Marcos Baravalle

Fullstack Web Developer

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WORK EXPERIENCE

Abstract – Fullstack Developer - Oct. 2024 – Present

- Created interactive proof-of-concept applications and immersive 3D experiences leveraging React, GSAP, and Three.js, with a primary emphasis on optimizing performance and enhancing user interaction
- Conceptualized and evolved initial ideas into successful projects, showcasing proficiency in creative development and the prototyping process.
- Integrated sophisticated animations and real-time visuals, elevating the interactivity of design solutions.

Notimation – React Developer - Oct. 2023 – Dec. 2024

- Played a role in the creation of UiTool, an AI-driven drag-and-drop web design tool that empowers users to build PWAs, landing pages, email templates, payment processing systems, and optimize Open Graph metadata.
- AI-powered chatbots, adaptable to individual needs, are integrated into cart and order management systems, making the ordering experience smoother and more efficient.
- I spearheaded a four-person frontend team in the development of UiTrade, a platform dedicated to buying and selling designs and campaigns. My responsibilities encompassed code reviews, repository management, and making key decisions regarding architecture and workflow.

Riffao – React Developer - May. 2023 – Sep. 2024

- Developed responsive and dynamic interfaces using React + TypeScript, managing global state with Redux Toolkit for a sports betting platform with e-commerce-like features.
- Closely collaborated with the backend team to integrate NestJS RESTful services, working also with MongoDB and Cloudinary for data and media handling.
- Contributed to technical decision-making, code reviews, and architecture improvements to ensure product scalability and quality.

PERSONAL PROJECTS

LinkWorlds – A platform designed to empower users to build personalized micro-websites, leveraging the power of React and Node.js. It boasts dynamic themes, enhanced search engine optimization, and real-time data insights. This project is currently in development by the Abstract Team.

TECHNICAL SKILLS

Languages: HTML5, CSS3, JavaScript (ES6+), TypeScript

Frontend: React, Next.js, GSAP, Three.js, Tailwind CSS, Material UI, Chakra UI, Redux Toolkit

Backend: Node.js, Express.js, NestJS, MongoDB, Prisma, SQL

DevOps & Tools: Git, GitHub, Vercel, Netlify, Render, Hostinger

Concepts: REST APIs, JWT Authentication, SEO, PWAs