# **Factor Analysis**

Principal components factor analysis

Use of extracted factors in multivariate dependency models

#### KEY CONCEPTS

#### **Factor Analysis**

Interdependency technique

Assumptions of factor analysis

Latent variable (i.e. factor)

Research questions answered by factor analysis

Applications of factor analysis

Exploratory applications

Confirmatory applications

R factor analysis

Q factor analysis

Factor loadings

Steps in factor analysis

Initial v final solution

Factorability of an intercorrelation matrix

Bartlett's test of sphericity and its interpretation

Kaiser-Meyer-Olkin measure of sampling adequacy (KMO) and its interpretation

Identity matrix and the determinant of an identity matrix

Methods for extracting factors

Principal components

Maximum likelihood method

Principal axis method

Unwieghted least squares

Generalized least squares

Alpha method

Image factoring

Criteria for determining the number of factors

Eigenvalue greater than 1.0

Cattell's scree plot

Percent and cumulative percent of variance explained by the factors extracted

Component matrix and factor loadings

Communality of a variable

Determining what a factor measures and naming a factor

Factor rotation and its purpose

Varimax

Quartimax

Equimax

Orthogonal v oblique rotation

Reproduced correlation matrix

Computing factor scores

Factor score coefficient matrix

Using factor score in multivariate dependency models

### Lecture Outline

- ✓ Identifying patterns of intercorrelation
- √ Factors v correlations
- √ Steps in the factor analysis process
- √ Testing for "factorability"
- ✓ Initial v final factor solutions
- ✓ Naming factors
- √ Factor rotation
- ✓ Computing factor scores
- ✓ Using factors scores in multivariate dependency models

# **Factor Analysis**

### Interdependency Technique

Seeks to find the latent factors that account for the patterns of collinearity among multiple metric variables

## <u>Assumptions</u>

Large enough sample to yield reliable estimates of the correlations among the variables

Statistical inference is improved if the variables are multivariate normal

Relationships among the pairs of variables are linear

Absence of outliers among the cases

Some degree of collinearity among the variables but not an extreme degree or singularity among the variables

Large ratio of N / k

### An intercorrelation Matrix

<u>Basic assumption</u> Variables that significantly correlate with each other do so because they are measuring the same "thing".

<u>The problem</u> What is the "thing" that correlated variables are measuring in common?

Given nine metric variable ...

	$X_1$	$X_2$	<b>X</b> <sub>3</sub>	$X_4$	$X_5$	$X_6$	$X_7$	X <sub>8</sub>	$X_9$
$X_1$	1.00	0.80	0.70	0.95	0.01	0.20	0.18	0.16	0.03
$X_2$		1.00	0.63	0.75	0.08	0.11	0.13	0.04	0.09
$X_3$			1.00	0.84	0.02	0.12	0.07	0.15	0.05
$X_4$				1.00	0.01	0.11	0.06	0.02	0.13
X <sub>2</sub> X <sub>3</sub> X <sub>4</sub> X <sub>5</sub>					1.00	0.93	0.02	0.05	0.03
$X_6$						1.00	0.11	0.09	0.02
$X_7$							1.00	0.95	0.90
$X_8$								1.00	0.93
<b>X</b> <sub>9</sub>									1.00

### Notice the patterns of intercorrelation

- ✓ Variables 1, 2, 3 & 4 correlate highly with each other, but not with the rest of the variables
- ✓ Variables 5 & 6 correlate highly with each other, but not with the rest of the variables
- ✓ Variables 7, 8, & 9 correlate highly with each other, but not with the rest of the variables

<u>Deduction</u> The nine variables seem to be measuring 3 "things" or underlying factors.

- Q What are these three factors?
- Q To what extent does each variable measure each of these three factors?

# Research Questions That Lend Themselves to Factor Analysis

A 20 item attitudinal survey of citizen attitudes about the problems of crime and the administration of justice.

Q Does the survey measure 20 different independent attitudinal dimensions or do the survey items only measure a few underlying attitudes?

## A pre-sentence investigation

Q Are the individual items in a pre-sentence investigation measuring as many independent background factors, or do they measure a few underlying background dimensions; e.g. social, educational, criminal, etc.?

The purpose of factor analysis is to reduce multiple variables to a lesser number of underlying factors that are being measured by the variables.

# **Applications of Factor Analysis**

### **Exploratory factor analysis**

A non-theoretical application. Given a set of variables, what are the underlying dimensions (factors), if any, that account for the patterns of collinearity among the variables?

<u>Example</u> Given the multiple items of information gathered on applicants applying for admission to a police academy, how many independent factors are actually being measured by these items?

## Confirmatory factor analysis

Given a theory with four concepts that purport to explain some behavior, do multiple measures of the behavior reduce to these four factors?

<u>Example</u> Given a theory that attributes delinquency to four independent factors, do multiple measures on delinquents reduce to measuring these four factors?

### R and Q Factor Analysis

R factor analysis involves extracting latent factors from among the variables

Q factor analysis involves factoring the subjects vis-à-vis the variables. The result is a "clustering" of the subjects into independent groups based upon factors extracted from the data.

