

Multi-Asset Portfolio Construction and Return Prediction with Dynamic Features

Applied Finance Project

Masters of Financial Engineering, UC Berkeley

Goals

- I Robust Multi-Asset Return & Variance Prediction
- II Economic Intuition: Understanding Key Drivers
- III Utility Maximization

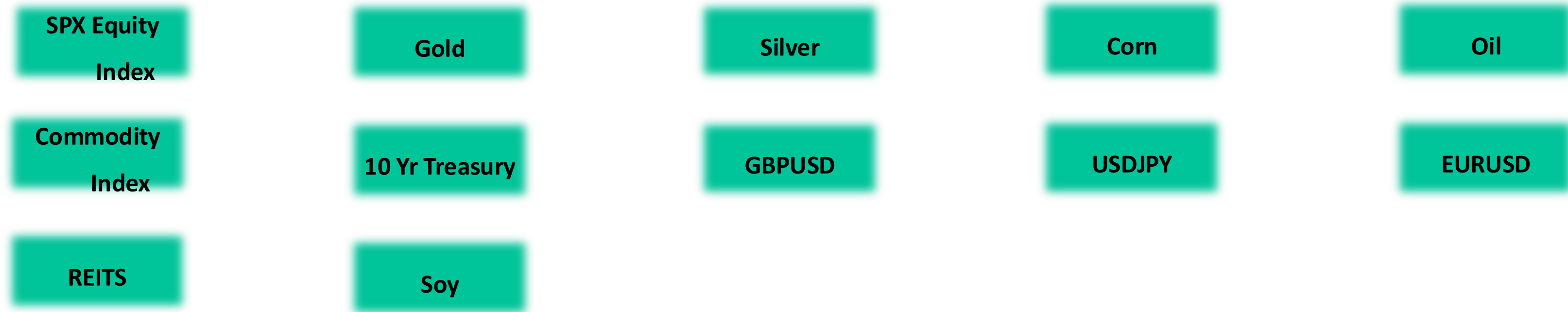
Roadmap

- I Data & Factor Construction
Macro, Technical, Pattern, CSA & Regime
- II Prediction Models
Returns: Methodology, Results
Variance: Methodology, Results
- III Portfolio Optimization
Mean-Variance, Sharpe Maximisation
Trading Cost, Frequency Assumptions

I Data & Factor Construction

i) Data & Factor Construction

Asset Space



Daily Data from January, 2000 to December 2023

In Sample: Till 2016

Out of Sample: 2017 to 2023*

What will we try to do?
Weekly Prediction: Returns and Variances

Actual Out of Sample period is last ~330 weeks

Data & Factor Construction

Return & Variance Prediction

Portfolio Construction

i) Data & Factor Construction

Macro

- Inflation
- Industrial Production
- Unemployment
- Economic Policy
Uncertainty
- BBB-AAA yield spread
- Consumption-Wealth
ratio
- Fama-French 5 factors
- Risk Free rate
- M1/M2 money supply

Technical

- Lagged Returns
- Denoised Returns
- Return Momentum
- Return Reversals
- Return Skew/
Kurtosis/ Volatility
- RSI/MACD/ADX

Pattern

- Doji Star
- Breakaway
- Shooting star
- Harami cross
- Short Line Candle

Cross Section

- Returns (R) &
lagged returns (L .
R) of other assets

Regime

- Macro/ Technical/CSA all
features used in
determination
- 3 state and 5 state
models were decided

i) Data & Factor Construction

Regime

- Macro/ Technical/CSA all features used in determination
- 3 state and 5 state models were decided

Two Approaches:

1. K-Means
2. Hidden Markov Models

Both models were trained on historical data, using our base feature universe and lagged features as our state-observations. Once trained, they were then used to predict the states for the training data that we will use in return prediction.

1. K-Means

Advantages:

- Simplicity
- Quick and Scalable

Disadvantages:

- Static
- Sphericity of Clusters

Optimal number of clusters, k found using elbow method

2. Hidden Markov Models

Advantages:

- Temporal Dynamics
- Flexibility in Model Distributions
- Predictive Insights

Disadvantages:

- Complexity
- Markov Assumption

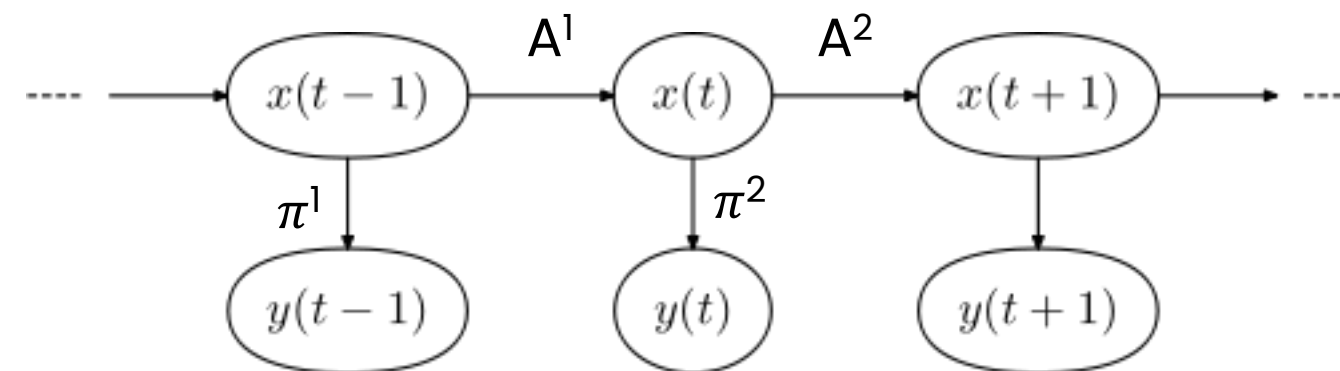
Optimal number of clusters found using AIC, BIC

i) Data & Factor Construction

Regime

- Macro/ Technical/CSA all features used in determination
- 3 state and 5 state models were decided

Hidden Markov Models



A is transition probability

π is emission probability

Since x cannot be directly observed, one makes educated guesses based on observations y .

In our case, each y is our entire feature universe and x are the market regime states

With HMMs, you can answer three fundamental questions:

1. Evaluation: Given Y and $\lambda = (A, \pi)$, what is $P(Y | \lambda)$?
2. Training: Given Y , how do we learn the model parameters $\lambda = (A, \pi)$ to maximize $P(Y | \lambda)$?
3. Recognition: Given Y and $\lambda = (A, \pi)$, what is the best hidden state sequence X that best explains Y ?

These problems are solved using a [Foward-Backward algorithm](#), [Baum-Welch algorithm](#), and [Viterbi algorithm](#) respectively.

i) Data & Factor Construction

Regime

- Macro/ Technical/CSA all features used in determination
- 3 state and 5 state models were decided

