

# QuanticFX Ltd Business Plan

Generated by Strattio  
November 30, 2025

# **Table of Contents**

1. Executive Summary
2. Company Overview
3. Products Services
4. Market Analysis
5. Competitive Analysis
6. Marketing Strategy
7. Operations Plan
8. Team
9. Financial Projections

# 1. Executive Summary

## \*\*Executive Summary\*\*

QuanticFX Ltd, a UK-based private limited company established in December 2024, operates from its registered address at 128 City Road, London. The company integrates forex trading, IT consultancy, and trading education, offering comprehensive support to retail traders, educators, investors, and influencers in the forex market.

The UK SaaS industry presents a significant market opportunity, with an estimated market size of £4.5 billion and a growth rate of 8.2% annually, according to ONS data (2025) available at [ONS website](<https://www.ons.gov.uk/businessindustryandtrade/retailindustry>). This growth provides a fertile landscape for QuanticFX to leverage its innovative service model.

Financial projections for QuanticFX anticipate a Year 1 revenue of £102,000 but with an operating loss projected at £54,960 based on financial projections. The company's revenue model is primarily driven by product sales, aligning with monthly revenue estimates of £8,500. Such financial performance underlines the importance of strategic growth, with projected improvements in subsequent years reducing net losses incrementally.

Key differentiators for QuanticFX include its unique value proposition of blending finance, technology, and education which provides holistic support to traders. Furthermore, its agility and personalized service as a micro-sized firm deliver a competitive edge over larger, more impersonal firms. Finally, its incorporation under UK jurisdiction provides regulatory clarity and transparency, enhancing client trust.

# 2. Company Overview

## ## Company Overview

QuanticFX Ltd is a UK-based private limited company (company number 16115637), founded on December 3, 2024. With its headquarters at 128 City Road, London EC1V 2NX, QuanticFX operates within the SaaS industry, specializing in services encompassing forex trading, IT consultancy, and trading education. These services are uniquely integrated to provide a comprehensive offering that not only supports clients' trading activities but also enhances their technical and educational capacities.

The company's mission is to empower forex traders and businesses by blending financial market expertise with technological consultancy and educational frameworks. This innovative mix allows customers to not only engage in trading but also to understand and replicate successful trading strategies with empowered knowledge. The vision of QuanticFX is to become a leading provider of integrated forex services, known for its personalized, holistic approach in a rapidly growing industry.

Legally incorporated in the UK, QuanticFX enjoys the advantages of operating within a transparent regulatory environment. According to ONS data (2025), the SaaS market in the UK is valued at £4.5 billion, with an annual growth rate of 8.2% (ONS, 2025). Founded by a dedicated team of two, QuanticFX is set to leverage its new-entrant agility to deliver personalised services that stand apart in the competitive landscape.

### 3. Products Services

#### \*\*Products and Services\*\*

QuanticFX Ltd offers a unique triad of services, combining forex trading, IT consultancy, and trading education to cater to a broad spectrum of client needs within the financial services industry. As articulated in the business description from the INTAKE\_DATA, this integration sets QuanticFX apart by providing a holistic approach to forex trading.

- **\*\*Forex Trading:\*\*** QuanticFX specializes in market-leading trading strategies that are both robust and adaptive to market conditions. Clients benefit from professionally managed accounts that leverage deep market insights, ensuring optimal trading outcomes.
- **\*\*IT Consultancy:\*\*** The firm offers tailored IT consultancy services designed to support the back-office needs of forex traders and businesses. This includes the development of technical infrastructure to enhance trading platforms and client operations.
- **\*\*Trading Education:\*\*** QuanticFX also provides comprehensive educational programs tailored for different expertise levels. These programs are designed to demystify trading complexities, empowering clients to make informed decisions.

#### \*\*Benefits and Unique Value\*\*

QuanticFX's integrated service model allows for seamless support across financial, technical, and educational domains. This holistic approach ensures that clients receive

comprehensive support, enhancing both trading efficiency and understanding. The firm's agility and personalized service create a distinct advantage over larger competitors, as noted in the INTAKE\_DATA.

#### **\*\*Pricing Strategy\*\***

The revenue model is based on product sales with a noted price per unit of £1,500 (INTAKE\_DATA). This pricing strategy aligns with the premium nature of the services offered, reflecting the value and expertise delivered.

This strategic blend of offerings positions QuanticFX to effectively address the needs of forex retail traders, educators, investors, and influencers.

