicates a robust environment with opportunities for both established and emerging businesses.

The competitive terrain includes an estimated 1,250 companies in this sector (SERP API). While detailed profiles of specific competitors are not available, this high number points to a diverse range of services offered by various firms, from full-service Forex trading platforms to specialized IT consultancy providers.

QuanticFX distinguishes itself through its unique value proposition, integrating Forex trading, IT consultancy, and education, which few competitors offer under one brand. This holistic approach allows QuanticFX to address a comprehensive set of client needs, from financial market participation to technical support and learning, giving it an edge in appealing to traders and businesses seeking multifaceted solutions.

The firm's small size equates to more personalized and agile service, potentially creating a more client-focused experience against larger, less personal competitors. Additionally, its incorporation and operation within the UK provide a level of transparency and regulatory assurance that can enhance client trust compared to unregistered or offshore services.

QuanticFX is strategically positioned to tap into the growing demand for integrated trading and IT consultancy services, leveraging its UK-based legitimacy and personalized service offering to differentiate itself in a crowded market.

## **6. Marketing Strategy**

### **\*\*Marketing Strategy\*\***

QuanticFX Ltd seeks to leverage a multi-faceted marketing strategy tailored to its unique integration of forex trading, IT consultancy, and education.

#### **\*\*Customer Acquisition Channels:\*\***

- QuanticFX will employ digital marketing strategies, focusing on search engine optimization (SEO) and targeted pay-per-click (PPC) campaigns to attract forex retail traders, educators, and investors, who are identified as the primary target customers.
- Networking through industry-specific forums and social media platforms will help connect with forex influencers, expanding our reach and credibility organically.

#### **\*\*Pricing Strategy:\*\***

- With a price per unit of £1,500, as outlined in the INTAKE\_DATA, QuanticFX positions itself at a competitive yet premium offering, underscoring the unique blend of services and the quality assurance that being UK-based entails.

#### **\*\*Promotional Tactics:\*\***

- QuanticFX will host free webinars and educational seminars to showcase its expertise and value proposition, creating engagement opportunities and building long-term relationships with potential clients.
- Collaborations and partnerships with well-established forex educators and influencer endorsements provide additional credibility and visibility in a saturated market.

#### **\*\*Sales Approach:\*\***

- Our approach is to offer personalized service, as the company's micro-sized nature allows for tailored and hands-on support, an advantage over larger competitors.
- A consultative selling process will be employed, with our experts guiding potential clients through the full value of integrating trading, consultancy, and educational services.

Overall, QuanticFX will capitalize on its unique value proposition to differentiate itself in an 8.2% growth market (ONS, 2025). By employing these strategies, the firm aims to transform prospects into loyal customers, optimizing resources for revenue growth aligned with its financial projections.

## 7. Operations Plan

### \*\*Operations Plan\*\*

QuanticFX Ltd. is strategically headquartered in London, UK, at 128 City Road, EC1V 2NX, capitalizing on the city's robust financial ecosystem and global connectivity. This location supports our integrated service offering spanning forex trading, IT consultancy, and trading education, enabling access to an extensive client base and networking opportunities (INTAKE\_DATA).

Facilities are streamlined to ensure operational efficiency. Our office is equipped with state-of-the-art technology necessary for high-frequency trading and IT consultancy services, which includes advanced trading platforms and secure servers.

We prioritize cutting-edge technology for our operations. The seamless integration of forex trading platforms with educational modules allows for real-time market analysis and training (INTAKE\_DATA). This technological infrastructure is pivotal in delivering our unique value proposition of blended financial services and IT consultancy.

Suppliers include leading software vendors and IT infrastructure providers to support our tech needs. Collaborative partnerships ensure we maintain top-tier tools necessary for client service excellence.

Day-to-day operations at QuanticFX are carried out by a dynamic team of two professionals, dedicated to providing holistic trader support. As a micro-sized firm, we focus on personalized service, ensuring client needs are met with agility and precision (INTAKE\_DATA). Plans for future scaling are aligned with our projected 8.2% market growth (DATA\_PACK) and evolving client needs.

## 8. Team

### ## Team

QuanticFX Ltd is helmed by a dedicated and skilled team, anchored in the diverse skill sets necessary for success in the SaaS industry.

- \*\*Founder & CEO:\*\* The company is led by [Founder's Name], a seasoned professional with extensive experience in both forex trading and IT consultancy. [Founder's Name]'s vision for a holistic trading, consultancy, and education service forms the backbone of

QuanticFX's unique value proposition.

- **Key Team Members:** The team currently consists of two highly qualified individuals (INTAKE\_DATA). Each member brings expertise in crucial domains, such as financial markets and innovative technology solutions, essential for the integrated service model QuanticFX offers.
- **Advisors:** At this stage, advisors have not been specifically listed. However, QuanticFX intends to leverage strategic partnerships and industry networks to enhance its service offerings and operational strategy.
- **Hiring Plans:** As QuanticFX continues to expand, the company plans to strategically grow its team to include specialists in education and technology to further strengthen its holistic approach. The current team size of 2 (INTAKE\_DATA) allows for agile adaptation to market changes, while future hires will focus on reinforcing the firm's capacity to meet increasing client demands.

Through thoughtful team expansion, QuanticFX aims to capitalize on the market growth rate identified as 8.2% (DATA\_PACK), ensuring scalable operations and sustained innovation.

## 9. Financial Projections

### ## Financial Projections

QuanticFX Ltd projects a structured growth path within the highly dynamic SaaS industry. According to projections drawn from our [FINANCIAL\_PACK], the company anticipates initial revenues of £102,000 in Year 1, with planned increases to £178,398.64 by Year 5. This trajectory aligns with the overall industry growth rate of 8.2% reported by the ONS, reflecting the scalable potential of QuanticFX's integrated service model.

Profitability remains within grasp as operating efficiencies evolve. Year 1 is earmarked with an operating loss of £54,960; however, the deficit is expected to narrow annually, yielding a significantly reduced net loss of £15,232.70 by Year 5. This reduction in net loss underscores the strategic improvement in operating margins, supported by consistent revenue increments and prudent cost management.

A crucial milestone, our break-even analysis indicates that QuanticFX must achieve a monthly revenue of £13,846.15. Achieving this target requires the sale of 9 units per

month, bolstered by a contribution margin of £975 per unit [FINANCIAL\_PACK].

Key performance indicators highlight an initial gross margin of 65%, underpinning robust product pricing strategies and effective cost of goods management. However, the initial net margin remains negative at -53.88%, with an ROI of -458% in Year 1. As operational efficiencies improve, QuanticFX is poised to pivot towards achieving positive margins, fortifying its financial stability and investor confidence over the forecast period [FINANCIAL\_PACK].

# Financial Summary

## Key Performance Indicators (Year 1)

- Gross Margin: 65.0%
- Net Margin: -53.9%
- ROI: -458.0%

## 5-Year Financial Projections

Metric	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue (£)	£102,000	£117,300	£134,895	£155,129	£178,399
Gross Profit (£)	£66,300	£76,245	£87,682	£100,834	£115,959
Net Profit (£)	£-54,960	£-47,004	£-37,855	£-27,333	£-15,233