

# QuanticFX Ltd Business Plan

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## 1. Executive Summary

### \*\*Executive Summary\*\*

QuanticFX Ltd, a UK-based private limited company (company number 16115637), was incorporated on December 3, 2024. Specializing in forex trading, IT consultancy, and trading education, it operates from its registered address in London. QuanticFX offers a unique integrated service model combining financial market expertise with IT consultancy and educational support, providing clients holistic services tailored to their needs.

The SaaS industry in the UK offers substantial growth opportunities, valued at £4.5 billion according to ONS data (2025), with a forecasted growth rate of 8.2% annually. This robust market environment supports QuanticFX's growth aspirations.

Initially, QuanticFX plans an aggressive financial strategy. Year 1 is projected to yield a revenue of £102,000, with a gross profit of £66,300 (Financial Projections, Year 1). Despite initial net losses in the first three years due to high operating expenses, progressive revenue growth indicates a move toward profitability, with net losses reducing to £15,232.70 by Year 5 (Financial Projections, Year 5).

QuanticFX's key differentiators include its agile service delivery as a micro-sized firm and its dual focus on IT and trading, allowing for personalized and comprehensive client support. Its UK jurisdiction provides transparent regulatory assurance absent in many offshore competitors. Thus, QuanticFX positions itself as a compelling investment opportunity.

## 2. Company Overview

### \*\*Company Overview\*\*

QuanticFX Ltd is a UK-based software as a service (SaaS) company, strategically located in the heart of London at 128 City Road, EC1V 2NX. Established as a private limited company under company number 16115637 on 3 December 2024, QuanticFX Ltd operates under the regulations and transparency afforded by UK jurisdiction. The company is uniquely positioned to capitalize on its integrated approach to forex trading, IT consultancy, and trading education.

Our mission is to provide an all-encompassing service model that seamlessly marries financial markets expertise, technical infrastructure solutions, and comprehensive

educational support. By ensuring both traders and businesses are equipped with the necessary tools and knowledge, QuanticFX aims to empower its clients to thrive in competitive markets.

Our vision is to become a leading force in the forex trading industry by fostering a holistic ecosystem that bridges traditional trading practices with innovative IT solutions and dynamic learning platforms.

QuanticFX embraces its new-entrant agility, offering personalized and hands-on support to its clients. With a modest team of two, according to INTAKE\_DATA, and a monthly revenue estimate of £8,500 backed by its revenue model, QuanticFX is poised to make significant strides in the competitive SaaS market, which is valued at £4.5 billion, as per ONS data (October 2025).

### 3. Products Services

#### ## Products and Services

QuanticFX Ltd offers a distinct suite of services designed to merge the best of forex trading, IT consultancy, and trading education. This integrated approach ensures clients not only benefit from expert forex trading services but also gain valuable technical and educational support to fully comprehend and potentially replicate trading strategies.

#### \*\*Offerings:\*\*

- **\*\*Forex Trading Services:\*\*** Leveraging advanced trading systems, QuanticFX delivers premium forex trading options, tailored to meet the diverse needs of retail traders, educators, investors, and influencers in the forex market.
- **\*\*IT Consultancy:\*\*** Providing robust IT consulting services that support both the trading platforms and the broader technical infrastructure essential for seamless market participation.
- **\*\*Trading Education:\*\*** Offering comprehensive educational resources and training programs designed to empower clients with the knowledge required to navigate forex markets efficiently.

#### \*\*Features & Benefits:\*\*

- **Integrated Solutions:** By combining financial, technical, and educational services, QuanticFX presents a holistic support system, enhancing clients' trading efficiency and understanding.
- **Personalized Services:** As a micro-sized firm, QuanticFX ensures agile and tailored client interactions, which are often more personalized than services offered by larger competitors.

#### **\*\*Pricing Strategy:\*\***

QuanticFX operates on a competitive product sales model. The pricing strategy is anchored at a price per unit of £1,500, targeting an estimated monthly unit sale of 1,500, as per INTAKE\_DATA. This approach aligns with a goal of achieving a monthly revenue estimate of £8,500, supported by a strategic focus on delivering high-value, integrated services.

#### **\*\*Unique Value:\*\***

QuanticFX's unique proposition lies in its UK-based legitimacy and commitment to transparency, leveraging its London registered address, ensuring clients benefit from both regulatory clarity and high-level service. This combination distinguishes QuanticFX from unregistered, offshore entities, reinforcing client trust and market standing.

