

Project Proposal

For: Client

From: Vince Quarles / Braidge

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Purpose

You need a digital system that works. This proposal outlines exactly what we'll build, when it'll be ready, and what changes when it goes live.

Scope & Deliverables

Here's what you're getting:

- Custom website - Responsive design that represents your brand professionally
- Content management system - Update your own content without calling a developer
- Contact form integration - Inquiries route directly to your inbox
- Mobile optimization - Looks sharp on every device
- Basic SEO setup - Search engines can find you
- Training documentation - Clear instructions for managing your site
- 30-day post-launch support - We're available for questions and adjustments

Timeline

Week 1: Discovery call, brand review, content collection

Week 2: Design mockups, feedback round

Week 3: Development, core functionality build

Week 4: Testing, revisions, launch preparation

Week 5: Go live, training, handoff

Investment

Total: \$3,500

Payment Structure:

- 50% (\$1,750) to begin
- 50% (\$1,750) at launch

What Changes When This Goes Live

- Clients see a professional presence that builds trust
- You stop explaining your work via email and point people to your site
- Contact inquiries come to you automatically
- You control your own content without waiting on a developer

Next Steps

1. Review this proposal
2. Reply with any questions or adjustments
3. Sign off to begin Week 1

Let's schedule a conversation to talk through your vision.

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