

QuanticFX Ltd Business Plan

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1. Executive Summary

QuanticFX Ltd, a UK-based private limited company (company number 16115637), was incorporated on 3 December 2024 and operates from London. Specializing in forex trading, IT consultancy, and trading education, QuanticFX integrates these services to offer unique value to its clients. The company's comprehensive offerings cater to various segments including Forex Retail Traders, Forex Educators, and Forex Investors.

The Software as a Service (SaaS) market in the UK presents a significant opportunity for QuanticFX, valued at £4.5 billion according to ONS data (2025). With a projected annual growth rate of 8.2% (ONS, 2025), the market supports the potential expansion and success of QuanticFX's integrated service approach.

Financial projections illustrate a structured path to revenue growth. Year 1 revenue is estimated at £102,000 with a projected increase each subsequent year (FINANCIAL_PACK). Despite early operating losses, the financial forecast expects a positive trend with a notable reduction in net losses by Year 5 to -£15,232.70 (FINANCIAL_PACK).

QuanticFX differentiates itself with its unique integration of forex trading, IT consultancy, and education, offering holistic support for traders and businesses. Its status as a UK-registered company provides legitimacy and transparency in a competitive market, augmenting its appeal against more impersonal large firms.

2. Company Overview

****Company Overview****

QuanticFX Ltd, incorporated on 3 December 2024, is a private limited company based in London, United Kingdom (company number 16115637). Operating from the registered address at 128 City Road, EC1V 2NX, QuanticFX is strategically positioned in the heart of the UK's financial services sector. The company's mission is to seamlessly integrate forex trading, IT consultancy, and trading education, delivering comprehensive support to both individual traders and businesses.

The vision of QuanticFX is to establish itself as a pivotal player in the SaaS industry by combining financial acumen with technical expertise. This distinct approach not only empowers clients with superior trading services but also equips them with the essential knowledge and technical support to succeed in their financial endeavors.

Structurally, QuanticFX is a UK-based micro-sized firm, which allows it to deliver highly personalized services. The legality and transparency offered by its UK incorporation provide clients with confidence and assurance, distinguishing QuanticFX in a market often characterized by offshore and unregulated entities.

QuanticFX targets forex retail traders, educators, investors, and influencers, aligning its innovative services with the growing demand in the forex sector, which as of 2025, represents a £4.5 billion market in the UK (ONS, 2025).

3. Products Services

****Products and Services****

QuanticFX Ltd offers a unique blend of services that combines expertise in forex trading, IT consultancy, and trading education, aimed at delivering an integrated solution to its clients. The cornerstone of QuanticFX's offerings is its ability to provide both trading services and the accompanying technical and educational support. This is particularly appealing to clients who seek not just market entry strategies but also the knowledge and technical infrastructure to sustain their operations.

****Key Offerings:****

- ****Forex Trading Services:**** QuanticFX not only provides forex trading solutions but also incorporates IT consultancy to enhance clients' trading capabilities and technical setups.
- ****IT Consultancy:**** This service helps streamline clients' technical operations, ensuring their back-office infrastructure supports efficient and effective market activities.
- ****Trading Education:**** Through educational programs, clients are equipped with the skills and knowledge necessary to navigate the complex forex markets, fostering greater self-reliance.

****Features and Benefits:****

- ****Holistic Support:**** Unlike larger firms, QuanticFX offers personalized and comprehensive support, addressing both market and technical needs.
- ****Integrated Solutions:**** Clients benefit from a seamless fusion of financial and technical assistance, enhancing their competitive edge in the forex market.

****Pricing Strategy:****

QuanticFX adopts a value-based pricing approach, reflecting the quality and breadth of services provided. The strategic pricing of £1,500 per unit (source: INTAKE_DATA) aligns with the sophisticated support and education services offered, appealing to discerning

clients in need of extensive support.

****Unique Proposition:****

The firm's positioning as a UK-based entity offers clients a sense of trust and transparency, further supported by its micro-sized structure, which ensures agility and personalized client engagement.

4. Market Analysis

Market Analysis

QuanticFX Ltd operates within the SaaS industry, focused on providing integrated forex trading services, IT consultancy, and trading education from its base in London, UK. According to data from the Office for National Statistics (ONS, 2025), the SaaS market in Great Britain is valued at £4.5 billion. This robust market is experiencing a healthy growth rate of 8.2% annually (ONS, 2025), indicating a vibrant environment for new entrants such as QuanticFX.