Hidden Markov Models: Gaussian

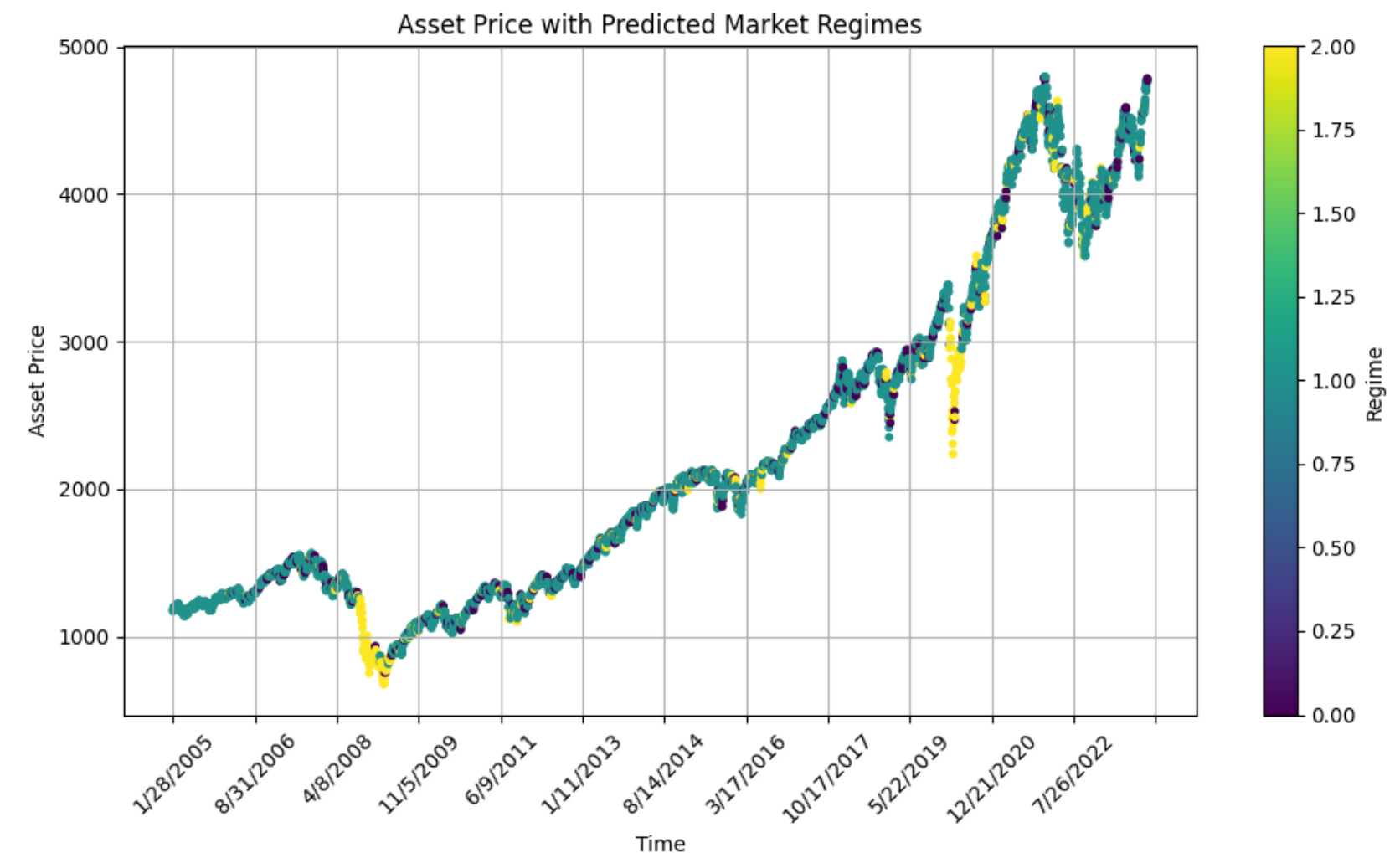
$$\lambda = (A, \pi)$$



$$\lambda = (A, \theta, \pi)$$

- $A = \begin{bmatrix} 0.7 & 0.3 \\ 0.4 & 0.6 \end{bmatrix}$
- $\theta = [\mathcal{N}(1, 1), \mathcal{N}(5, 1)]$
- $\pi = [0.6, 0.4]$

Same as before but with an added parameter for the distribution of our observation/emission probabilities, which here are assumed Gaussian.



i) Data & Factor Construction

The Curse of Dimensionality

Macro

75 features:

- I. Levels **(15)**
- II. Monthly differences **(15)**
- III. 1/2/3-month lags **(15 * 3)**

Technical

28 features for each assets:

- I. Lagged Daily Differences **(15)**
- II. RSI, MACD, ADX **(3)**
- III. Return Momentums for past 7, 15, 30, 45-day cumulative returns **(4)**
- IV. Return Reversals using 7 & 30-day **(2)**
- V. Skewness, Kurtosis, Volatility using 22-day lookback window **(3)**
- VI. Denoised return **(1)**

Pattern

61 features:

Categorical labels to convey presence/absence of certain patterns in the price/return historical time series

Cross Section

~1000 features

Cross sectional features, including lagged returns, patterns and technical features of other assets

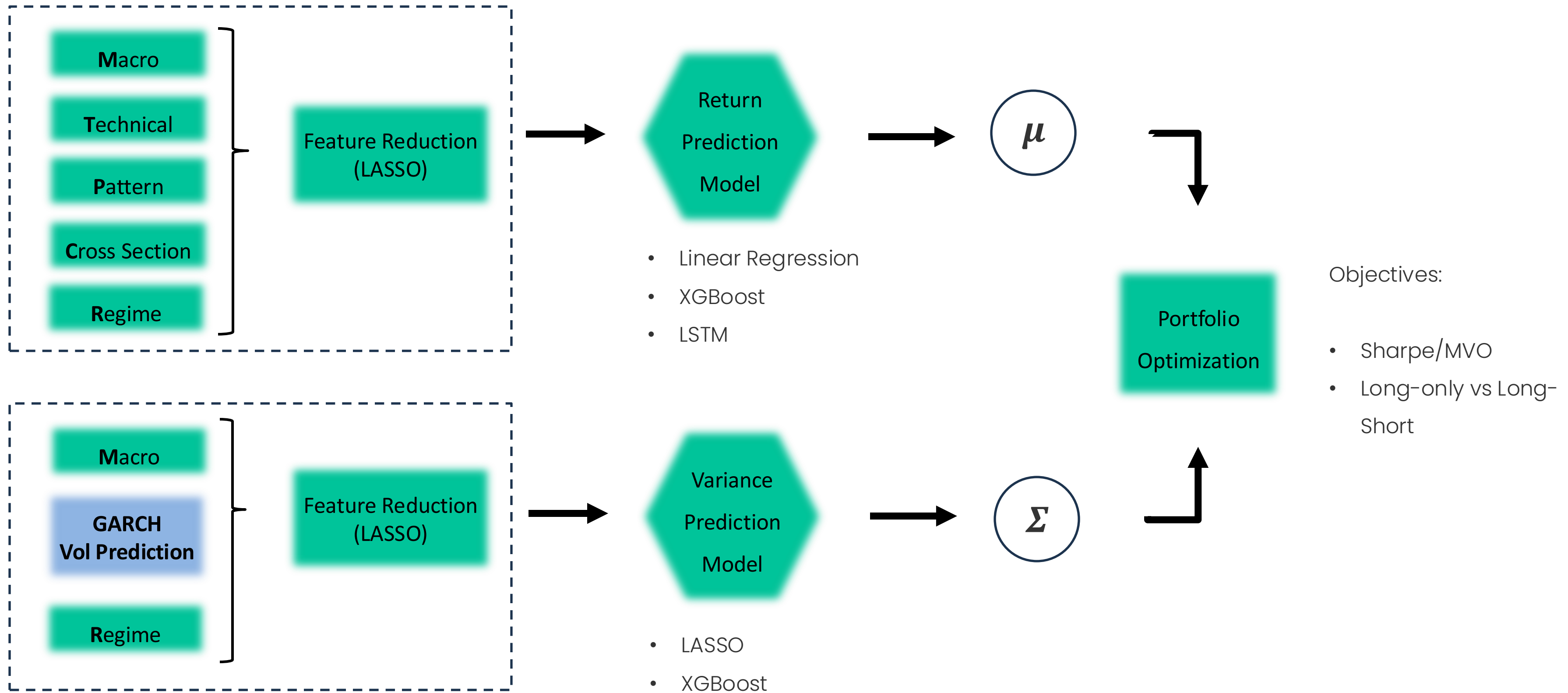
Regime

2 features

We considered 3 state and 5 state models

Hidden Markov Models and k-Means Clustering utilized for determination of regimes