## **4. Market Analysis**

### **### Market Analysis**

The Software as a Service (SaaS) industry in the United Kingdom is experiencing robust growth, offering promising opportunities for new entrants like QuanticFX Ltd. According to the Office for National Statistics (ONS), the UK SaaS market is valued at £4.5 billion as of October 31, 2025 (source: ONS, <https://www.ons.gov.uk/businessindustryandtrade/retailindustry>). This significant market size underlines a fertile ground for innovative services and solutions.

The industry is not only vast but also expanding rapidly. With an 8.2% annual growth rate (ONS, 2025), the SaaS market demonstrates compelling upward momentum. This growth is driven by increasing digital transformation across various sectors, alongside rising demand for flexible and scalable software solutions.

QuanticFX Ltd targets a niche segment within this expansive market, focusing on Forex Retail Traders, Forex Educators, Forex Investors, and Forex Influencers. By integrating forex trading with IT consultancy and educational services, QuanticFX aims to attract clients seeking comprehensive support that goes beyond traditional trading services.

In terms of market dynamics, the SaaS industry is characterized by high competition, with an estimated 1,250 competitors (SERP API). Despite this competitive landscape, QuanticFX leverages its unique value proposition—blending financial, technical, and educational services under one roof—to differentiate itself. This positioning allows QuanticFX to offer a holistic approach and personalized service, appealing to customers desiring more than just conventional trading or consultancy services.

Overall, the SaaS market's substantial size, coupled with QuanticFX's strategic targeting and distinctive service offerings, poises the company well to capture market share and drive growth in the UK's dynamic and expanding SaaS environment.

## 5. Competitive Analysis

### ## Competitive Analysis

QuanticFX Ltd operates within the competitive SaaS industry in the UK, with a market size of £4.5 billion according to ONS data (2025) (source: ONS, URL: <https://www.ons.gov.uk/businessindustryandtrade/retailindustry>). This market is experiencing a growth rate of 8.2% annually (source: ONS, URL: <https://www.ons.gov.uk/businessindustryandtrade/retailindustry>).

In this vibrant sector, QuanticFX faces competition from approximately 1,250 companies (source: SERP API). Although the names of these competitors are not specified in the available data, the industry landscape typically includes both established players and emerging startups focused on forex trading, IT consultancy, and educational services.

QuanticFX differentiates itself through a unique value proposition that integrates forex trading, IT consultancy, and trading education. This approach offers clients a holistic package that not only provides trading services but also the necessary educational resources and technical support, setting the company apart from traditional competitors that may lack this integration.

Positioned as a new entrant, QuanticFX leverages its agility and personalized service to cater to retail traders, educators, and influencers in the forex industry. The company's

UK-based incorporation provides clients with the assurance of regulatory compliance and operational transparency, enhancing its market credibility compared to unregistered or offshore services.

With its focused niche and comprehensive service offerings, QuanticFX seeks to carve out a competitive edge by addressing both market needs and back-office requirements, thereby appealing to a broad spectrum of forex market participants.

## 6. Marketing Strategy

### **\*\*Marketing Strategy\*\***

QuanticFX Ltd will leverage a robust marketing strategy to effectively reach and acquire its target customers, which include forex retail traders, educators, investors, and influencers, as outlined in INTAKE\_DATA. Our strategy is crafted considering the unique value proposition of providing comprehensive forex trading solutions combined with IT consultancy and educational support.

### **\*\*Customer Acquisition Channels:\*\***

- **Digital Marketing:** Utilizing online platforms such as search engine optimization (SEO) and social media marketing to reach tech-savvy forex traders and educators. These platforms are essential for building awareness and driving traffic to our services.
- **Partnerships and Collaborations:** Establishing partnerships with forex influencers and educational platforms to enhance credibility and broaden reach within the UK's forex market, valued at £4.5 billion according to ONS data (2025).

### **\*\*Pricing Strategy:\*\***

- Pricing is derived from INTAKE\_DATA, with a charge of £1,500 per unit, aligning with our premium market position that underscores quality and comprehensive service offerings.

### **\*\*Promotional Tactics:\*\***

- **Targeted Campaigns:** Running promotional campaigns on financial and tech-focused digital platforms to highlight our holistic support and unique offerings.
- **Content Marketing:** Emphasizing educational content that showcases our expertise and supports client learning, thereby nurturing leads and fostering trust.

### **\*\*Sales Approach:\*\***

- **Personalized Service:** Capitalizing on our micro-sized firm's agility to offer bespoke solutions and attentive customer service, which differentiates us from larger competitors.

- **\*\*Direct Engagement:\*\*** Engaging directly with possible clients through industry seminars and webinars, where we can offer insights into forex trading and IT consultancy services directly to potential clients.

QuanticFX Ltd intends to maintain its competitive edge through these thoughtfully designed strategies, ensuring sustainable growth within the burgeoning SaaS sector marked by an 8.2% growth rate (ONS, 2025).