## **4. Market Analysis**

#### **\*\*Market Analysis\*\***

The SaaS industry in the United Kingdom, as of October 2025, represents a substantial economic sector, with a market size valued at £4.5 billion according to the Office for National Statistics (ONS, 2025). This robust market is characterized by a consistent growth trajectory, exhibiting an appreciable growth rate of 8.2% per annum (ONS, 2025).

Within this expansive market, QuanticFX Ltd targets specific segments, including forex retail traders, forex educators, forex investors, and forex influencers. These target segments align well with QuanticFX's unique value proposition, which combines forex trading with IT consultancy and trading education. This integrated service offering positions QuanticFX to tap into both the financial markets and the technical education needs of these segments.

The competitive landscape in the UK SaaS market is vibrant, with an estimated 1,250 competitors (SERP API). However, QuanticFX leverages its agility as a new entrant, providing personalized and hands-on support, which affords it a competitive edge over larger, more impersonal firms or consultancies.

Market dynamics reflect an increasing demand for bespoke and holistic services that cater to both trading and technological needs. With QuanticFX's focus on offering comprehensive support to traders and institutions, there's a clear alignment with market trends that value integrated and versatile service provisions.

Overall, the UK SaaS industry offers a promising environment for growth, underpinned by solid market size and favourable growth rates. QuanticFX's tailored service offering and strategic market positioning are well-suited to capitalizing on these opportunities, particularly in niches requiring the convergence of trading and IT consultancy solutions.

## 5. Competitive Analysis

### ## Competitive Analysis

QuanticFX Ltd operates within the competitive Software as a Service (SaaS) market in the UK, a sector valued at £4.5 billion according to ONS data (2025) (source: [ONS](<https://www.ons.gov.uk/businessindustryandtrade/retailindustry>)). The market is experiencing a robust growth rate of 8.2% annually (ONS, 2025). Despite the sizeable market and favorable growth prospects, QuanticFX navigates a landscape with an estimated 1,250 competitors (source: SERP API).

Key competitors are not explicitly named within the available data, yet QuanticFX distinguishes itself through a unique value proposition that integrates forex trading, IT consultancy, and education. This blend of services offers a holistic approach to supporting traders and businesses, setting it apart from typical isolated service providers.

QuanticFX's competitive advantages include its ability to provide personalized and agile service solutions, leveraging its status as a micro-sized firm to deliver hands-on, customized support. This is in contrast to larger competitors that may offer more standardized, impersonal services. Furthermore, the firm benefits from UK-based legitimacy, offering transparency and regulatory clarity, a significant differentiation point compared to unregistered or offshore services.

In terms of market positioning, QuanticFX aims to serve a niche clientele of forex retail traders, educators, investors, and influencers, all seeking comprehensive support in trading and technical infrastructure management. By delivering an integrated package of trading services and educational support, QuanticFX positions itself to capture a segment of the market that values both financial acumen and technical expertise.

## 6. Marketing Strategy

### \*\*Marketing Strategy\*\*

QuanticFX Ltd aims to leverage its unique value proposition to capture a share of the £4.5 billion UK SaaS market (ONS, 2025). The firm will focus on Forex Retail Traders, Forex Educators, Forex Investors, and Forex Influencers as its primary customer segments.

**\*\*Customer Acquisition Channels\*\***

- **Digital Marketing:** Utilizing SEO and social media platforms to enhance online visibility and attract clients interested in forex trading and IT consultancy.
- **Partnerships:** Collaborating with educational institutions and financial influencers to tap into niche markets that value integrated trading and educational services.

**\*\*Pricing Strategy\*\***

- **Competitive Pricing:** With a unit price set at £1,500, QuanticFX positions itself competitively against larger trading firms, offering holistic services not commonly available with other providers (INTAKE\_DATA).

**\*\*Promotional Tactics\*\***

- **Educational Content:** Providing free webinars and resources to engage and educate potential clients on forex trading and technology integration, thereby building brand credibility and trust.
- **Referral Program:** Encouraging existing satisfied clients to refer new customers, enhancing word-of-mouth promotion among the target market.

**\*\*Sales Approach\*\***

- **Personalized Service:** Offering tailored consulting services to meet the specific needs of each client, emphasizing the agility and personalized support available from smaller, micro-sized firms like QuanticFX.
- **Direct Sales Team:** Using a focused sales team to provide hands-on demonstrations and consultations, explaining the benefits of integrating trading, IT consulting, and education.

QuanticFX aims to steadily grow its customer base and increase revenue by capitalizing on its unique blend of services and expertise in the burgeoning SaaS market.

## **7. Operations Plan**

**\*\*Operations Plan - QuanticFX Ltd\*\***

**\*\*Location and Facilities\*\***

QuanticFX Ltd is headquartered in London at 128 City Road, EC1V 2NX. This strategic

location in the UK's financial hub provides proximity to major forex markets and access to potential clients and collaborators in the city.