This application is not used much today since a variety of clustering techniques have been developed that are designed specifically for the purpose of grouping multiple subjects into independent groups.

# The Logic of Factor Analysis

## Given an N by k database ...

Subjects			Variables	
	X <sub>1</sub>	$X_2$	<b>X</b> <sub>3</sub>	 $X_k$
1	2	12	0	 113
2	5	16	2	 116
3	7	8	1	 214
N	12	23	0	 168

## Compute a k x k intercorrelation matrix ...

	X <sub>1</sub>	$X_2$	<b>X</b> <sub>3</sub>	 $X_k$
X <sub>1</sub>	1.00	0.26	0.84	 0.72
$X_2$		1.00	0.54	 0.63
X <sub>3</sub>			1.00	 0.47
$X_k$				1.00

# Reduce the intercorrelation matrix to a k x F matrix of factor loadings ...

+			
Variables	Factor I	Factor II	Factor III
X <sub>1</sub>	0.932	0.013	0.250
$X_2$	0.851	0.426	0.211
X <sub>3</sub>	0.134	0.651	0.231
			0.293
$X_k$	0.725	0.344	0.293

# What is a Factor Loading?

A factor loading is the correlation between a variable and a factor that has been extracted from the data.

Example Note the factor loadings for variable  $X_1$ .

Variables	Factor I	Factor II	Factor III
X <sub>1</sub>	0.932	0.013	0.250

### **Interpretation**

Variable X<sub>1</sub> is highly correlated with Factor I, but negligibly correlated with Factors II and III

Q How much of the variance in variable X<sub>1</sub> is measured or accounted for by the three factors that were extracted?

Simply square the factor loadings and add them together

$$(0.932^2 + 0.013^2 + 0.250^2) = 0.93129$$

This is called the communality of the variable.

## Steps in Factor Analysis

Step 1 Compute a k by k intercorrelation matrix. Compute the factorability of the matrix.

Step 2 Extract an initial solution

Step 3 From the initial solution, determine the appropriate number of factors to be extracted in the final solution

Step 4 If necessary, rotate the factors to clarify the factor pattern in order to better interpret the nature of the factors

Step 5 Depending upon subsequent applications, compute a factor score for each subject on each factor.

## An Eleven Variable Example

#### The variables and their code names

- Sentence (sentence)
- Number of prior convictions(pr\_conv)
- Intelligence (iq)
- Drug dependency (dr\_score)
- Chronological age (age)
- Age at 1<sup>st</sup> arrest (age\_firs)
- Time to case disposition (tm\_disp)
- Pre-trial jail time (jail\_tm)
- Time served on sentence (tm\_serv)
- Educational equivalency (educ\_eqv)
- Level of work skill (skl\_indx)

# Intercorrelation Among the Variables

#### Correlations

		SENTENCE	PR_CONV	IQ	DR_SCORE	AGE	AGE_FIRS	TM_DISP	JAIL_TM	TM_SERV	EDUC_EQV	SKL_INDX
SENTENCE	Pearson Correlation	1.000	.400**	024	.346**	.826**	417**	084	.496**	.969**	006	030
	Sig. (2-tailed)		.001	.846	.003	.000	.000	.489	.000	.000	.959	.805
	N	70	70	70	70	70	70	70	70	70	70	70
PR_CONV	Pearson Correlation	.400**	1.000	016	.056	.302*	358**	066	.321**	.419**	095	101
	Sig. (2-tailed)	.001		.895	.645	.011	.002	.589	.007	.000	.434	.404
	N	70	70	70	70	70	70	70	70	70	70	70
IQ	Pearson Correlation	024	016	1.000	.187	061	139	.031	066	.013	.680**	.542*
	Sig. (2-tailed)	.846	.895		.122	.614	.250	.800	.587	.914	.000	.000
	N	70	70	70	70	70	70	70	70	70	70	70
DR_SCORE	Pearson Correlation	.346**	.056	.187	1.000	.252*	340**	024	.084	.338**	.102	.094
	Sig. (2-tailed)	.003	.645	.122		.036	.004	.841	.490	.004	.399	.439
	N	70	70	70	70	70	70	70	70	70	70	70
AGE	Pearson Correlation	.826**	.302*	061	.252*	1.000	312**	.048	.499**	.781**	116	180
	Sig. (2-tailed)	.000	.011	.614	.036		.009	.692	.000	.000	.339	.136
	N	70	70	70	70	70	70	70	70	70	70	70
AGE_FIRS	Pearson Correlation	417**	358**	139	340**	312**	1.000	132	364**	372**	.021	.009
	Sig. (2-tailed)	.000	.002	.250	.004	.009		.277	.002	.002	.862	.944
	N	70	70	70	70	70	70	70	70	70	70	70
TM_DISP	Pearson Correlation	084	066	.031	024	.048	132	1.000	.258*	146	026	099
	Sig. (2-tailed)	.489	.589	.800	.841	.692	.277		.031	.228	.830	.416
	N	70	70	70	70	70	70	70	70	70	70	70
JAIL_TM	Pearson Correlation	.496**	.321**	066	.084	.499**	364**	.258*	1.000	.464**	160	120
	Sig. (2-tailed)	.000	.007	.587	.490	.000	.002	.031		.000	.186	.320
	N	70	70	70	70	70	70	70	70	70	70	70
TM_SERV	Pearson Correlation	.969**	.419**	.013	.338**	.781**	372**	146	.464**	1.000	.047	.020
	Sig. (2-tailed)	.000	.000	.914	.004	.000	.002	.228	.000		.699	.871
	N	70	70	70	70	70	70	70	70	70	70	70
EDUC_EQV	Pearson Correlation	006	095	.680**	.102	116	.021	026	160	.047	1.000	.872*
	Sig. (2-tailed)	.959	.434	.000	.399	.339	.862	.830	.186	.699		.000
	N	70	70	70	70	70	70	70	70	70	70	70
SKL_INDX	Pearson Correlation	030	101	.542**	.094	180	.009	099	120	.020	.872**	1.000
	Sig. (2-tailed)	.805	.404	.000	.439	.136	.944	.416	.320	.871	.000	
	N	70	70	70	70	70	70	70	70	70	70	70

