

QuanticFX Ltd Business Plan

Generated by Strattio
November 30, 2025

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1. Executive Summary

Executive Summary

QuanticFX Ltd is a UK-based private limited company (company number 16115637) founded on December 3, 2024. Specializing in forex trading, IT consultancy, and trading education, QuanticFX is strategically located in London and operates from 128 City Road, EC1V 2NX. This innovative firm is designed to integrate financial markets expertise with IT solutions and educational services, offering a comprehensive package that empowers clients both in trading and in understanding or replicating strategies.

According to ONS data (2025), the UK SaaS market size is valued at £4.5 billion, with an annual growth rate of 8.2%. This expansive market represents a significant opportunity for QuanticFX to capture value, particularly among forex retail traders, educators, and investors.

Financially, QuanticFX projects revenue growth from £30,000 in Year 1 to £52,470.19 by Year 5, despite facing initial net losses as per FINANCIAL_PACK projections. In the early years, operating losses are expected, reaching £-117,400 in Year 1 and improving to £-105,715.5 by Year 5, as the company scales operations and leverages its unique value proposition.

Key differentiators of QuanticFX include its integrated service offering and ability to provide holistic, personalized support to traders and businesses, combined with the legitimacy afforded by its UK incorporation. The firm's agility as a new entrant further enhances its appeal, allowing it to deliver more tailored support compared to larger, more impersonal entities.

2. Company Overview

Company Overview

QuanticFX Ltd, founded on December 3, 2024, is a UK-based private limited company (company number 16115637), strategically located in London at 128 City Road, EC1V 2NX. Our mission is to seamlessly integrate forex trading, IT consultancy, and trading education to empower clients with comprehensive financial market solutions. By blending these services, QuanticFX aims to provide holistic and agile support that meets the diverse needs of forex retail traders, educators, investors, and influencers.

Our vision is to become a leading provider of integrated financial and IT consultancy services, offering our clients not only trading services but also the technical and educational foundation necessary to thrive in the fast-paced world of forex markets. This unique value proposition sets us apart, ensuring our clients receive personalized and hands-on service that many larger firms may lack.

QuanticFX prides itself on being under UK jurisdiction, providing a level of transparency and regulatory assurance that differentiates us from unregistered or offshore services. With an initial starting capital of £15,000, we are committed to leveraging our micro-sized firm's agility to deliver excellence and innovation within the thriving UK SaaS industry, valued at £4.5 billion according to ONS data (2025).

3. Products Services

Products and Services

QuanticFX Ltd., operating from London, provides a comprehensive suite of services tailored to enhance client performance in forex trading, IT consultancy, and trading education. Each service is designed to integrate effectively, offering a holistic solution for our target customers—forex retail traders, educators, investors, and influencers.

Offerings:

- ****Forex Trading Services**:** Our platform facilitates trading supported by real-time market analysis and expert insights, ensuring traders can make informed decisions.
- ****IT Consultancy**:** We offer technical support and infrastructure solutions, perfect for businesses seeking to optimize their financial market operations.
- ****Trading Education**:** Our educational programs simplify complex trading concepts, empowering users to independently strategize and execute trades effectively.

Features and Benefits:

- ****Integrated Approach**:** Combining forex trading with IT and education gives clients the tools to not only trade effectively but also understand and implement robust trading strategies.
- ****Personalized Service**:** As a micro-sized firm, QuanticFX offers personalized, hands-on support unrivaled by larger competitors.
- ****UK-based Legitimacy**:** Operating under UK jurisdiction enhances our transparency and customer trust.

***Pricing Strategy*:**

The services are structured primarily around product sales, with an estimated monthly revenue of £2,500 based on providing 1,500 units at a price of £49.99 each (INTAKE_DATA).

***Unique Value Proposition*:**

By blending financial markets expertise with technical support and educational resources, QuanticFX provides a unique proposition that is both agile and comprehensive, appealing to clients seeking more than just transactional services.

4. Market Analysis

Market Analysis

The UK Software as a Service (SaaS) industry presents a promising landscape for QuanticFX Ltd., offering substantial opportunities particularly within the integrated segments of forex trading, IT consultancy, and trading education. According to the Office for National Statistics (ONS data, October 2025), the UK SaaS market is valued at £4.5 billion. This robust market valuation underscores the widespread adoption and investment in SaaS solutions across various sectors.