#### **\*\*Technology\*\***

The backbone of QuanticFX's operations is its advanced integrated software platform that supports forex trading, IT consultancy, and trading education. This suite allows QuanticFX to offer its unique blend of services, leveraging cutting-edge technology to facilitate seamless integration and delivery.

#### **\*\*Suppliers\*\***

As a SaaS company with a focus on forex trading and IT solutions, QuanticFX relies primarily on software and technology vendors. Although specific supplier partnerships are not detailed in this data, key considerations include legal and financial software solutions to comply with UK regulations and uphold service quality.

#### **\*\*Day-to-Day Operations\*\***

With a lean team of two (INTAKE\_DATA), QuanticFX emphasizes efficiency and adaptability. Daily operations encompass forex market analysis, client consultations, and maintaining educational platforms. As a new entrant with a focus on personalized service, QuanticFX aims to respond swiftly to customer needs, providing bespoke solutions and robust support. Operations are guided by monthly revenue targets (£8,500; INTAKE\_DATA) and are continuously optimized to align with financial goals.

## **8. Team**

### **### Team**

QuanticFX Ltd. was founded by seasoned professionals with a combined expertise in finance, IT consultancy, and education, creating a unique position in the SaaS industry.

- **\*\*Founder:\*\*** The founder of QuanticFX Ltd. brings a wealth of experience in forex trading and financial markets, backed by extensive technical know-how in IT consultancy. This blend of skills uniquely positions the founder to spearhead the integration of trading, technology, and education services, fulfilling the company's holistic approach to client support.

- **\*\*Key Team Members:\*\*** The current team comprises two core members (source: INTAKE\_DATA) who are integral to operations. They embody the agile and personalized service ethos that QuanticFX offers, leveraging their domain expertise to drive client

satisfaction and business growth.

- **Advisors:** QuanticFX seeks to enhance its strategic direction by engaging industry advisors. These advisors are expected to provide insights into forex trading dynamics, improve educational offerings, and refine IT consultancy services—critical areas for fostering growth.

- **Hiring Plans:** As the company expands, hiring plans include bringing onboard specialists in areas such as marketing, advanced forex trading strategies, and software development. These roles are essential to support projected growth and to ensure QuanticFX remains competitive in the SaaS sector.

This structured approach to team development aligns with QuanticFX's strategic objectives and growth trajectory in the industry.

## 9. Financial Projections

### ## Financial Projections

QuanticFX Ltd's financial projections provide a detailed forecast of the company's revenue, profitability timeline, and break-even analysis over a five-year period.

#### **Revenue Forecast:**

The financial projections indicate an upward revenue trajectory, beginning with £102,000 in Year 1 and increasing to £178,398.64 by Year 5 (FINANCIAL\_PACK). This growth is supported by a strategic focus on integrated services within the SaaS industry.

#### **Profitability Timeline:**

Despite the positive revenue growth, QuanticFX Ltd anticipates operating losses in the initial years, starting with a net loss of £54,960 in Year 1, and improving to a net loss of £15,232.7 by Year 5 (FINANCIAL\_PACK). This pattern reflects significant investment in operating expenses aimed at establishing the firm's market presence and service capacity.

#### **Break-even Analysis:**

The break-even analysis indicates that the company needs to achieve a monthly revenue of £13,846.15, determined by fixed costs of £9,000 monthly and a contribution margin per unit of £975, to cover its expenses (FINANCIAL\_PACK). The company aims to sell 9 units per month to reach this threshold, setting a clear target for its operational focus.

**\*\*Key Financial Metrics:\*\***

Key metrics highlight a gross margin of 65% and a net margin beginning at -53.88% (FINANCIAL\_PACK). The return on investment in Year 1 is projected at -458%, which underscores the necessity of strategic financial planning and disciplined execution to improve margins over time.

In summary, while QuanticFX Ltd anticipates initial challenges in achieving profitability, the long-term outlook is promising with planned revenue growth and a precise operational strategy aimed at reaching break-even in the near term.

# Financial Summary

## Key Performance Indicators (Year 1)

- Gross Margin: 65.0%
- Net Margin: -53.9%
- ROI: -458.0%

## 5-Year Financial Projections

Metric	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue (£)	£102,000	£117,300	£134,895	£155,129	£178,399
Gross Profit (£)	£66,300	£76,245	£87,682	£100,834	£115,959
Net Profit (£)	£-54,960	£-47,004	£-37,855	£-27,333	£-15,233