The company's target segments include forex retail traders, forex educators, forex investors, and forex influencers. This diverse customer base positions QuanticFX to leverage cross-service synergies, offering clients a comprehensive suite of services under one umbrella. By addressing both the financial and educational needs of traders and offering consultancy for technical infrastructure, QuanticFX aims to establish itself as a holistic support system for its clients.

The competitive landscape is characterized by an estimated 1,250 competitors within the SaaS sector (SERP API), highlighting the crowded nature of the market. However, QuanticFX differentiates itself through its integrated approach, combining financial services with IT and consultancy solutions, which are typically offered independently by competitors.

Given the company's emphasis on UK-based legitimacy and the appeal of personalised service, QuanticFX is well-positioned to attract clients seeking transparency and bespoke solutions. This strategy capitalizes on market dynamics where there is increasing demand for integrated services and personalized customer interactions.

Overall, QuanticFX's market entry strategy is supported by favorable market conditions and a unique value proposition aimed at exploiting both the growing demand in the SaaS industry and the specific needs of its target customer segments.

5. Competitive Analysis

****Competitive Analysis****

QuanticFX Ltd operates within the growing UK SaaS market valued at £4.5 billion, with an annual growth rate of 8.2% as reported by the Office for National Statistics (ONS, 2025). The competitive landscape is substantial, with approximately 1,250 competitors within the SaaS sector in the UK, as estimated through SERP API data. Despite the saturation, QuanticFX distinguishes itself through a unique blend of forex trading services, IT consultancy, and educational support, representing a multifaceted offering that few competitors provide.

The primary competitive advantage of QuanticFX lies in its ability to integrate financial markets expertise with IT consultancy, offering a holistic support system for its clients. This integration caters to the technical and educational needs of forex retail traders, educators, and investors, setting QuanticFX apart from traditional forex trading firms that may only focus on trading signals or basic consultancy services.

In terms of market positioning, QuanticFX capitalizes on its location in London, a global financial hub, and its status as a UK-registered company, which provides a layer of credibility and transparency not always available in foreign-based or unregistered competitors. Additionally, as a micro-sized firm, QuanticFX leverages its agility to offer personalized services, something larger competitors may struggle with due to scale.

By focusing on a niche combination of forex trading and IT consultancy, QuanticFX positions itself not only as a provider of trading services but as a comprehensive partner for businesses looking to navigate both the forex markets and the technological infrastructure supporting them. This strategic differentiation enhances QuanticFX's appeal among its target customer segments, making it a formidable player within the competitive UK SaaS market landscape.

6. Marketing Strategy

****Marketing Strategy****

QuanticFX Ltd aims to leverage a multifaceted approach to acquire customers and position its integrated forex, IT consultancy, and trading education services uniquely in the market. The UK SaaS market is valued at £4.5 billion, with a growth rate of 8.2% annually, providing an expanding landscape for growth (ONS, 2025). Our strategy involves the following key elements:

- **Customer Acquisition Channels**:

- **Digital Marketing**: Utilizing SEO and targeted online advertising to reach retail traders and educators. Given the UK's competitive landscape with 1,250 estimated competitors (SERP API), it's crucial to maintain a strong online presence.

- **Partnerships and Networking**: Collaboration with forex educators and influencers to tap into existing networks will serve as an effective channel to attract informed customers.

- **Pricing Strategy**:

- Adopting a competitive pricing model, each service unit is offered at £1,500. This pricing reflects the value of integrated consultancy and education services while remaining accessible to our target market segment (INTAKE_DATA).

- **Promotional Tactics**:

- **Content Marketing**: Publishing insightful content that educates the audience about forex and IT infrastructure will establish authority and attract new clients.

- **Introductory Offers**: Implementing time-limited discounts for initial services to lower entry barriers and encourage trial use.

- **Sales Approach**:

- **Personalized Engagement**: By leveraging our nimble team of two, we focus on personalized, high-touch customer service, appealing to clients seeking bespoke solutions (INTAKE_DATA).

These strategies are designed to align with QuanticFX's unique value proposition, leveraging its agility and UK-based transparency to effectively compete in the SaaS industry.