Market growth in this domain is also marked by a solid upward trajectory. The same source indicates an impressive growth rate of 8.2% per annum (ONS data, October 2025), showcasing the increasing demand for SaaS products and services. QuanticFX aims to leverage this growth by offering a unique blend of services that cater to evolving market needs.

Targeting segments such as forex retail traders, educators, investors, and influencers, QuanticFX positions itself uniquely. The company capitalizes on its integrated service model, which combines forex trading with IT consultancy and trading education. This allows QuanticFX to fill a niche market requirement for both sophisticated trading systems and the educational tools necessary to utilize them effectively. The firm aims to provide holistic support tailored to both traders and businesses seeking more than traditional trading solutions, thus differentiating itself from incumbent players.

The competitive landscape is dense, with approximately 1,250 estimated competitors in the UK, as reported by SERP API. QuanticFX, being a micro-sized firm, differentiates itself through its agility, personalized services, and UK-based legitimacy, offering a hands-on approach that is often absent in larger, more impersonal competitors. This positions the

company to capture value by appealing to clients prioritizing personalized service and regulatory clarity.

5. Competitive Analysis

Competitive Analysis

QuanticFX Ltd. enters the UK's robust SaaS industry, valued at £4.5 billion and growing at 8.2% annually, according to ONS data (2025)

[source](<https://www.ons.gov.uk/businessindustryandtrade/retailindustry>). Despite a competitive landscape with approximately 1,250 firms (SERP API), QuanticFX differentiates itself through a unique integration of forex trading, IT consultancy, and trading education services, which distinguishes it from more focused competitors.

****Key Competitors:****

The landscape lacks specific competitor names from the provided data. However, the substantial number of competing firms indicates a varied market dominated by larger, specialized entities likely to focus on single service lines either in currency trading, financial software, or dedicated educational platforms.

****Competitive Advantages:****

QuanticFX's primary advantage lies in its holistic service approach, blending financial services with technical consultancy and education. This integration offers unique value to clients seeking comprehensive solutions that extend beyond simple trading signals to include technical and operational support.

****Market Positioning:****

By operating from a legitimate and transparent UK-based framework, QuanticFX appeals to clients prioritizing regulatory safety and clear compliance. Its micro-sized structure enables agility and provides personalized service often lacking in larger organizations.

****Differentiation:****

QuanticFX stands out in its ability to offer a seamless service ecosystem—financial trading, IT consultancy, and education. This unique blend allows clients not only to engage in forex trading but also to understand and replicate trading strategies through robust educational support, fulfilling both immediate trading needs and long-term client engagement through sustained learning and support.

QuanticFX's positioning, as a multifunctional service provider combined with its legal and transparent operations in the UK, allows it to leverage personalization, speed, and tailored client services over more impersonal competitors.

6. Marketing Strategy

Marketing Strategy

To position QuanticFX Ltd effectively in the burgeoning UK SaaS market, currently valued at £4.5 billion according to ONS (2025), we will leverage a multi-faceted marketing strategy. Our approach aims to capitalize on the market's projected growth rate of 8.2% (ONS, 2025).

Customer Acquisition Channels

QuanticFX will primarily reach its target audience—Forex Retail Traders, Educators, Investors, and Influencers—through digital marketing channels. These include:

- **Social Media Platforms**: Establishing a strong presence on platforms like LinkedIn and Twitter to engage with trading communities and industry influencers.
- **Search Engine Optimization (SEO)**: Enhancing online visibility through content that resonates with our audience's needs in forex trading and IT consultancy.
- **Strategic Partnerships**: Collaborating with financial educators and trading platforms to access broader networks.

Pricing Strategy

Our pricing model is straightforward yet competitive, focusing on product sales with a price per unit of £49.99 (INTAKE_DATA). This price point is designed to offer both value and affordability, maximizing customer acquisition while fostering loyalty.

Promotional Tactics

We will roll out targeted promotional campaigns through:

- **Webinars and Workshops**: Providing free introductory forex trading sessions to attract and convert leads into customers.
- **Email Marketing**: Distributing educational content and promotions aimed at nurturing relationships with potential and existing customers.

Sales Approach

QuanticFX emphasizes a personalized sales strategy, leveraging our unique value proposition of integrated Forex, tech, and education services. By highlighting the holistic support we offer, we aim to build long-term relationships and enhance customer retention.

Our micro-sized team's agility provides the personalized support and attention that distinguishes us from larger competitors.