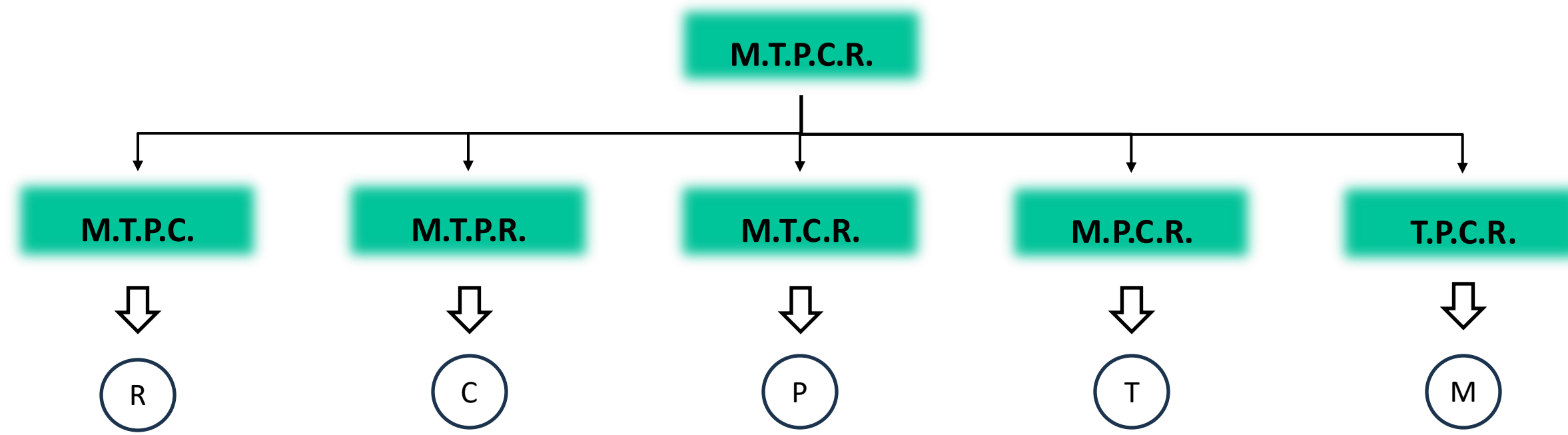
Framework Overview



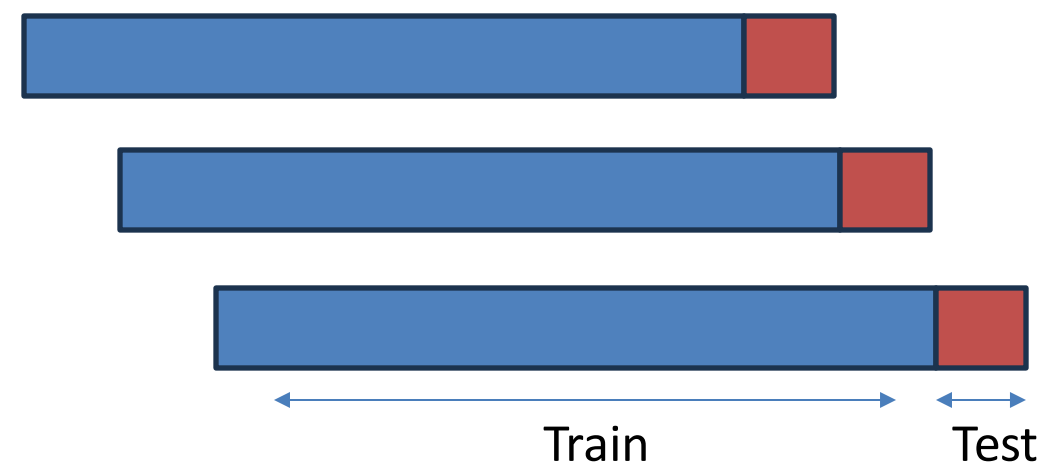
II Predicting Returns

ii Prediction Models: Return Prediction

Approach: Kitchen-sink OOS explained variance loss



- Rolling: 600:1 weeks train-test window (OOS 2017 to 2023)
- Feature Reduction: PCA vs Lasso(OOS vs IS)
- Stability with number of features
- Linear vs Non-Linear
- Why weekly?
- What else did we try?



- Feature importance was determined using a step-by-step feature-removed regression/model.

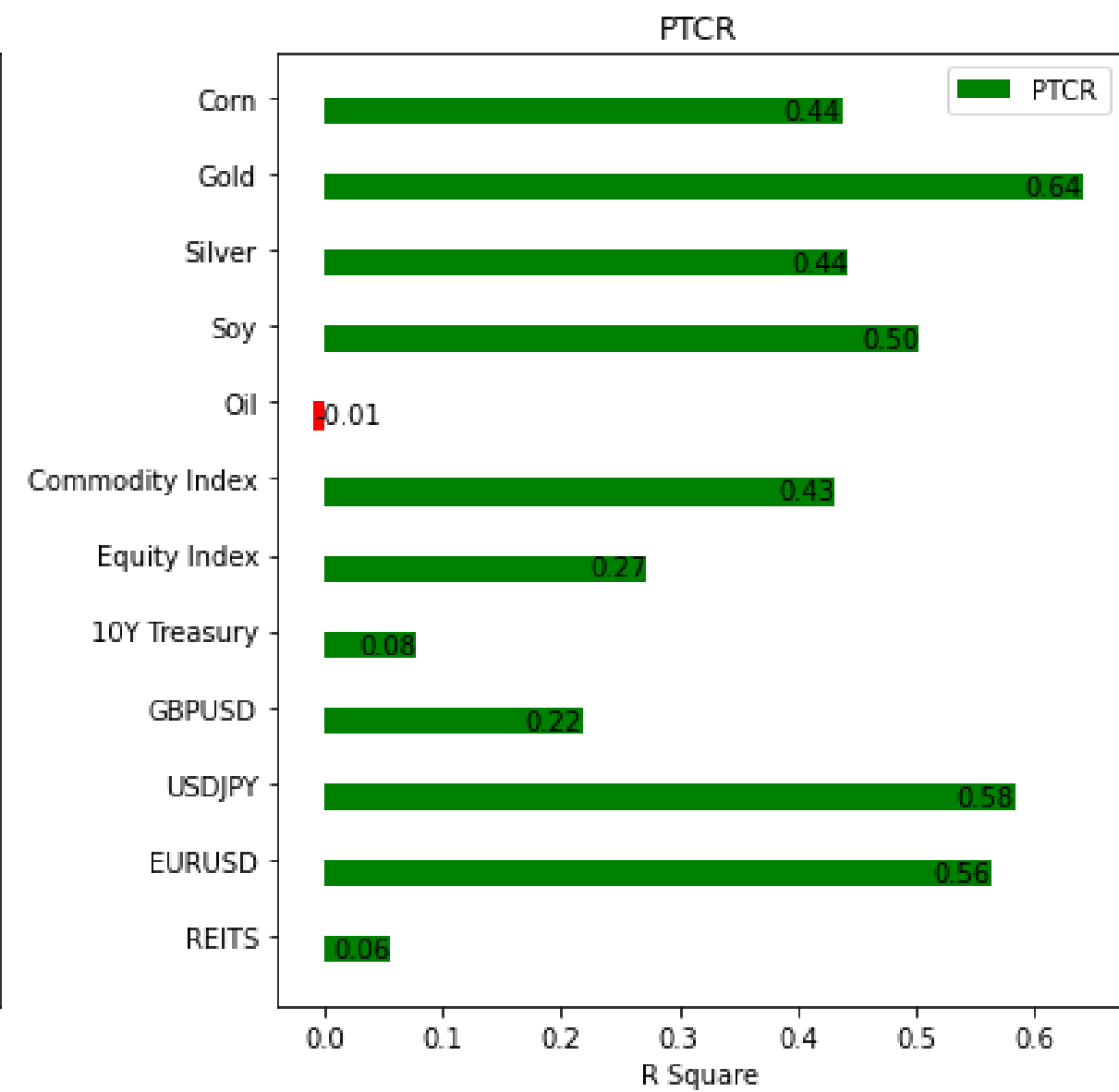
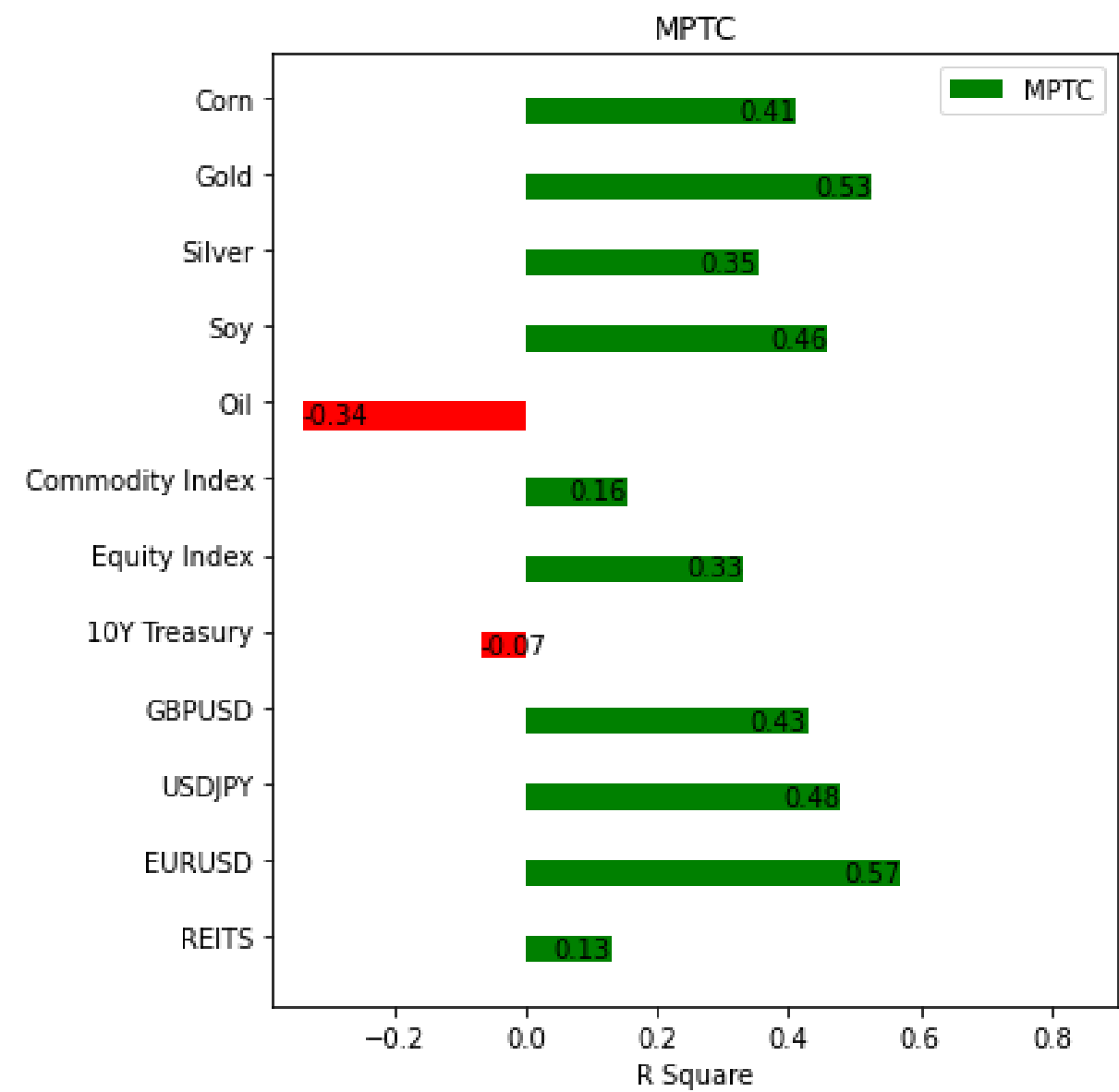
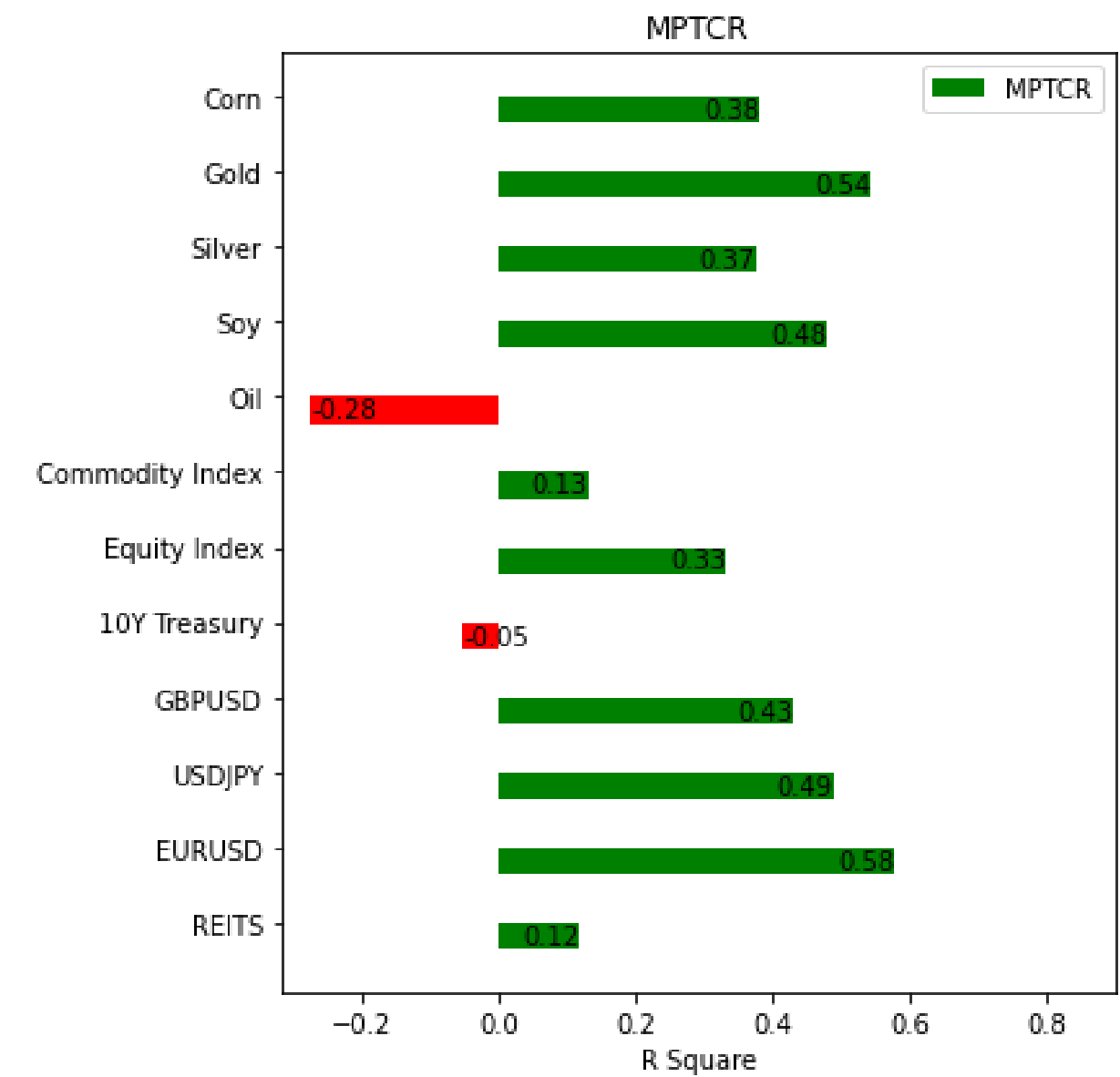
*M = Macro, T = Technical, P = Pattern, C = Cross-sectional Returns, R = Regimes