<sup>\*\*-</sup> Correlation is significant at the 0.01 level (2-tailed).

Q How much collinearity or common variance exits among the variables?

Q Is the intercorrelation matrix "factorable"?

 $<sup>\</sup>ensuremath{^\star}\cdot$  Correlation is significant at the 0.05 level (2-tailed).

# Ways to Determine the Factorability of an Intercorrelation Matrix

#### **Two Tests**

**Bartlett's Test of Sphericity** 

Kaiser-Meyer-Olkin Measure of Sampling Adequacy (KMO)

Consider the intercorrelation matrix below, which is called an <u>identity matrix</u>.

	X <sub>1</sub>	X <sub>2</sub>	<b>X</b> <sub>3</sub>	$X_4$	<b>X</b> <sub>5</sub>
X <sub>1</sub>	1.00	0.00	0.00	0.00	0.00
$X_2$		1.00	0.00	0.00	0.00
$X_3$			1.00	0.00	0.00
$X_4$				1.00	0.00
$X_5$					1.00

The variables are totally noncollinear. If this matrix was factor analyzed ...

It would extract as many factors as variables, since each variable would be its own factor.

It is totally non-factorable

# Bartlett's Test of Sphericity

In matrix algebra, the determinate of an identity matrix is equal to 1.0. For example ...

$$| 1 | = (1.0 \times 1.0) - (0.0 \times 0.0) = 1.0$$

<u>Example</u> Given the intercorrelation matrix below, what is its determinate?

$$R = \begin{pmatrix} 1.0 & 0.63 \\ \\ 0.63 & 1.00 \end{pmatrix}$$

$$|R| = (1.0 \times 1.0) - (0.63 \times 0.63) = 0.6031$$

### Bartlett's test of sphericity

Calculates the determinate of the matrix of the sums of products and cross-products (S) from which the intercorrelation matrix is derived.

The determinant of the matrix S is converted to a chi-square statistic and tested for significance.

The null hypothesis is that the intercorrelation matrix comes from a population in which the variables are noncollinear (i.e. an identity matrix)

And that the non-zero correlations in the sample matrix are due to sampling error.

#### Chi-square

```
\chi^2 = -\left[ (n\text{-}1) - 1/6 \left( 2p\text{+}1\text{+}2/p \right) \right] \left[ \ln \left| S \right| + p \ln (1/p) \ \Sigma I_j \right] p = \text{number of variables, } k = \text{number of components, } I_j = \text{jth eigenvalue of } S df = (p - 1) \ (p - 2) \ / \ 2
```

# Results of Bartlett's Test of Sphericity

#### **KMO and Bartlett's Test**

Kaiser-Meyer-Olkin Adequacy.	.698	
Bartlett's Test of Sphericity	Approx. Chi-Square df	496.536 55
	Sig.	.000

#### **Test Results**

$$\chi^2 = 496.536$$

$$df = 55$$

### **Statistical Decision**

The sample intercorrelation matrix did not come from a population in which the intercorrelation matrix is an identity matrix.

# Kaiser-Meyer-Olkin Measure of Sampling Adequacy (KMO)

If two variables share a common factor with other variables, their partial correlation  $(a_{ij})$  will be small, indicating the unique variance they share.

$$a_{ij} = (r_{ij} \bullet_{1, 2, 3, ...k})$$

$$\mathsf{KMO} = (\Sigma \Sigma \ \mathsf{r^2}_{\mathsf{ij}}) \ / \ (\Sigma \Sigma \ \mathsf{r^2}_{\mathsf{ij}} + (\Sigma \Sigma \ \mathsf{a^2}_{\mathsf{ij}})$$

If 
$$a_{ij} \cong 0.0$$

The variables are measuring a common factor, and KMO  $\cong$  1.0

If 
$$a_{ii} \cong 1.0$$

The variables are not measuring a common factor, and KMO  $\cong$  0.0

# Interpretation of the KMO as characterized by Kaiser, Meyer, and Olkin ...

KMO Value	Degree of Common Variance
0.90 to 1.00	Marvelous
0.80 to 0.89	Meritorious
0.70 to 0.79	Middling
0.60 to 0.69	Mediocre
0.50 to 0.59	Miserable
0.00 to 0.49	Don't Factor

#### Results of the KMO

#### **KMO and Bartlett's Test**

Kaiser-Meyer-Olkin Adequacy.	.698	
Bartlett's Test of Sphericity	Approx. Chi-Square df	496.536 55
	Sig.	.000

The KMO = 0.698

### **Interpretation**

The degree of common variance among the eleven variables is "mediocre" bordering on "middling"

If a factor analysis is conducted, the factors extracted will account for fare amount of variance but not a substantial amount.