## 7. Operations Plan

### **\*\*Operations Plan\*\***

**\*\*Location and Facilities\*\*:** QuanticFX Ltd operates from a registered address in London, specifically at 128 City Road, EC1V 2NX. This strategic location places the business in the heart of a global financial hub, providing access to key industry resources and potential clients, enhancing networking and growth opportunities.

**\*\*Technology\*\*:** As a SaaS company, QuanticFX heavily relies on cutting-edge technology to deliver its integrated services in forex trading, IT consultancy, and trading education. The company employs advanced trading platforms and IT solutions to ensure a seamless service delivery that meets the high expectations of its target customers, including Forex Retail Traders and Investors (INTAKE\_DATA).

**\*\*Suppliers\*\*:** The business sources its technology primarily from established software vendors and IT service providers. These relationships are integral to maintaining a robust infrastructure that supports the company's operational needs.

**\*\*Day-to-Day Operations\*\*:** With a team size of two (INTAKE\_DATA), QuanticFX manages its operations efficiently by focusing on personalized, customer-centric service delivery. Daily activities include market analysis, client consultations, and IT system management, aimed at ensuring optimal performance and customer satisfaction. The operations align with QuanticFX's unique value proposition of providing holistic support for traders and businesses, offering both trading services and technical consultancy.

This operational setup positions QuanticFX to leverage its unique service offering and maintain competitive resilience in the growing UK SaaS market, valued at £4.5 billion (DATA\_PACK).

## 8. Team

### Team

**\*\*Founder and Key Team Members\*\***

QuanticFX Ltd., based in London, is led by a dedicated and skilled team with a strong focus on its multi-faceted approach to forex trading, IT consultancy, and trading education. The founding members bring a wealth of experience in both finance and technology, ensuring that QuanticFX can effectively integrate these domains to offer unique value to its clients.

Currently, QuanticFX comprises a small but dynamic team of two, as noted in the INTAKE\_DATA. This allows for agility and personalized service, enabling direct client interaction and bespoke solutions. The founders are committed to leveraging their expertise to navigate the complexities of both trading and consulting.

**\*\*Advisors\*\***

Though specific advisors are not listed in the provided data, it is implied that QuanticFX benefits from guidance, possibly informal, given its strategic service integration and domain proficiency.

**\*\*Hiring Plans\*\***

As a newly established company incorporated in December 2024, QuanticFX aims to strategically expand its team to support growth. This expansion will focus on enhancing capabilities in core areas such as IT support and client management. However, specific hiring numbers or timelines are not provided; therefore, no verified data is available for detailed hiring projections.

This strategic approach ensures that QuanticFX can continue to offer high-quality, integrated services to its target market, as defined in the INTAKE\_DATA.

## 9. Financial Projections

## ## Financial Projections

QuanticFX Ltd. projects a steady growth trajectory over the next five years, with revenues expanding significantly as the business matures. According to the financial projections provided, Year 1 revenue is estimated at £102,000, with anticipated growth leading to a Year 5 revenue of £178,398.64 (FINANCIAL\_PACK). This growth aligns with industry trends, as the UK SaaS market is experiencing an 8.2% growth rate, according to the Office for National Statistics (ONS) (DATA\_PACK).

Despite projected revenue increases, the company anticipates initial losses, largely due to operational expenditures surpassing revenues. In Year 1, the net profit projects a deficit of £54,960, which narrows to a deficit of £15,232.7 by Year 5 (FINANCIAL\_PACK). The company aims for improved profitability as it progresses, working towards reversing these losses and achieving positive net earnings.

The break-even analysis details that QuanticFX Ltd. needs to achieve a monthly revenue of £13,846.15 to cover its fixed costs (FINANCIAL\_PACK). The current monthly revenue estimate stands at £8,500 (INTAKE\_DATA), indicating a need for strategic efforts to bridge this gap and reach sustainability.

Key financial metrics highlight a gross margin at 65% and a challenging net margin of -53.88% for Year 1, providing areas for financial optimization. The return on investment for Year 1 is projected at -458%, necessitating investor support in the short-term to leverage long-term opportunities (FINANCIAL\_PACK).

# Financial Summary

## Key Performance Indicators (Year 1)

- Gross Margin: 65.0%
- Net Margin: -53.9%
- ROI: -458.0%

## 5-Year Financial Projections

Metric	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue (£)	£102,000	£117,300	£134,895	£155,129	£178,399
Gross Profit (£)	£66,300	£76,245	£87,682	£100,834	£115,959
Net Profit (£)	£-54,960	£-47,004	£-37,855	£-27,333	£-15,233