Data & Factor Construction

Return & Variance Prediction

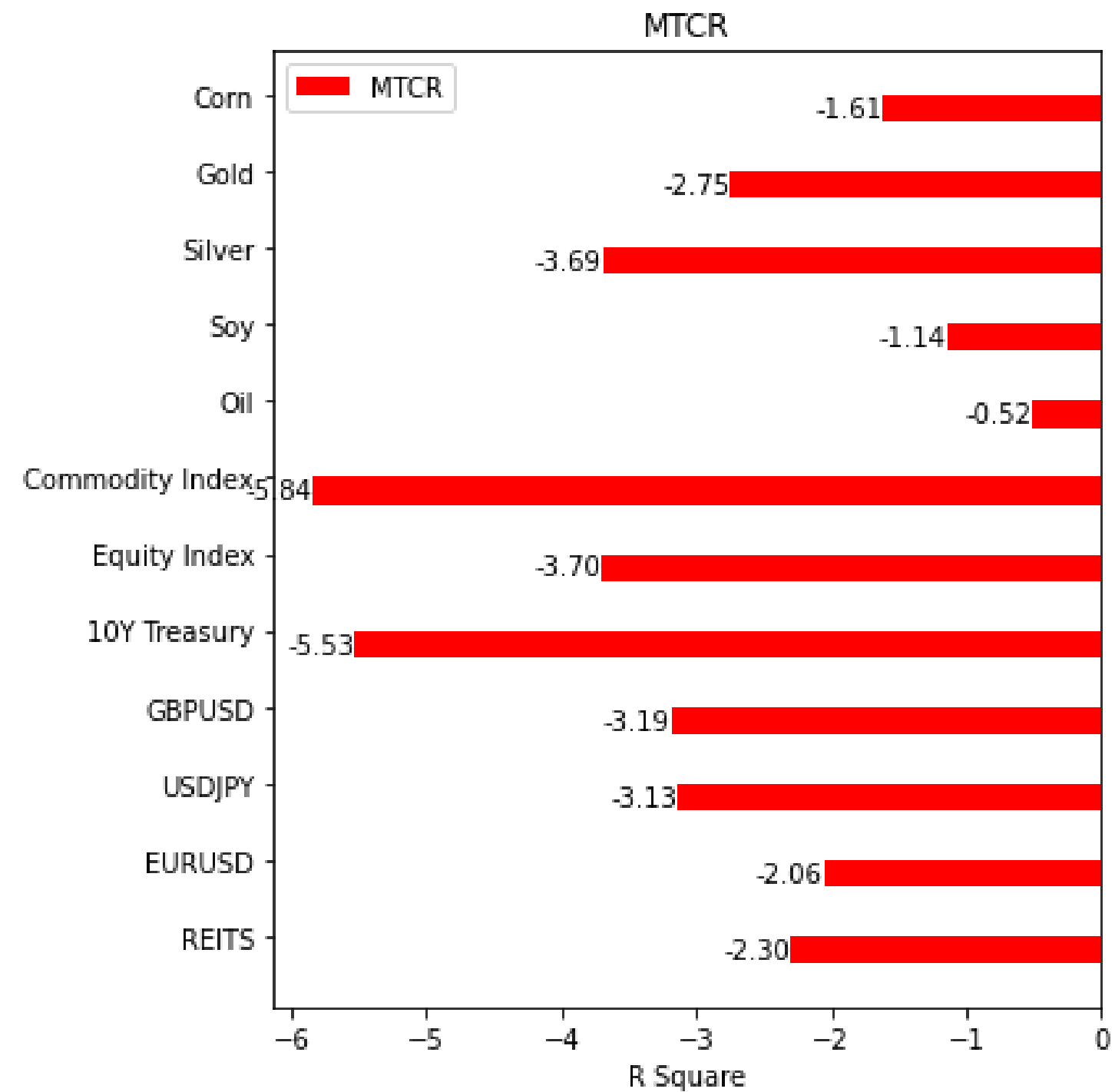
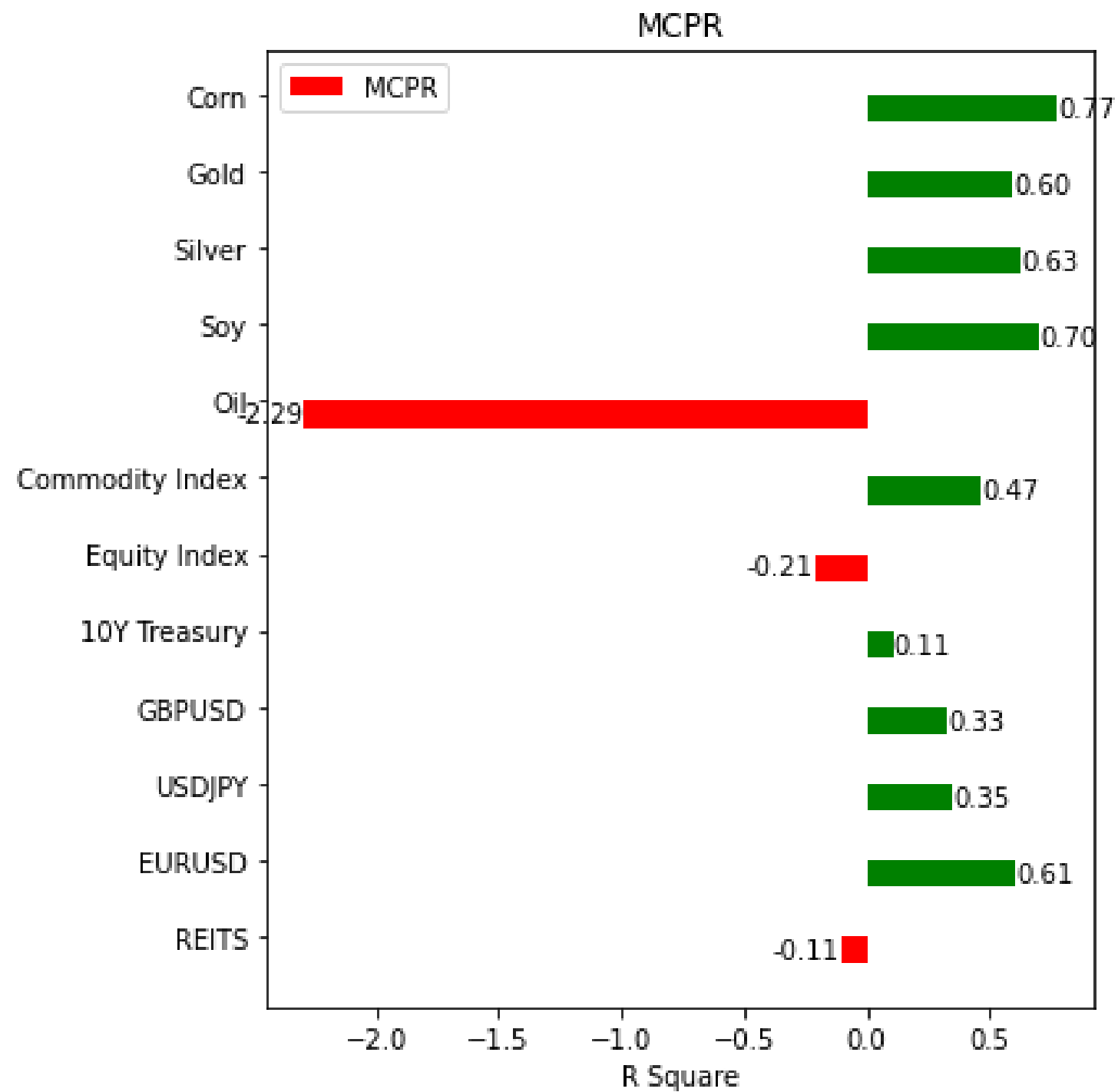
Portfolio Construction

