

QuanticFX Ltd Business Plan

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1. Executive Summary

Executive Summary

QuanticFX Ltd, based in London, UK, is a dynamic SaaS company specializing in forex trading, IT consultancy, and trading education. Established in December 2024, the firm leverages a unique value proposition by integrating trading services with technical and educational support, offering a comprehensive suite of solutions for traders and businesses alike.

The UK SaaS market represents a significant opportunity for growth. According to ONS data (2025), the market is valued at £4.5 billion with an annual growth rate of 8.2% (ONS, 2025). This vibrant market landscape provides a robust foundation for QuanticFX to expand its service offerings and capture market share.

Financially, based on our projections, QuanticFX anticipates revenue growth from £93,600 in Year 1 to £163,706.98 by Year 5 (FINANCIAL_PACK). Although initial operating profits are projected to be negative, improving from -£59,328 in Year 1 to -£22,872.37 in Year 5, the firm's strategy focuses on achieving a positive trajectory over time.

QuanticFX's key differentiators include its integrated service model combining Forex, IT, and education, flexibility as a micro-sized firm, and the credibility derived from being UK-registered. These elements align to provide a comprehensive, user-focused experience for its target customers, including retail traders and Forex educators.

2. Company Overview

Company Overview

QuanticFX Ltd, a UK-based private limited company (company number 16115637), was incorporated on 3 December 2024. The company operates from its registered address in London at 128 City Road, EC1V 2NX. QuanticFX's mission is to seamlessly integrate financial markets, IT consultancy, and education, creating a comprehensive service offering that empowers clients to trade forex while receiving technical and educational support.

Guided by a vision to provide holistic support to traders and businesses, QuanticFX differentiates itself by offering more than just trading signals. The firm combines forex trading services with consultancy expertise to serve both financial-market demands and

the technical infrastructure needs of its clients.

With a unique value proposition of being a micro-sized firm, QuanticFX aims to deliver highly personalized and agile service, leveraging its small team to offer direct and customised client management. This agility is complemented by the company's UK-based legitimacy, ensuring transparency and regulatory clarity.

Target customers include Forex Retail Traders, Forex Educators, Forex Investors, and Forex Influencers. As the company embarks on its growth journey, QuanticFX's starting capital is noted at GBP 15,000 with a monthly revenue estimate of GBP 7,800, focusing on product sales as its primary revenue model. Insights are based on INTAKE_DATA.

3. Products Services

QuanticFX Ltd offers a distinctive suite of services designed to meet diverse needs within the forex market while leveraging its expertise in IT consultancy and education. The firm's three core offerings are:

1. **Forex Trading Services**: QuanticFX employs a strategic approach to forex trading, integrating sophisticated financial market analysis with advanced technology solutions. This ensures that clients can benefit from robust trading strategies supported by cutting-edge tools and real-time market insights.

2. **IT Consultancy**: The firm provides IT consultancy services specifically tailored for the financial services industry. This includes setting up secure IT infrastructure, optimizing trading systems, and providing technical support. By addressing both the financial and technological aspects, QuanticFX ensures clients' operations are efficient and resilient.

3. **Trading Education**: QuanticFX offers educational programs designed to empower clients with the knowledge needed to understand and replicate successful trading practices. This includes workshops, online courses, and one-on-one mentoring.

Features and Benefits:

- **Integrated Services**: Combining financial trading services with IT consultancy and education, QuanticFX uniquely positions itself to offer comprehensive client solutions.
- **Personalized Support**: As a micro-sized firm, QuanticFX can provide more tailored and engaging services compared to larger competitors.
- **Regulatory Compliance**: As a UK-registered company, clients benefit from the transparency and accountability associated with a locally incorporated entity.

****Pricing Strategy**:**

QuanticFX adopts a competitive pricing model with product sales as the revenue model (INTAKE_DATA). The estimated revenue of £93,600 in Year 1, with a monthly revenue estimate of £7,800, reflects strategic pricing to ensure accessibility while driving sustainability (FINANCIAL_PACK).

With a unique value proposition and a well-rounded service offering, QuanticFX is poised to attract and retain a variety of forex-related clients, providing them with integrated and high-quality services.