## Extracting an Initial Solution

A variety of methods have been developed to extract factors from an intercorrelation matrix. SPSS offers the following methods ...

- ✓ Principle components method (probably the most commonly used method)
- ✓ Maximum likelihood method (a commonly used method)
- ✓ Principal axis method also know as common factor analysis
- ✓ Unweighted least-squares method
- ✓ Generalized least squares method
- ✓ Alpha method
- √ Image factoring

# An Initial Solution Using the Principal Components Method

In the initial solution, each variable is standardized to have a mean of 0.0 and a standard deviation of  $\pm 1.0$ . Thus ...

The variance of each variable = 1.0

And the total variance to be explained is 11, i.e. 11 variables, each with a variance = 1.0

Since a single variable can account for 1.0 unit of variance ...

A useful factor must account for more than 1.0 unit of variance, or have an eigenvalue  $\lambda > 1.0$ 

Otherwise the factor extracted explains no more variance than a single variable.

Remember the goal of factor analysis is to explain multiple variables by a lesser number of factors.

#### The Results of the Initial Solution

**Total Variance Explained** 

		Initial Eigenvalu	ies	Extraction Sums of Squared Loadings			
Component	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	
1	3.698	33.617	33.617	3.698	33.617	33.617	
2	2.484	22.580	56.197	2.484	22.580	56.197	
3	1.237	11.242	67.439	1.237	11.242	67.439	
4	.952	8.653	76.092				
5	.898	8.167	84.259				
6	.511	4.649	88.908				
7	.468	4.258	93.165				
8	.442	4.022	97.187				
9	.190	1.724	98.911				
10	9.538E-02	.867	99.778				
11	2.437E-02	.222	100.000				

Extraction Method: Principal Component Analysis.

11 factors (components) were extracted, the same as the number of variables factored.

#### Factor I

The 1<sup>st</sup> factor has an eigenvalue = 3.698. Since this is greater than 1.0, it explains more variance than a single variable, in fact 3.698 times as much.

The percent a variance explained ...

(3.698 / 11 units of variance) (100) = 33.617%

The Results of the Initial Solution (cont.)

#### Factor II

The 2<sup>nd</sup> factor has an eigenvalue = 2.484. It is also greater than 1.0, and therefore explains more variance than a single variable

The percent a variance explained

(2.484 / 11 units of variance) (100) = 22.580%

#### Factor III

The 3<sup>rd</sup> factor has an eigenvalue = 1.237. Like Factors I & II it is greater than 1.0, and therefore explains more variance than a single variable.

The percent a variance explained

(1.237 / 11 units of variance) (100) = 11.242%

### The remaining factors

Factors 4 through 11 have eigenvalues less that 1, and therefore explain less variance that a single variable.

The Results of the Initial Solution (cont.)

#### Nota Bene

✓ The sum of the eigenvalues associated with each factor (component) sums to 11.

$$(3.698 + 2.484 + 1.237 + 0.952 + ... + 2.437 = 11)$$

✓ The cumulative % of variance explained by the first three factors is 67.439%

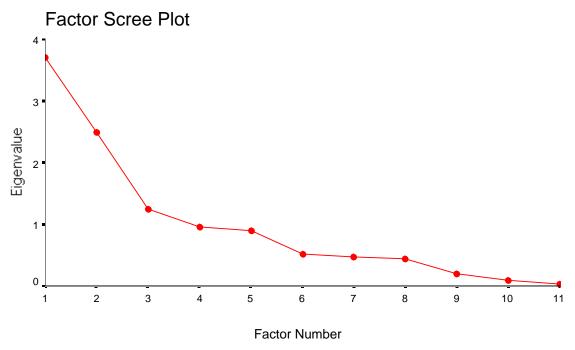
In other words, 67.439% of the common variance shared by the 11 variables can be accounted for by the 3 factors.

This is reflective of the KMO of 0.698, a "mediocre" to "middling % of variance

✓ This initial solution suggests that the final solution should extract not more than 3 factors.

### Cattell's Scree Plot

Another way to determine the number of factors to extract in the final solution is Cattell's scree plot. This is a plot of the eigenvalues associated with each of the factors extracted, against each factor.



At the point that the plot begins to level off, the additional factors explain less variance than a single variable.

Raymond B. Cattell (1952) Factor Analysis New York: Harper & Bros.

# **Factor Loadings**

The component matrix indicates the correlation of each variable with each factor.