OOS R²



*M = Macro, T = Technical, P = Pattern, R = Regimes, C = Cross-sectional Returns

OOS R²



*M = Macro, T = Technical, P = Pattern, R = Regimes, C = Cross-sectional Returns

Data & Factor Construction

Return & Variance Prediction

Portfolio Construction

ii Prediction Models: Return Prediction

Results

Gain in R-squared picture

	Technical	Pattern	Regime	Macro	CSA
REITS	0.2241	2.4192	-0.0136	0.0609	0.1062
EURUSD	-0.0325	2.6333	0.0059	0.0144	0.1199
USDJPY	0.1385	3.6194	0.0112	-0.0936	0.1572
GBPUSD	0.0985	3.6151	0.0007	0.2112	0.4292
10Y Treasury	-0.1590	5.4776	0.0144	-0.1310	0.0289
Equity Index	0.5429	4.0322	0.0000	0.0586	0.2569
Commodity Index	-0.3359	5.9671	-0.0263	-0.3012	-0.0065
Oil	2.0187	0.2402	0.0627	-0.2677	0.8619
Soy	-0.2196	1.6228	0.0215	-0.0223	-0.0713
Silver	-0.2522	4.0671	0.0209	-0.0683	-0.0205
Gold	-0.0547	3.2897	0.0171	-0.0980	-0.0081
Corn	-0.3933	1.9952	-0.0294	-0.0562	-0.0216