7. Operations Plan

****Operations Plan for QuanticFX Ltd.****

****Location and Facilities****

QuanticFX Ltd. is strategically located in London, at 128 City Road, EC1V 2NX, leveraging the central business environment. Being UK-based lends legitimacy and regulatory transparency, advantageous for attracting trust-sensitive clients in the forex and consultancy sectors (INTAKE_DATA).

****Technology****

As a technology-driven firm, QuanticFX incorporates advanced platforms for forex trading and IT consultancy. The use of state-of-the-art trading software and IT infrastructural tools enables efficient service delivery and supports the firm's distinctive blend of services in trading and education (INTAKE_DATA).

****Suppliers****

QuanticFX partners with leading software providers to ensure uninterrupted and high-quality service delivery. These collaborations help maintain competitive prowess and equip clients with cutting-edge trading systems (INTAKE_DATA).

****Day-to-Day Operations****

The core operations are managed by a skilled team of three professionals, facilitating personalized client services, from forex trading to educational support. The integration of IT consultancy into operations ensures comprehensive client solutions, enhancing operational efficiency (INTAKE_DATA). Operations are structured to scale with projected revenues, starting from a monthly estimate of £2,500 based on product sales (FINANCIAL_PACK).

This operations plan aligns QuanticFX's unique service proposition with its logistical capabilities, laying a strong foundation for growth within the 8.2% annual market expansion (DATA_PACK, sourced from ONS).

8. Team

Team Overview

QuanticFX Ltd. is helmed by a dynamic and versatile Founder, whose expertise lies in developing innovative solutions at the intersection of finance and technology. With a solid background in forex trading and IT consultancy, the Founder has adeptly brought together a diverse set of services under the QuanticFX banner, aligning with the company's unique value proposition of integrated forex trading, IT consultancy, and trading education.

The core team consists of three pivotal members, as indicated by the INTKAE_Data, led by the Founder who steers strategic direction and operational oversight. These team members are instrumental in delivering end-to-end services, from running comprehensive forex trading models to providing bespoke consultancy for back-office and technical infrastructure.

While detailed information on specific advisors is not provided in the INTAKE_DATA, it can be inferred that industry-specific mentorship is valuable for QuanticFX's growth. Investments in building a network of advisors who can guide regulatory navigation and strategic expansion would benefit the company significantly.

Looking forward, QuanticFX aims to expand its team to bolster its service offerings, focusing particularly on hiring individuals with expertise in forex market analysis, IT systems management, and educational content development. Such strategic hires will reinforce its holistic support mission and drive sustainable growth. Although no specific hiring statistics are available, the focus will be on expanding capabilities to scale operations effectively.

9. Financial Projections

Financial Projections

QuanticFX Ltd, operating in the SaaS industry, anticipates a steady revenue growth over the next five years. According to our financial projections, Year 1 revenue is estimated at £30,000, increasing to £52,470.19 by Year 5 (FINANCIAL_PACK).

Despite this growth, the company is projected to face initial net losses due to high operating expenses. In Year 1, QuanticFX is expected to incur a net loss of £117,400, which will gradually decrease to a net loss of £105,715.50 by Year 5 (FINANCIAL_PACK).

This is indicative of a common trend among early-stage companies investing heavily in their growth phase.

The break-even analysis projects that QuanticFX would need approximately £17,051.28 in monthly revenue to cover its fixed costs, with a break-even point at 341 units sold per month, based on a contribution margin of £32.49 per unit (FINANCIAL_PACK). Achieving this monthly revenue target is critical for moving towards profitability.

Key financial metrics demonstrate a gross margin of 65% and a challenging net margin of -391.33% in Year 1, reflecting the high operating expenses relative to initial revenue (FINANCIAL_PACK). Furthermore, the return on investment is estimated at -782.67% for the first year, highlighting the aggressive investment in business foundation and expansion (FINANCIAL_PACK).

In summary, QuanticFX's financial projections illustrate a path towards increasing revenue, with a strategic focus on reaching the break-even point and gradually moving towards profitability over the projected period.

Financial Summary

Key Performance Indicators (Year 1)

- Gross Margin: 65.0%
- Net Margin: -391.3%
- ROI: -782.7%

5-Year Financial Projections

Metric	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue (£)	£30,000	£34,500	£39,675	£45,626	£52,470
Gross Profit (£)	£19,500	£22,425	£25,789	£29,657	£34,106
Net Profit (£)	£-117,400	£-115,060	£-112,369	£-109,274	£-105,716