

QuanticFX Ltd Business Plan

Generated by Strattio
November 30, 2025

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1. Executive Summary

Executive Summary

QuanticFX Ltd, established on 3 December 2024, is a UK-based private limited company operating out of London. The firm offers a unique combination of services in forex trading, IT consultancy, and trading education. QuanticFX's integrated approach delivers both trading services and the technical and educational resources necessary for clients, which include Forex retail traders, educators, investors, and influencers.

According to ONS data (2025), the UK SaaS market stands at £4.5 billion with a robust growth rate of 8.2% annually. This presents a significant opportunity for QuanticFX to leverage its innovative service model in a thriving market. Despite the competitive landscape estimated at 1,250 competitors (SERP API), QuanticFX's agile, personalized services stand out.

Financially, the company faces initial challenges. In Year 1, revenue is projected to be £102,000 with a net loss of £54,960 (FINANCIAL_PACK). However, there is a progressive improvement with revenue expected to increase to £178,399 by Year 5, reducing losses to £15,233.

QuanticFX differentiates itself through its holistic support model, combining trading services with comprehensive IT and educational consultancy, offering more personalized and agile services than larger firms. Its UK-based registration also emphasizes legitimacy and transparency, setting it apart from unregistered or offshore competitors.

2. Company Overview

Company Overview

QuanticFX Ltd is a UK-based private limited company specializing in forex trading, IT consultancy, and trading education. Incorporated on 3 December 2024, under company number 16115637, QuanticFX operates from its registered address in London at 128 City Road, EC1V 2NX, providing a robust foundation for its operations.

The company's mission is to integrate financial markets with advanced technological solutions, offering a unique blend of services that cater to the needs of both forex traders and businesses requiring IT consultancy. QuanticFX aims to provide holistic support that combines trading expertise with technical and educational assistance, underpinning its

commitment to client success.

QuanticFX envisions becoming a leading name in the SaaS industry by consistently delivering high-value services that foster financial acumen and technological advancement. The firm's unique value proposition of providing "Integrated Forex + Tech + Education" sets it apart from competitors, emphasizing personalized and agile service delivery.

As a small-sized firm, QuanticFX emphasizes UK-based legitimacy and transparency, leveraging its micro-size to offer personalized, hands-on support, which is particularly appealing to its target customers—Forex Retail Traders, Forex Educators, Forex Investors, and Forex Influencers. The firm's strategic positioning is supported by the UK's SaaS market, which is valued at £4.5 billion, with a growth rate of 8.2% as reported by ONS (2025).

3. Products Services

Products and Services

QuanticFX Ltd offers a unique blend of services tailored to meet the needs of forex traders, IT consultancy clients, and trading education seekers. Our service portfolio is strategically designed to cater to a wide spectrum of client requirements while delivering exceptional value through integrated solutions.

- ****Forex Trading Services**:** Leveraging our expertise in financial markets, we provide client-focused forex trading services. These services are designed to offer competitive trading advantages and insights, appealing to both retail and institutional forex traders.
- ****IT Consultancy**:** QuanticFX extends its capabilities into IT consultancy, addressing the technical infrastructure demands of businesses. By providing comprehensive IT solutions, we enhance the operational efficiency of financial and non-financial enterprises alike.
- ****Trading Education**:** Our educational services are aimed at empowering clients with the knowledge necessary to understand and potentially replicate trading strategies. This includes workshops, seminars, and one-on-one coaching sessions led by experienced professionals.

Unique Value Proposition

QuanticFX distinguishes itself by integrating forex trading with IT consultancy and education, providing a holistic approach to financial services. This combination enables clients to receive well-rounded support, addressing both their trading strategies and technical requirements.

****Pricing Strategy****

Our pricing model is primarily based on product sales, with services priced in alignment with market standards to ensure competitiveness and affordability. As per the intake data, our price per unit is set at £1500, contributing to an estimated monthly revenue of £8500 (INTAKE_DATA).

By providing personalised, hands-on support facilitated by a small team, QuanticFX is poised to offer superior service quality compared to larger firms, establishing itself as both a credible and agile player in the UK market.

4. Market Analysis

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5. Competitive Analysis

Competitive Analysis

QuanticFX Ltd operates in the UK Software as a Service (SaaS) industry, with a unique focus on blending forex trading, IT consultancy, and education. According to data from the ONS, the overall UK SaaS market is valued at £4.5 billion (2025), experiencing a growth rate of 8.2% annually.

Key Competitors

Currently, no specific competitors were listed in the provided data. However, with an estimated 1,250 competitors (SERP API), QuanticFX faces a diverse range of firms offering forex trading, IT consultancy, or educational services.

Competitive Advantages

QuanticFX leverages its integrated service model, offering a comprehensive suite that combines financial markets expertise, IT infrastructure support, and educational services. This holistic approach is tailored for customers who demand both trading and technical solutions, positioning QuanticFX uniquely within this niche of the SaaS market.

Market Positioning and Differentiation

QuanticFX's positioning is fortified by its agile structure and personalised service offering, attributes less common in larger, more bureaucratic organizations. Being a UK-incorporated entity, QuanticFX ensures transparency and regulatory adherence, which can be particularly appealing to clients wary of offshore or lesser-known competitors.

The focus on personalised, hands-on support, along with its ability to offer a synergistic combination of services, provides QuanticFX a competitive edge, setting it apart in a crowded market. This unique proposition is targeted specifically at Forex Retail Traders, Forex Educators, and Influencers, who value both credibility and comprehensive support.