Highest Average Gains

Least Gains

REITS and GBPUSD most impacted for Macro

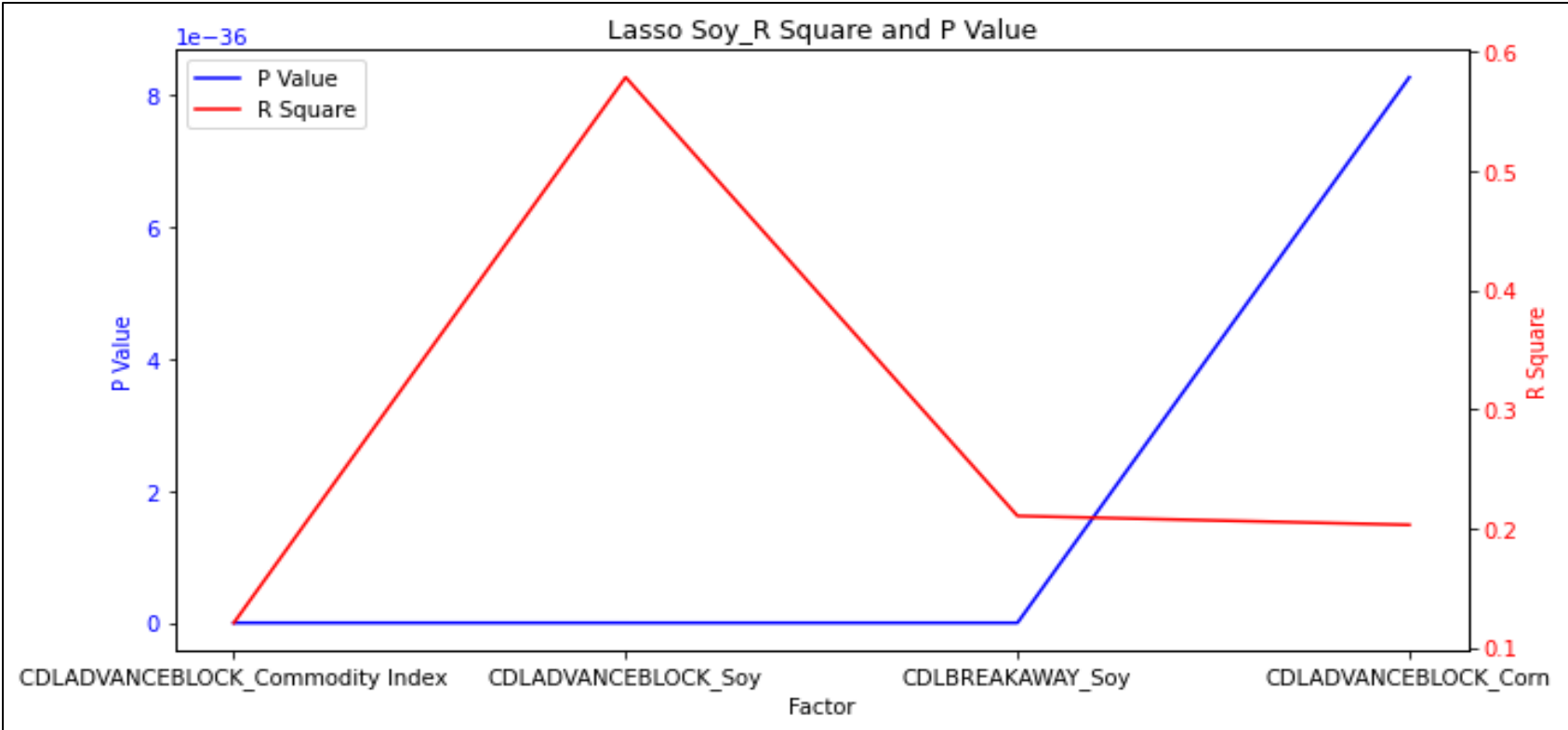
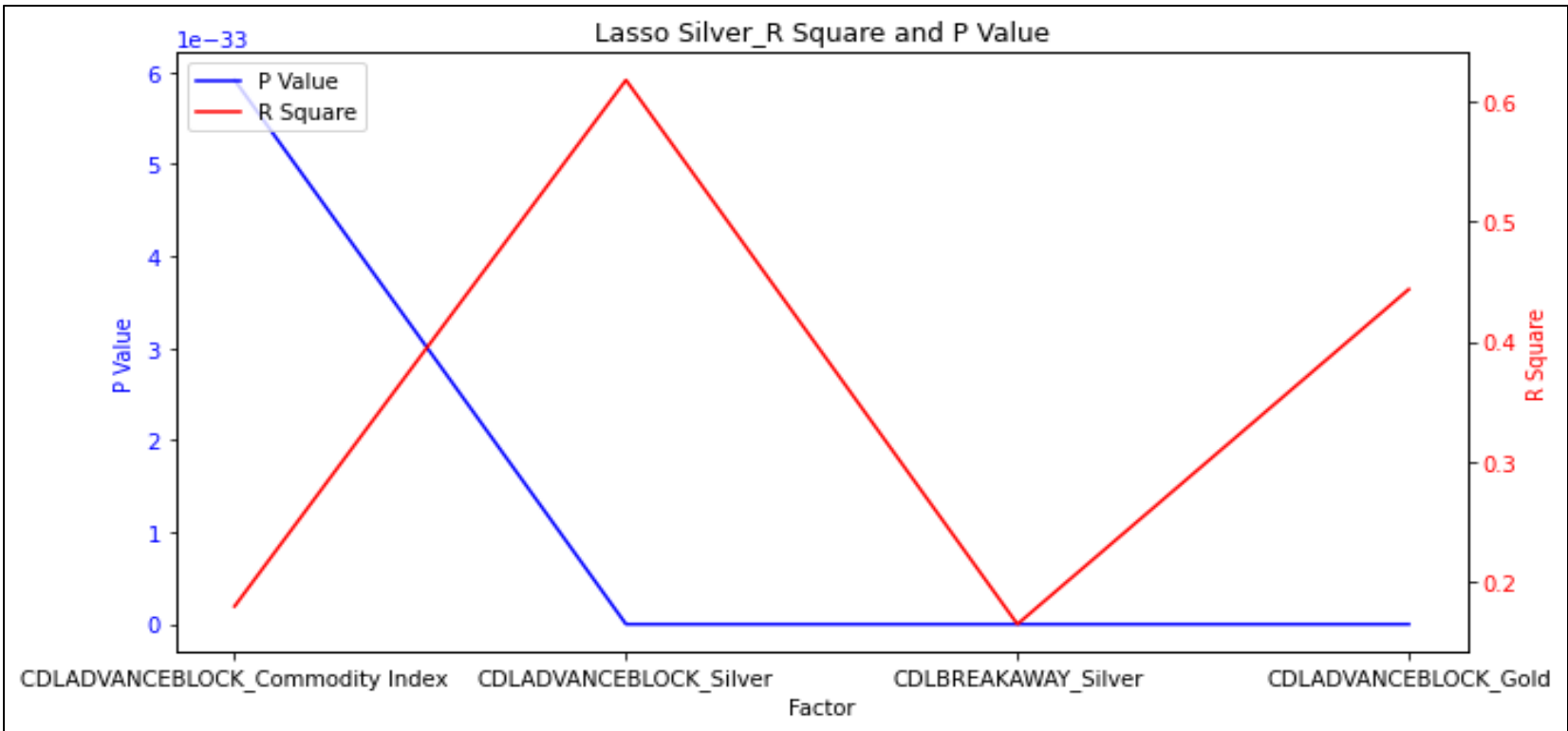
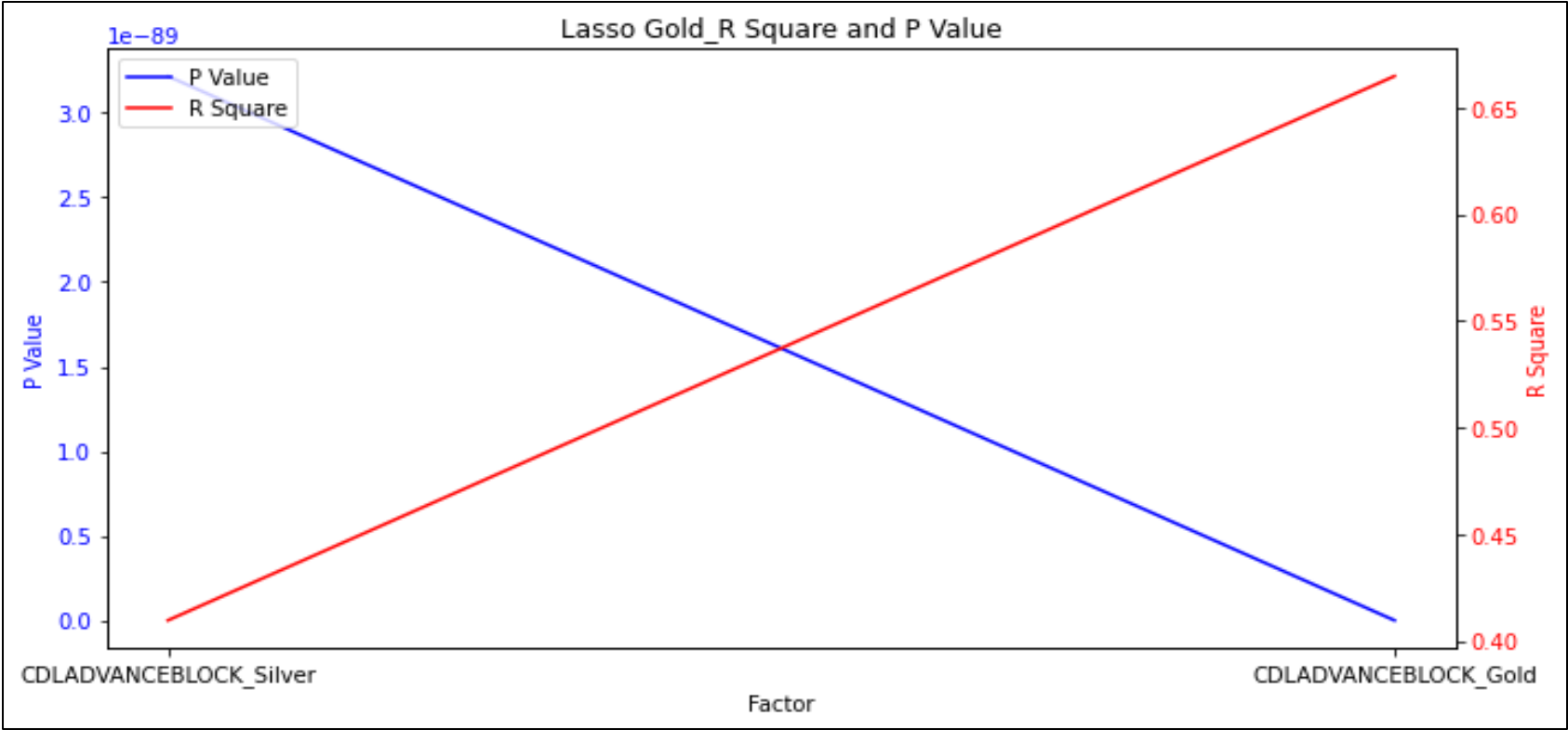
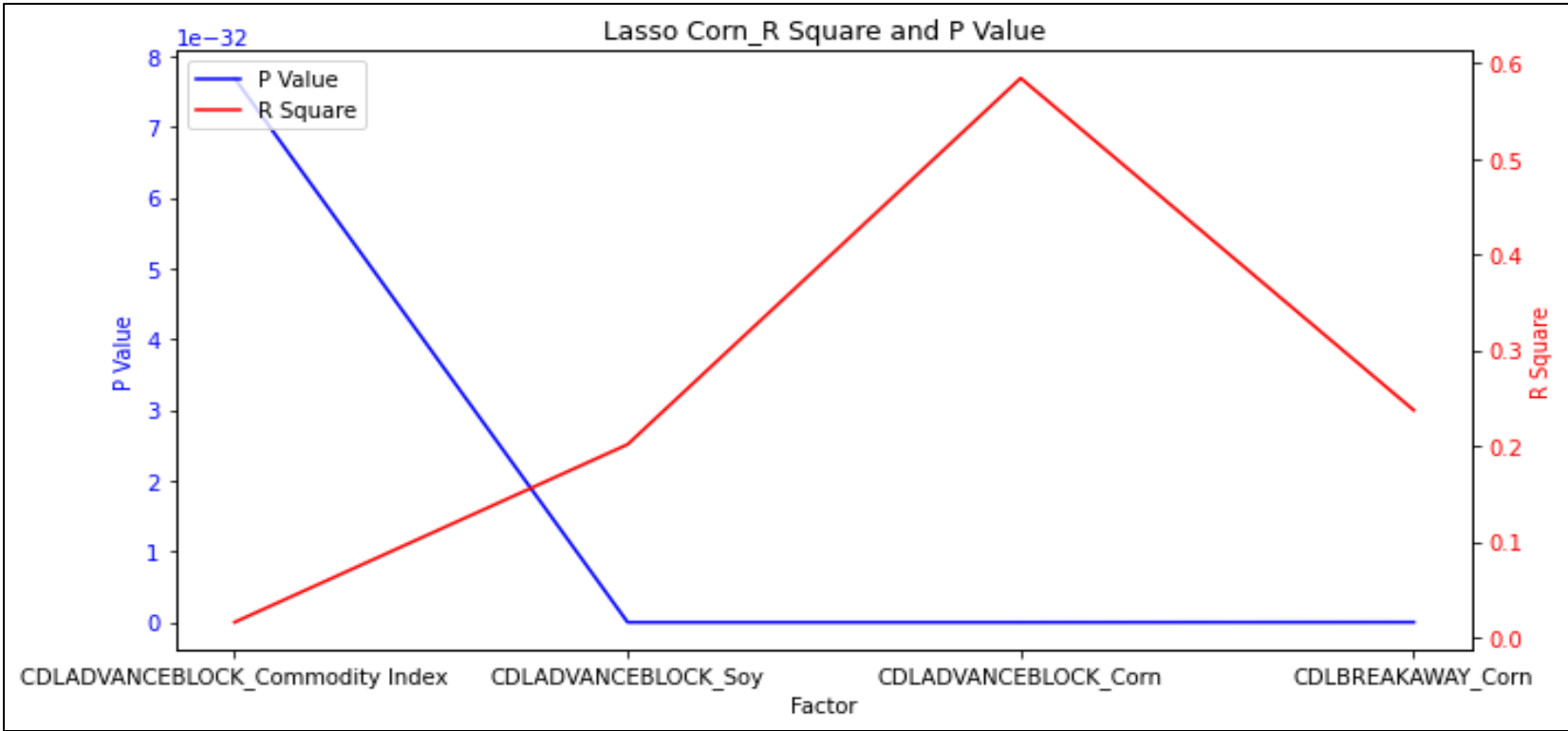
Small impact for multiple assets