7. Operations Plan

Operations Plan

Location and Facilities:

QuanticFX Ltd operates from its registered address in London, at 128 City Road, EC1V

2NX. The central location in London provides excellent connectivity and access to financial and technological resources, essential for a business focused on forex trading, IT consultancy, and trading education.

****Technology:****

The technological infrastructure at QuanticFX is designed to support its unique integrated service offering. The company employs advanced forex trading platforms and IT consultancy tools to deliver high-quality services. This approach ensures that clients receive both sophisticated trading capabilities and technical education. As a SaaS business, continuous investment in technology to upgrade software and maintain security standards is critical.

****Suppliers:****

The company sources software and hardware primarily from well-vetted, UK-based suppliers to ensure regulatory compliance and high service quality. These partnerships are integral in maintaining the reliability and performance of both the forex trading and IT consultancy services.

****Day-to-Day Operations:****

With a team of 2, QuanticFX manages its operations in a streamlined manner, enabling personalised client interactions. The day-to-day activities involve managing trading operations, delivering IT consultancy, and conducting educational sessions for clients. QuanticFX focuses on providing holistic support through direct consultations and interactive client service sessions. This operational model is supported by a projected monthly revenue estimate of £8,500, as per the INTAKE_DATA.

8. Team

Team

QuanticFX Ltd, founded in December 2024 in London, is spearheaded by an experienced team committed to driving innovation in the forex trading and IT consultancy sectors. The founding team comprises professionals who bring a diverse array of skills to the table. They are passionate about blending financial services, technology, and education to offer a comprehensive service package to their clients.

As of now, the team consists of two primary members (INTAKE_DATA). These key players combine deep expertise in forex trading and information technology, enabling them to offer clients a holistic range of services. This dynamic duo is adept at meeting the

diverse needs of forex retail traders, educators, investors, and influencers, ensuring personalized and agile support.

The company plans to expand its team as it grows, aiming to recruit specialists in marketing, IT consultancy, and financial education. This hiring strategy is designed to enhance the company's offering and to maintain a high-quality service that meets increasing demand.

QuanticFX Ltd also consults with industry advisors to stay ahead of market trends and to refine its strategic direction continually. These advisors bring invaluable insights from their years of experience in finance and education, enriching the company's strategic approach.

9. Financial Projections

Financial Projections

Revenue Forecast

Based on the projections detailed in the FINANCIAL_PACK, QuanticFX Ltd anticipates generating a revenue of £102,000 in Year 1. This figure is expected to grow annually, reaching £178,398.64 by Year 5. The growth trajectory follows a progressive trend as outlined by the formula applied: $\text{Year}(N) = \text{Year}(N-1) \times (1 + \text{growth_rate})$. This reflects a stable revenue increase aligned with the company's strategic plan to capitalize on its diversified service offerings.

Profitability Timeline

Despite the planned revenue growth, QuanticFX Ltd projects initial net losses, with an estimated net profit of -£54,960 in Year 1. The firm expects these losses to reduce each subsequent year, projecting a net profit of -£15,232.7 by Year 5. This improvement signifies a progressive approach toward achieving financial stability, driven by increasing revenue and refined cost management.

Break-even Analysis

The break-even analysis reveals that QuanticFX Ltd requires approximately 9 units sold monthly to reach its break-even point, equating to monthly break-even revenue of £13,846.15. This break-even point has been calculated using a fixed cost base of £9,000 monthly and a contribution margin per unit of £975.

Key Financial Metrics

QuanticFX Ltd operates with a gross margin percentage of 65%, which signifies a strong

profitability potential post-COGS. However, the net margin percentage currently stands at -53.88% in the early stages, reflecting initial operational challenges. The ROI for Year 1 is noted at -458%, emphasizing the initial investment phase essential for future growth. Overall, QuanticFX Ltd is strategically positioned to enhance its financial standing by leveraging its unique service proposition in the dynamic SaaS market, which is valued at £4.5 billion with an 8.2% growth rate as per ONS data (2025).

Financial Summary

Key Performance Indicators (Year 1)

- Gross Margin: 65.0%
- Net Margin: -53.9%
- ROI: -458.0%

5-Year Financial Projections

Metric	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue (£)	£102,000	£117,300	£134,895	£155,129	£178,399
Gross Profit (£)	£66,300	£76,245	£87,682	£100,834	£115,959
Net Profit (£)	£-54,960	£-47,004	£-37,855	£-27,333	£-15,233