



Haroon Haider

Chief Operating Officer and Co-founder,
Aliff Capital

A seasoned executive with over two decades of experience in strategic business development, project management, and government contracting. As the COO and Co-founder of Aliff Capital, Haroon leads the company with a visionary approach, driving growth and innovation across various sectors, including IT services, logistics, and renewable energy. His extensive expertise in US Federal Government contracting and international trade, combined with his adeptness in managing complex projects and diverse teams, makes him an invaluable asset to any organization.

Education

2005

Diploma in Financial Markets

Yale University

1998

Bachelor's Degree

University of Punjab, Pakistan

Expertise

- BUSINESS WRITING
- EDITING & PROOFREADING
- RFP PROPOSAL WRITING
- TECHNICAL PROPOSAL WRITING
- PROJECT PROPOSAL WRITING
- GRANT PROPOSAL WRITING
- LEGAL WRITING
- CONTRACT WRITING
- MARKET RESEARCH
- GRANT RESEARCH & PROSPECT LIST
- FUNDRAISING
- GRANT OBJECTIVES & METHODOLOGY
- EDITING & PROOFREADING
- BUSINESS PLAN WRITING
- BUSINESS STRATEGY
- CONTENT WRITING
- PROJECT PROPOSAL WRITING
- BUSINESS SERVICES
- CONTENT WRITING
- GRAPHIC DESIGN
- 3D PRINTING

Language

English

Arabic

Hindi

Urdu

Experience

2023 - Current

Aliff Capital

COO and Co-Founder

- Leading Aliff Capital's operations and strategic initiatives, ensuring alignment with business objectives and market demands.
- Overseeing the development and execution of comprehensive project plans, optimizing resource allocation, and managing budgets.
- Building and nurturing strong relationships with clients, consultants, and government agencies to drive business growth.
- Spearheading Aliff Capital's freelancing and outsourced white-collar services, ensuring 24/7 availability and the lowest market rates for top-tier services.
- Implementing labor arbitrage strategies to maximize efficiency and cost savings for clients globally.

December 2015 – December 2022

CEFE Group, Dubai, UAE

Director Commercial

- Managed an array of USG and Commercial projects across sectors such as oil & gas, construction, logistics, and IT services.
- Secured and executed high-value contracts, including a \$400 million fuel supply contract and a \$25 million aviation fuel contract for the US government.
- Led the development and management of residential and commercial real estate projects, as well as international business ventures.

November 2000 – September 2008

Lehman Brothers, New York, USA

Senior Analyst

- Conducted in-depth research and analysis of distressed debt securities, identifying investment opportunities in underperforming and bankrupt companies.
- Developed comprehensive financial models to evaluate the viability of distressed assets, providing actionable insights for investment strategies.
- Collaborated with cross-functional teams to formulate recovery plans and restructuring strategies for distressed companies.
- Presented detailed reports and recommendations to senior management and clients, aiding in the decision-making process for high-stakes investments.
- Monitored market trends and regulatory changes, adjusting strategies to mitigate risks and maximize returns on distressed debt investments.