Patterns are positive for all assets

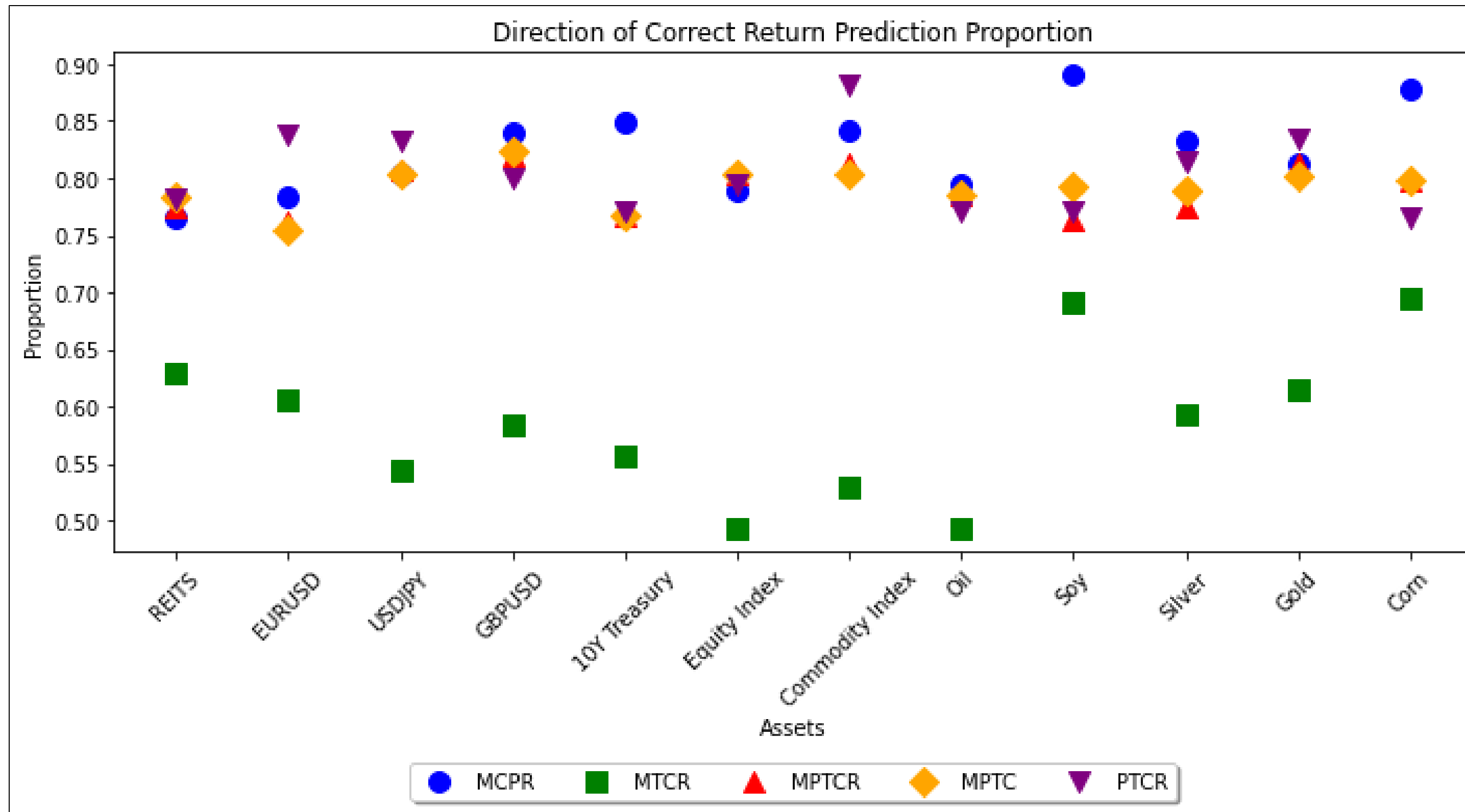
Technical has a big positive impact on a few assets

Adding variables reduces OOS R squared?

Univariate Lasso of Top Factors



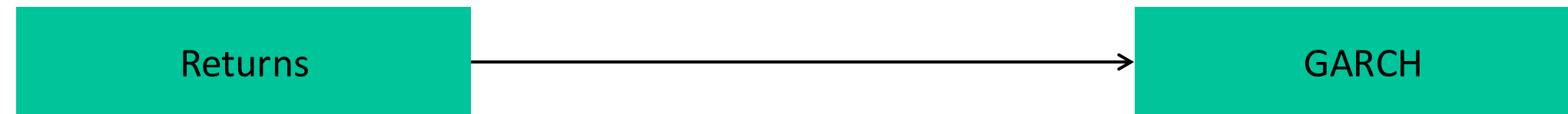
ii Prediction Models: Return Prediction



II Predicting Variance

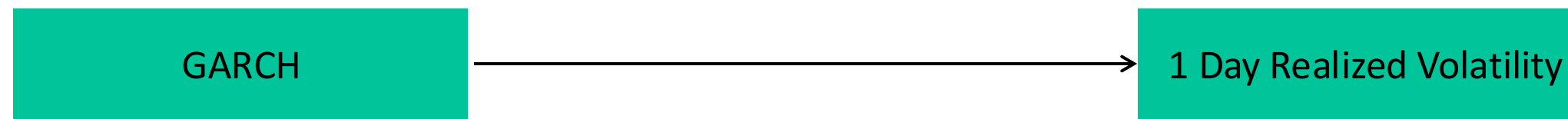
ii Prediction Models: Variance Prediction

Model 1: GARCH(1,1)



- GARCH gives us Conditional volatility
- Estimate based on daily returns
- Realized is 1 day variance calculated over 5 days

Model 2: Linear Regression



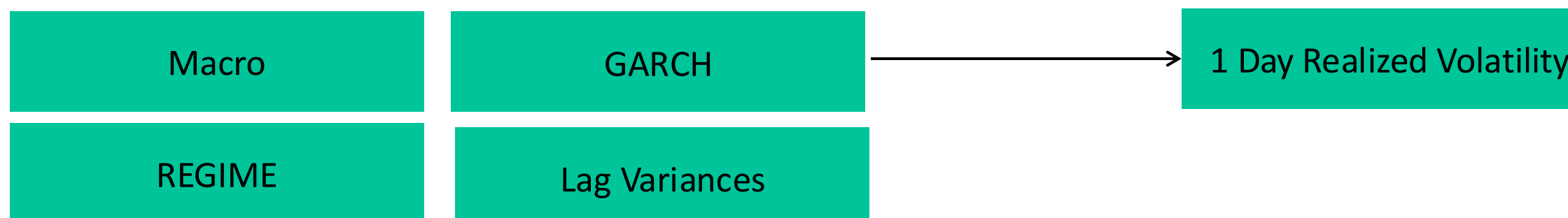
- Realized Volatility is 1 day variance calculated over 5 days
- Regress GARCH on Realized Volatility, over 22 days and 200 days