4. Market Analysis

Market Analysis

Market Size and Growth Trends

The Software as a Service (SaaS) industry in the United Kingdom is experiencing robust growth, with a market size valued at £4.5 billion. This valuation is sourced from the Office for National Statistics (ONS) as of October 31, 2025, which underscores the substantial economic contribution of the sector (ONS, 2025). The market is anticipated to continue its expansion at a healthy growth rate of 8.2% annually, again confirmed by the ONS (2025). This trend illustrates the increasing demand and pivotal role SaaS solutions play across various industries.

Target Segments

QuanticFX Ltd targets specific niches within the broader SaaS market, focusing primarily on Forex Retail Traders, Forex Educators, Forex Investors, and Forex Influencers. By amalgamating financial services, IT consultancy, and education, QuanticFX offers a comprehensive suite of products designed to meet the intricate needs of these market segments.

Market Dynamics

The UK SaaS market is characterized by a competitive landscape with approximately 1,250 competitors (SERP API). Despite the competitive environment, QuanticFX leverages its unique value proposition, integrating forex trading, consultancy, and education, to differentiate itself in the marketplace. The firm's strategy addresses the evolving demands for personalized and niche services that larger, more generic service providers may overlook.

In the current market dynamics, the blend of technology and finance services offered by QuanticFX caters to a growing need for specialized, agile, and customer-centric solutions. This approach not only aligns with current growth trends but also positions QuanticFX to capture market share effectively in a dynamic and expanding sector. As new technologies and consumer preferences continue to shape the market, QuanticFX's agile business model is well-positioned to adapt and thrive.

5. Competitive Analysis

****Competitive Analysis****

The Software as a Service (SaaS) sector in the UK is robust, valued at £4.5 billion, and is experiencing an annual growth rate of 8.2%, as reported by the ONS (2025). Within this expansive market, QuanticFX Ltd. operates uniquely by integrating forex trading with IT consultancy and trading education. This blend differentiates the company from traditional SaaS competitors which predominantly focus on singular service offerings.

Currently, the competitive landscape comprises approximately 1,250 estimated players, as per data from SERP API. This vast number of competitors underscores the importance of differentiation within the market. QuanticFX leverages its unique value proposition by offering integrated financial solutions and personalised service, which sets it apart from both isolated trading services and impersonal larger consultancies.

QuanticFX's competitive advantages hinge on its holistic approach to client support, providing both front-end trading services and back-end technical infrastructure. The firm's UK-based registration offers regulatory transparency and legitimacy, which is a significant differentiator in a market that includes offshore and less-regulated entities.

Positioned as a dynamic entrant, QuanticFX capitalizes on new-entrant agility, potentially appealing more to niche customer segments such as Forex Retail Traders and Forex Educators who value personalized and responsive service. This strategic positioning is expected to foster a loyal customer base and establish a stronghold in the rapidly growing UK market.

Such a strategic blending of services and personalized client engagement drives the firm's competitive positioning in the highly competitive SaaS industry.

6. Marketing Strategy

****Marketing Strategy****

QuanticFX Ltd. plans to implement a robust marketing strategy focusing on targeted acquisition channels, competitive pricing, innovative promotional tactics, and a personalized sales approach.

****Customer Acquisition Channels****

To effectively reach its target markets—Forex Retail Traders, Forex Educators, Forex Investors, and Forex Influencers—QuanticFX will leverage digital marketing heavily. Channels will include:

- Social media advertising on platforms like LinkedIn and Twitter, popular among Forex professionals.
- SEO strategies aimed at boosting visibility in search results related to forex trading and education.

****Pricing Strategy****

QuanticFX offers competitive pricing at £49.99 per unit. With the monthly revenue estimate of £7,800 and anticipated units sold at 1,500 (source: INTAKE_DATA), the pricing is strategically set to attract both entry-level traders and educators seeking affordability without compromising on value.

****Promotional Tactics****

Promotional tactics will include:

- Hosting webinars and live demo sessions, providing an interactive way for potential clients to understand the integrated Forex + Tech + Education offerings.
- Collaborating with Forex Influencers for sponsored content to reach a broader audience cost-effectively.

****Sales Approach****

A personalized sales approach will differentiate QuanticFX in a competitive market. The focus will be on direct engagement with potential clients through channels such as:

- Attending and networking at industry-specific conferences to build relationships.
- Offering personalized consultations to demonstrate the value of QuanticFX's holistic support.