6. Marketing Strategy

Marketing Strategy

QuanticFX Ltd will leverage a multi-faceted marketing strategy to establish its presence in the UK's SaaS industry, valued at £4.5 billion according to ONS (2024). Our approach will focus on key customer acquisition channels, competitive pricing strategy, effective promotional tactics, and a personalized sales approach.

Customer Acquisition Channels:

- **Digital Marketing**: Leveraging SEO and targeted online advertising to reach Forex Retail Traders and Educators.
- **Social Media Engagement**: Utilize platforms popular with Forex Influencers to expand reach and build community credibility.
- **Partnerships and Networking**: Collaborate with Forex bloggers and educators to promote our unique value proposition.

Pricing Strategy:

- Our competitive pricing at £1,500 per unit (source: INTAKE_DATA) is designed to be attractive to individual traders and small institutions. This pricing reflects our integrated

offering that combines financial analysis with IT consultancy and education, offering substantial value for money.

****Promotional Tactics:****

- **Educational Webinars**: Conduct free webinars focusing on forex trading strategies, driving interest and showcasing our expertise.
- **Content Marketing**: Develop rich content through blogs and newsletters to educate and inform potential customers, establishing QuanticFX as a thought leader in the industry.

****Sales Approach:****

- QuanticFX will prioritize a personalized approach, with direct outreach initiatives supported by a lean, dedicated team of two (source: INTAKE_DATA). Our focus will be on nurturing long-term relationships, providing bespoke solutions, and maintaining high customer satisfaction levels.

This strategic alignment is designed to foster robust growth as we tap into the forecasted 8.2% market growth rate, enhancing our competitive foothold in the evolving SaaS landscape in the UK (source: ONS, 2024).

7. Operations Plan

Operations Plan

QuanticFX Ltd is strategically located in London, UK, at 128 City Road, EC1V 2NX. This location capitalizes on the city's reputation as a global financial hub, offering proximity to key clients and potential partners.

The company operates from a registered office space that meets the needs of its small team size, currently comprising two core members as noted in the INTAKE_DATA. This facility supports the integrated operations of forex trading, IT consultancy, and trading education services.

Advanced technology infrastructure underpins QuanticFX's operations. The company utilizes sophisticated trading platforms and IT systems to deliver its services effectively, ensuring precision in forex trading activities and seamless integration for consultancy and educational services.

Key suppliers for QuanticFX include providers of trading software and educational content platforms, ensuring that the company stays ahead with the latest tools and resources essential for bespoke client service.

Day-to-day operations are centered around maintaining trading activities, client consultations, and educational workshops. The team is committed to offering personalized, high-value services, aligning with its unique value proposition of combining financial markets, IT consultancy, and education, as detailed in the INTAKE_DATA.

8. Team

Team

****Founder Background****

QuanticFX Ltd, based in London, is spearheaded by a team dedicated to integrating forex trading with IT consultancy and education. The founder, a seasoned professional in both financial markets and technology spheres, has established a robust foundation for bridging these sectors. Operating from the London-registered address, the team benefits from the UK's regulatory environment, adding a layer of transparency and trustworthiness.

****Key Team Members****

Currently, QuanticFX operates with a lean team of two professionals as reported in INTAKE_DATA. This small team size enables the company to maintain agility and provide personalised service, distinguishing it from larger competitors that may be less hands-on. The team's dual expertise in finance and IT enhances their ability to offer comprehensive support to clients.

****Advisors****

While specific advisors are not detailed in the provided data, QuanticFX would benefit from industry-specific guidance. Engaging advisors with backgrounds in forex trading regulation, IT consultancy, and financial education could significantly bolster strategic planning.

****Hiring Plans****

According to the current business model, the emphasis on New-entrant Agility suggests immediate plans for expansion may focus on scaling operations to meet increasing demand. Detailed hiring plans are not available in the data; however, potential growth could drive the need for additional skilled personnel to further diversify and bolster the company's service offerings in line with its unique value proposition.

9. Financial Projections

Financial Projections

The financial outlook for QuanticFX Ltd highlights a strategic plan to scale operations within the burgeoning SaaS industry. In Year 1, the projected revenue is estimated at £102,000, with a gross profit of £66,300. However, with operating expenses totaling £121,260, the company anticipates a net loss of £54,960 (FINANCIAL_PACK). This trend continues into Year 2, where revenue is projected to increase to £117,300, reducing the net loss to £47,004 due to sustained operational costs (FINANCIAL_PACK).

Progressively, by Year 3, revenue is forecasted to reach £134,895 and although the net loss decreases to £37,854.60, profitability remains elusive. A consistent upward trajectory is observed in Year 4 and Year 5 with revenues of £155,129.25 and £178,398.64, respectively. By Year 5, QuanticFX Ltd successfully narrows its net loss to £15,232.70 (FINANCIAL_PACK).

A key component of the company's financial strategy is achieving its break-even point. Current analysis estimates this at 9 units per month with a break-even revenue of £13,846.15 (FINANCIAL_PACK).

Key financial metrics reveal a gross margin at 65%, underlining the effectiveness of cost management relative to revenue. However, net margin remains negative, marking a significant area for improvement (FINANCIAL_PACK).

The financial projections underscore a focused approach to growth and sustainability in the competitive UK market, valued at £4.5 billion with a growth rate of 8.2% as of October 2025, according to ONS data (DATA_PACK).

Financial Summary

Key Performance Indicators (Year 1)

- Gross Margin: 65.0%
- Net Margin: -53.9%
- ROI: -458.0%

5-Year Financial Projections

Metric	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue (£)	£102,000	£117,300	£134,895	£155,129	£178,399
Gross Profit (£)	£66,300	£76,245	£87,682	£100,834	£115,959
Net Profit (£)	£-54,960	£-47,004	£-37,855	£-27,333	£-15,233