Model 3: Linear Regression



- Regime is encoded as dummy variable
- Predict Realized Volatility

Model 4: Lasso Regression



- Use Lasso for Feature Selection

ii Prediction Models: Variance Prediction

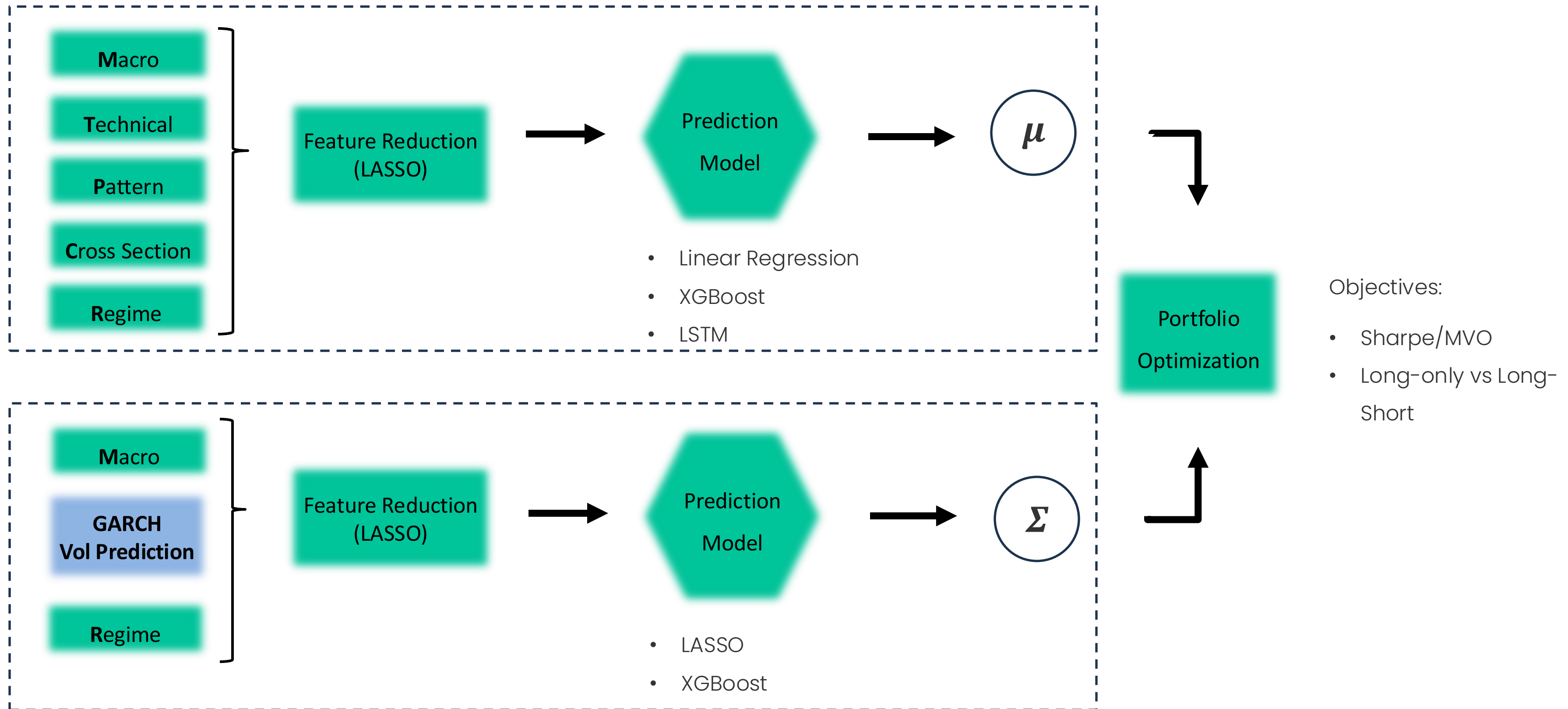
Results

22 days training: R Square						200 day training: R Square				
Asset	GARCH	Linear Regression on Garch	Linear Regression on GARCH and Regime	Linear Regression with feature selection			GARCH	Linear Regression on Garch	Linear Regression on GARCH and Regime	Linear Regression with feature selection
REITS	0.171	0.491	0.434	0.330		REITS	0.171	-0.010	-0.047	-0.212
EURUSD	-5.698	0.261	0.103	0.268		EURUSD	-5.698	0.128	0.111	-0.162
USDJPY	-2.054	-0.141	-0.253	0.080		USDJPY	-2.054	0.120	0.103	-0.031
GBPUSD	-2.150	-3.536	-5.108	0.073		GBPUSD	-2.150	0.033	0.019	-0.005
10Y Treasury	0.027	-1.171	-1.571	-0.006		10Y Treasury	0.027	0.026	0.028	-0.006
Equity Index	0.201	0.341	-9.37E+23	0.081		Equity Index	0.201	0.192	0.200	-0.032
Commodity Index	-0.362	0.166	0.038	0.221		Commodity Index	-0.362	0.215	0.214	-0.137
Oil	0.000	-0.122	-0.136	-0.049		Oil	0.000	-0.032	-0.040	-0.003
Soy	0.120	0.033	-4.30E+26	0.077		Soy	0.120	0.159	0.155	-0.112
Silver	0.090	-0.151	-1.92E+24	0.056		Silver	0.090	0.113	0.101	-0.107
Gold	-0.301	-0.397	-1.395	0.137		Gold	-0.301	0.091	0.059	-0.327
Corn	0.048	-0.028	-8.19E+24	-0.010		Corn	0.048	0.056	0.017	-0.062

Figure 6: R Square Gain for Volatilities

III Portfolio Optimization

Framework Overview



iii Portfolio Optimization

Methodology

- Mean Variance Optimization
- Sharpe Maximization

Weight constraints:

-Long-only: $[0, 0.2]$

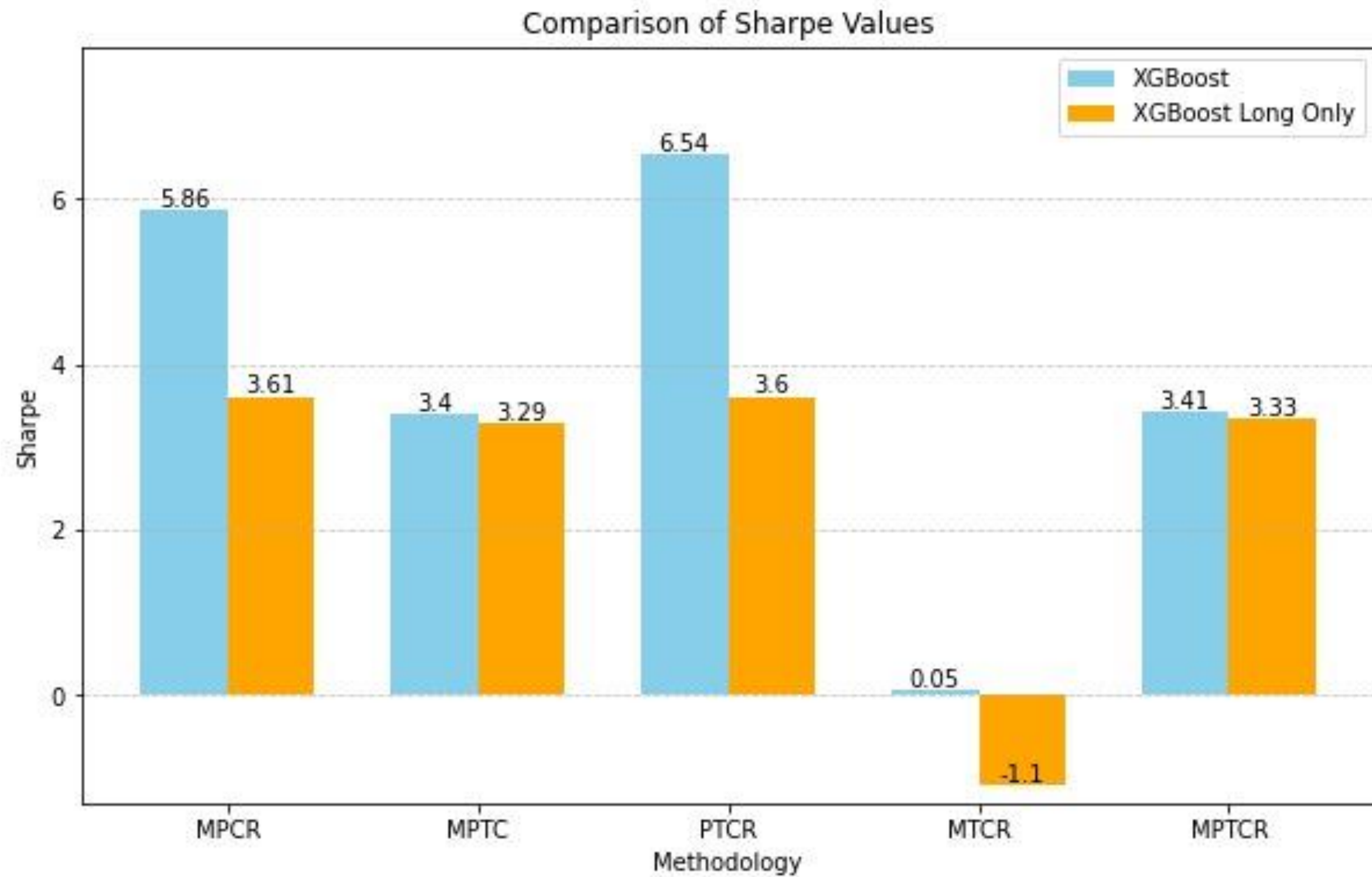
-Long-short $[-0.2, 0.2]$

Transaction costs:

-60 bips per transaction (to account for futures margin holding, short selling and transactions)

iii Portfolio Optimization

Results



Conclusion

1. Patterns have good predictive power and significantly improve OOS R Square
2. Model is sensitive to training. If Lasso is not able to reduce the features sufficiently, the OOS Prediction is not good
3. Non-Linear movement of features can be better captured with CNN (short term) and LSTM(for inter-temporal relationship). We need to further explore that aspect.
4. GARCH, when added with other features, adds value in Variance Prediction.

Thank You