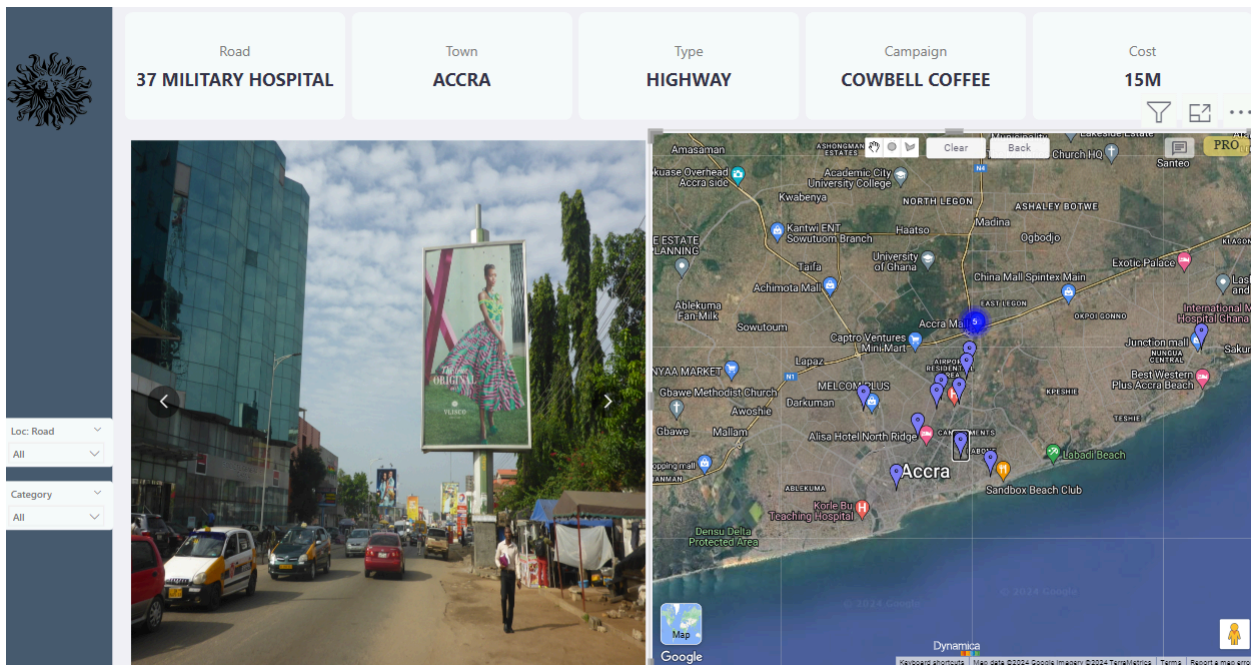
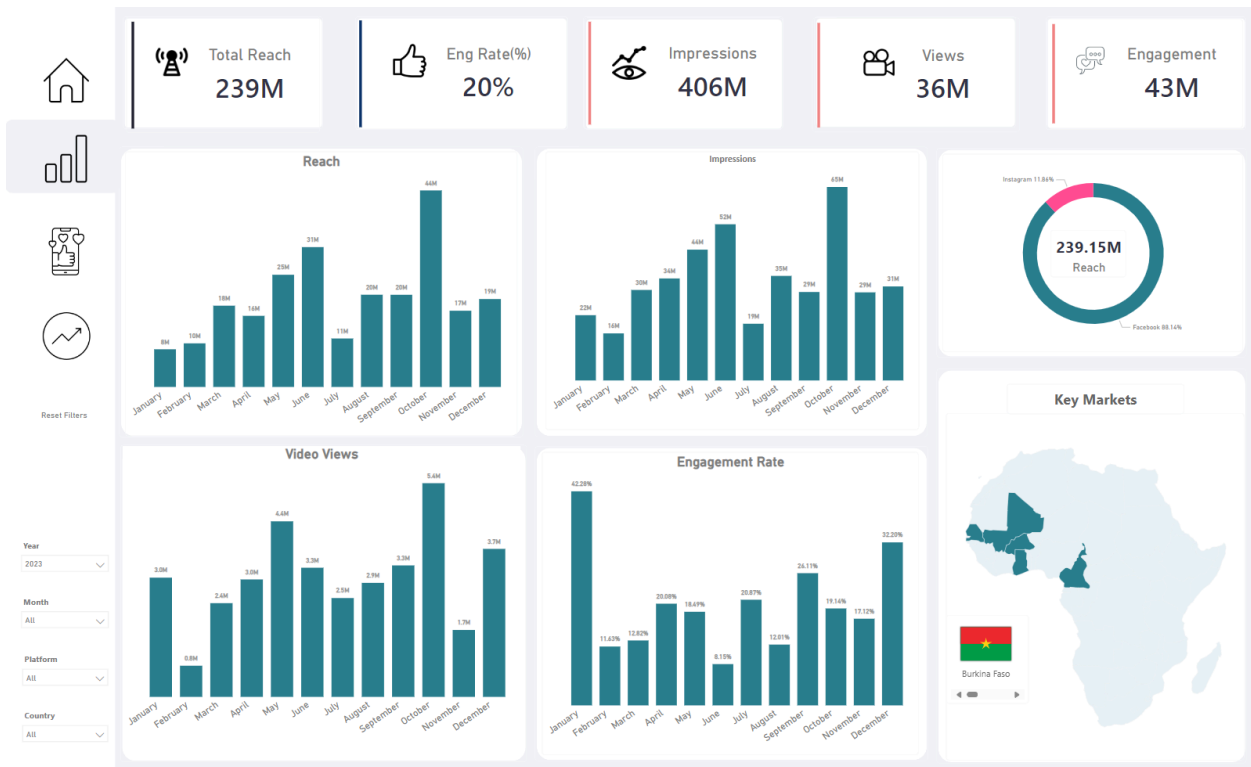


OOH Monitoring Dashboard using PowerBI:



Digital Performance Dashboard using data from Meta and Youtube:



Pomo Metrics

Mentions
1.9K

- Positives: 1.2K 58.8%
- Negatives: 142 7.2%
- Neutrals: 676 34.1%

Posts
1.7K

- Videos: 204 12.1%
- Images: 884 52.4%
- Other: 598 35.5%

Net Sentiment
78%

- Positives: 1.2K
- Negatives: 142

Total Engagements
8.6K

- Comments: 273 3.2%
- Likes: 8.3K 96.5%
- Shares: 29 0.3%
- Views: 0 0.0%

Authors
777

- Male: 117 15.0%
- Female: 69 8.9%
- Unknown: 592 76.1%

Topic Comparison

Insight	Posts	Posts (%Share)	Posts (Trend)	Potential Impressions	Net Sentiment (Scale: -100% to 100%)	Passion Intensity (Scale: 0 to 100)
Tasty Tom Tomato Paste	5,973	63%		56,576,015	82%	58
Gino Tomato Paste	1,887	20%		403,591,029	87%	58
Pomo	1,686	18%		21,678,720	78%	94
Summary	9,546 (Total)				82.333% (Average)	70 (Average)

[illegible]

Afriqom Databoard Enterprise Data Analytics SAAS For Realtime Tracking of Agri Products