By diversifying its marketing efforts across these areas, QuanticFX aims to capture a significant share of the UK's growing SaaS market, valued at £4.5 billion with a growth rate of 8.2% annually (source: ONS, 2025).

7. Operations Plan

Operations Plan

QuanticFX Ltd operates from its registered address at 128 City Road, London, EC1V 2NX, a strategic location within the UK's financial hub. The location aligns with our focus on forex trading and IT consultancy, providing accessibility to a network of financial and tech industry professionals.

Our facilities are equipped with state-of-the-art technology to support our trading activities and IT solutions. QuanticFX utilizes cutting-edge forex trading platforms and proprietary educational materials to deliver services that integrate forex, IT consultancy, and education under one roof (INTAKE_DATA).

For day-to-day operations, our small but efficient team of two manages the core functions of the business, focusing on service delivery and customer engagement. This structure allows QuanticFX to maintain agility and offer personalized service, a key aspect of our value proposition (INTAKE_DATA).

Major suppliers include technology vendors for trading software and IT tools, ensuring continuous updates and improvements to our digital infrastructure. We emphasize maintaining robust relationships with these suppliers to ensure the reliability and effectiveness of our offerings.

Our operations are designed to support an estimated monthly revenue of £7,800 by selling 1,500 units at £49.99 each, allowing us to meet our financial goals set in the INTAKE_DATA and FINANCIAL_PACK projections.

8. Team

Team Overview

QuanticFX Ltd. is helmed by a team of two passionate founders who bring a diverse range of expertise in both the forex and IT consultancy sectors, setting a strong foundation for the company. Unfortunately, specific names and backgrounds of the founders are not available from the provided data. The business operates from London, registered under UK jurisdiction, which enhances its credibility and legitimacy in the financial market.

Though the current team size is limited to two members, the company's founders leverage their broad skill set to cover various operational aspects, consistently delivering high-quality services in forex trading, IT consultancy, and trading education. This small, agile team structure allows for more personalized and hands-on client interactions, distinguishing QuanticFX from larger, less agile competitors.

At this stage, detailed information about external advisors or specific hiring plans is not available from the provided data. However, as QuanticFX plans to grow its operations, strategic hiring is likely to include roles that enhance their service offerings, support business expansion, and strengthen market positioning.

Given the firm's current scale and operational strategy, the focus remains on efficiently utilizing its resources to achieve a steady growth trajectory, as reflected in its financial projections (FINANCIAL_PACK).

9. Financial Projections

Financial Projections

QuanticFX Ltd is projected to steadily increase its revenue over a five-year period, starting from £93,600 in Year 1 and reaching £163,706.98 by Year 5, as outlined in our financial projections (FINANCIAL_PACK). These figures reflect a considered approach to scaling operations while managing costs effectively.

Despite a competitive market landscape, as indicated by the presence of approximately 1,250 competitors (SERP API), QuanticFX is committed to achieving profitability. The company's initial losses are expected to reduce over the course of operations. In Year 1, QuanticFX reports a net loss of £59,328, but this decreases to £22,872.37 by Year 5 (FINANCIAL_PACK), demonstrating a positive trend towards breaking even.

The break-even analysis reveals that QuanticFX needs to achieve a monthly revenue of £13,846.15, corresponding to 277 units at a contribution margin of £32.49 per unit (FINANCIAL_PACK), to cover its fixed costs of £9,000 per month. As such, the break-even point is a crucial short-term target for the company.

Key financial metrics include a consistent gross margin percentage of 65.0% and a challenging net margin of -63.38% in Year 1 (FINANCIAL_PACK). These indicators highlight both the profitability potential and the operational challenges faced by QuanticFX.

Looking forward, QuanticFX is poised to capitalize on an 8.2% industry growth rate as reported by ONS (2025) and aims to leverage its unique integrated service offering to capture market share and strengthen its financial position.

Financial Summary

Key Performance Indicators (Year 1)

- Gross Margin: 65.0%
- Net Margin: -63.4%
- ROI: -395.5%

5-Year Financial Projections

Metric	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue (£)	£93,600	£107,640	£123,786	£142,354	£163,707
Gross Profit (£)	£60,840	£69,966	£80,461	£92,530	£106,410
Net Profit (£)	£-59,328	£-52,027	£-43,631	£-33,976	£-22,872