#### Component Matrix<sup>a</sup>

	Component					
	1	2	3			
SENTENCE	.933	.104	190			
TM_SERV	.907	.155	253			
AGE	.853	-4.61E-02	-6.86E-02			
JAIL_TM	.659	116	.404			
AGE_FIRS	581	137	357			
PR_CONV	.548	-4.35E-02	-2.52E-02			
DR_SCORE	.404	.299	-1.04E-02			
EDUC_EQV	132	.935	1.479E-02			
SKL_INDX	151	.887	-3.50E-02			
IQ	-4.80E-02	.808	.193			
TM_DISP	1.787E-02	-9.23E-02	.896			

Extraction Method: Principal Component Analysis.

### The variable sentence

Correlates 0.933 with Factor I

Correlates 0.104 with Factor II

Correlates -0.190 with Factor II

a. 3 components extracted.

#### Factor Loadings (cont.)

The total proportion of the variance in sentence explained by the three factors is simply the sum of its squared factor loadings.

$$(0.933^2 + 0.104^2 - 0.190^2) = 0.917$$

This is called the <u>communality</u> of the variable sentence

The communalities of the 11 variables are as follows: (cf. column headed *Extraction*)

#### Communalities

	Initial	Extraction
SENTENCE	1.000	.917
PR_CONV	1.000	.303
IQ	1.000	.693
DR_SCORE	1.000	.252
TM_DISP	1.000	.811
JAIL_TM	1.000	.611
TM_SERV	1.000	.910
EDUC_EQV	1.000	.893
SKL_INDX	1.000	.811
AGE	1.000	.735
AGE_FIRS	1.000	.483

Extraction Method: Principal Component Analysis.

As is evident from the table, the proportion of variance in each variable accounted for by the three factors is not the same.

#### What Do the Three Factors Measure?

The key to determining what the factors measure is the factor loadings

## For example

Which variables load (correlate) highest on Factor I and low on the other two factors?

#### Component Matrix<sup>a</sup>

	Component					
	1	2	3			
SENTENCE	.933	.104	190			
TM_SERV	.907	.155	253			
AGE	.853	-4.61E-02	-6.86E-02			
JAIL_TM	.659	116	.404			
AGE_FIRS	581	137	357			
PR_CONV	.548	-4.35E-02	-2.52E-02			
DR_SCORE	.404	.299	-1.04E-02			
EDUC_EQV	132	.935	1.479E-02			
SKL_INDX	151	.887	-3.50E-02			
IQ	-4.80E-02	.808	.193			
TM_DISP	1.787E-02	-9.23E-02	.896			

Extraction Method: Principal Component Analysis.

#### Factor I

sentence (.933)	tm_serv (.907)
age (.853)	jail_tm (.659)
age_firs (581)	pr_conv (.548)
dr score (.404)	

a. 3 components extracted.

What Do the Three Factors Measure? (cont.)

Naming Factor I What do these seven variables have in common, particularly the first few that have the highest loading on Factor I?

Degree of criminality? Career criminal history? You name it ...

#### Factor II

```
educ_equ (.935) skl_indx (.887) iq (.808)
```

Naming Factor II Educational level or job skill level?

## Factor III

Tm\_disp (.896)

Naming Factor III This factor is difficult to understand since only one variable loaded highest on it.

Could this be a measure of criminal case processing dynamics? We would need more variables loading on this factor to know.

## Summary of Results

- ✓ The 11 variables were reduced to 3 factors
- ✓ These three factors account for 67.44% of the covariance among the variables
- ✓ Factors I appears to measure criminal history
- ✓ Factor II appears to measure educational/skill level
- ✓ Factor III is ambiguous at best
- ✓ Three of the variables that load highest on Factor I
  do not load too high; i.e. age\_firs, pr\_conv, and
  dr\_score. Compare their loadings and
  communalities.

Loading on Factor I	Communality
age_firs581	.483
pr_conv .548	.303
dr_score .404	.252

The communality is the proportion of the variance in a variable accounted for by the three factors.

# What Can Be Done if the Factor Pattern Is Not Clear?

Sometimes one or more variables may load about the same on more than one factor, making the interpretation of the factors ambiguous.

Ideally, the analyst would like to find that each variable loads high ( $\Rightarrow$  1.0) on one factor and approximately zero on all the others ( $\Rightarrow$  0.0).

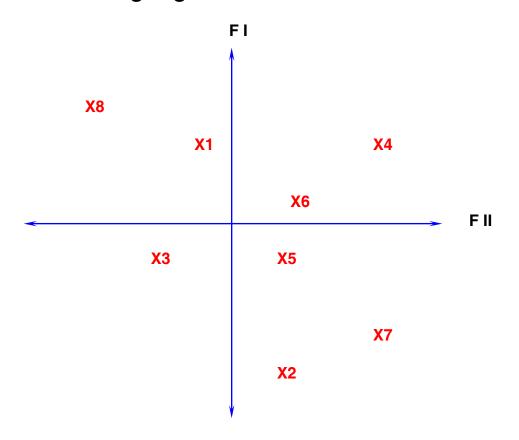
### An Ideal Component Matrix

Variables	Factors (f)					
	l	П		f		
$X_1$	1.0	0.0		0.0		
$X_2$	1.0	0.0		0.0		
$X_3$	0.0	0.0		1.0		
$X_4$	0.0	1.0		0.0		
		• • •				
$X_k$	0.0	0.0		1.0		

The values in the matrix are factor loadings, the correlations between each variable and each factor.

#### **Factor Rotation**

Sometimes the factor pattern can be clarified by "rotating" the factors in F-dimensional space. Consider the following hypothetical two-factor solution involving eight variables.

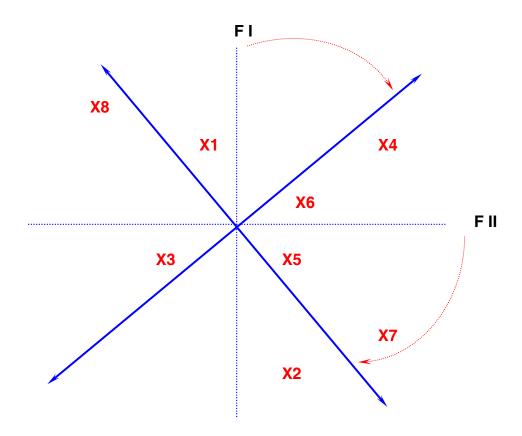


Variables 1 & 2 load on Factor I, while variables 3, 5, & 6 load on Factor II. Variables 4, 7, & 8 load about the same on both factors.

What happens if the axes are rotated?

**Factor Rotation (cont.)** 

Orthogonal rotation The axes remain 90° apart



Variables 1, 2, 5, 7, & 8 load on Factor II, while variables 3, 4, & 6 load on Factor I.

Notice that relative to variables 4, 7, & 8, the rotated factor pattern is clearer than the previously unrotated pattern.

## What Criterion is Used in Factor Rotation?

There are various methods that can be used in factor rotation ...

#### Varimax Rotation

Attempts to achieve loadings of ones and zeros in the <u>columns</u> of the component matrix (1.0 & 0.0).

#### **Quartimax Rotation**

Attempts to achieve loadings of ones and zeros in the <u>rows</u> of the component matrix (1.0 & 0.0).

### **Equimax Rotation**

Combines the objectives of both varimax and quartimax rotations

#### **Orthogonal Rotation**

Preserves the independence of the factors, geometrically they remain 90° apart.

#### **Oblique Rotation**

Will produce factors that are not independent, geometrically not 90° apart.

# Rotation of the Eleven Variable Case Study

# Method Varimax rotation. Below are the unrotated and rotated component matrices.

#### Component Matrix<sup>a</sup>

	Component					
	1	2	3			
SENTENCE	.933	.104	190			
PR_CONV	.548	-4.35E-02	-2.52E-02			
IQ	-4.80E-02	.808	.193			
DR_SCORE	.404	.299	-1.04E-02			
TM_DISP	1.787E-02	-9.23E-02	.896			
JAIL_TM	.659	116	.404			
TM_SERV	.907	.155	253			
EDUC_EQV	132	.935	1.479E-02			
SKL_INDX	151	.887	-3.50E-02			
AGE	.853	-4.61E-02	-6.86E-02			
AGE_FIRS	581	137	357			

Extraction Method: Principal Component Analysis.

#### Rotated Component Matrix

	Component					
	1	2	3			
SENTENCE	.956	-2.59E-03	-5.62E-02			
PR_CONV	.539	-9.79E-02	5.956E-02			
IQ	1.225E-02	.823	.128			
DR_SCORE	.431	.257	2.933E-02			
TM_DISP	118	-1.88E-02	.892			
JAIL_TM	.579	145	.504			
TM_SERV	.945	4.563E-02	126			
EDUC_EQV	-3.15E-02	.942	-6.89E-02			
SKL_INDX	-4.89E-02	.891	118			
AGE	.844	133	6.221E-02			
AGE_FIRS	536	110	429			

Extraction Method: Principal Component Analysis. Rotation Method: Varimax with Kaiser Normalization.

a. 3 components extracted.

a. Rotation converged in 4 iterations.

# Did the Rotation Improve the Factor Pattern?

		Effect on the
Variable	Factor	Loading
Sentence	I: no change	Increased
		(.933 to .956)
Pr_conv	I: no change	Decreased
		(.548 to .539)
IQ	II: no change	Increased
		(.808 to .823)
Dr_score	I: no change	Increased
		(.404 to .431)
Tm_disp	III: no change	Slight decrease
		(.896 to .892)
Jail_tm	I: no change	Decreased
		(.659 to .579)
Tm_serv	I: no change	Increased
		(.907 to .945)
Educ_eqv	II: no change	Increased
		(.935 to .942)
Skl_indx	II: no change	Increased
		(.887 to .891)
Age	I: no change	Decrease
		(.853 to .844
Age_firs	I: no change	Decreased
		(581 to536)

<u>Interpretation</u> Not much change. The rotated pattern is not a substantial improvement over the unrotated pattern.

# How Good a Fit is The Three Factor Solution?

## Measures of goodness-of-fit

KMO (0.698) mediocre to middling

<u>Percent of variance accounted for</u> 67.44%, the same for both the unrotated and rotated solutions

<u>Communalities</u> (the proportion of the variability in each variable accounted for by the three factors)

Ranges from a high of 0.917 for sentence to a low of 0.252 for dr\_score

<u>Factor patter</u> Fairly clear for Factors I and II, ambiguous for Factor III

Reproduced correlation matrix One measure of the goodness-of-fit is whether the factor solution can reproduce the original intercorrelation matrix among the eleven variables.

# Reproduced Intercorrelation Matrix

#### Reproduced Correlations

		SENTENCE	PR_CONV	IQ	DR_SCORE	TM_DISP	JAIL_TM	TM_SERV	EDUC_EQV	SKL_INDX	AGE	AGE_FIRS
Reproduced Correlation	SENTENCE	.917 <sup>b</sup>	.512	2.393E-03	.410	163	.526	.910	-2.872E-02	-4.244E-02	.804	488
	PR_CONV	.512	.303 <sup>b</sup>	-6.63E-02	.209	-8.75E-03	.356	.497	113	121	.472	304
	IQ	2.393E-03	-6.631E-02	.693 <sup>b</sup>	.220	9.706E-02	-4.77E-02	3.306E-02	.765	.717	-9.14E-02	152
	DR_SCORE	.410	.209	.220	.252 <sup>b</sup>	-2.97E-02	.227	.415	.226	.204	.332	272
	TM_DISP	163	-8.745E-03	9.706E-02	-2.965E-02	.811 <sup>b</sup>	.384	225	-7.546E-02	116	-4.19E-02	317
	JAIL_TM	.526	.356	-4.77E-02	.227	.384	.611 <sup>b</sup>	.477	189	217	.540	511
	TM_SERV	.910	.497	3.306E-02	.415	225	.477	.910 <sup>b</sup>	2.183E-02	9.253E-03	.784	457
	EDUC_EQV	-2.872E-02	113	.765	.226	-7.55E-02	189	2.183E-02	.893 <sup>b</sup>	.849	157	-5.693E-02
	SKL_INDX	-4.244E-02	121	.717	.204	116	217	9.253E-03	.849	.811 <sup>b</sup>	167	-2.120E-02
	AGE	.804	.472	-9.14E-02	.332	-4.19E-02	.540	.784	157	167	.735b	465
	AGE_FIRS	488	304	152	272	317	511	457	-5.693E-02	-2.120E-02	465	.483 <sup>b</sup>
Residual <sup>a</sup>	SENTENCE		112	-2.61E-02	-6.383E-02	7.922E-02	-2.93E-02	5.931E-02	2.251E-02	1.246E-02	2.159E-02	7.064E-02
	PR_CONV	112		5.032E-02	153	-5.70E-02	-3.56E-02	-7.81E-02	1.828E-02	1.930E-02	170	-5.449E-02
	IQ	-2.610E-02	5.032E-02		-3.344E-02	-6.62E-02	-1.83E-02	-1.99E-02	-8.496E-02	176	3.001E-02	1.229E-02
	DR_SCORE	-6.383E-02	153	-3.34E-02		5.189E-03	143	-7.75E-02	124	110	-7.99E-02	-6.825E-02
	TM_DISP	7.922E-02	-5.698E-02	-6.62E-02	5.189E-03		126	7.886E-02	4.933E-02	1.726E-02	9.006E-02	.185
	JAIL_TM	-2.932E-02	-3.556E-02	-1.83E-02	143	126		-1.32E-02	2.944E-02	9.629E-02	-4.09E-02	.146
	TM_SERV	5.931E-02	-7.807E-02	-1.99E-02	-7.753E-02	7.886E-02	-1.32E-02		2.526E-02	1.058E-02	-2.49E-03	8.511E-02
	EDUC_EQV	2.251E-02	1.828E-02	-8.50E-02	124	4.933E-02	2.944E-02	2.526E-02		2.277E-02	4.059E-02	7.814E-02
	SKL_INDX	1.246E-02	1.930E-02	176	110	1.726E-02	9.629E-02	1.058E-02	2.277E-02		-1.23E-02	2.982E-02
	AGE	2.159E-02	170	3.001E-02	-7.994E-02	9.006E-02	-4.09E-02	-2.49E-03	4.059E-02	-1.228E-02		.153
	AGE_FIRS	7.064E-02	-5.449E-02	1.229E-02	-6.825E-02	.185	.146	8.511E-02	7.814E-02	2.982E-02	.153	

Extraction Method: Principal Component Analysis.

The upper half of the table presents the reproduce bivariate correlations. Compare these with the lower half of the table that presents the residuals.

Residual = (observed - reproduced correlation)

The diagonal elements in the upper half of the table are the communalities associated with each variable.

Over half of the residuals (52%) are greater than 0.05

a. Residuals are computed between observed and reproduced correlations. There are 29 (52.0%) nonredundant residuals with absolute values > 0.05.

b. Reproduced communalities

## Computing Factor Scores

A useful byproduct of factor analysis is factor scores. Factor scores are composite measures that can be computed for each subject on each factor.

They are standardized measures with a mean = 0.0 and a standard deviation of 1.0, computed from the factor score coefficient matrix.

### **Application**

Suppose the eleven variables in this case study were to be used in a multiple regression equation to predict the seriousness of the offense committed by parole violators.

Clearly, the eleven predictor variables are collinear, a problem in the interpretation of the extent to which each variable effects outcome.

Instead, for each subject, computed a factor score for each factor, and use the factors as the predictor variables in a multiple regression analysis. Recall that the factors are noncollinear.

# Regression Analysis of Crime Seriousness With the Eleven Variables

#### **Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.744 <sup>a</sup>	.554	.548	1.3547
2	.805 <sup>b</sup>	.648	.637	1.2131
3	.834 <sup>c</sup>	.696	.682	1.1354

a. Predictors: (Constant), SENTENCE

b. Predictors: (Constant), SENTENCE, PR\_CONV

C. Predictors: (Constant), SENTENCE, PR\_CONV, JAIL\_TM

#### **ANOVA**d

		Sum of				
Model		Squares	df	Mean Square	F	Sig.
1	Regression	155.146	1	155.146	84.536	.000 <sup>a</sup>
	Residual	124.797	68	1.835		
	Total	279.943	69			
2	Regression	181.347	2	90.674	61.617	.000 b
	Residual	98.595	67	1.472		
	Total	279.943	69			
3	Regression	194.860	3	64.953	50.385	.000 <sup>c</sup>
	Residual	85.083	66	1.289		
	Total	279.943	69			

a. Predictors: (Constant), SENTENCE

b. Predictors: (Constant), SENTENCE, PR\_CONV

c. Predictors: (Constant), SENTENCE, PR\_CONV, JAIL\_TM

d. Dependent Variable: SER\_INDX

#### Regression Analysis of Crime Seriousness With the Eleven Variables (cont.)

#### Coefficientsa

				Standardi zed Coefficien ts		
Model		В	Std. Error	Beta	t	Sig.
1	(Constant)	2.025	.254		7.962	.000
	SENTENCE	.303	.033	.744	9.194	.000
2	(Constant)	1.601	.249		6.428	.000
	SENTENCE	.248	.032	.611	7.721	.000
	PR_CONV	.406	.096	.334	4.220	.000
3	(Constant)	1.466	.237		6.193	.000
	SENTENCE	.203	.033	.499	6.098	.000
	PR_CONV	.361	.091	.297	3.959	.000
	JAIL_TM	1.141E-02	.004	.256	3.238	.002

a. Dependent Variable: SER\_INDX

### **Interpretation**

$$R^2 = 0.696$$

Significant predictor variables: sentence on the previous offence, prior convictions, and previous jail time

The other predictors were not entered into the equation, not because they are unrelated to crime seriousness, but because they are collinear with the variables in the equation.

# Regression Analysis with Factor Scores

#### Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.788 <sup>a</sup>	.621	.615	1.2497
2	.802 <sup>b</sup>	.643	.633	1.2209

- a. Predictors: (Constant), REGR factor score 1 for analysis 1
- b. Predictors: (Constant), REGR factor score 1 for analysis 1, REGR factor score 3 for analysis 1
- C. Dependent Variable: SER\_INDX

#### **ANOVA<sup>c</sup>**

		Sum of				
Model		Squares	df	Mean Square	F	Sig.
1	Regression	173.747	1	173.747	111.255	.000 <sup>a</sup>
	Residual	106.196	68	1.562		
	Total	279.943	69			
2	Regression	180.081	2	90.040	60.410	.000 <sup>b</sup>
	Residual	99.862	67	1.490		
	Total	279.943	69			

- a. Predictors: (Constant), REGR factor score 1 for analysis 1
- b. Predictors: (Constant), REGR factor score 1 for analysis 1, REGR factor score 3 for analysis 1
- c. Dependent Variable: SER\_INDX

#### Coefficientsa

		Unstandardized Coefficients		Standardi zed Coefficien ts		
Model		В	Std. Error	Beta	t	Sig.
1	(Constant)	3.829	.149		25.632	.000
	REGR factor score 1 for analysis 1	1.587	.150	.788	10.548	.000
2	(Constant)	3.829	.146		26.238	.000
	REGR factor score 1 for analysis 1	1.587	.147	.788	10.797	.000
	REGR factor score 3 for analysis 1	.303	.147	.150	2.061	.043

a. Dependent Variable: SER\_INDX

# Interpretation of the Regression Analysis With Factor Scores

 $R^2 = 0.643$  (previous regression model = 0.696)

$$ser_indx = 3.829 + 1.587 (F I) + 0.303 (F III)$$

F = Factor

Factors I and III were found to be significant predictors. Factor II was not significant.

Factor I is assumed to be a latent factor that measures criminal history, while Factor II appears to measure educational/skill level.

Since only one variable (tm\_disp) loaded on Factor III, it is difficult to theorize about the nature of the latent variable it measures other than it measures time to disposition.

Comparison of the beta weights indicates that the criminal history factor (Factor I) has a greater effect in explaining the seriousness of the offense than does Factor III (tm\_disp).